[Your Business Letterhead/Name]

[Your Business Address]

[City, State, ZIP]

[Email Address]

[Phone Number]

[Date]

Dr. Kevin Walthers

Superintendent/President

Allan Hancock College

800 S. College Dr.

Santa Maria, CA 93454

Subject: Full Support for the Applied Professional Studies Baccalaureate Degree Program

Dr. Walthers,

I am writing on behalf of [Your Business Name], a proud member of the local business community in the [City/Region] area. It is with great excitement that we extend our wholehearted support for the proposed Bachelor’s in Applied Professional Studies at Allan Hancock College. This initiative has the potential to address a significant educational gap in our region and empower community members with truly accessible higher education opportunities.

Our business is deeply committed to the growth and prosperity of our local community, and we recognize the value of hiring from within the community when possible. We recognize that many talented individuals in our region face significant challenges when pursuing baccalaureate degrees because of the costs associated with and the limited in-person options. The proposed program would immediately help address this need, providing a pathway for community members to attain higher education credentials in person at a reasonable cost from a trusted institution within our community.

We support this proposal for several reasons:

1. **Local Workforce Enhancement and Development:** The Applied Professional Studies program would provide affordable opportunities for our employees to upgrade their skills, increasing their value and their opportunities for advancement. It would also create pathways to develop local talented individuals who want to remain in our community, enhancing our potential hiring pool.
2. **Community Growth:** An educated community is essential for our region's advancement. Graduates of the Applied Professional Studies program will not only bolster our local economy but also attract new opportunities and investments to our area, creating a positive cycle of growth and development.
3. **Collaboration Possibilities:** We are excited about the potential for collaborative partnerships between our business and Allan Hancock College. Opportunities built into the proposed program such as internships and capstone projects will benefit students while providing our business with opportunities for fresh perspectives and emerging talent.

We applaud Allan Hancock College for its vision and commitment to addressing the educational needs of our community, and we strongly support the establishment of the Applied Professional Studies baccalaureate program at Allan Hancock College. This program will make a lasting impact on our business and the growth of our local economy.

Thank you for your dedication to education and the betterment of our community. Please feel free to reach out to us if you require additional information.

Sincerely,

[Your Name]

[Your Title]

[Your Business Name]

[Your Email Address]

[Your Phone Number]