

FILM, TELEVISION AND ELECTRONIC MEDIA

ASSOCIATE DEGREE & CERTIFICATE PROGRAMS

2023-2024 CATALOG

DESCRIPTION

The purpose of the Film, Television and Electronic Media Program is to prepare students for:

1. Entry level positions in television production
2. Entry level positions in motion picture production
3. Entry level positions in radio (both as production crew and talent)

ASSOCIATE DEGREE PROGRAMS

Students who complete an [Associate Degree for Transfer \(ADT\)](#) and transfer to a similar major at a CSU are guaranteed a pathway to finish their baccalaureate degrees in 60 semester or 90 quarter units. These degrees require students to meet both of the following requirements: (1) Completion of 60 semester units or 90 quarter units that are eligible for transfer to the California State University, including both of the following: (A) The Intersegmental GE Transfer Curriculum (IGETC) or the California State University GE-Breadth Requirements (CSU GE-Breadth). (B) A minimum of 18 semester units or 27 quarter units in a major or area of emphasis, as determined by the community college district. (2) Obtainment of a minimum grade point average of 2.0.

[An Associate Degree](#), depending on the focus of study, is designed to prepare students for transfer into upper division course work in a bachelor's degree program, or, to prepare students to enter the workforce in a particular vocational field. To qualify for an Associate's Degree, a student must: (1) complete each major-specific course required for the degree with at least a "C" grade or better, (2) complete all Cuesta College general education, graduation and residency requirements, and (3) achieve an overall grade point average of 2.0 for all courses attempted (major, general education, elective).

DEGREES, CERTIFICATES & AWARDS

- Associate in Science for Transfer (A.S.-T.)
- Associate in Arts (A.A.)

CAREER OPPORTUNITIES

- Camera Operator
- Documentary Filmmaker
- Independent Video Producer
- Production Assistant (radio, TV, and Motion Pictures)
- Production Technician Creative Services (Commercials)
- Production Technician Newsroom
- Radio DJ
- Radio Technician
- Video Editor
- Film Editor
- Film Director
- Film Producer
- Television Director
- Television Producer
- Commercial Director
- Commercial Producer
- Screenwriter
- Television Writer
- Cinematographer
- Assistant Director for Film and Television
- Assistant Camera Operator for Film and Television
- Independent Media Creator
- Internet Content Creator

CONTACT

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ASSOCIATE DEGREE FOR TRANSFER PROGRAM

Film, Television and Electronic Media — Associate in Science for Transfer
 Film, Television, and Electronic media is the study of radio, television, the cinema, and electronic/new media. A major in Film, Television, and Electronic Media is recommended for students interested in working in the entertainment industry as a director, producer, editor, camera operator, creator of still and animated graphics, sound designer, radio personality, audio engineer, screenwriter, or copywriter. The sequence of courses may be taken on a full-time or a part-time basis.

Required Core: Two courses (6 credits)

FTVE 221 Introduction To Electronic Media	3
or JOUR 200 Introduction To Mass Communication	(3)
ENGL 237 Introduction To Film Studies	3
FTVE 226 Writing For Electronic Media	3

List A: Select one course from each area (6 credits)

Area 1: Audio

FTVE 224A Audio Production	3
FTVE 212 Beginning Radio Production	3

Area 2: Video or Film Production

FTVE 225B Single Camera TV Production And Editing	3
FTVE 225A Video Studio Production	3

List B: Select one course (3 credits):

Any course not already used above, or one of the following:

FTVE 223 Introduction To Motion Picture And TV Production	3
ART 244 Photography I	3
DRA 200 Acting 1	3
DRA 207 Introduction To Theatre	3
ENGL 216 Literature And Film	3
MUS 240 Recording Arts I: Fundamentals Of Audio Technology	3

List C: Select one course (3 credits):

Any course not already used above, or one of the following:

FTVE 227 Principles Of Broadcast Performance for Radio and Podcasting	0.5-3
FTVE 230A Audio/Video Internship	3

Total Credits: 18

"P" (Pass) grade is acceptable for major coursework in the Associate Degrees for Transfer. In addition to major preparation course work listed above, completion of the CSU GE or IGETC pattern is mandatory.

Courses completed for the major can also be double counted towards GE, where appropriate. See a counselor for details.

[Click Here For Program Student Learning Outcomes](#)

TRANSFER PREPARATION

Courses that fulfill major requirements for an associate degree may differ from those needed to prepare to transfer. Students who plan to transfer to a four-year college or university should schedule an appointment with a Cuesta College counselor to develop a student education plan (SEP) before beginning their program.

TRANSFER RESOURCES:

CSU and UC Articulation Agreements and Majors Search Engine:
www.ASSIST.org
 CSU System Information:
www2.calstate.edu

FINANCIAL AID

Paying for the cost of a college education requires a partnership among parents, students and the college. As the cost of higher education continues to rise we want you to know that Cuesta College offers a full array of financial aid programs—grants, work study, scholarships, federal loan programs, and fee waivers. These programs are available to both full-and part-time students who are seeking a degree or certificate. For those who qualify, financial aid is available to help with tuition, fees, books and supplies, food, housing, transportation, and childcare. Please log onto our website for additional information:
www.cuesta.edu/student/student-services/financial-aid

ASSOCIATE DEGREE PROGRAM

Film, Television and Electronic Media — Associate in Arts

The purpose of the Film, Television, and Electronic Media Program is to prepare students for entry level positions in television production, motion picture production, and in radio (both as production crew and talent).

Required Courses (15 credits)

FTVE 221	Introduction To Electronic Media	3
FTVE 223	Introduction To Motion Picture And TV Production	3
FTVE 224A	Audio Production	3
FTVE 225A	Video Studio Production	3
FTVE 226	Writing For Electronic Media	3

Plus 3 credits from the following:

FTVE 225B	Single Camera TV Production And Editing	3
FTVE 230A	Audio/Video Internship	3

Total Credits: **18**

[Click Here For Program Student Learning Outcomes](#)



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