More Journalism Resources 2013

From the Library Home page or your myCuesta Resources tab, go to Find an Article. Choose ProQuest. This is a national newspaper database.

Newspaper Searching using Cuesta Databases

1. What archival material is available? Use ProQuest NNC for NY Times (with obits) from 1851 to the present.
2. Some search techniques for ProQuest: Put your search string into the search box. Now sort and refine your search.
   Look at Suggested subjects.
   On right, under Narrow Results By, go into Document type to show opinion pieces. Choose more options. Find obituaries, letters to the editor, editorials and opinion pieces this way.
3. Search for local issues with the Tribune. Choose NewsBank under Find an Article. Also, the SLO History Room in the Main Library in SLO has lots of early newspaper cuttings and other historic items.

Other Cuesta Database Searching (Journal searching):

EBSCOhost: Choose EbscoHost Multi-Database and scroll down to Newspaper Source Plus. Choose what you want under Publication Type, and then Transcript, etc.

SIRS: use SIRS when you need Pro/Con opinions and Current information on Social Issues

Internet:

Broadcast news searching:

http://transcripts.cnn.com/TRANSCRIPTS has just over one week.
http://www.pbs.org/newshour/video PBS has videos.
http://www.televisionarchive.org television archives
http://www.c-spanvideo.org/videoLibrary from Cspan
http://www.pri.org Public Radio International
http://archive.org/details/audio_news radio news archive

Background on people: Finding people who are not famous involves different search techniques than finding famous ones.
When you choose the **Find an Article** tab on the Library Page, go to **Gale Literary Databases** and choose it. You get Gale Databases, which is searchable for content on people. Choose **All Cross-Searchable Products** under the search box, and put in your topic.

[http://www.findagrave.com](http://www.findagrave.com) you can sometimes find biographical information as well as where the person is buried.

Simply Googling the person works also, but you have to evaluate the source of the information very carefully.

Social networking sites – use these for less famous people.

When searching for public records, search **Public Records (place)**

[http://www.ca.gov/onlineservices/os_government_records.html](http://www.ca.gov/onlineservices/os_government_records.html) CA people

[http://search.usa.gov/search?utf8=%E2%9C%93&affiliate=usagov&query=public+records](http://search.usa.gov/search?utf8=%E2%9C%93&affiliate=usagov&query=public+records) U.S.

**Company profiles** – Use *International Directory of Company Histories*, ref HD 2721 I5x 1988. Not current, but great resource for in-depth background of a particular business. Use *ProQuest* for **Wall Street Journal** online.

**Photo/image searches**: Google Image has ways to narrow image searches. If you click on the camera icon, you can import an image for identification.

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