<table>
<thead>
<tr>
<th>Block 1 - Beginning Writer, or have written a few things, blogs, not published yet</th>
<th>Gary Phillips:</th>
<th>Chantelle Aimee Osman &amp; Michael Stackpole:</th>
<th>Gary Phillips:</th>
<th>Brenda Knight:</th>
<th>Catherine Ann Jones:</th>
<th>Closing Keynote:</th>
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<tbody>
<tr>
<td>Room 6304</td>
<td>Creating Your</td>
<td>Crafting a Short Story</td>
<td>Deconstructing the Genre Short Story</td>
<td>Your First Book: How to Give Yourself the Best Chance for a Bestseller</td>
<td>Finding Your Voice in Memoir</td>
<td>Wendelin Van Draanen Patching Bullet Holes</td>
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<td>Block 2 - Advanced Writing for a while, taken classes, finished projects but not published just yet</td>
<td>Anne Perry and Victoria Zackheim:</td>
<td>Publication</td>
<td>Mary C. Moore: Putting Your Best Foot Forward: How to Catch an Agent’s Attention</td>
<td>Sam Horn: Turn Your Book(s) into a Profitable Business</td>
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<tr>
<td>Room 5401</td>
<td>The Arc in Fiction and Nonfiction: It’s the Heart of the Story</td>
<td>Paths to Publication</td>
<td>Room 5401</td>
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<tr>
<td>Block 3 - Master Published Author</td>
<td>Mindy Conde &amp; Natalie McDermott:</td>
<td>How to Get Publicity for Your Book: A DIY Guide for Authors on a Budget</td>
<td>Room 5401</td>
<td>Peter Dunne: The Power of Emotional Structure in Film and Television Drama</td>
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<td>Room 6302</td>
<td>Why Hire a Professional Editor?</td>
<td>Room 5401</td>
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<td>Block 4 - Everyone A bit of advice for all writers</td>
<td>Brenda Knight:</td>
<td>Catherine Ann Jones:</td>
<td>C.S. Lakin:</td>
<td>Baxter Trautman:</td>
<td>Nancy Holder:</td>
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<td>Block 5 - Specialty For all writers, specialized techniques and genre</td>
<td>Matthew Woodman:</td>
<td>Mary Weber:</td>
<td>Kevin J. Clark:</td>
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<td>Jonathan Maberry:</td>
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<tr>
<td>Room 7120</td>
<td>Persona, Perspective, and Poetry: Crafting the Voice</td>
<td>Crafting the Young Adult Novel</td>
<td>A Most Adaptive Form: How to Write the Poetic Sequence</td>
<td>Sounding it Out: How to Craft Effective Rhyming Poetry</td>
<td>Writing Fight And Action Scenes</td>
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<tr>
<td>Block 6 - Marketing</td>
<td>Natalie Obando-Desai:</td>
<td>Laurie McLean:</td>
<td>Laurie Gibson:</td>
<td>Mary Weber:</td>
<td>Lisa Abella:</td>
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<tr>
<td>Room 6303</td>
<td>Building Your Online Platform: An Author Must in Today’s Competitive Market</td>
<td>The 10 Best Ways To Market Your Book</td>
<td>Successful Book Signings</td>
<td>Millennial Marketing</td>
<td>Getting More Out of Social Media: New Ways to Query and Pitch Your Book</td>
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<td>Block 7 - Everyone A bit of advice for all writers</td>
<td>Gene Perret: Ten Commandments of Comedy</td>
<td>Linda Perret:</td>
<td>Jonathan Maberry:</td>
<td>Jordan E. Rosenfeld:</td>
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<td>Room 6305</td>
<td>Get Intimate With Your Characters: Master Point of View for Dazzling Character Development</td>
<td>Writing Using the Buddy System</td>
<td>The Writer’s Process</td>
<td>Becoming Persistent: How to Survive and Thrive on the Path to Publication</td>
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<td>Block 8 - Non Fiction</td>
<td>Ed Cobleigh:</td>
<td>Brigit Binns:</td>
<td>Ed Cobleigh:</td>
<td>Malaga Baldi:</td>
<td>Linda Perret:</td>
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<tr>
<td>Room 1701</td>
<td>Writing Your Mission Statement.</td>
<td>So You Want To Write a Cookbook</td>
<td>Follow the Money</td>
<td>What is a Nonfiction Book Proposal? (Limit 15 students)</td>
<td>Starting and Finishing YOUR Non-Fiction Book</td>
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<tr>
<td>Block 9 - Earn a Living How to make money writing</td>
<td>Ken Sherman:</td>
<td>Ken Sherman:</td>
<td>Doug Richardson:</td>
<td>Laurie McLean:</td>
<td>Malaga Baldi:</td>
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<td>Room 6307</td>
<td>Moving Your Book to Film and Television</td>
<td>The Business of Writing for Screen, Television and the Book Industries</td>
<td>How to Protect Your Intellectual Property</td>
<td>What’s New In Publishing (Indie &amp; Traditional)</td>
<td>The Query Letter That Will Knock the Socks Off Any Agent. (Limit 15 students)</td>
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<td>Block 10 - Novel Writing</td>
<td>Nahid Rachlin: Memoir Writing Workshop</td>
<td>C.S. Lakin:</td>
<td>Nahid Rachlin:</td>
<td>Michael Stackpole:</td>
<td>Timber Hawkeye:</td>
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<td>Room 6306</td>
<td>The 4 Essential Pillars of Novel Structure</td>
<td>The Art Of Writing Novella And Short Story</td>
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<td>21 Days To A Novel</td>
<td>Publishing Your Diary</td>
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<td>Block 11 - Writing For Television</td>
<td>Peter Dunne:</td>
<td>Doug Richardson:</td>
<td>Nancy Holder:</td>
<td>Gene Perret:</td>
<td>Lawrence H. Levy:</td>
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<td>Block 12 - Screenwriting</td>
<td>Aaron Metchik:</td>
<td>Rob Edwards:</td>
<td>Aaron Metchik:</td>
<td>Rob Edwards:</td>
<td>Kevin J. Clark:</td>
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<td>Room 6301</td>
<td>How to Write a Screenplay You Can Produce Yourself</td>
<td>How To Survive Breaking Story</td>
<td>Improv to improve Your Writing</td>
<td>Creating Characters That Don’t Suck</td>
<td>Writing without End: On Suspending the Need for Closure</td>
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<td>Kendra Aronson:</td>
<td>Eldonna Edwards:</td>
<td>Timber Hawkeye:</td>
<td>Kendra Aronson:</td>
<td>Stephen Blake Mettee:</td>
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<td>Room 1702</td>
<td>How to Launch a Pre-Order Campaign on Kickstarter</td>
<td>Truth Be Told: Writing a Memoir Worth Reading</td>
<td>Vulnerability as Your Greatest Strength</td>
<td>Self Publishing from Scratch</td>
<td>Democratizing E-Book Retailing through Author Platforms</td>
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  - Catherine Ann Jones: The Way of Story
  - C.S. Lakin: 10 Easy but Essential Self Editing Tips
  - Baxter Trautman: THE BIG QUESTION - LGBT Identity in Contemporary Writing

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  - Peter Dunne: The Writing Life on Network TV
  - Doug Richardson: Villains and Woman – Creating 3D Characters in a 2D World.
  - Nancy Holder: The Writers Room: Staff Writers, Freelancers, and TV Scripts
  - Gene Perret: The Best Way to Learn to Write Television

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