2022 INSTRUCTIONAL ANNUAL PROGRAM PLANNING WORKSHEET

CURRENT YEAR: 2022   **PROGRAM: COMMUNICATION STUDIES**

CLUSTER: LANGUAGE AND COMMUNICATION   **LAST YEAR CPPR COMPLETED: 2019**

NEXT SCHEDULED CPPR: 2024   **CURRENT DATE: 3/4/2022**

The Annual Program Planning Worksheet (APPW) is the process for:
- reviewing, analyzing and assessing programs on an annual basis
- documenting relevant program changes, trends, and plans for the upcoming year
- identifying program needs, if any, that will become part of the program's resource plan
- highlighting specific program accomplishments and updates since last year's APPW
- tracking progress on a Program Sustainability Plan if established previously

Note: Degrees and/or certificates for the *same* program *may be consolidated* into one APPW.

This APPW encompasses the following degrees and/or certificates:

Click here to enter text.

GENERAL PROGRAM UPDATE

Describe significant changes, if any, to program mission, purpose or direction. *If there are not any, indicate: NONE.*

None

PROGRAM SUSTAINABILITY PLAN UPDATE

Was a Program Sustainability Plan established in your program's most recent Comprehensive Program Plan and Review?

      Yes ☐ If yes, please complete the Program Sustainability Plan Progress Report below.

      No ☒ If no, you do not need to complete a Progress Report.

If you selected yes, please complete the Program Sustainability Plan Progress Report below after you complete the Data Analysis section. That data collection and analysis will help you to update, if necessary, your Program Sustainability Plan.
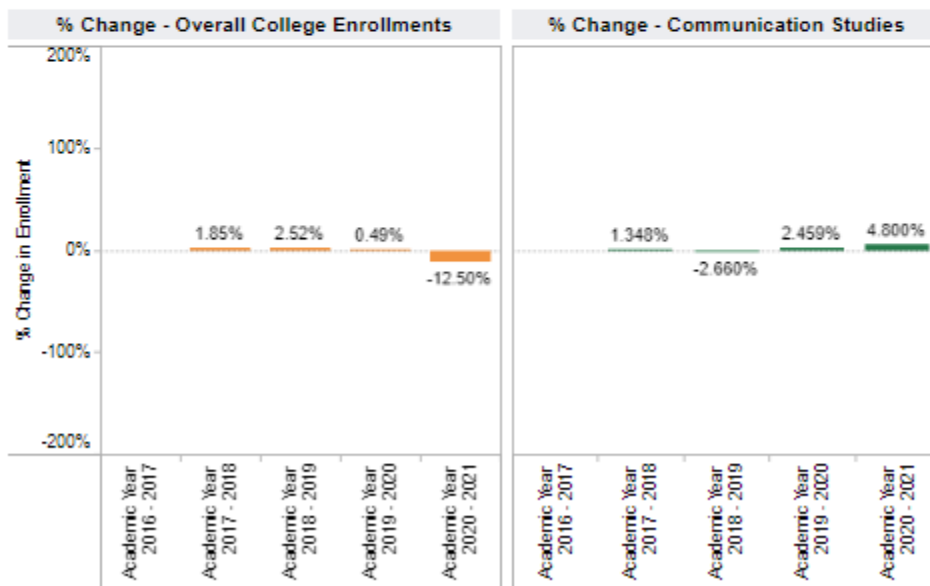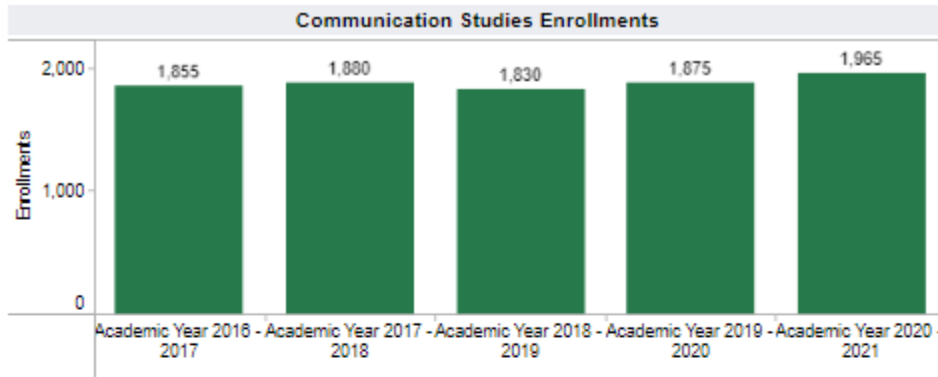
DATA ANALYSIS AND PROGRAM-SPECIFIC MEASUREMENTS

Your responses to the prompts for the data elements below should be for the entire program. If this APPW is

for multiple degrees and/or certificates, then you MAY want to comment on each degree and/or certificate or discuss them holistically for the entire program being sure to highlight relevant trends for particular degrees and/or certificates if necessary. Responses in this document need only reference the most recent year's available data.

General Enrollment (Insert Aggregated Data Chart)

Insert the data chart and explain observed differences between the program and the college.
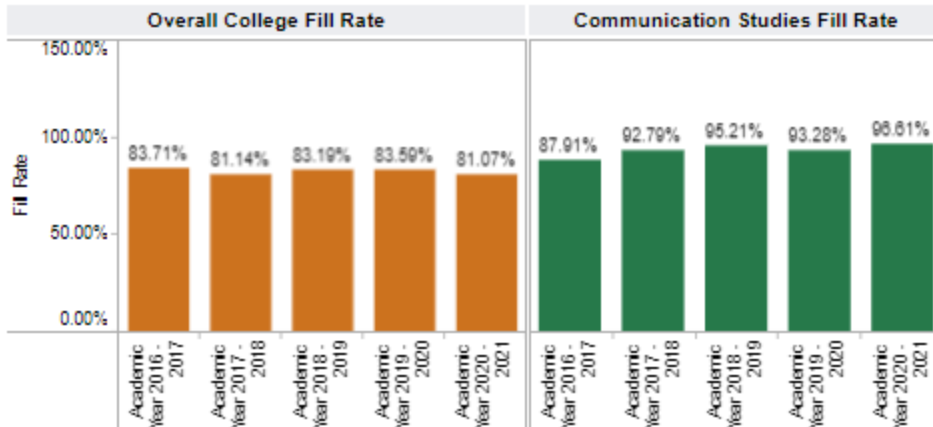

The Communication Studies faculty is proud to observe that the program's enrolment has increased 4.8% over the last year while the college's enrollment has decreased by 12.5%. That's a 17.3% difference between Communication Studies and the college.

General Student Demand (Fill Rate) (Insert Aggregated Data Chart)

Insert the data chart and explain observed differences between the program and the college.

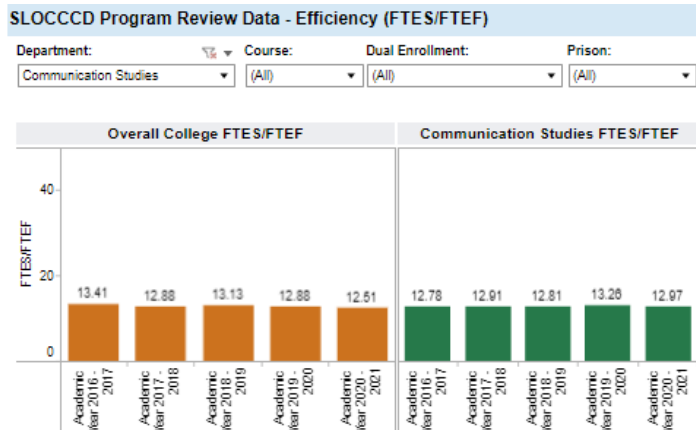## SLOCCCD Program Review Data - Student Demand (Fill Rate)

Department:
Communication Studies

Course:
(All)

Dual Enrollment:
(All)

Prison
(All)

Overall College Fill Rate

Academic Year	Fill Rate
Academic Year 2016 - 2017	83.71%
Academic Year 2017 - 2018	81.14%
Academic Year 2018 - 2019	83.19%
Academic Year 2019 - 2020	83.59%
Academic Year 2020 - 2021	81.07%

Communication Studies Fill Rate

Academic Year	Fill Rate
Academic Year 2016 - 2017	87.91%
Academic Year 2017 - 2018	92.79%
Academic Year 2018 - 2019	95.21%
Academic Year 2019 - 2020	93.28%
Academic Year 2020 - 2021	96.61%

The Communication Studies faculty is proud to observe that the program's fill rate has increased 3.3% over the last year while the college's fill rate has decreased by 2.52%. That's a 15.54 % difference between Communication Studies and the college.
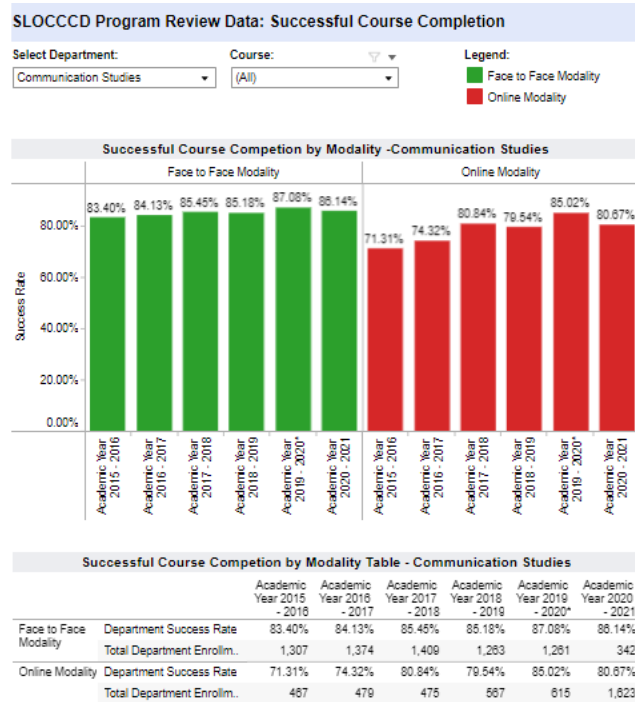
S a n **3** L u i s   O b i s p o   C o u n t y   C o m m u n i t y   C o l l e g e   D i s t r i c t
I n s t r u c t i o n a l   A n n u a l   P r o g r a m   P l a n n i n g   W o r k s h e e t
Approved by Academic Senate April 28, 2017 Document to be Used for Submission Spring, March 7, 2022

General Efficiency (FTES/FTEF) (Insert Aggregated Data Chart)

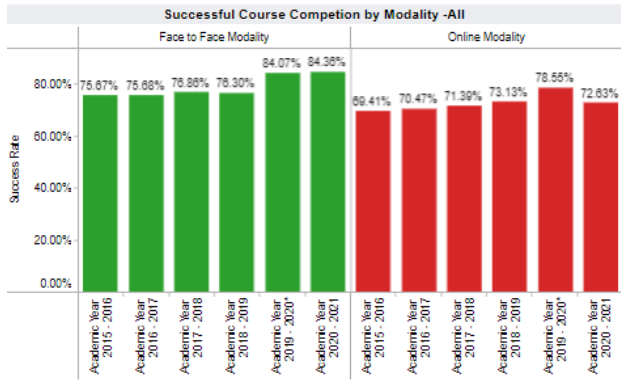*Insert the data chart and explain observed differences between the program and the college.*

The Communication Studies faculty is proud to observe that the program's FTES/FTEF rate is nearly half a percent better than the colleges.

Student Success—Course Completion by Modality (Insert Data Chart)

SLOCCCD Program Review Data: Successful Course Completion

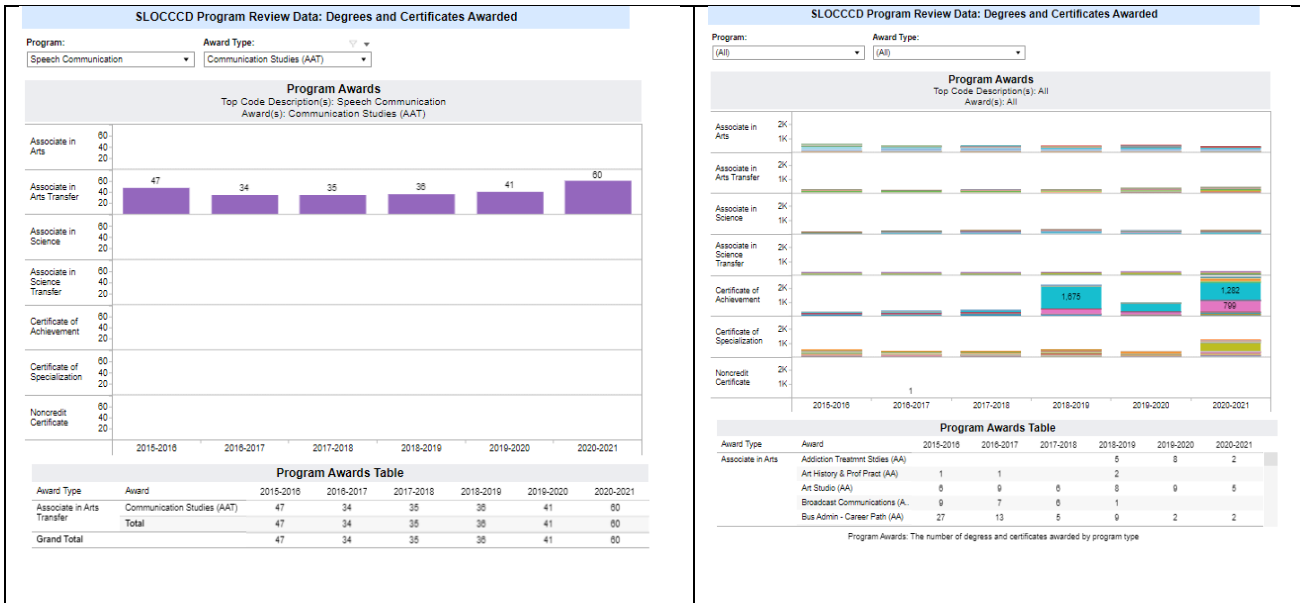Select Department: (All)   Course: (All)   Legend: 🟩 Face to Face Modality 🟥 Online Modality

Successful Course Competion by Modality -All

| | Face to Face Modality | Online Modality |
| | | |

Face to Face Modality values: 75.67%, 75.68%, 76.86%, 76.30%, 84.07%, 84.36%
Online Modality values: 69.41%, 70.47%, 71.39%, 73.13%, 78.55%, 72.63%

Successful Course Competion by Modality Table - All

		Academic Year 2015 - 2016	Academic Year 2016 - 2017	Academic Year 2017 - 2018	Academic Year 2018 - 2019	Academic Year 2019 - 2020*	Academic Year 2020 - 2021
Face to Face Modality	Department Success Rate	75.67%	75.68%	76.86%	76.30%	84.07%	84.36%
	Total Department Enrollm..	52,399	53,121	53,586	52,830	51,888	11,702
Online Modality	Department Success Rate	69.41%	70.47%	71.39%	73.13%	78.55%	72.63%
	Total Department Enrollm..	9,950	10,438	12,311	14,888	16,965	48,503

Insert the data chart and explain observed differences between the program and the college.

Modality College vs Comm Studies	College	Comm Studies
F2F	84.36%	86.14%
Online	72.63%	80.67%

The Communication Studies faculty is proud to observe that the program's course completion rate in F2F modality is 1.78% better than the college's. Also, the program's online completion rate is 8.04% better than the college's.

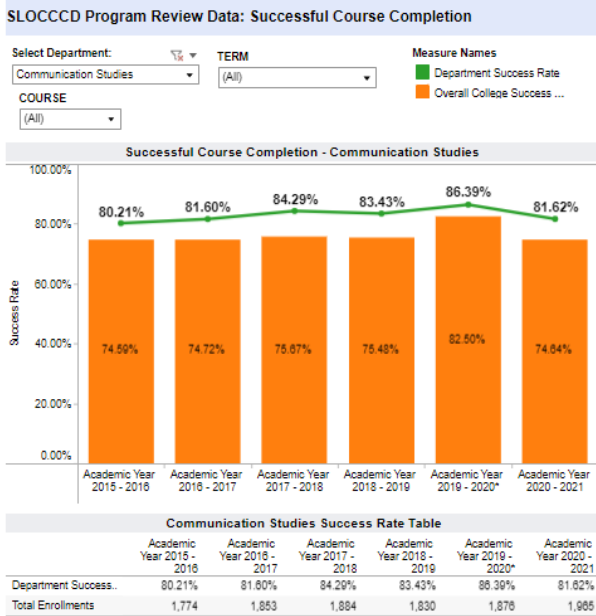[Degrees and Certificates Awarded (Insert Data Chart)](#)

Insert the data chart and explain observed differences between the program and the college.
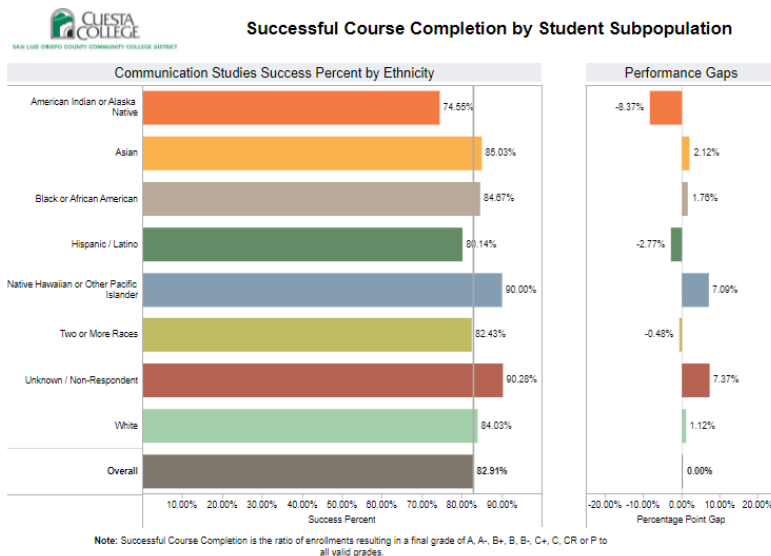
The college provided charts did not demonstrate the total number of degrees awarded. Nor did they show the percentage change year over year. However, the Communication Studies faculty is proud to observe that the program has increased the number of AA-T's from 41 (yr. 19/20) to 60 (yr. 20/21), nearly a 50% increase.

[General Student Success – Course Completion (Insert Aggregated Data Chart)](#)

Review the [Disaggregated Student Success](#) charts; include any charts that you will reference. Describe any departmental or pedagogical outcomes that have occurred as a result of programmatic discussion regarding the data presented.

The Communication Studies faculty is proud to observe that the program's completion rate has been consistently better than college's over the period that data was available. For year 20/21 Communication studies completion rate was 7.1% better than the college's.

The Communication Studies faculty is proud to observe that the program's completion rate for 7 of the 8 categories measured was above 80% for year 20/21. The American Indian completion rate at 74.55% was the lowest completion rate for the program. However, the American Indian completion rate for the college was 72.25%, 2.3% less than the program's.

OTHER RELEVANT PROGRAM DATA (OPTIONAL)

Provide and comment on any other data that is relevant to your program such as state or national certification/licensure exam results, employment data, etc. If necessary, describe origin and/or data collection methods used.

Based on a review of the data the Communication Studies faculty is proud to conclude that on all measure the program is doing better than the college.

PROGRAM OUTCOMES ASSESSMENT CHECKLIST AND NARRATIVE

CHECKLIST:
☒ SLO assessment cycle calendar is up to date.
☒ All courses scheduled for assessment have been assessed in eLumen.
☐ Program Sustainability Plan progress report completed (if applicable).

NARRATIVE:
Briefly describe program changes, if any, which have been implemented in the previous year as a direct result of the Program or Student Services Learning Outcomes Assessment. *If no program changes have been made as results of Program or Student Services Learning Outcomes Assessment, indicate: NONE.*

None

PROGRAM PLANNING / FORECASTING FOR THE NEXT ACADEMIC YEAR

Briefly describe any program plans for the upcoming academic year. These may include but are not limited to the following: *(Note: you do not need to respond to each of the items below).* *If there are no forecasted plans for the program, for the upcoming year, indicate: NONE.*

A. New or modified plans for achieving program-learning outcomes - None
B. Anticipated changes in curriculum, scheduling, or delivery modality – We will continue to monitor student demand as the community and campus emerge from the Covid pandemic.
C. Levels, delivery or types of services - None
D. Facilities changes - None
E. Staffing projections – We will continue to advocate for 1 additional full-time faculty member.
F. Other

S a n **8** L u i s O b i s p o C o u n t y C o m m u n i t y C o l l e g e D i s t r i c t
I n s t r u c t i o n a l A n n u a l P r o g r a m P l a n n i n g W o r k s h e e t
Approved by Academic Senate April 28, 2017 Document to be Used for Submission Spring, March 7, 2022

PROGRAM SUSTAINABILITY PLAN PROGRESS REPORT

This section only needs to be completed if a program has an existing Program Sustainability Plan. Indicate whether objectives established in your Program Sustainability Plan have been addressed or not, and if improvement targets have been met. NA

Area of Decline or Challenge	Identified Objective (Paste from PSP)	Planning Steps (Check all that apply)	Has the Improvement Target Been Met?
Enrollment		☐ Identified ☐ Resources Allocated ☐ Implemented	Select one
Student Demand (Fill Rate)		☐ Identified ☐ Resources Allocated ☐ Implemented	Select one
Efficiency (FTES/FTEF)		☐ Identified ☐ Resources Allocated ☐ Implemented	Select one
Student Success – Course Completion		☐ Identified ☐ Resources Allocated ☐ Implemented	Select one
Student Success — Course Modality		☐ Identified ☐ Resources Allocated ☐ Implemented	Select one
Degrees and Certificates Awarded		☐ Identified ☐ Resources Allocated ☐ Implemented	Select one

If Program Sustainability Plan is still necessary, provide a brief description of how you plan to continue your PSP and update your PSP to remove any objectives that have been addressed and include any new objectives that are needed.