

## USDA Hispanic Serving Institutions

### Budget

- \$275,000

### Funding Source

- U.S. Department of Education

### Contacts

- Project Director: Amy Stapp
- Grant Coordinator: Janine Medina
- Budget Analyst: Karla Lovelace

### Timeline

- 09/01/2018-02/28/2023

### Summary of Activities

- Curriculum/Materials Development: Develop Guided Pathways within Agriculture program that connect students from high school through transfer to a four-year institution such that 50 students complete Agriculture degrees/certificates or transfer in an Agriculture field annually by 2020 (30% are Hispanic/Latinx).
- Experiential Learning: Provide internships for 40 students on the Cal Poly experimental farm by 2022; 90% continue their education in Agriculture or are employed in the field.
- Recruitment/Retention: Increase Agriculture majors to 700 students (35% Hispanic/Latinx) by 2022 through intentional outreach, job shadowing, and career exploration events.

### Highlights & Accomplishments

- Provided scholarships to Ag students totaling \$45,000
- Created a bilingual marketing campaign targeting the Hispanic/Latinx student population.
- 13 faculty and staff attended Hispanic Association of Colleges and Universities conference in 2022.
- A new student-led organization, Ag Ambassadors, began in September 2018.
- Two new Certificates of Achievement were developed and approved: Farm Management and Viticulture.
- 34 Agriculture degrees/certificates were awarded in 2022. Hispanic/Latinx students received 10 (29%) of these awards. Both the total number of degrees/certificates awarded and the percentage awarded to Hispanic/Latinx students have risen each year.
- Through a partnership with Cal Poly, 4 Cuesta Ag students participated in summer research in 2022.
- As of July 2022, 276 students were registered with an Agriculture major and 31% of those students identify as Hispanic/Latinx.

