



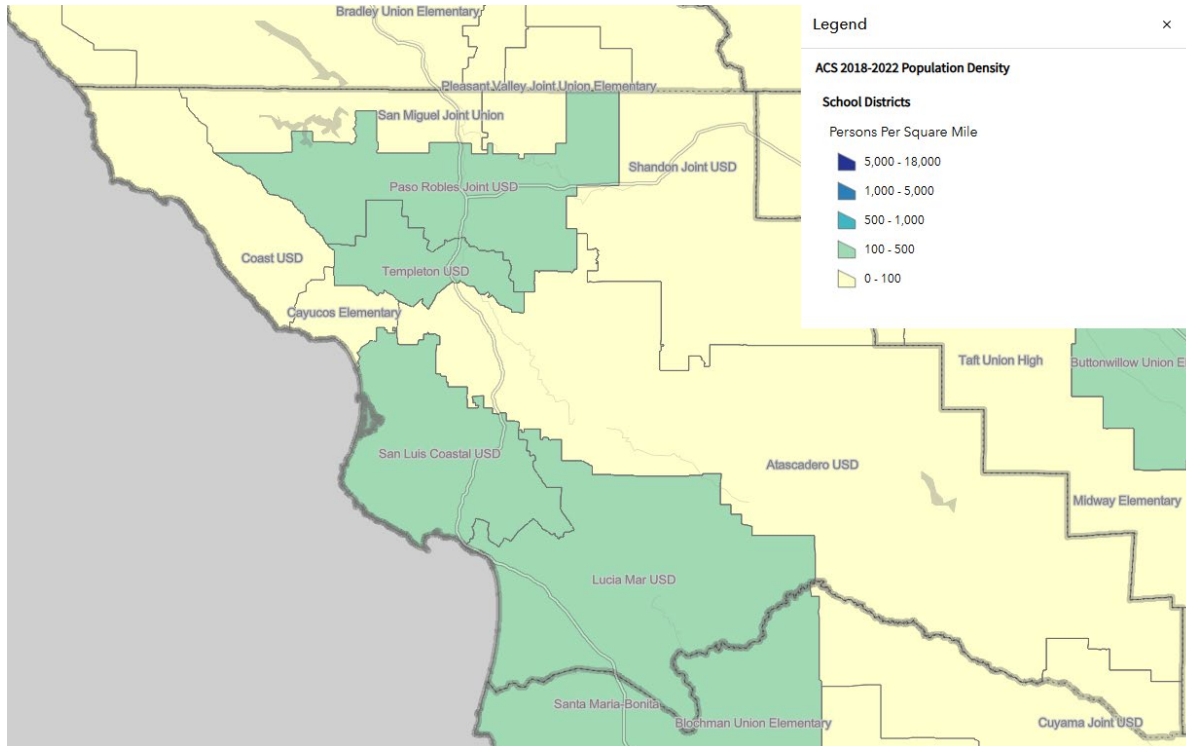
Internal Environmental Scan

February 20, 2025

K-12 Feeder Schools



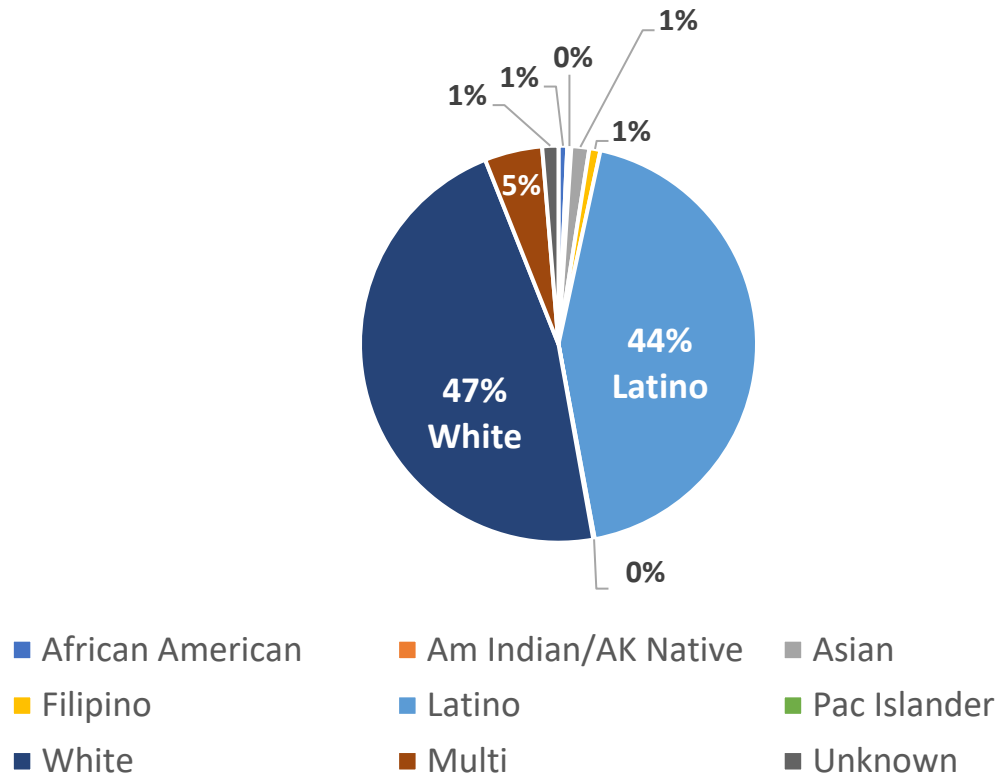
School Districts within SLO County



- Atascadero USD
- Cayucos Elementary
- Coast USD
- Cuyama Joint USD
- Lucia Mar USD
- Paso Robles Joint USD
- San Luis Coastal USD
- San Miguel Joint Union
- Shandon Joint Union
- Templeton USD

Source: CA Department of Finance ACS Population Density [Map](#) by School Districts

San Luis Obispo County K-12 Enrollment, by Ethnicity, 2023-24



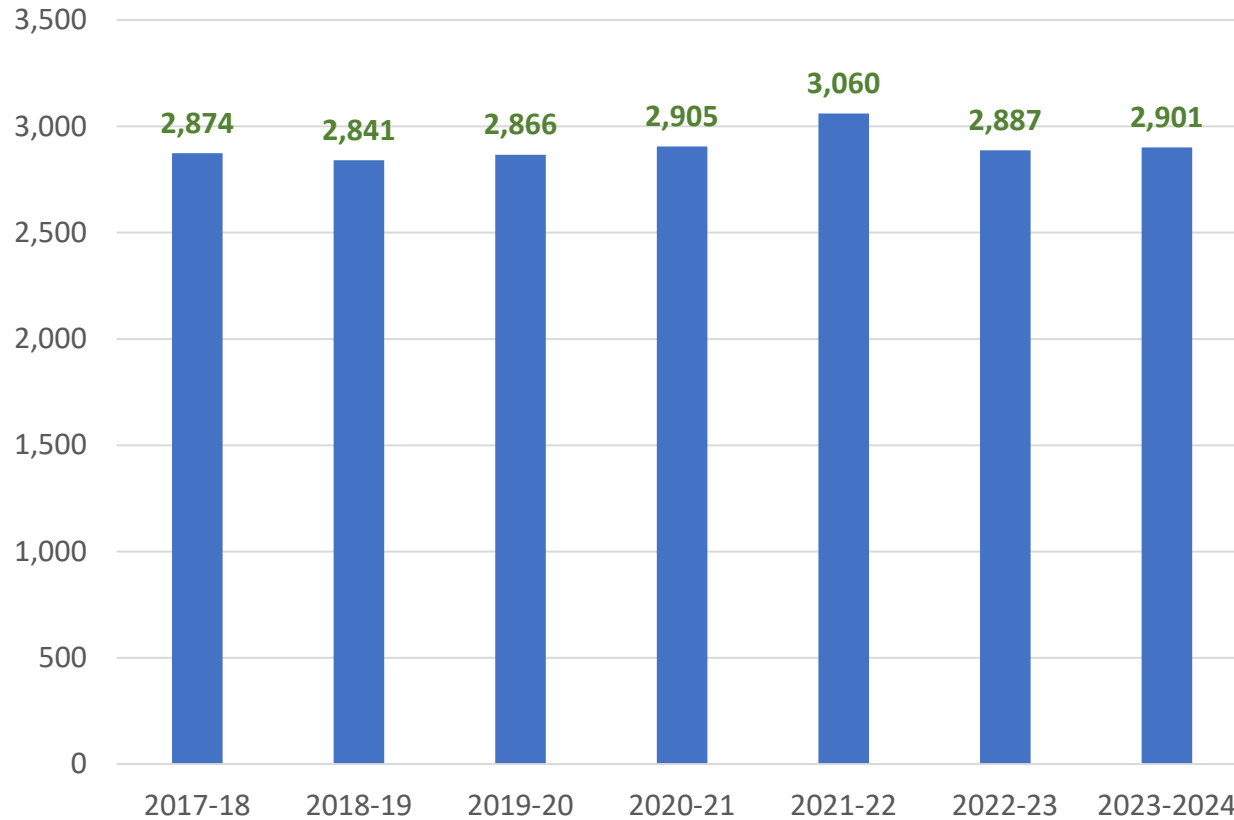
Source: CDE [DataQuest](#)

San Luis Obispo County English Language Learners, 2023-24

- **25.7%** of K-12 students are currently or were formerly designated ELL
- Of those students, 90.1% speak **Spanish** as their first language, and 3.2% speak Otomian languages (**Mixteco**)
- **Fifty-two** different first languages are reported for ELL and former ELL students, but all besides Spanish and Mixteco are below 1%

Source: CDE [DataQuest](#)

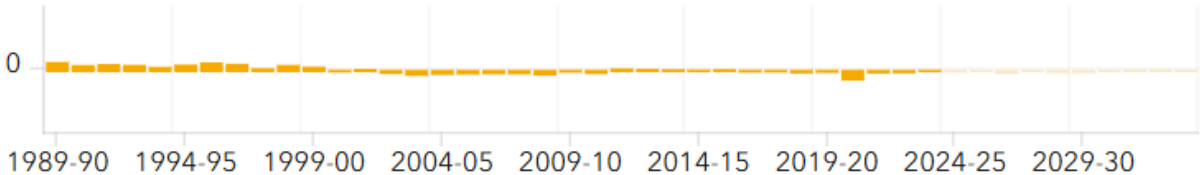
San Luis Obispo County Twelfth Grade Enrollment



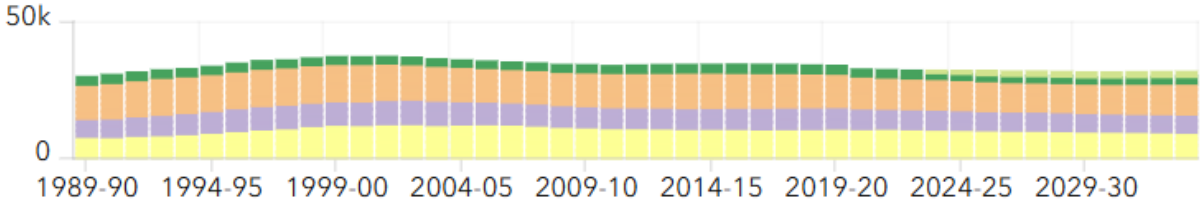
Source: CDE [DataQuest](#)

SLO County K-12 Enrollment Projections

Enrollment change from previous year



Enrollment by grade by school year



- Enrollment in **county** schools is projected to be relatively flat in the next decade, **decreasing 1.3%** from 32,607 in 2023-24 to 32,181 in 2033-2034
- **Statewide**, enrollment is projected to **decrease 10.0%** in the same time period

Source: [CA Department of Finance](#), *School Enrollment Projections*

Service Area High Schools, Compared

District	N	Cohort Graduation Rate	% Meeting UC/CSU Requirements	College Going Rate	% of grads going to college choosing a CCC
Atascadero	370	92.2%	54.6%	57.5%	72.3%
Coast	58	98.3%	42.1%	81.0%	61.7%
Lucia Mar	871	94.3%	51.3%	66.1%	63.7%
Paso Robles	619	90.5%	22.5%	55.4%	68.1%
San Luis Coastal	646	95.8%	63.2%	82.6%	53.5%
San Luis County Office of Education	204	83.8%	0%	19.5%	94.9%
Shandon	22	90.9%	5.0%	60.0%	100%
Templeton	206	97.6%	48.8%	71.2%	48.6%
<i>California Statewide Average</i>		<i>87.0%</i>	<i>51.4%</i>	<i>62.0%</i>	<i>52.4%</i>

Notes: **BOLD** indicates higher than the state average; Data from 2021-22

Source: CDE [DataQuest](#)



Thoughts?

Data and Trends

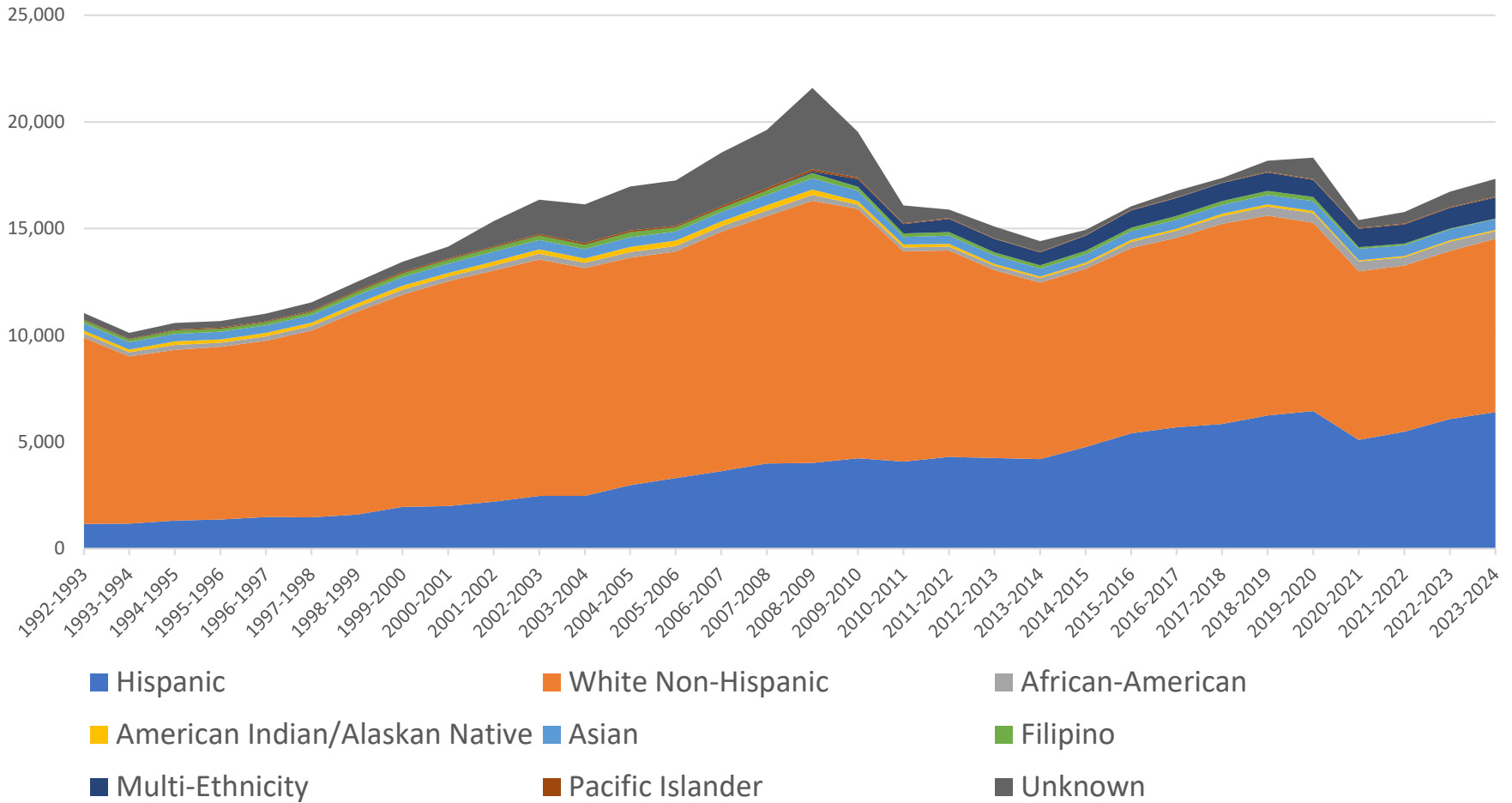
ENROLLMENT, DEMOGRAPHICS, OUTCOMES,
MEASURES OF EFFICIENCY



CUESTA COLLEGE STUDENTS

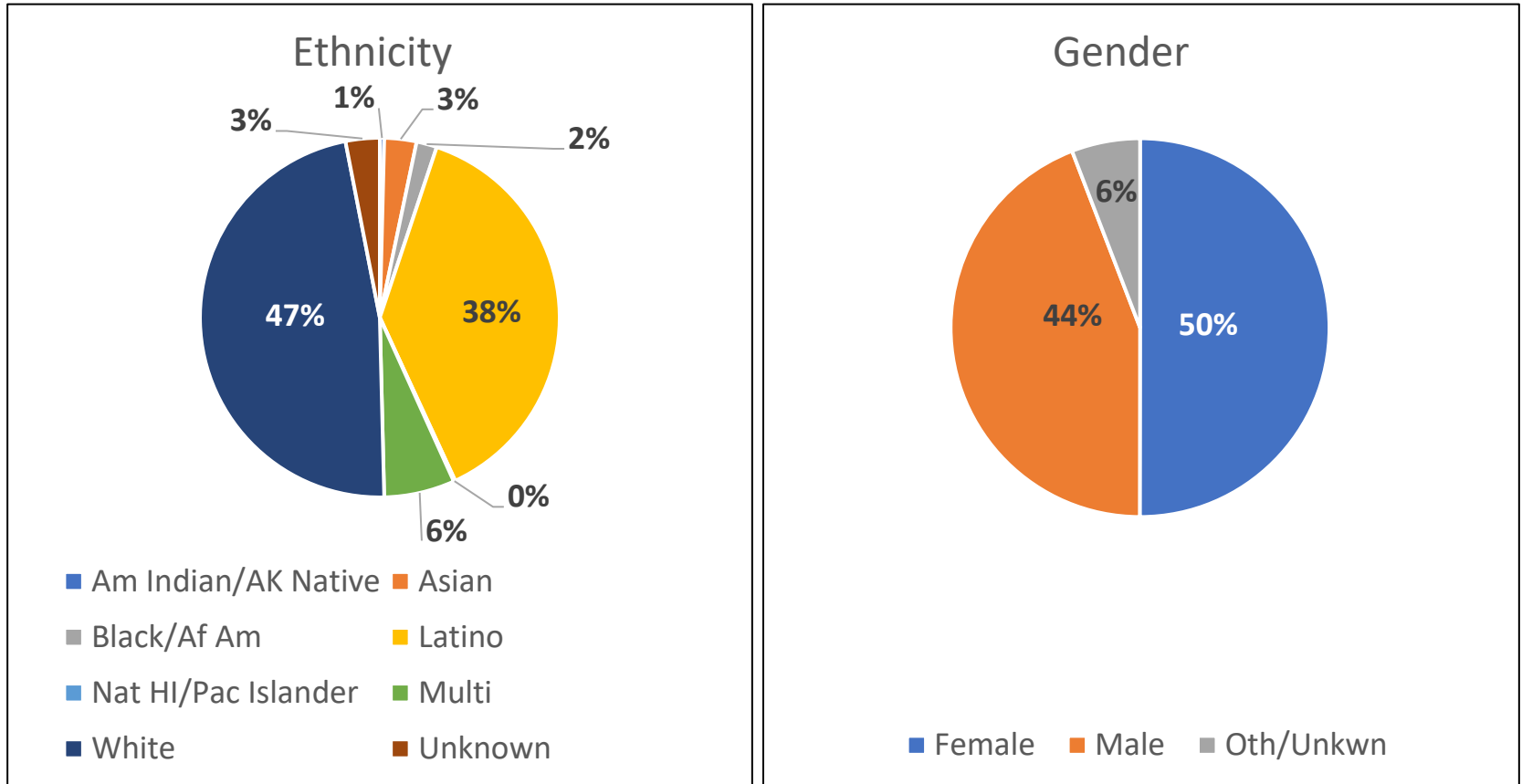


Historic Enrollment, by Ethnicity



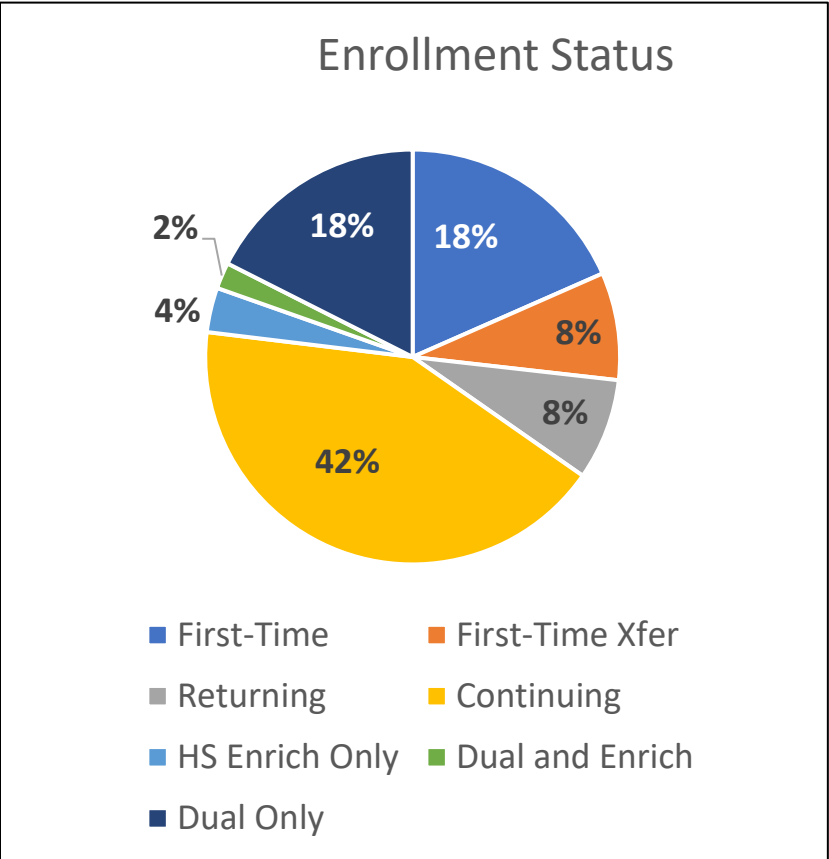
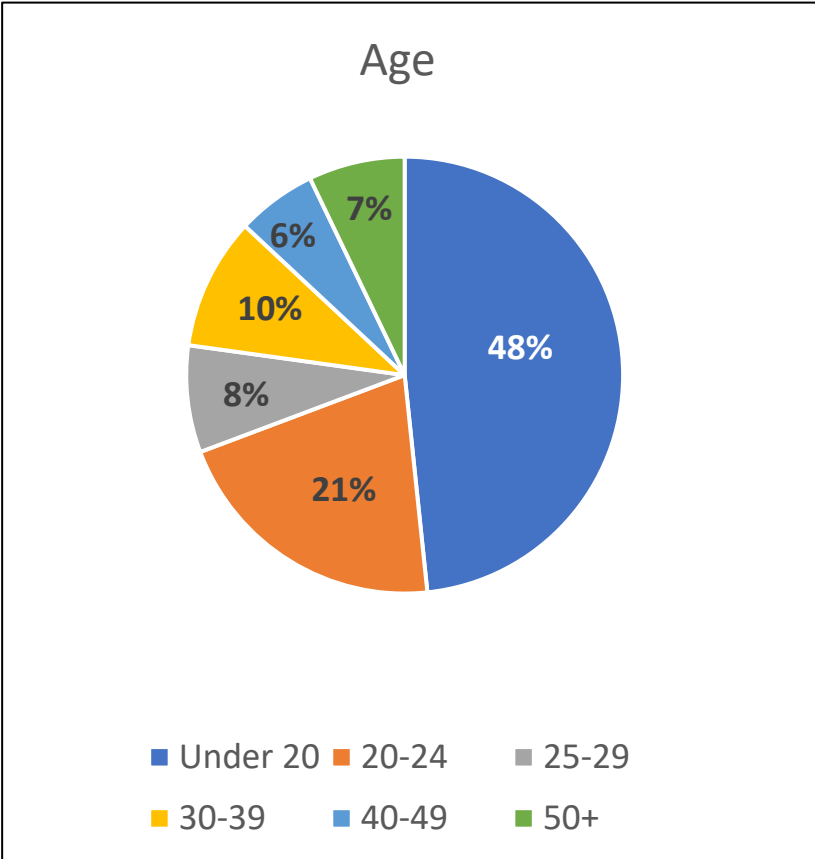
Source: CCCC DataMart

Snapshot: Ethnicity and Gender, Fall 2024



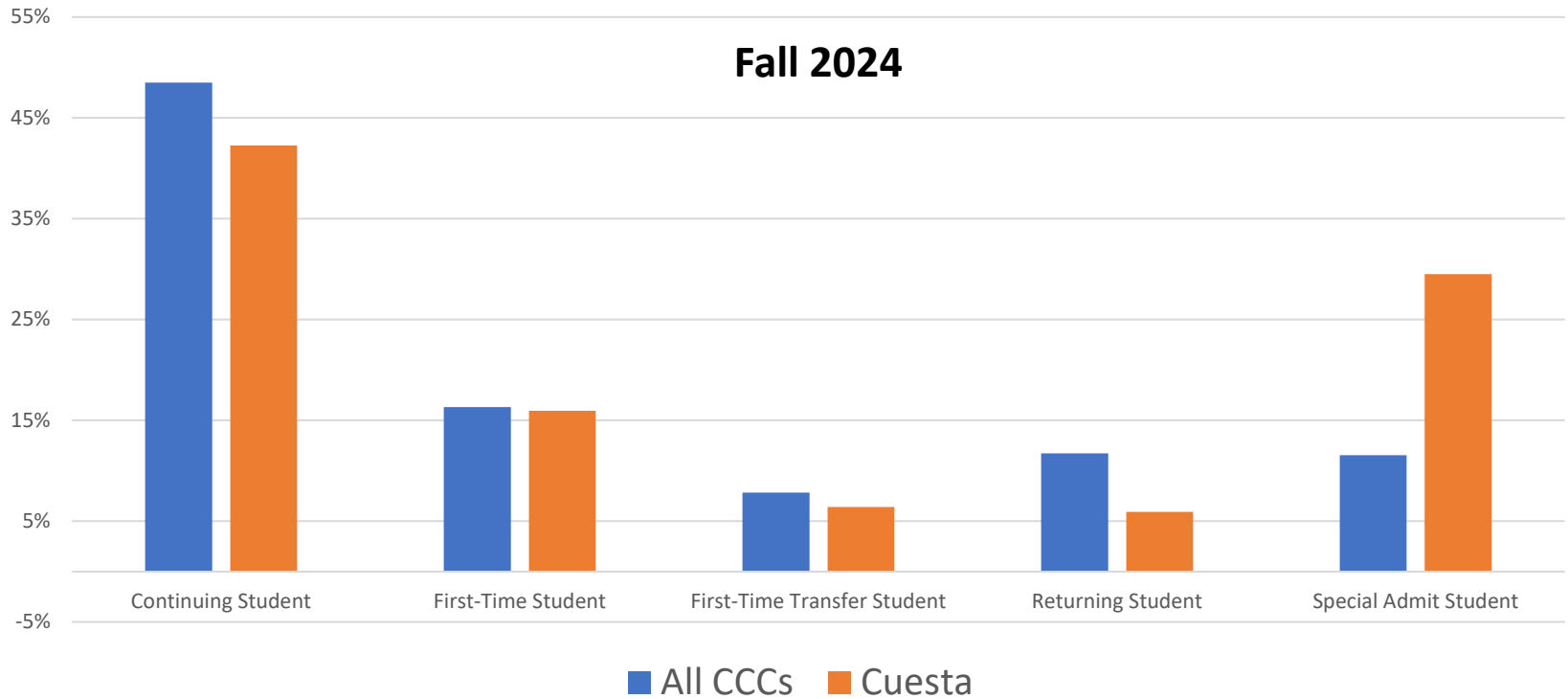
Source: Internal Data, Cuesta OIR [Tableau](#)

Snapshot: Age and Enrollment Status, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

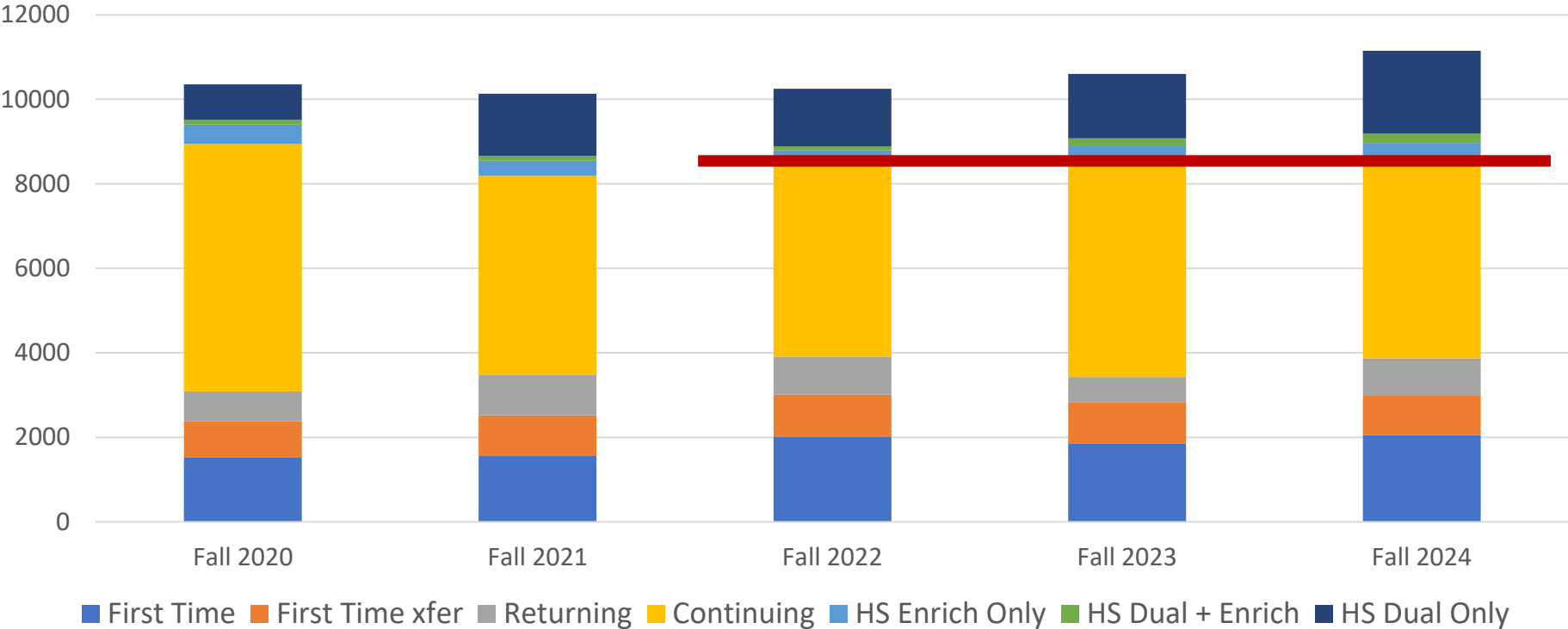
Enrollment Status, Compared



Source: CCCC [DataMart](#)

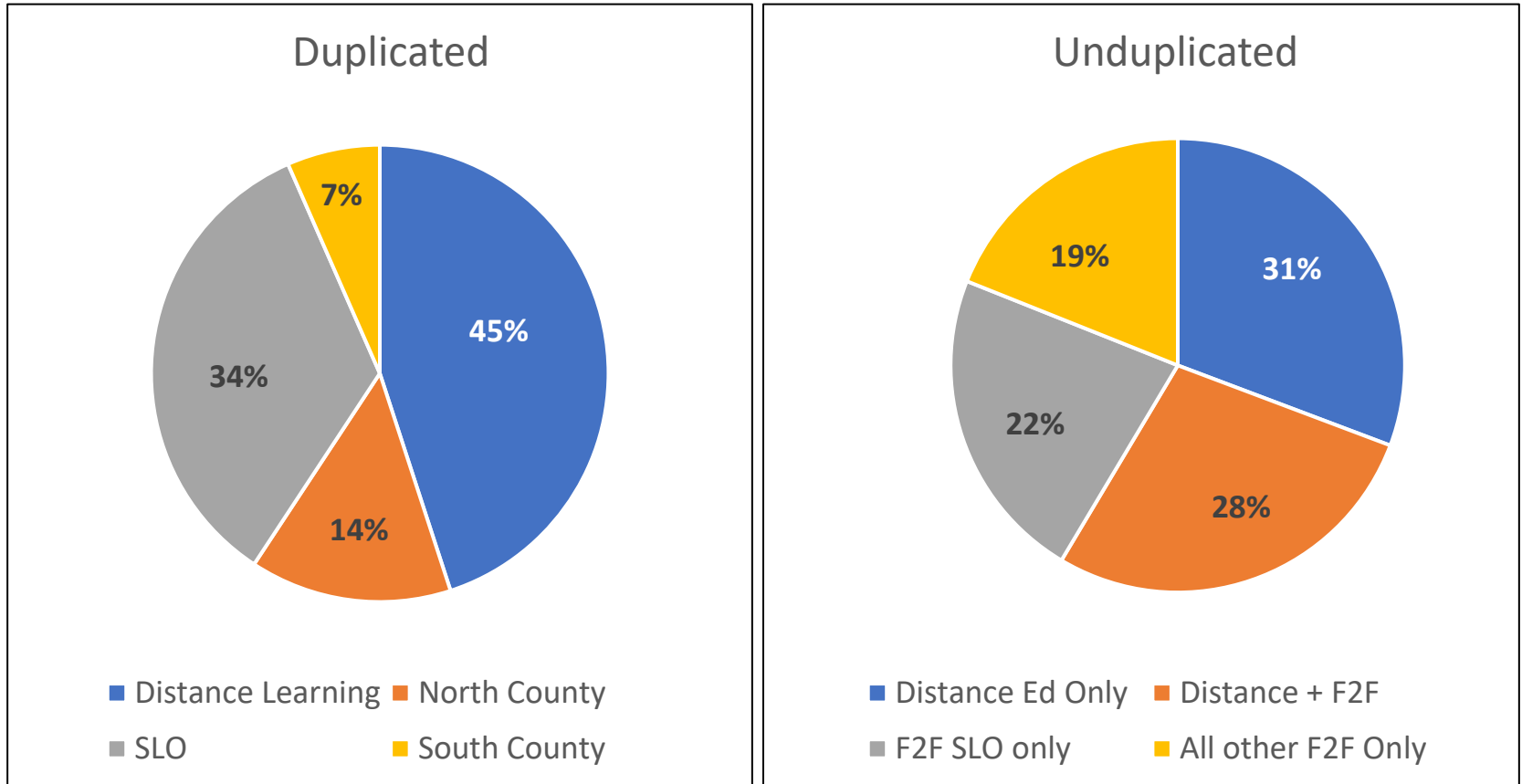
Cuesta Enrollment Status Over Time

Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

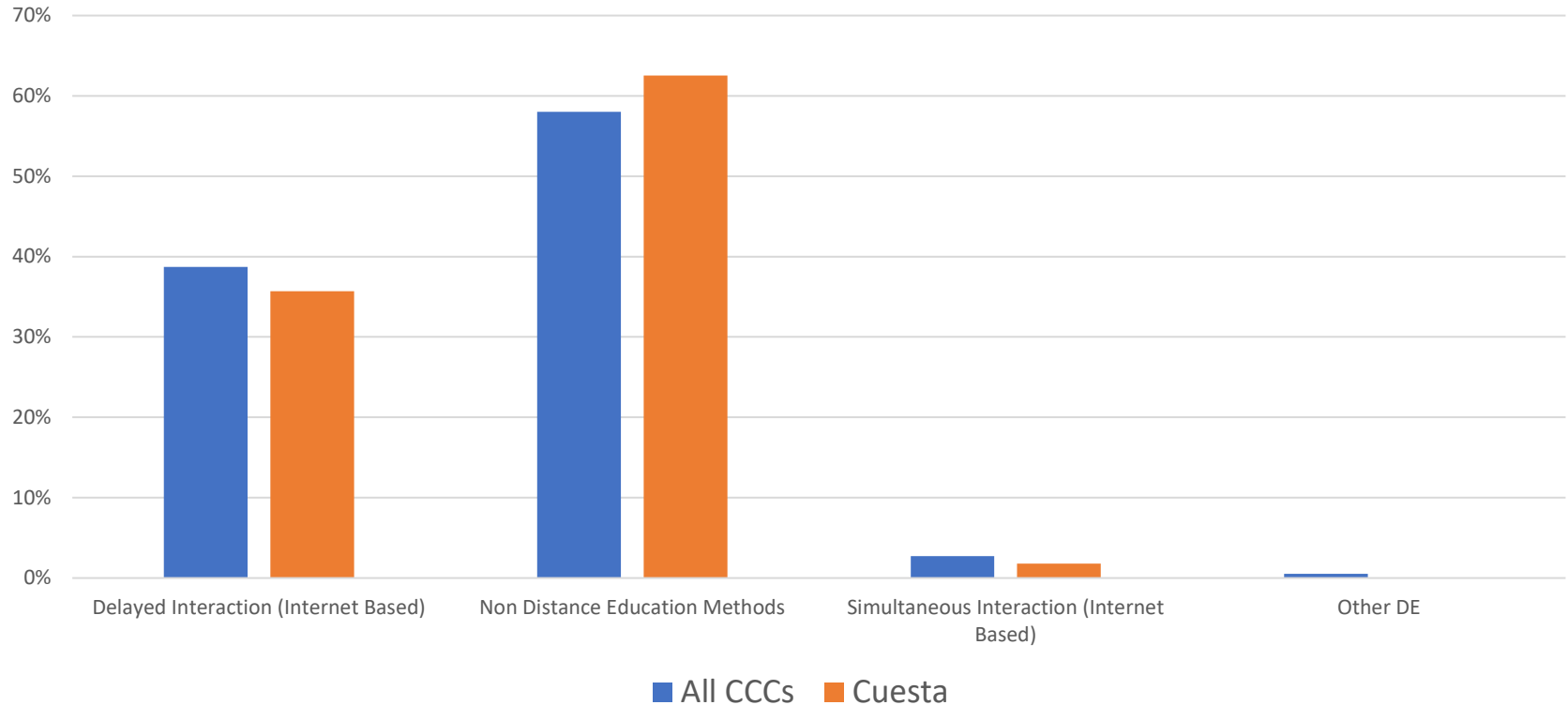
Snapshot: Enrollment by Locale, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

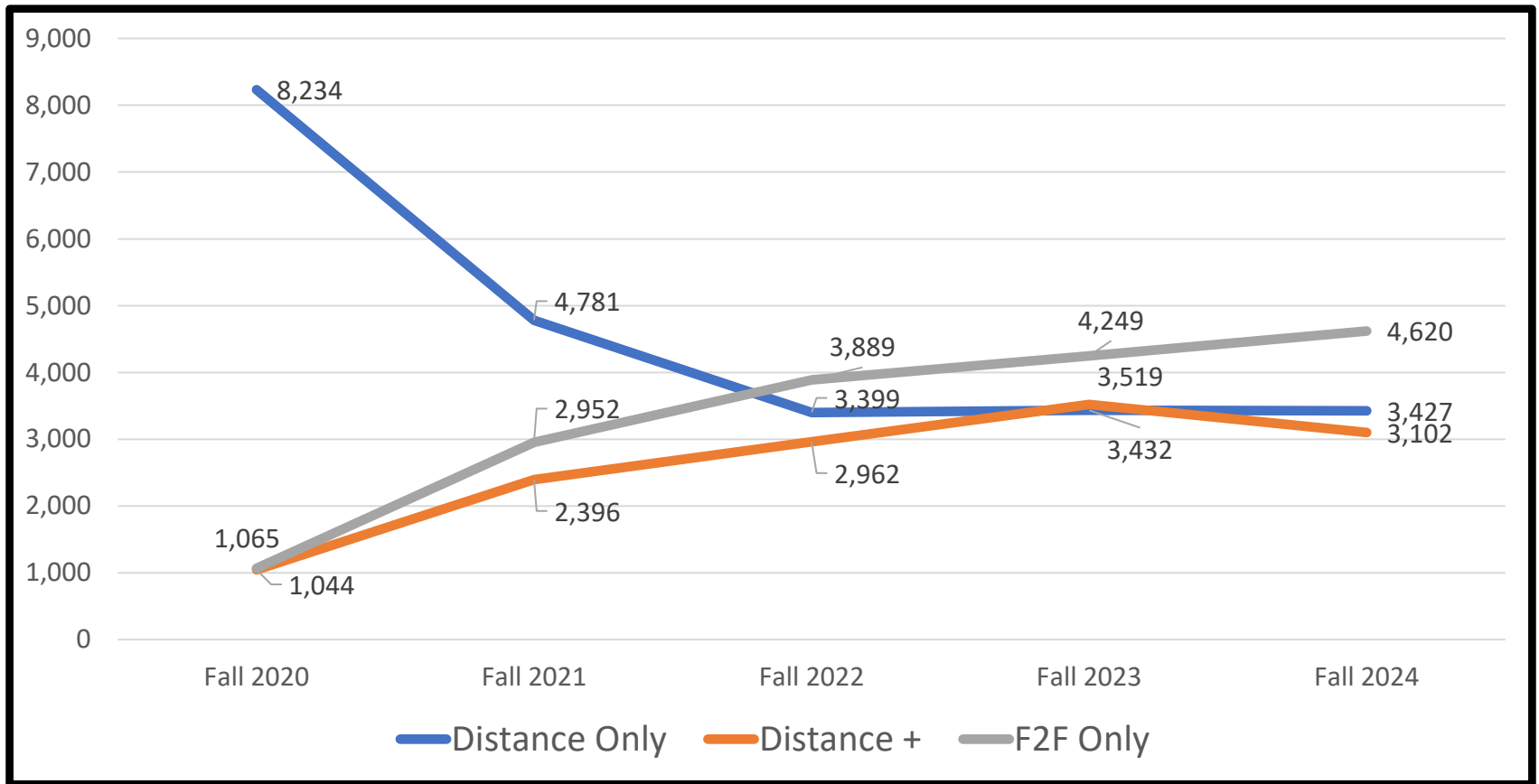
Distance Education, Compared

Fall 2024



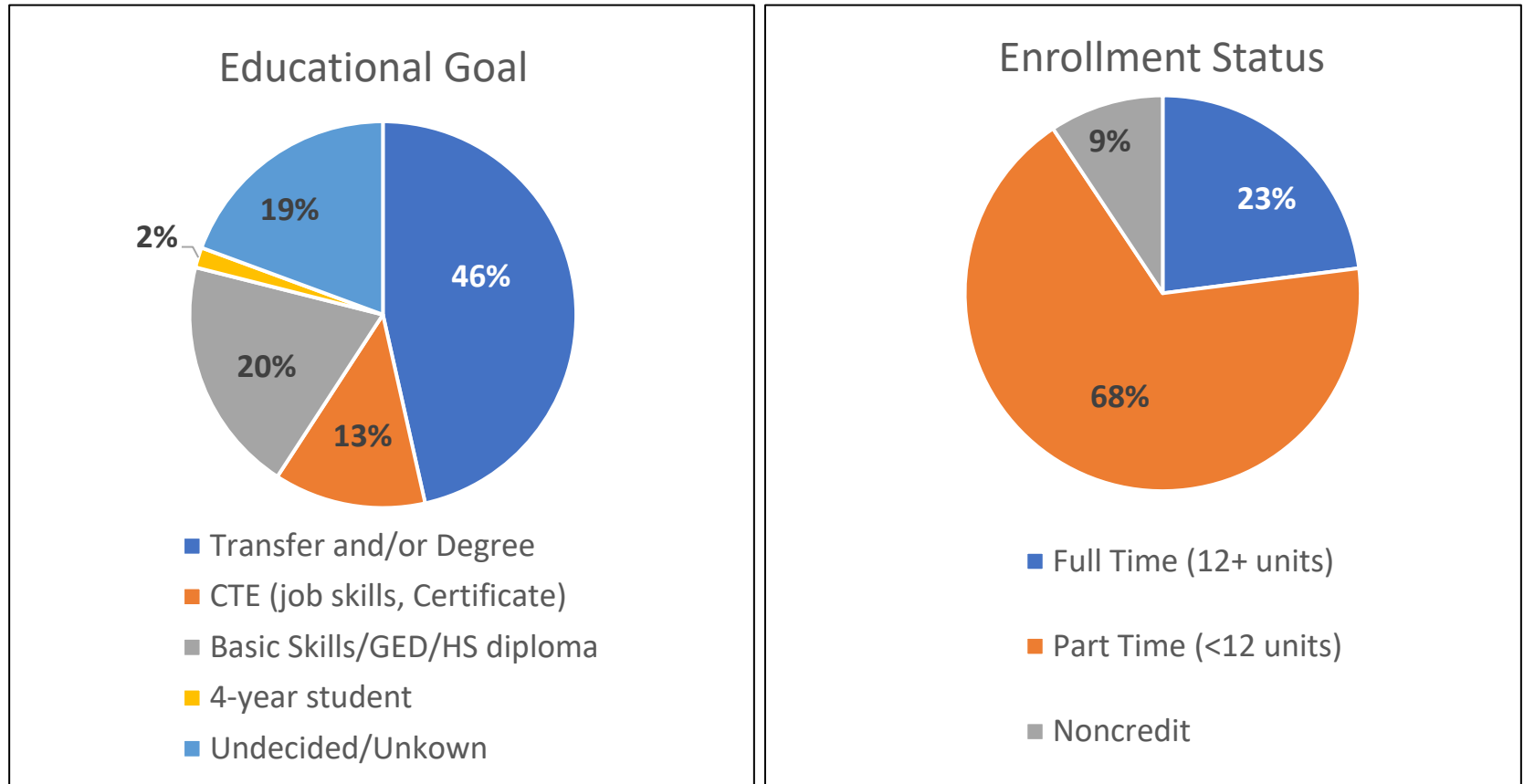
Source: CCCCO [DataMart](#)

Cuesta Distance Education Over Time



Source: Internal Data, Cuesta OIR [Tableau](#)

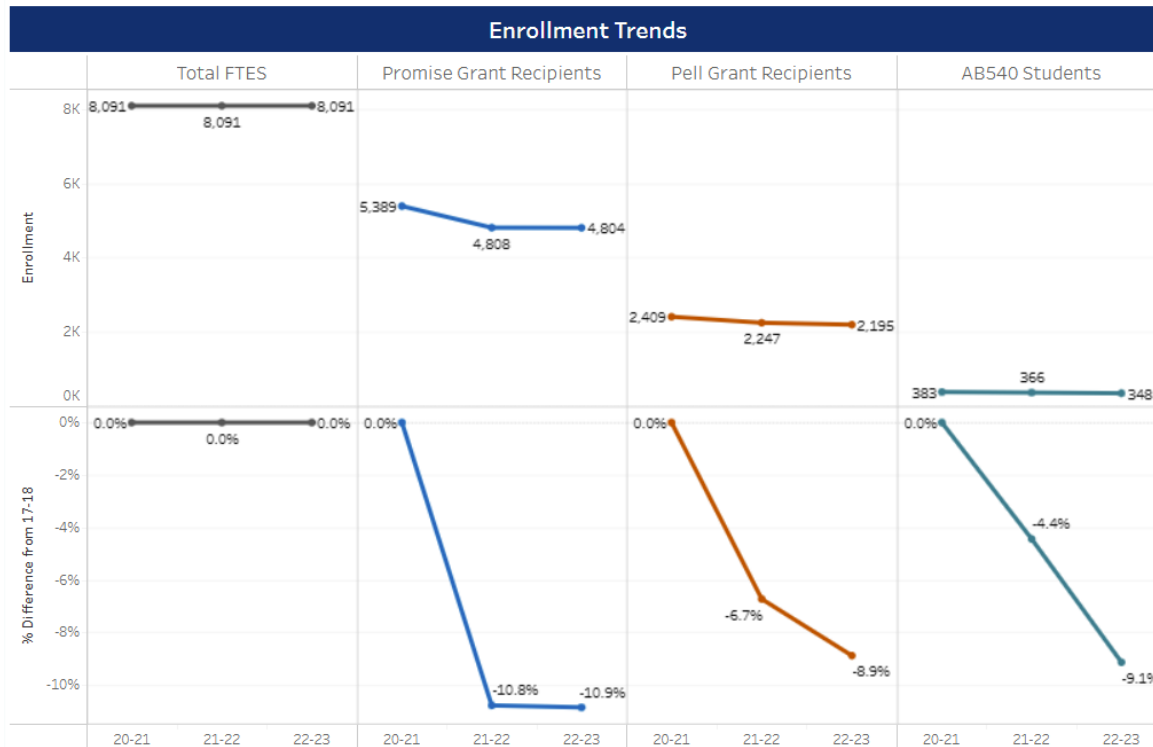
Snapshot: Ed Goal and Enrollment Status, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

Dreamers, CPG, Pell Grant Recipients

The charts below show total enrollment at SAN LUIS OBISPO for All Students (FTES), Promise Grant Recipients, Pell Grant Recipients, and AB540 Students, as well as the percent changes from 2020-2021.



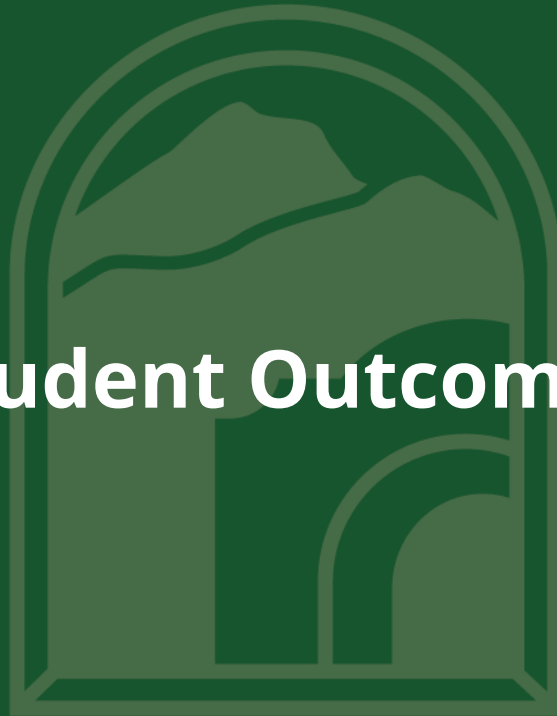
- Cuesta College has experienced a decrease in Promise, Pell, and AB540 students in recent years, which impacts funding
- Percentage of unduplicated Cuesta headcount in 2023-2024:
 - 28.7% **Promise**
 - 36.7% for all CCCs
 - 13.3% **Pell**
 - 19.3% for all CCCs
 - 2.1% **AB540**
 - 2.3% for all CCCs

Source: [SCFF Dashboard](#)



Thoughts?

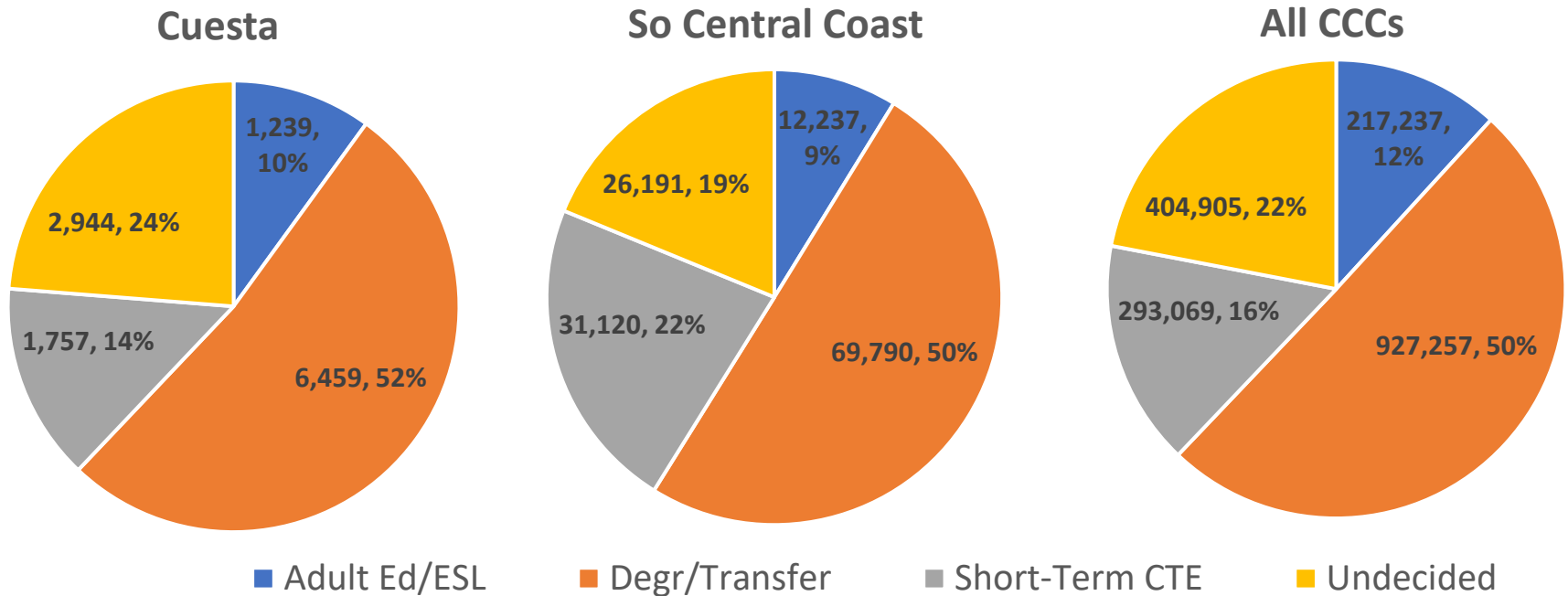
Student Outcomes





CCCCO DataVista

Students by Journey, Compared 2022-2023



- Data include **Non-Special Admit Students only (approximately ¼ of Cuesta students are Special Admit)**
- Cuesta has a higher percentage of Undecided and a lower percentage of Short-Term CTE
- South Central Coast includes Cuesta, Alan Hancock, Antelope Valley, Canyons, Moorpark, Oxnard, Santa Barbara, and Ventura

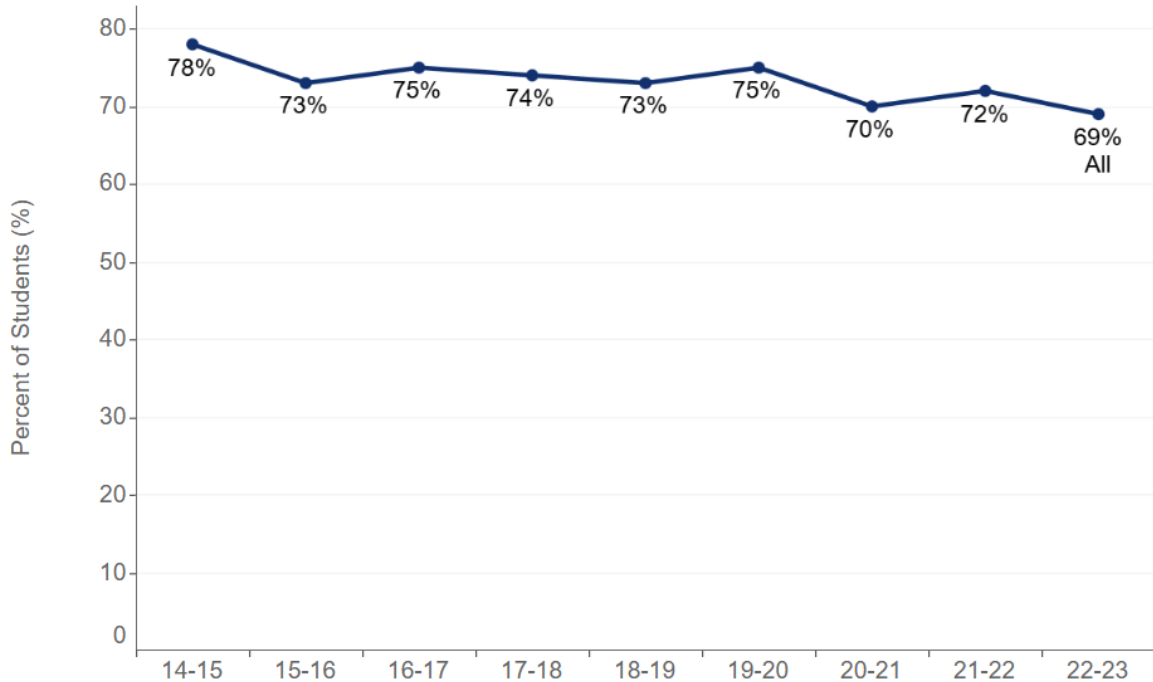
Source: CCCC [DataVista](#)

Degree/Transfer Students: Persistence

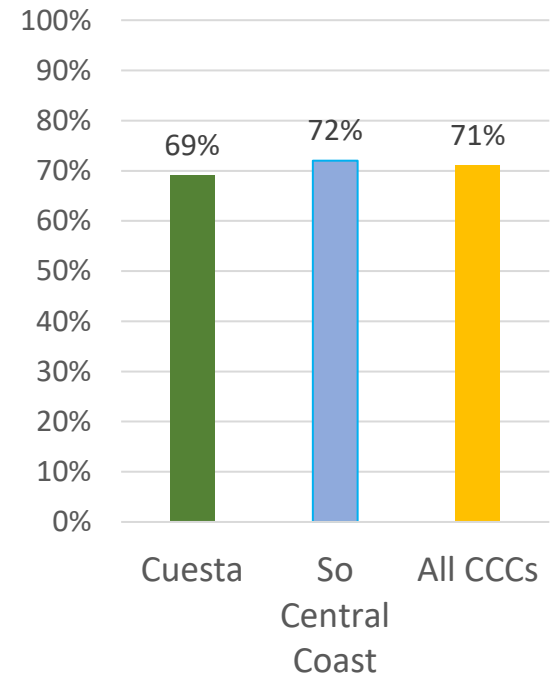
Persisted from Fall to Spring: At the Same College

Degree/Transfer Students in All Programs at Cuesta College disaggregated by Overall

Percentage of students who did not earn an award, who did not transfer, and who enrolled in fall and spring terms of the selected year at the selected college



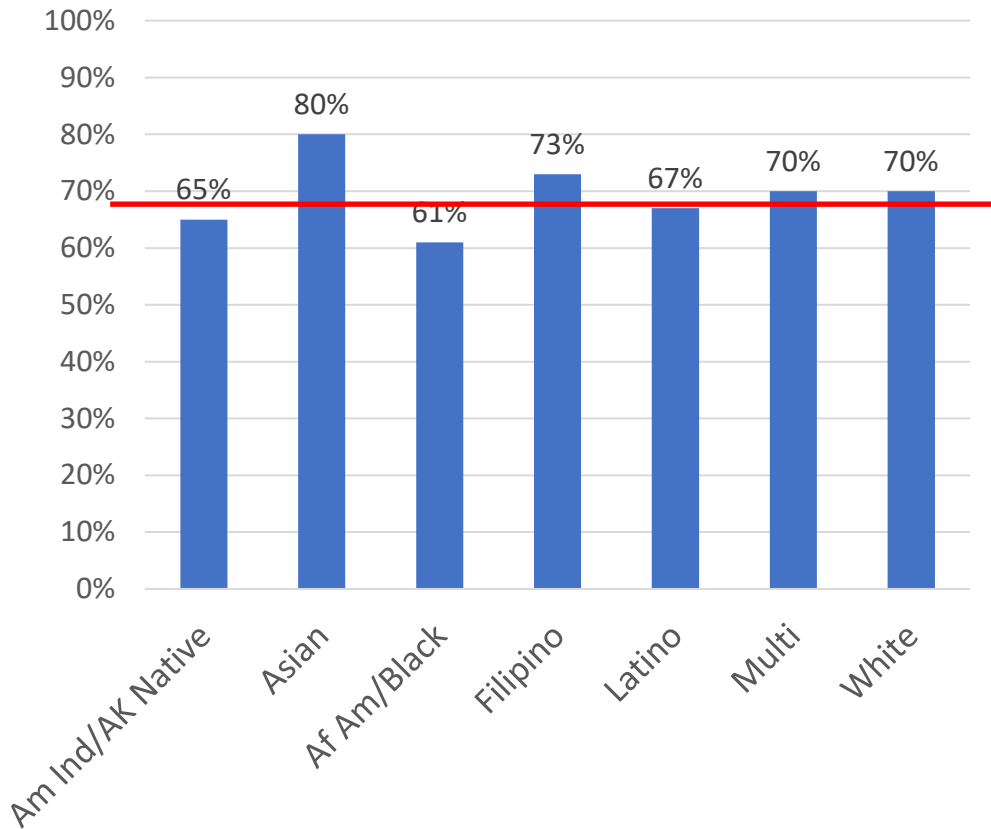
Cuesta Compared, 22-23



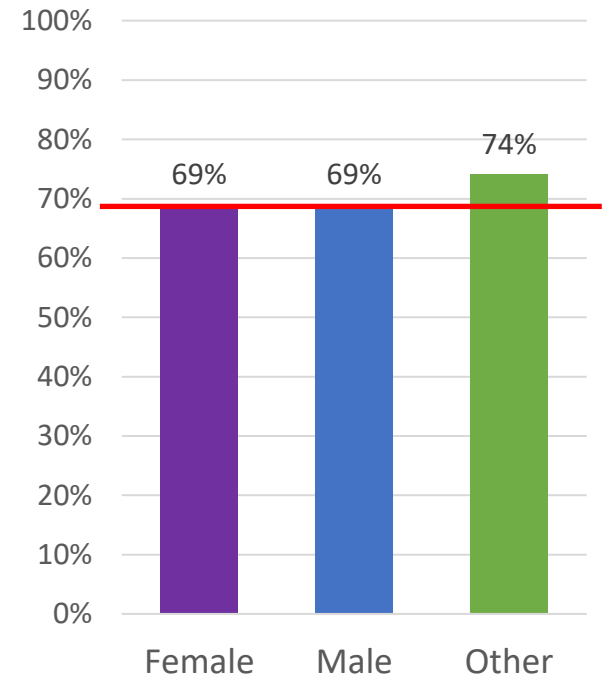
Source: CCCC DataVista, most recent data from 2022-2023

Persistence, Disaggregated

Ethnicity



Gender



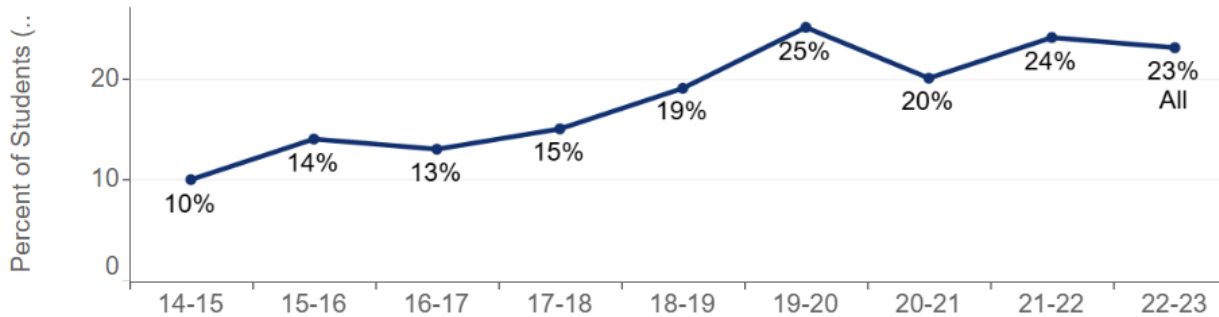
Source: CCCC [DataVista](#), most recent data from 2022-2023

Note: Cuesta Average = 69% (red line)
N=3,732 in overall denominator

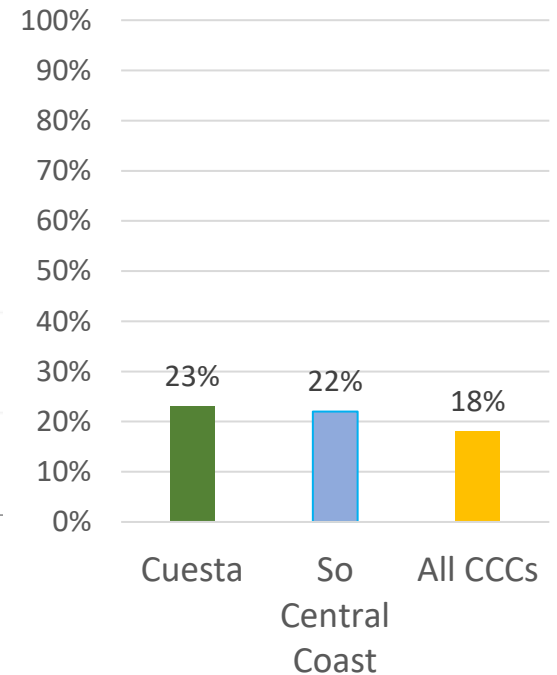
Degree/Transfer Students: Completed Transfer Level Math and English in Year 1

Completed Transfer-Level Math and English: Aligned with Student Centered Funding Formula

Degree/Transfer Students in All Programs at Cuesta College disaggregated by Overall
 Percentage of students who successfully completed transfer-level math and English within the district in selected year



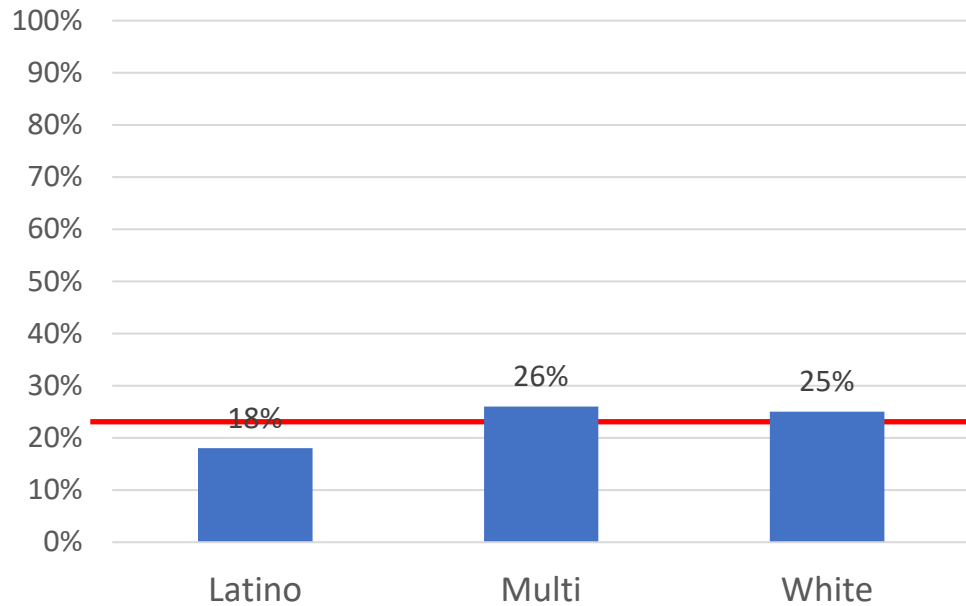
Cuesta Compared, 22-23



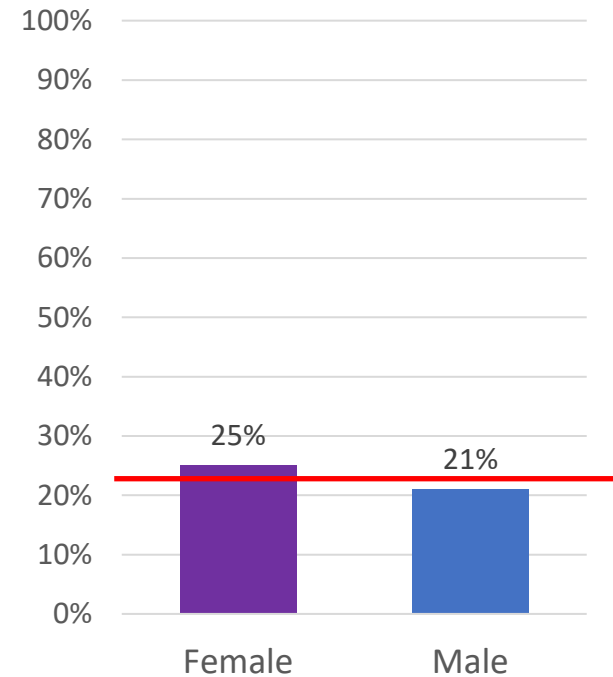
Source: CCCCCO [DataVista](#), most recent data from 2022-2023

Math + English in Year 1, Disaggregated

Ethnicity



Gender



Note: Cuesta Average = 23% (red line), N=1,728 in overall denominator

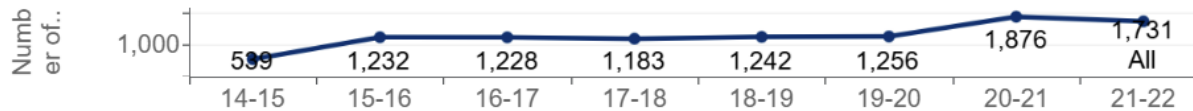
Source: Source: CCCCO [DataVista](#), most recent data from 2022-2023

Degree/Transfer Students: Completion/Transfer

Earned an Award or Transferred: Vision for Success Goal or Transferred to a 4-Year Institution

Degree/Transfer Students in All Programs at Cuesta College disaggregated by Overall

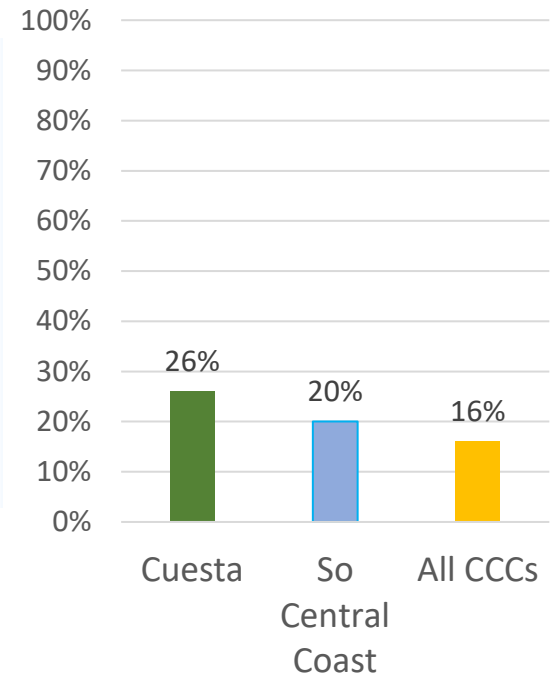
Number of students who were enrolled in the district and earned an award in selected year or who exiters who transferred to a 4-year college in the subsequent year



Source: Chancellor's Office Management Information System, National Student Clearinghouse, CSU/UC Cohort Match

Notes: Transfer metrics are only displayed for exiting students who are no longer enrolled at any California community college. Therefore, these outcome metrics are not available for the latest year.

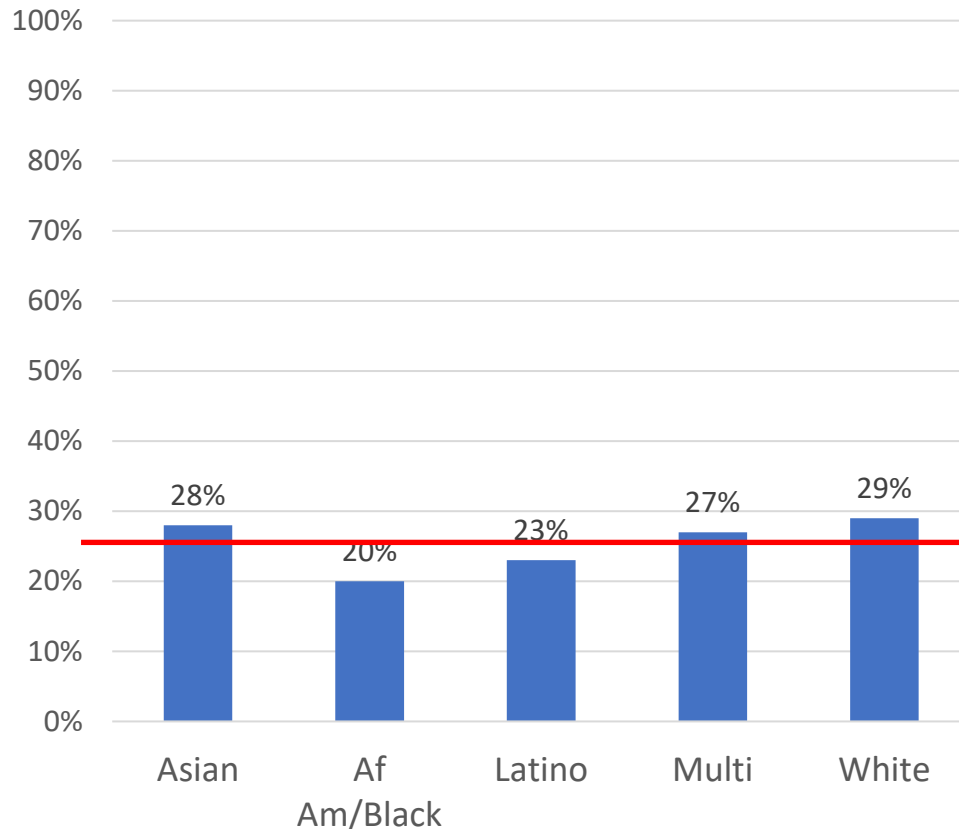
Cuesta Compared, 21-22



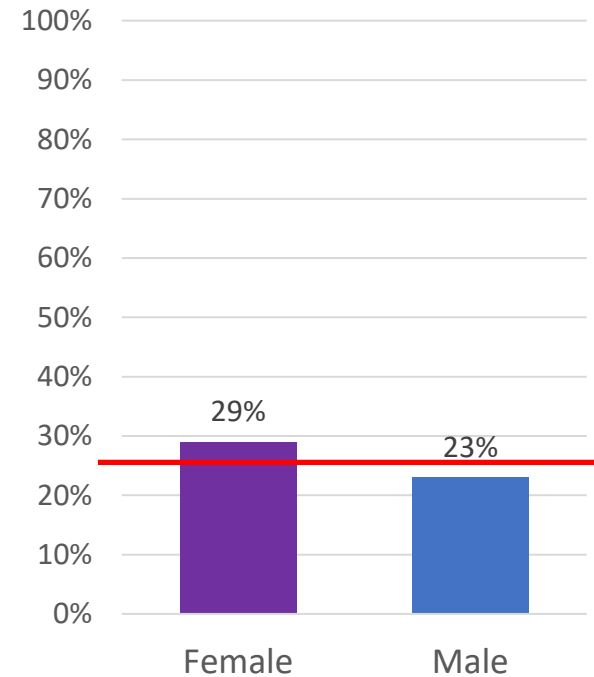
Source: CCCC DataVista, most recent data from 2022-2023

Completion/Transfer, Disaggregated

Ethnicity



Gender



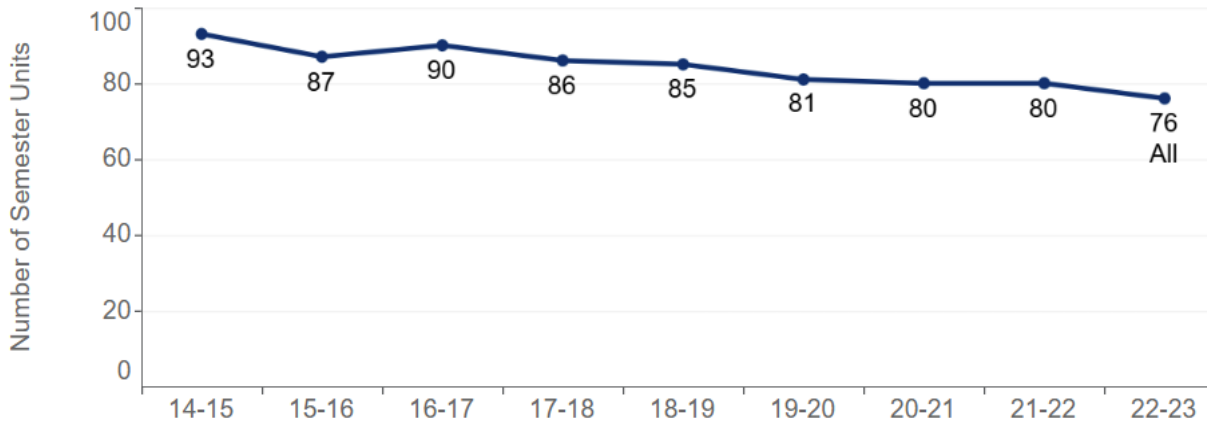
Source: CCCC DataVista, most recent data from 2022-2023

Note: Cuesta Average = 26% (red line)
N= 6,722 in overall denominator

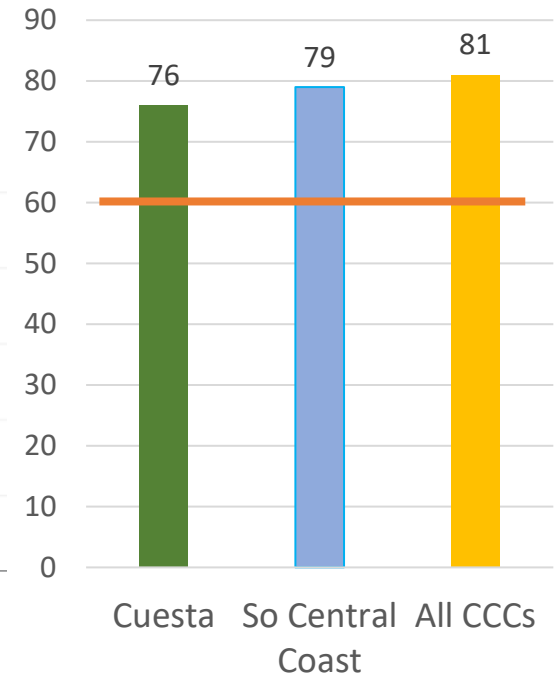
Degree/Transfer Students: Units Upon Graduation

Average Number of Semester Units Accumulated: Associate Degree Earners Degree/Transfer Students in All Programs at Cuesta College disaggregated by Overall

Average number of semester units earned at any college up to and including the selected year by first time associate degree earners in selected year

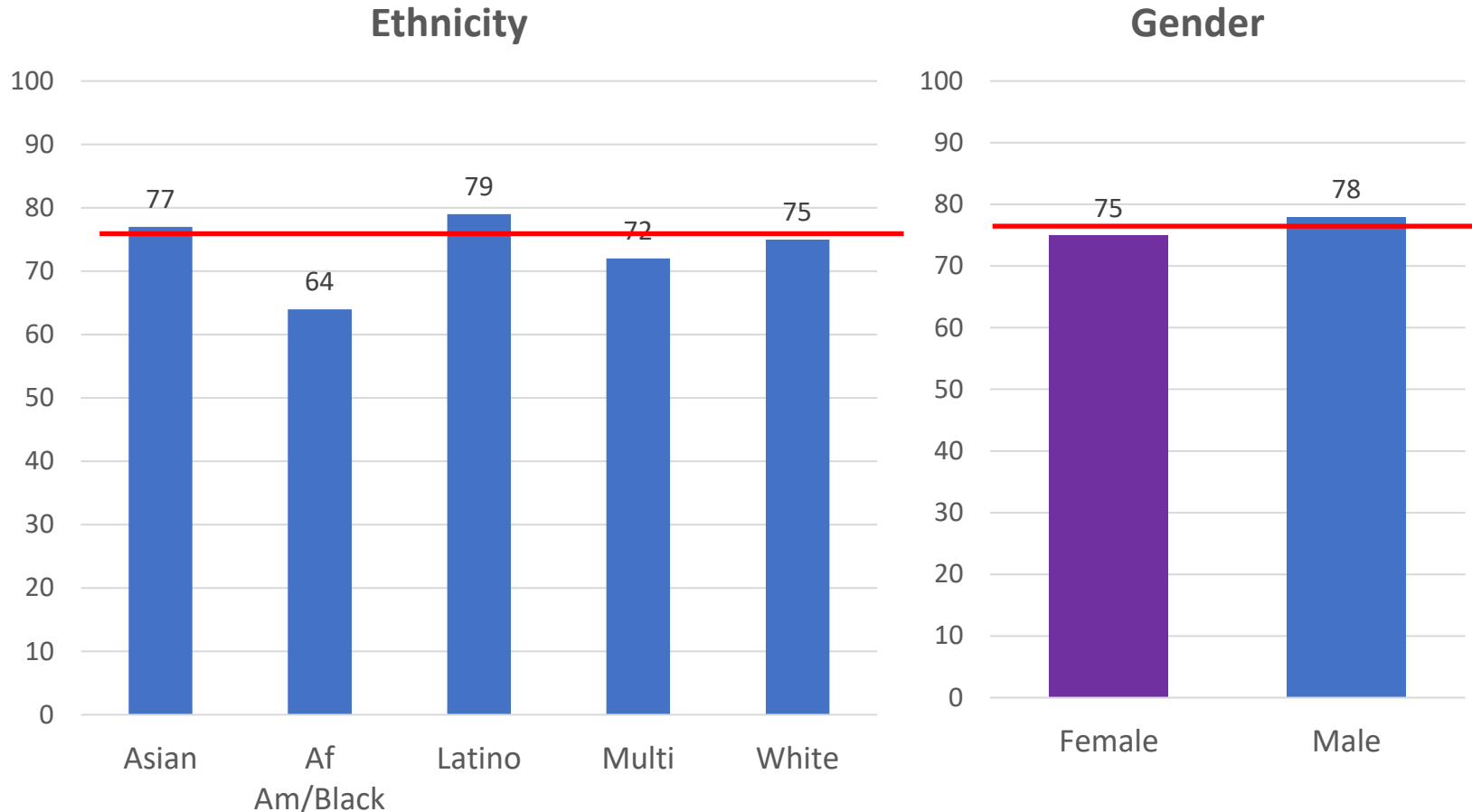


Cuesta Compared, 22-23



Source: CCCC [DataVista](#), most recent data from 2022-2023

Units Upon Graduation, Disaggregated



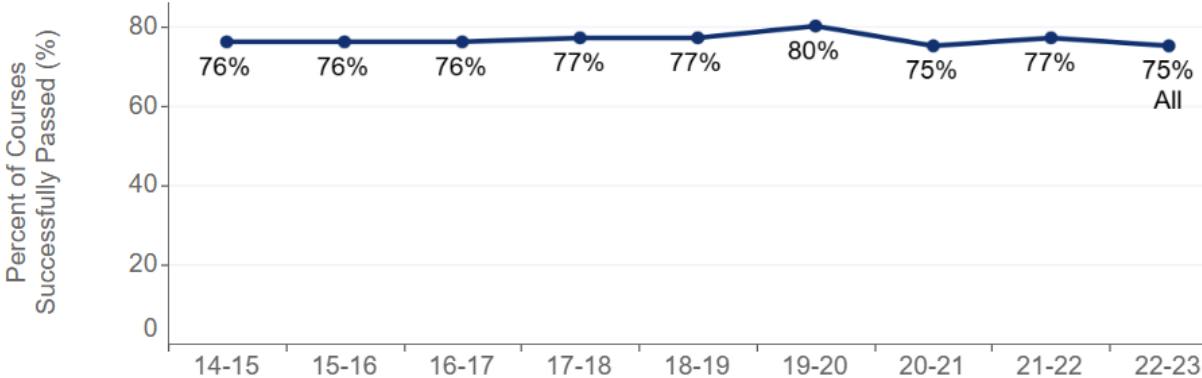
Source: CCCC DataVista, most recent data from 2022-2023

Note: Cuesta Average = 76% (red line)
N=590 in overall denominator

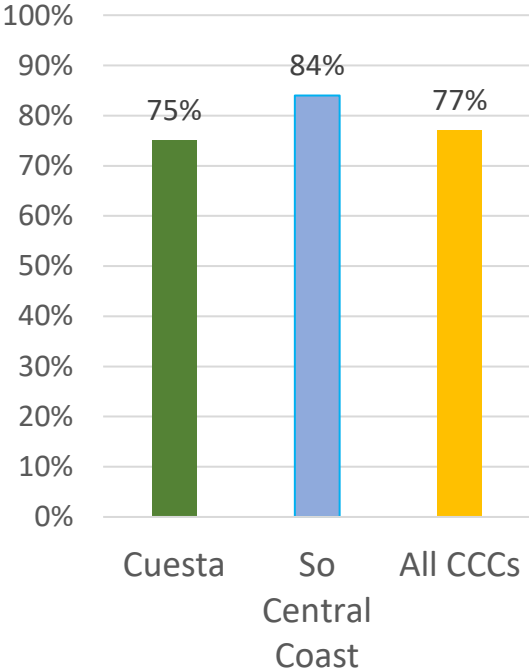
Short-Term CTE Students: Course Success Rate

Course Success Rate

Short-Term Career Students in All Programs at Cuesta College disaggregated by Overall
The course success rate in selected year



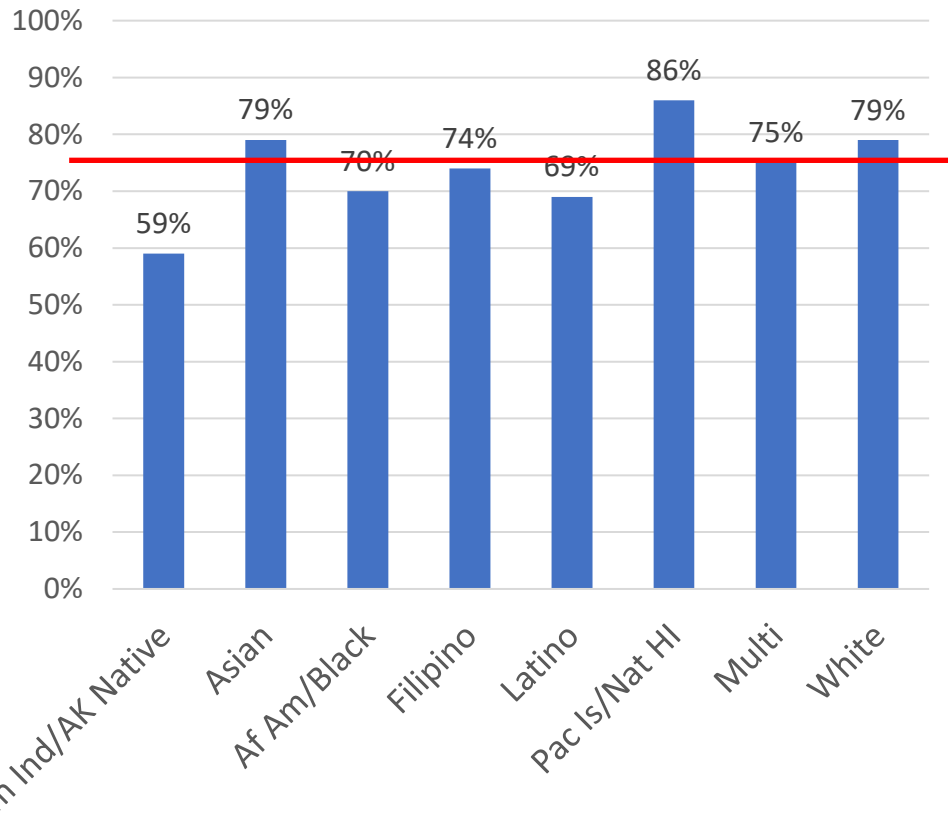
Cuesta Compared, 22-23



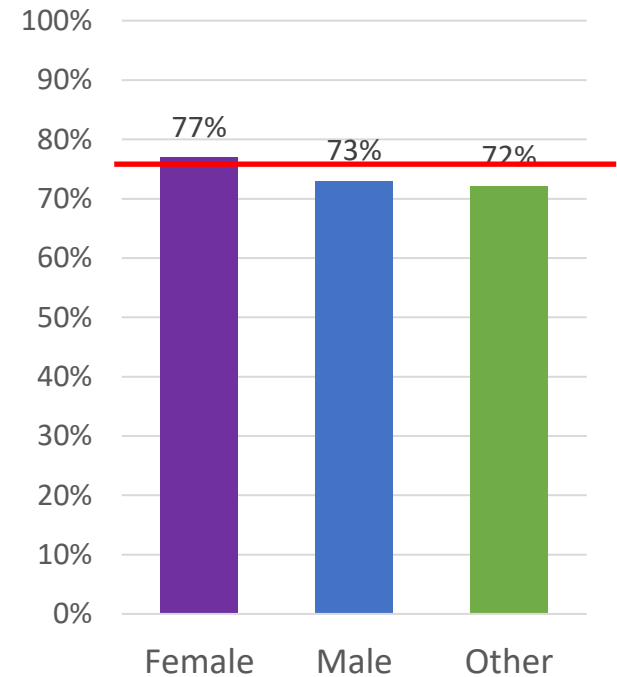
Source: CCCC DataVista, most recent data from 2022-2023

CTE Course Success, Disaggregated

Ethnicity



Gender



Note: Cuesta Average = 75% (red line)
N=5,210 in overall denominator

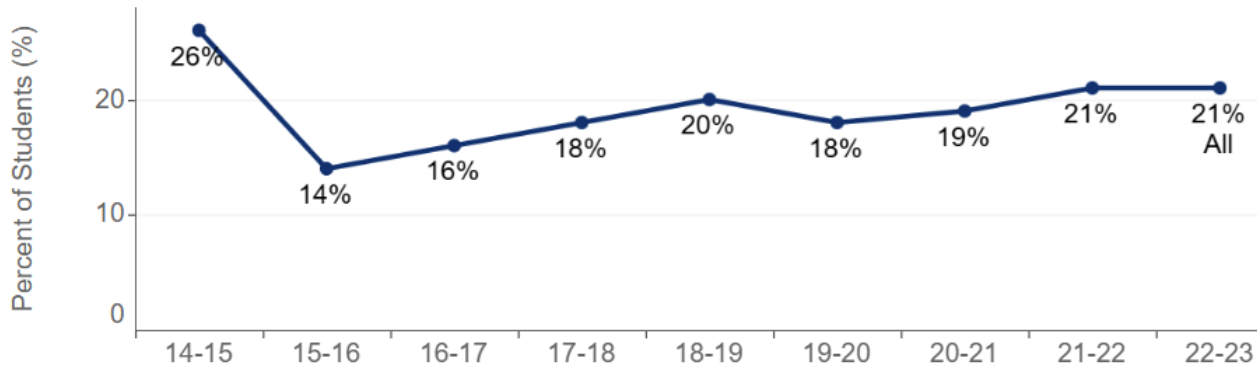
Source: CCCC [DataVista](#), most recent data from 2022-2023

Short-Term CTE Students: 9+ Units

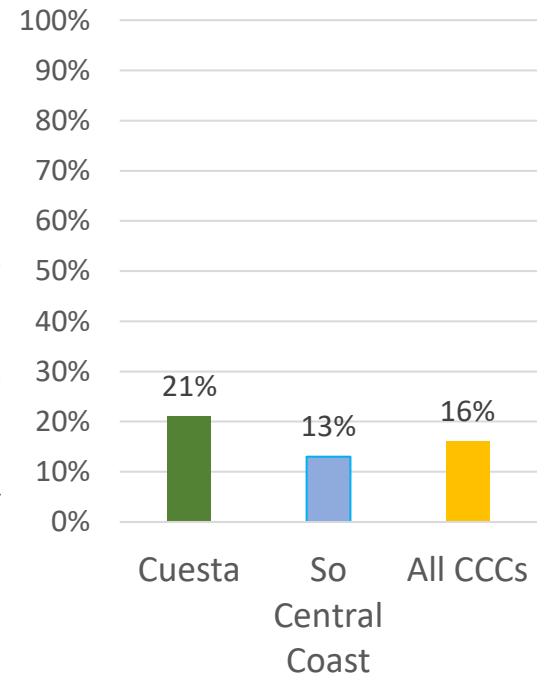
Earned 9+ Career Education Units

Short-Term Career Students in All Programs at Cuesta College disaggregated by Overall

Percentage of students who successfully completed nine or more career education semester units within the district in selected year



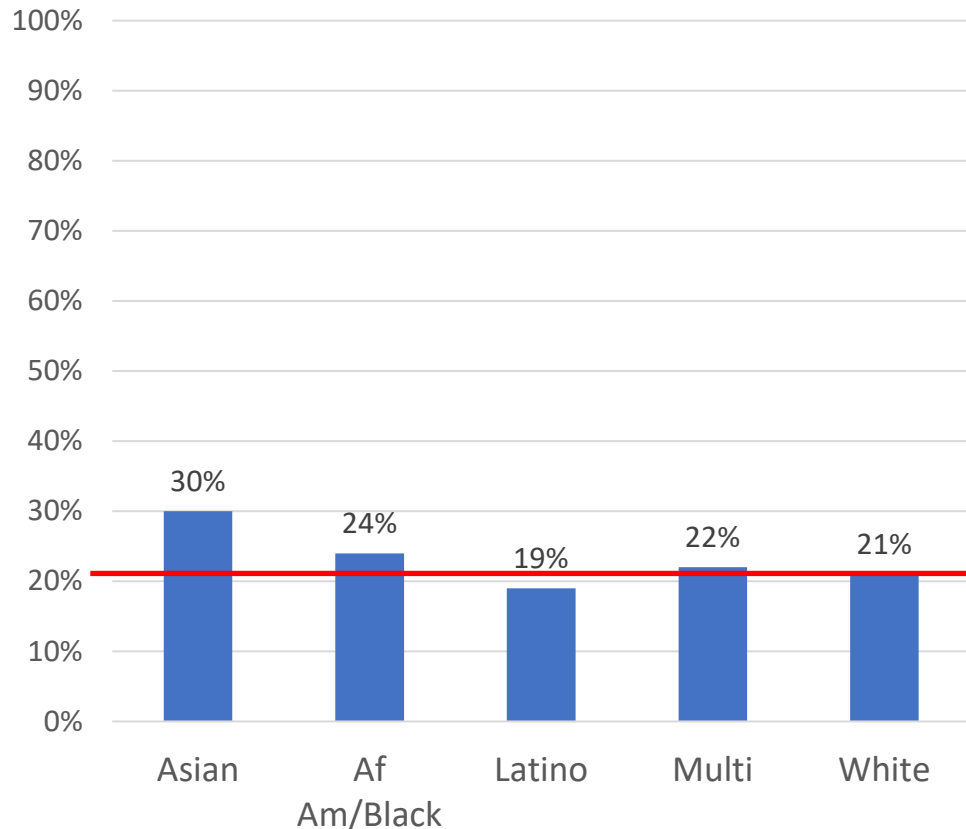
Cuesta Compared, 22-23



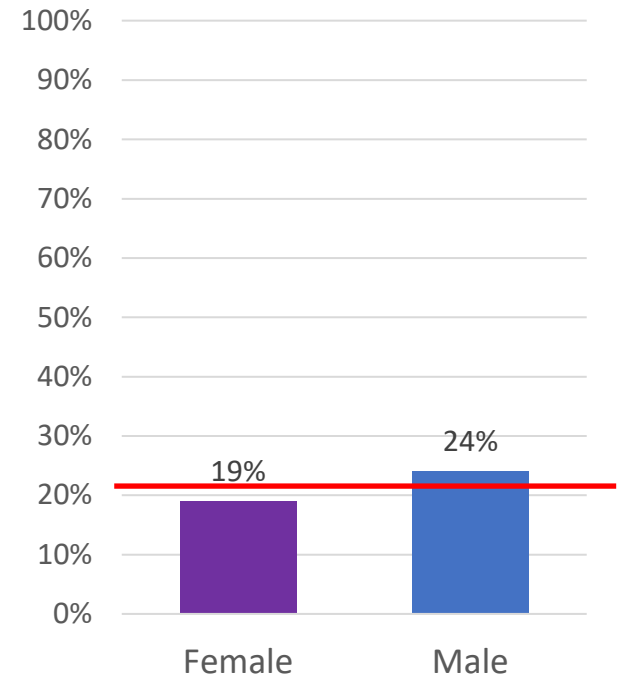
Source: CCCC DataVista, most recent data from 2022-2023

9+ CTE Units, Disaggregated

Ethnicity



Gender



Note: Cuesta Average = 21% (red line)
N=1,757 in overall denominator

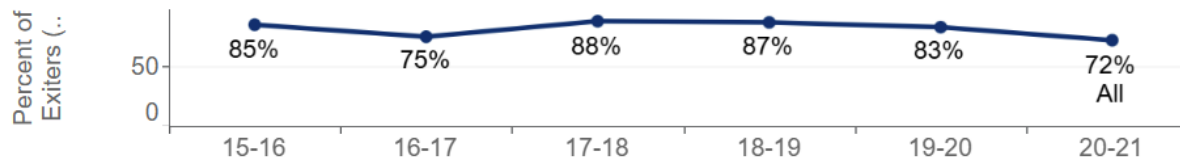
Source: CCCC DataVista, most recent data from 2022-2023

Short-Term CTE Students: Job Closely Related to Field of Study

Job Closely Related to Field of Study

Short-Term Career Students in All Programs at Cuesta College disaggregated by Overall

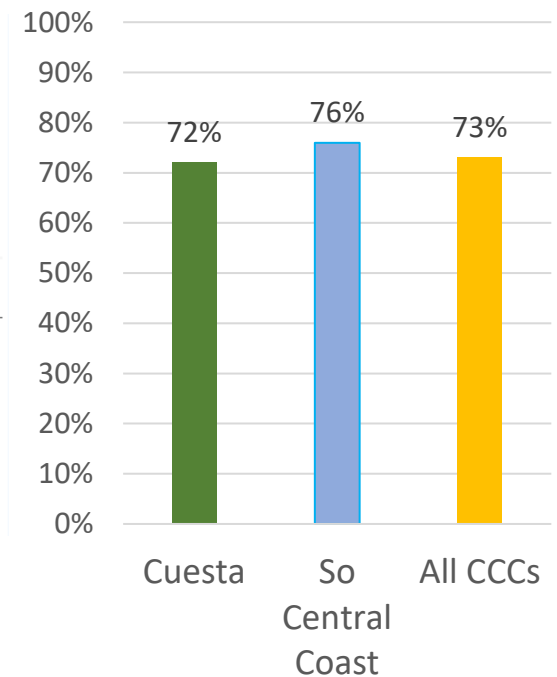
Percentage of respondents to the CTEOS question who exited all postsecondary and who reported working in a job closely related to their field of study in selected timeframe



Source: Chancellor's Office Management Information System, CTE Outcomes Survey, National Student Clearinghouse, CSU/UC Cohort Match

Notes: Employment and earnings metrics are only calculated and displayed for students who are no longer enrolled in any postsecondary institution. This metric is based on self-reported CTE Outcome Survey (CTEOS) data and relies on student responses to survey questions. Therefore, the data is not available for the two latest years.

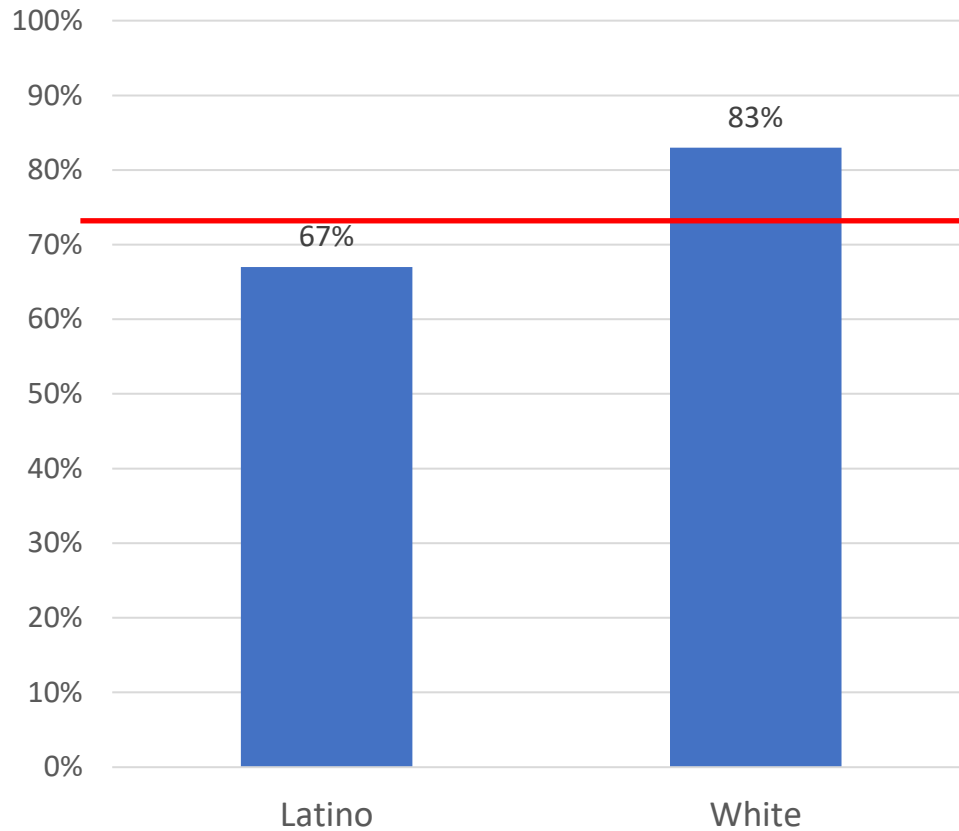
Cuesta Compared, 20-21



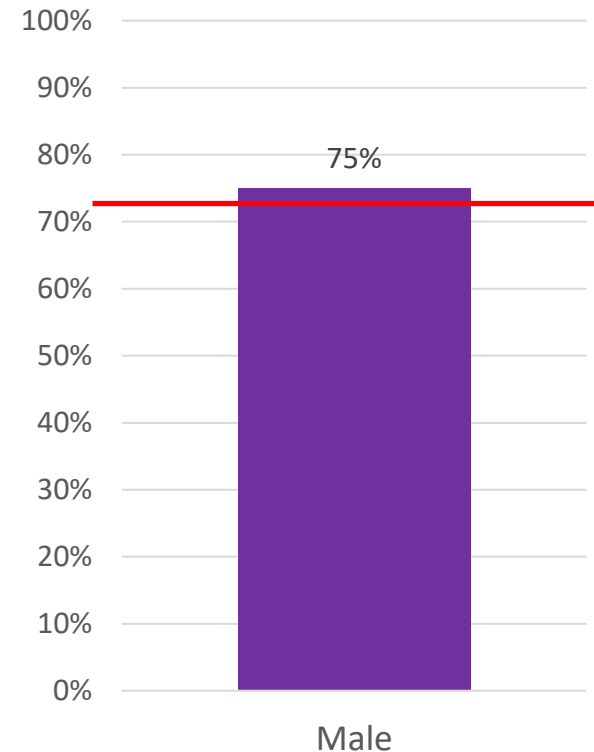
Source: CCCC DataVista, most recent data from 2022-2023

Job Closely Related to Field of Study, Disaggregated

Ethnicity



Gender



Note: Cuesta Average = 72% (red line)
N=3,732 in overall denominator

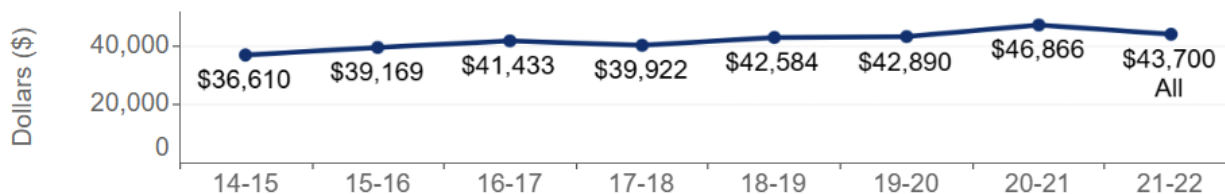
Source: CCCC DataVista, most recent data from 2022-2023

Short-Term CTE Students: Earnings

Median Annual Earnings

Short-Term Career Students in All Programs at Cuesta College disaggregated by Overall

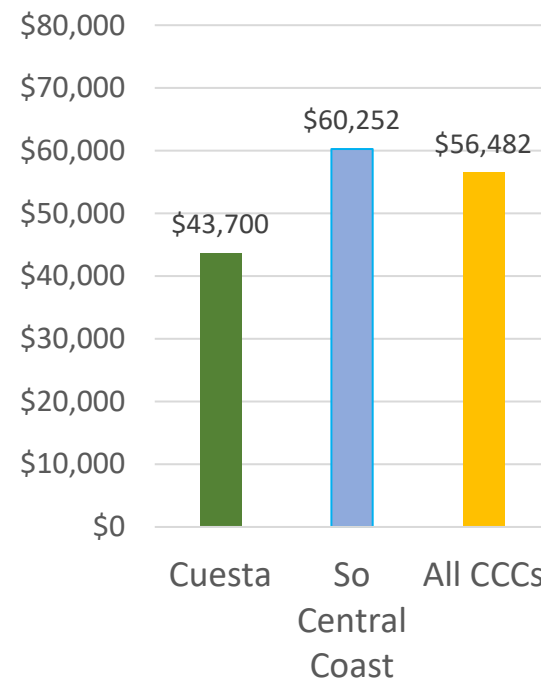
Median annual earnings of students who exited all postsecondary who were employed 2 fiscal quarters after exit



Source: Chancellor's Office Management Information System, Employment Development Department Unemployment Insurance Dataset, National Student Clearinghouse, CSU/UC Cohort Match,

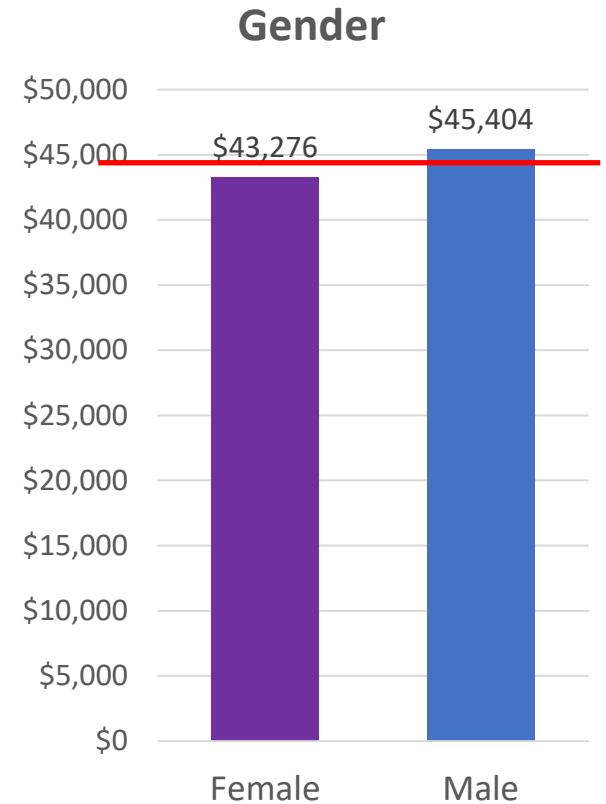
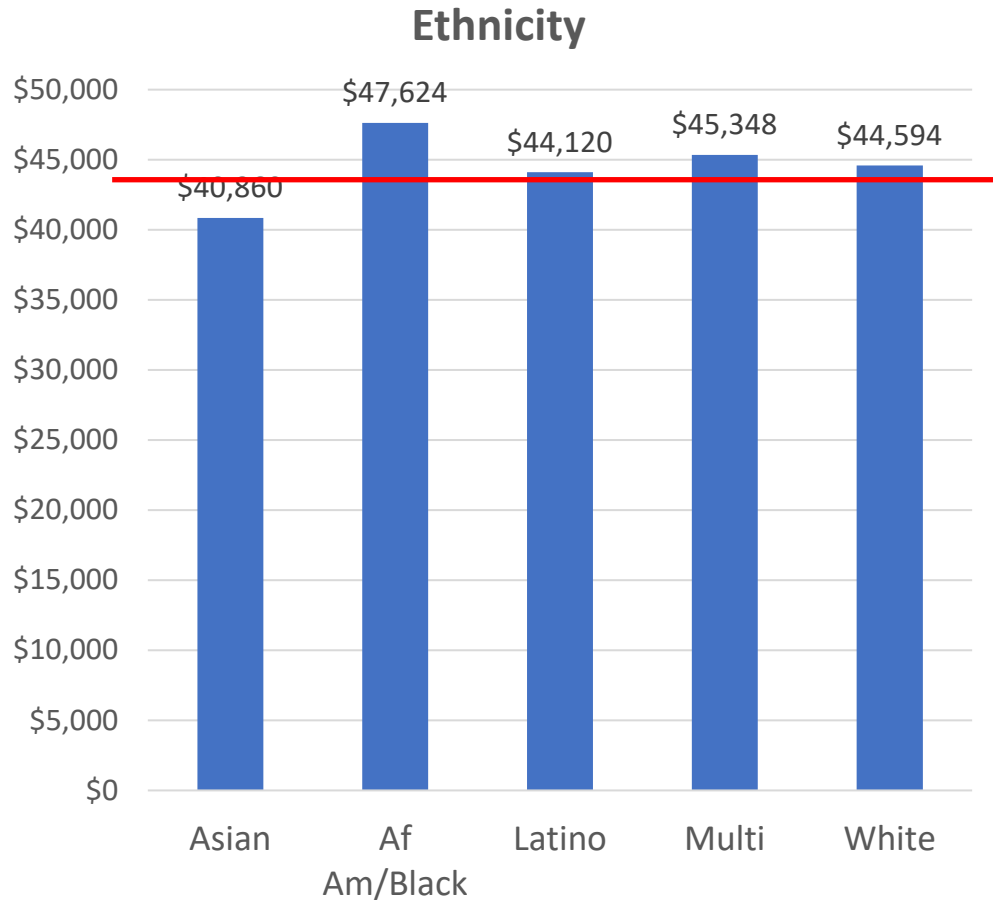
Notes: Employment and earnings metrics are only calculated and displayed for students who are no longer enrolled in any postsecondary institution. Therefore, these outcome metrics are not available for the latest year.

Cuesta Compared, 21-22



Source: CCCC [DataVista](#), most recent data from 2022-2023

Earnings, Disaggregated



Note: Cuesta Average = \$43,700 (red line)
N=46 in denominator

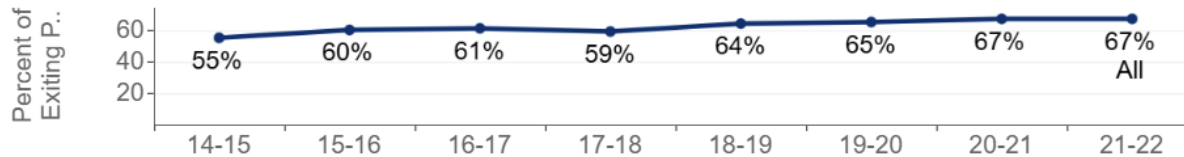
Source: CCCC DataVista, most recent data from 2022-2023

Short-Term CTE: Attained Living Wage

Attained Living Wage

Short-Term Career Students in All Programs at Cuesta College disaggregated by Overall

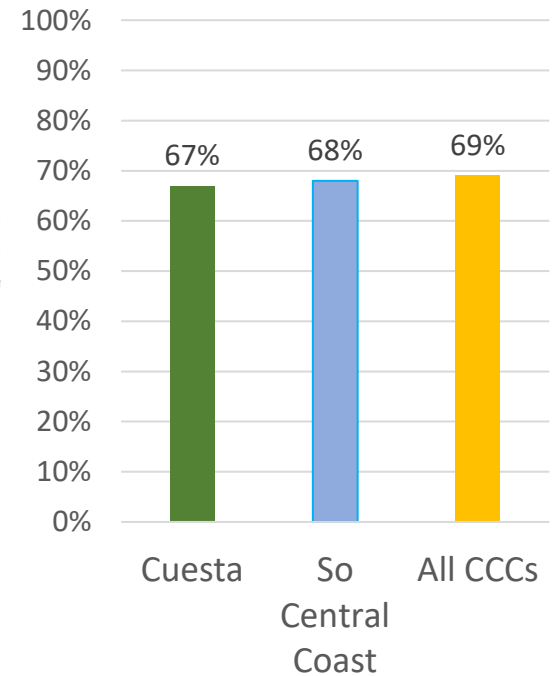
Percentage of students who exited all postsecondary and were employed 2 quarters after exit and attained the living wage for a single adult in the district county



Source: Chancellor's Office Management Information System, Employment Development Department Unemployment Insurance Dataset, National Student Clearinghouse, CSU/UC Cohort Match, Insight Center for Community Economic Development, Living Wage Table

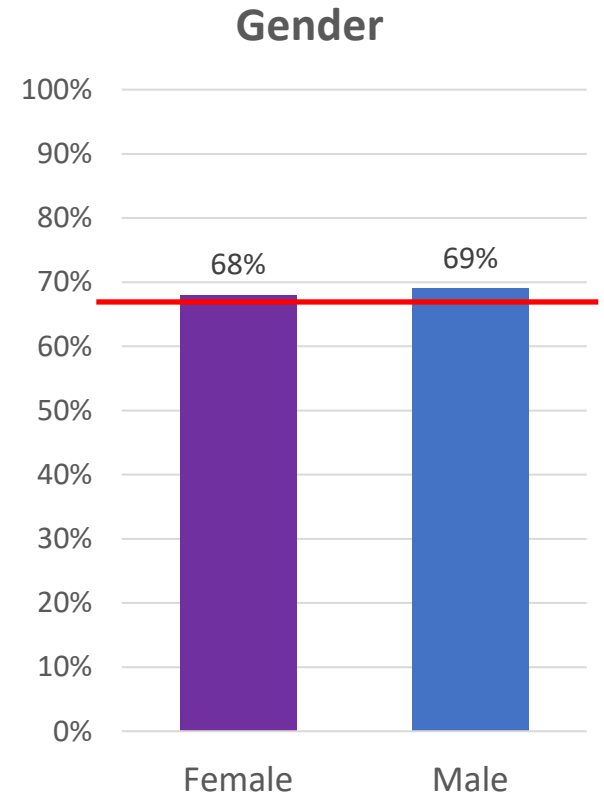
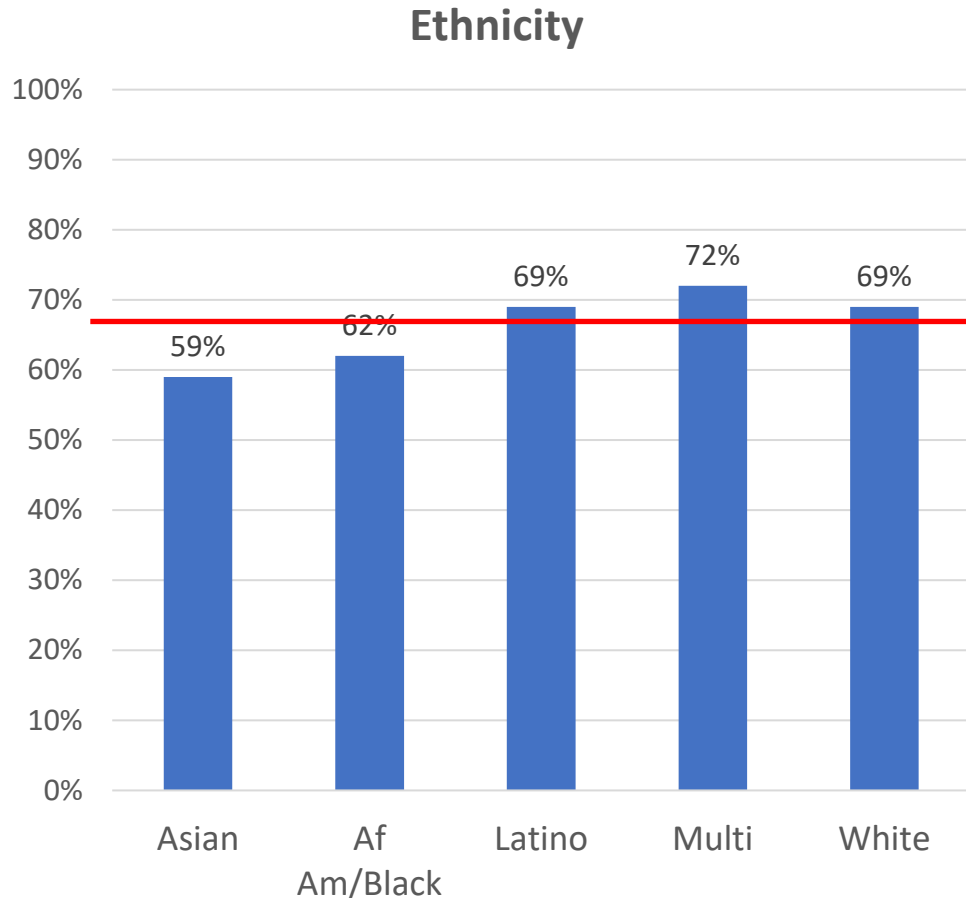
Notes: Employment and earnings metrics are only calculated and displayed for students who are no longer enrolled in any postsecondary institution. Therefore, these outcome metrics are not available for the latest

Cuesta Compared, 21-22



Source: CCCC DataVista, most recent data from 2022-2023

Attained Living Wage, Disaggregated



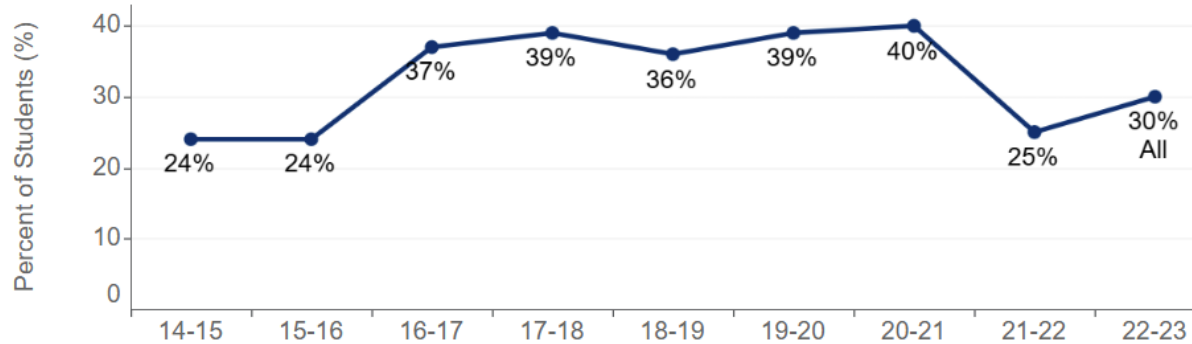
Note: Cuesta Average = 67% (red line)
N=580 in overall denominator

Source: CCCC DataVista, most recent data from 2021-2022

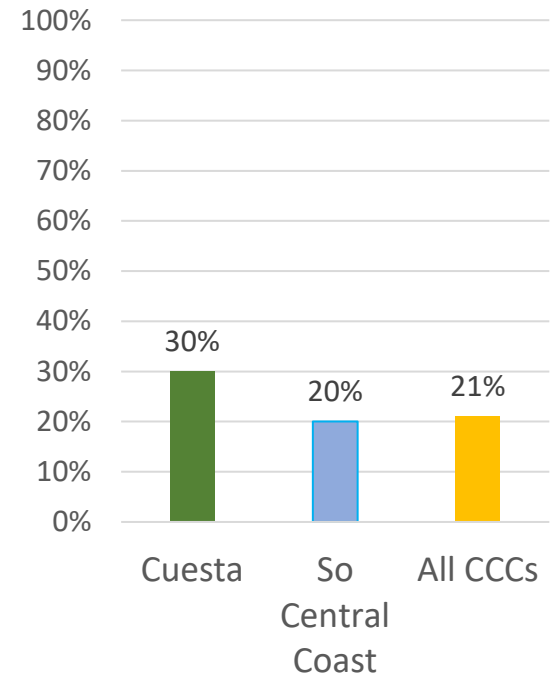
Adult Ed/ESL: Skills Gain

Skills Gain

Adult Education or English as a Second Language Students in All Programs at Cuesta College disaggregated by Overall
Percentage of students who improved skills by one or more educational functioning levels or by course progression in selected year



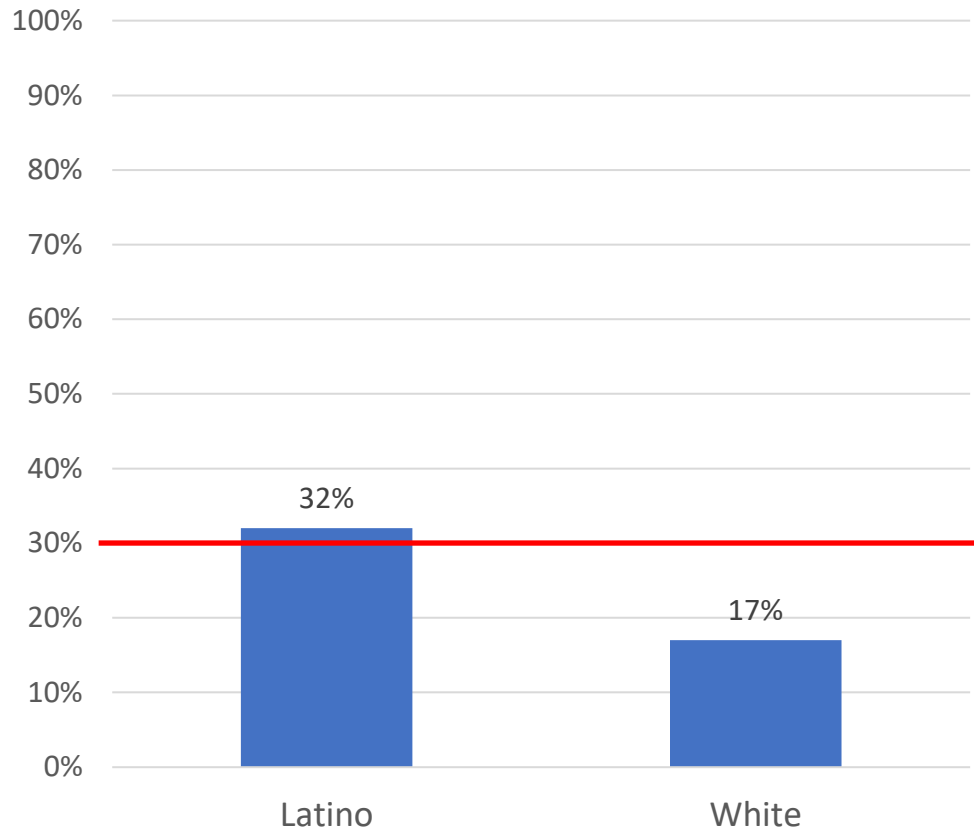
Cuesta Compared, 22-23



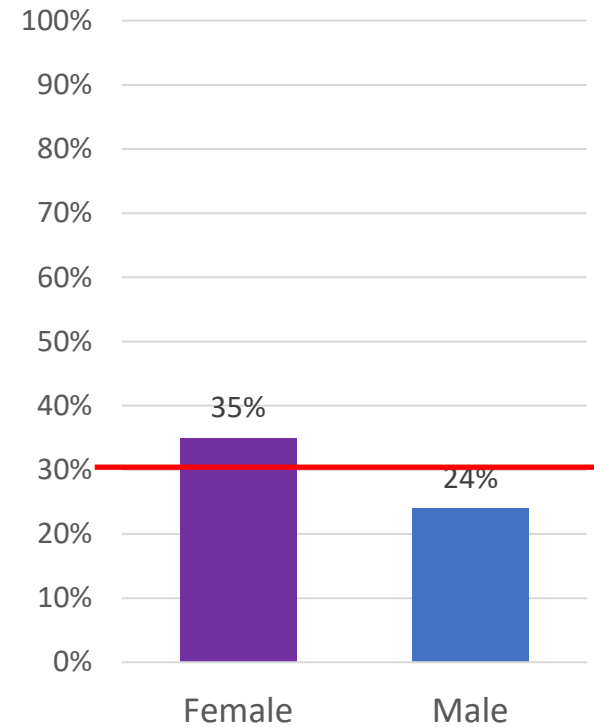
Source: CCCC DataVista, most recent data from 2022-2023

Skills Gain, Disaggregated

Ethnicity



Gender



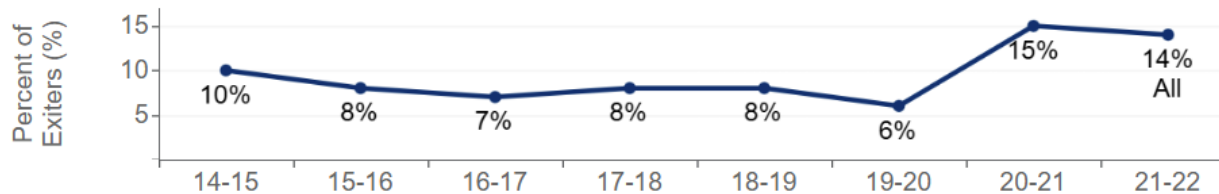
Note: Cuesta Average = 30% (red line)
N=933 in overall denominator

Source: CCCC DataVista, most recent data from 2022-2023

Adult Ed/ESL Students: Became Employed

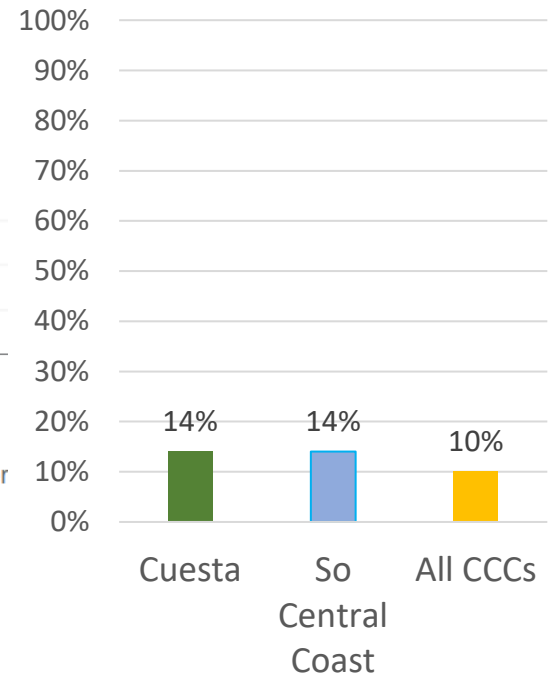
Became Employed

Adult Education or English as a Second Language Students in All Programs at Cuesta College disaggregated by Overall
 Percentage of students who exited all postsecondary and who were unemployed 2 quarters before entry or re-entry and became employed 2 quarters after exit



Source: Chancellor's Office Management Information System, Employment Development Department Unemployment Insurance Dataset, National Student Clearinghouse, CSU/UC Cohort Match,
Notes: Employment and earnings metrics are only calculated and displayed for students who are no longer enrolled in any postsecondary institution. Therefore, these outcome metrics are not available for the latest year.

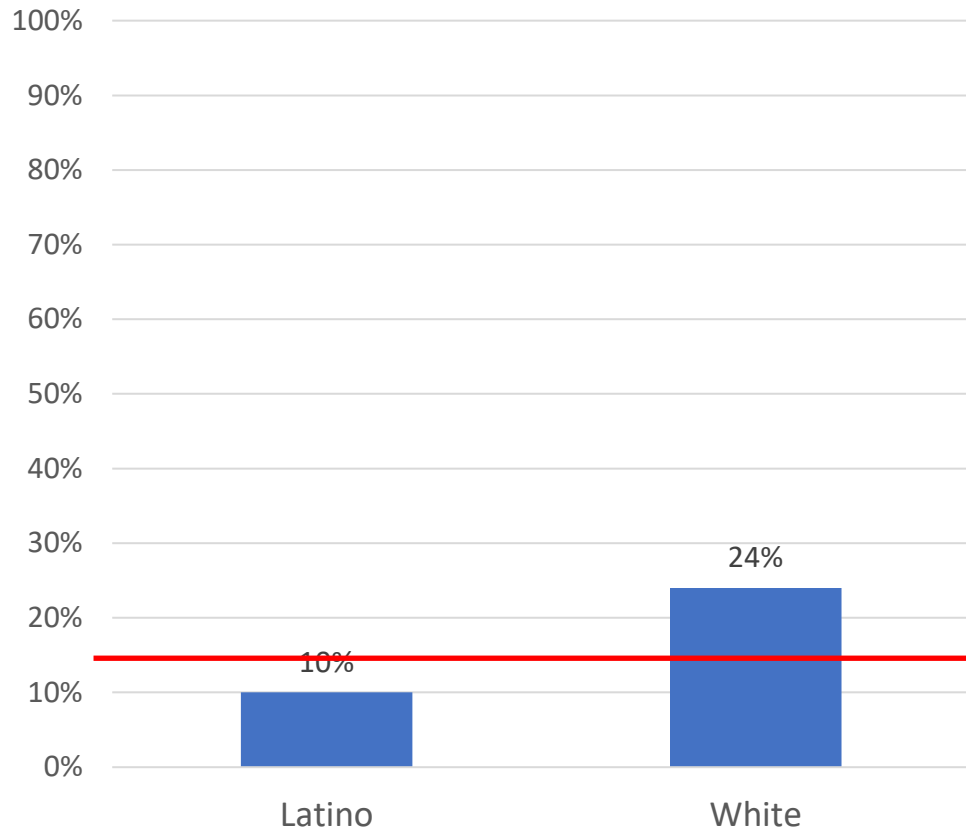
Cuesta Compared, 21-22



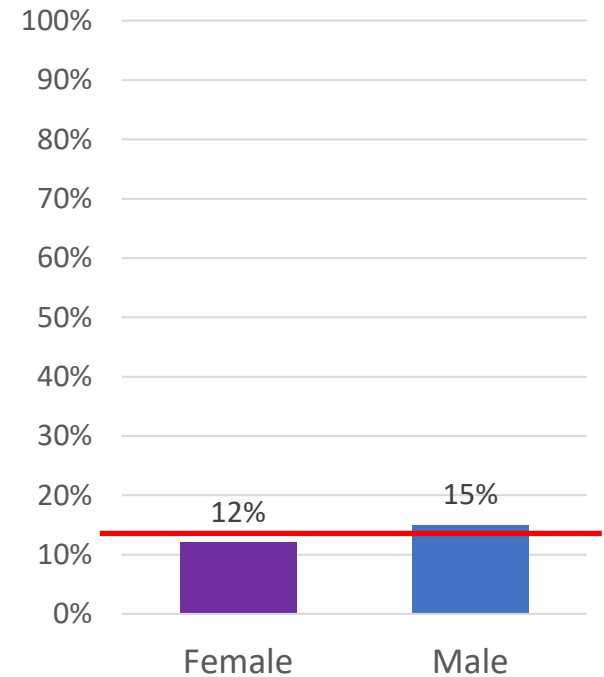
Source: CCCC DataVista, most recent data from 2022-2023

Became Employed, Disaggregated

Ethnicity



Gender



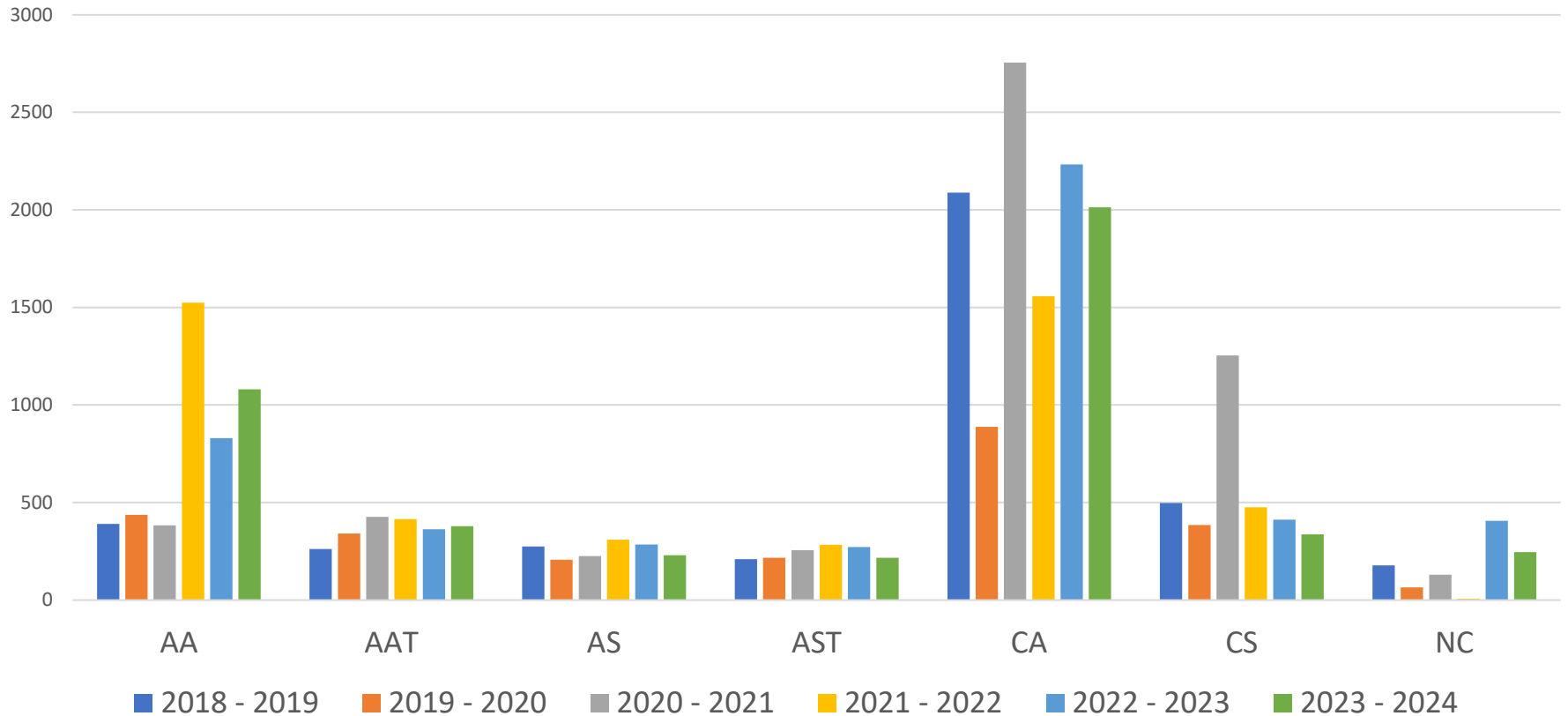
Note: Cuesta Average = 14% (red line)
N=242 in overall denominator

Source: CCCC DataVista, most recent data from 2022-2023



Other Outcomes

Annual Awards, 2018/19 - 2023/24



Source: Cuesta OIR Internal Banner Data

Top AA/AAT Degrees Awarded, 2023/24

Associate of Arts	N	Associate of Arts, Transfer	N
LA: Social & Behavior Sci (AA)	481	Psychology (AAT)	81
LA: Arts & Humanities (AA)	252	Economics (AAT)	79
LA: Science (AA)	132	Communication Studies 2.0 (AAT)	37
Psychology (AA)	47	Sociology (AAT)	32
Bus Admin - Career Track (AA)	28	Child and Adolescent Dev (AAT)	24
Human Services (AA)	19	Studio Arts (AAT)	21
Art Studio (AA)	12	English (AAT)	15
Lgl St: Business Option (AA)	12	History (AAT)	15
Addiction Treatmnt Studies (AA)	11	Political Science (AAT)	11
Criminal Justice (AA)	11	Communication Studies (AAT)	10

Source: Cuesta OIR Internal Banner Data

Top AS/AST Degrees Awarded, 2023/24

Associate of Science	N	Associate of Science, Transfer	N
Pre-Nursing (AS)	102	Business Administrat 2.0 (AST)	84
Nursing, Registered (AS)	15	Business Administration (AST)	27
Psychiatric Technician (AS)	13	Mathematics (AST)	22
Architectural Technology (AS)	10	Admin of Justice (AST)	14
Computer Science (AS)	10	Biology (AST)	14
Engineering (AS)	10	Agriculture Business (AST)	12
Library/Information Tech (AS)	10	Film, TV and Elect Media (AST)	9
Computer & Network Tech (AS)	9	Early Childhood Educ. (AST)	8
Electrical Technology (AS)	9	Agriculture Plant Sci (AST)	6
Culinary/Hospitality (AS)	7	Public Health Science (AST)	6

Source: Cuesta OIR Internal Banner Data

Top Certificates Awarded, 2023/24

Certificate of Achievement	N	Certificate of Specialization	N
CSU General Ed. Breadth (CA)	578	Emergency Med Technician (CS)	80
Intersegmental GE Trnsfr (CA)	453	Phlebotomy (CS)	64
General Business Concen (CA)	426	Weld Tech Struct Steel (CS)	44
Child Dev Assoc Teach (CA)	115	Culinary Arts Foundation (CS)	37
Bus Career Track Core (CA)	95	Search/Research Strat (CS)	25
Psychiatric Technician (CA)	57	Welding Technology Pipe (CS)	15
Parapro Educator/PreTeach (CA)	54	Computer Networking Supp (CS)	14
Aviation Mech - General (CA)	23	EMT - Refresher (CS)	14
Child Development Teacher (CA)	20	Comp Supp Spec (CS)	8
Audio Technology I (CA)	17	Lib Services to Children (CS)	8

Source: Cuesta OIR Internal Banner Data

Top Noncredit Awards, 2023/24

Noncredit Certificate	N
ESL Level 2 (NC)	70
ESL Level 1 (NC)	52
ESL Level 3 (NC)	45
ESL Level 4 (NC)	26
Employability and Transit (CC)	21
ESL: Beg Conversation (NC)	9
ESL Grammar (NC)	8
Listening and Speaking (NC)	7
Auto Refinish Repair (NC)	4
Auto Body Coll Repair (NC)	3

Source: Cuesta OIR Internal Banner Data

Cuesta College CTE Awards with Highest Wage Gains, 2013-2023

Cuesta College participates in the annual statewide CTE Employment Outcomes Survey. Aggregated survey results from 2013-2023 show the Cuesta College awards with the highest wage gains, an important outcome for CTE students.



Source: California Community Colleges Career & Technical Education Employment Outcomes Survey ([CTEOS](#))

Awards (Major or Certificate) with Highest Wage Gains, 2013-2023

CHILD DEVELOPMENT TEACHER
AUDIO TECHNOLOGY I
Graphics
Film Television and Electronic Media
Nursing, Registered
Electronics and State Electrician
CHILD DEVELOPMENT MASTER TEACHER
Interior Design
PRE-NURSING
Paramedic
Agriculture Business
Business Administration - Career Track
ADDICTION TREATMENT STUDIES
Engine Performance Specialist
Psychiatric Technician

Career Education Outcomes Compared, 2023

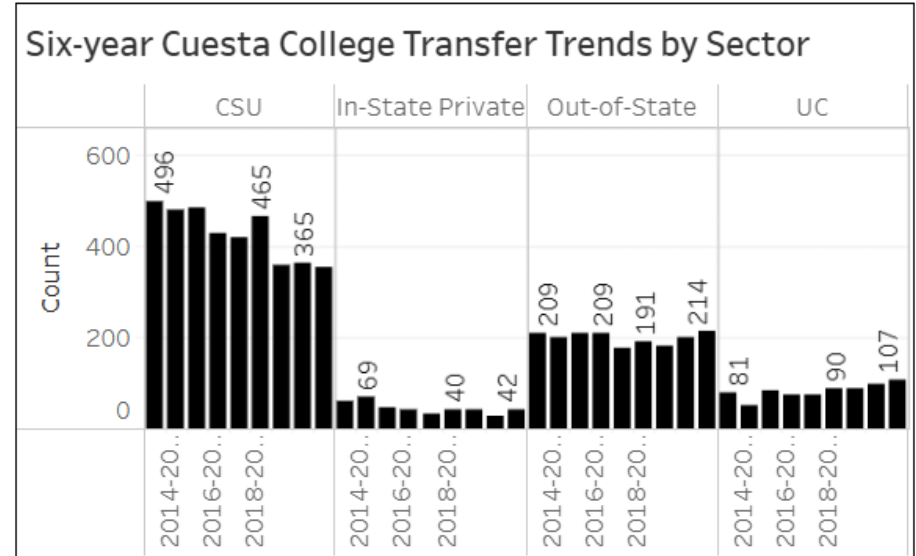
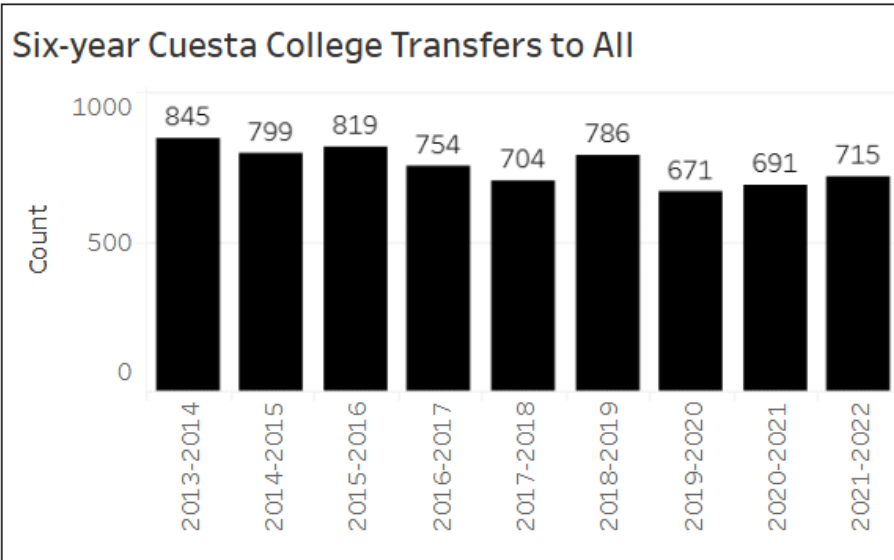
	Cuesta College	All CCCs
N	1,724	38,733
Response Rate	21%	23%
% Employed for Pay	84%	81%
Job Closely Related to Studies/Training	73.0%	71.3%
Program Satisfaction	90.9%	90.4%
Wages Prior to Studies/Training	\$17.00	\$18.00
Wages After Studies/Training	\$28.03	\$29.50
Change in Wages	\$11.03	\$11.50
% Change in Wages	65%	64%

- Cuesta College students, and CCC students statewide, show an increase in earnings after participating in career education programs.
- The increase in wages brings Cuesta College students, on average, above the living wage (which is \$26.45 for San Luis Obispo County)

Source: California Community Colleges Career & Technical Education Employment Outcomes Survey ([CTEOS](#))

SLO County Living Wage for (\$26.45) for one adult no children (Source: [MIT](#))

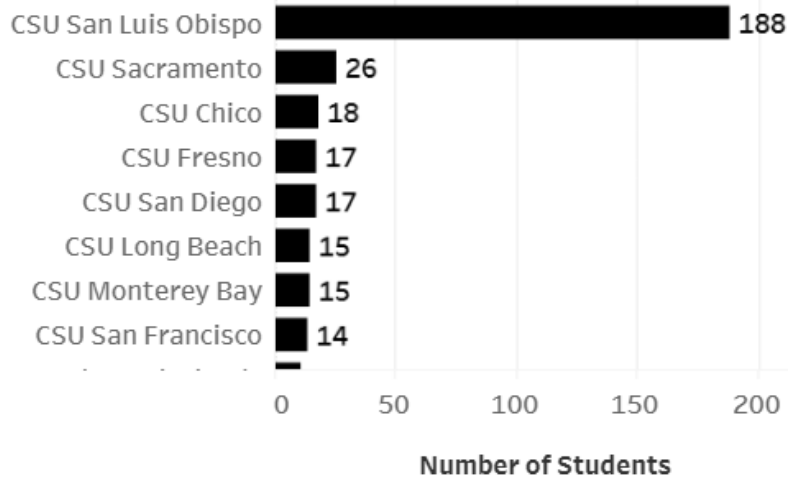
Overall Transfer



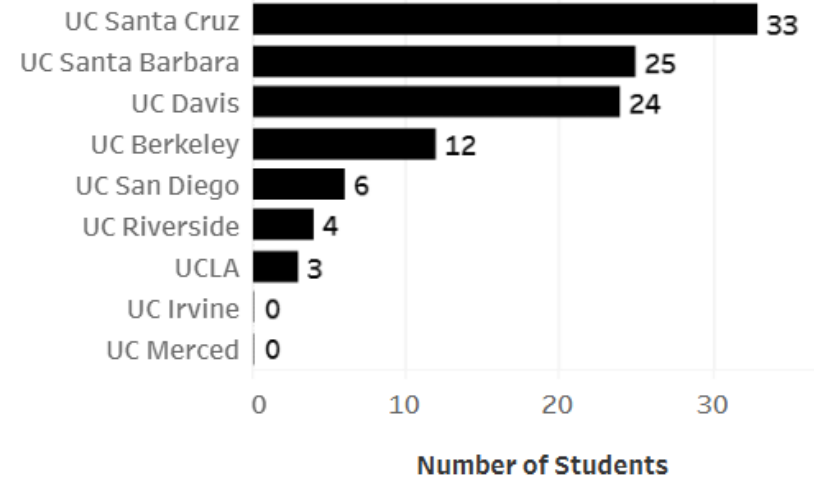
Source: Internal Data, Cuesta OIR [Tableau](#)

Transfers to California Public Universities

Cuesta College Transfers to the CSU (2021-2022)

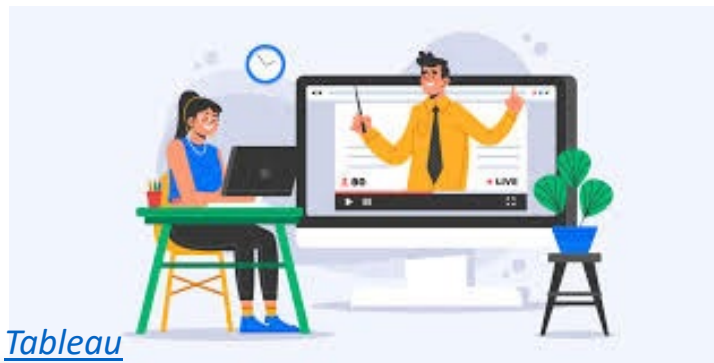
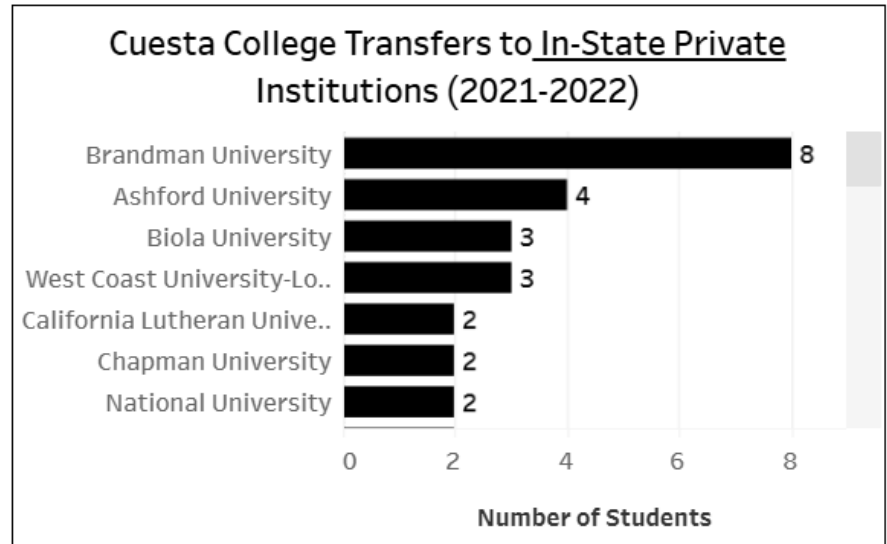
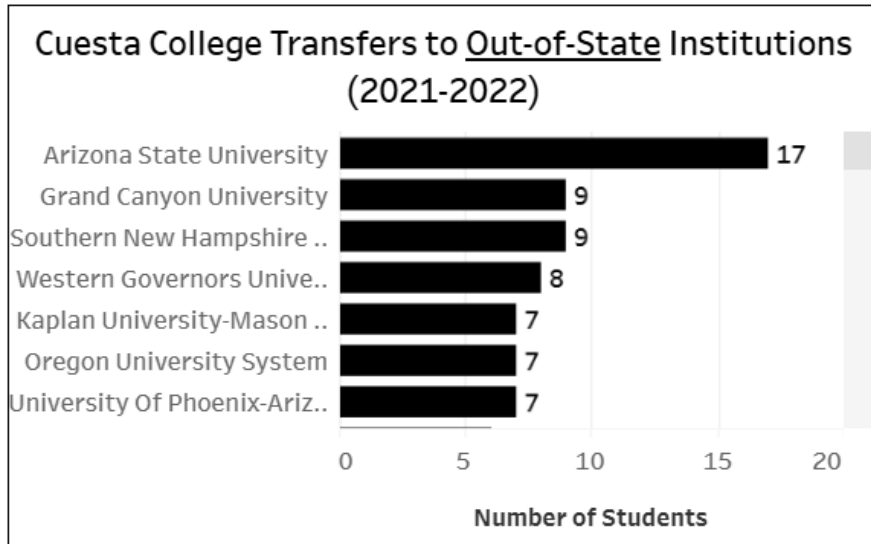


Cuesta College Transfers to the UC (2021-2022)



Source: Cuesta OIR [Tableau](#)

Transfers to Private and Out of State



Source: Internal Data, Cuesta OIR [Tableau](#)

UC and CSU Acceptance Rates

University of California, Fall 2023

	Cuesta College	All CCC Transfers
Acceptance Rate	74.9%	76.8%
Yield Rate	51.9%	73.1%

California State University, Fall 2024

	Cuesta College	All CCC Transfers
Acceptance Rate	89.2%	91.0%
Yield Rate	62.4%	64.6%

Top Feeder California Community Colleges to Cal Poly, SLO, Fall 2024

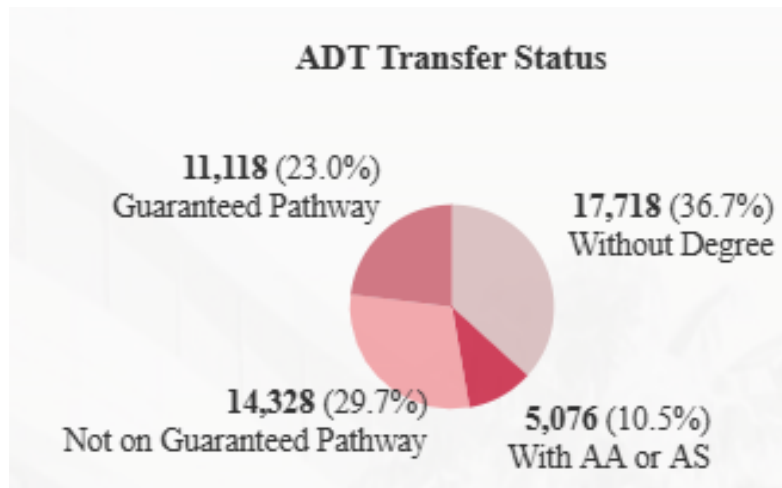
	Applied	Admitted	Enrolled	Acceptance Rate	Yield Rate
Cuesta College, San Luis Obispo	545	298	234	54.7%	78.5%
Allan Hancock College, Santa Maria	337	220	157	65.3%	71.4%
Santa Barbara City College, Santa Barbara	337	74	31	22.0%	41.9%

Note: overall CCC Transfer Acceptance Rate to Cal Poly SLO = **21.3%**

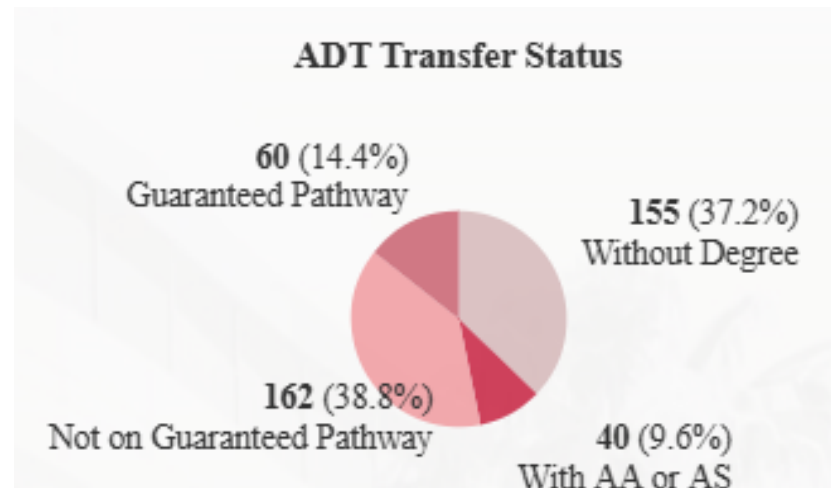
Source: [UC InfoCenter](#), [CSU Data Dashboard](#)

Associate Degree for Transfer to the CSU, Fall 2024

All Community College Transfers:

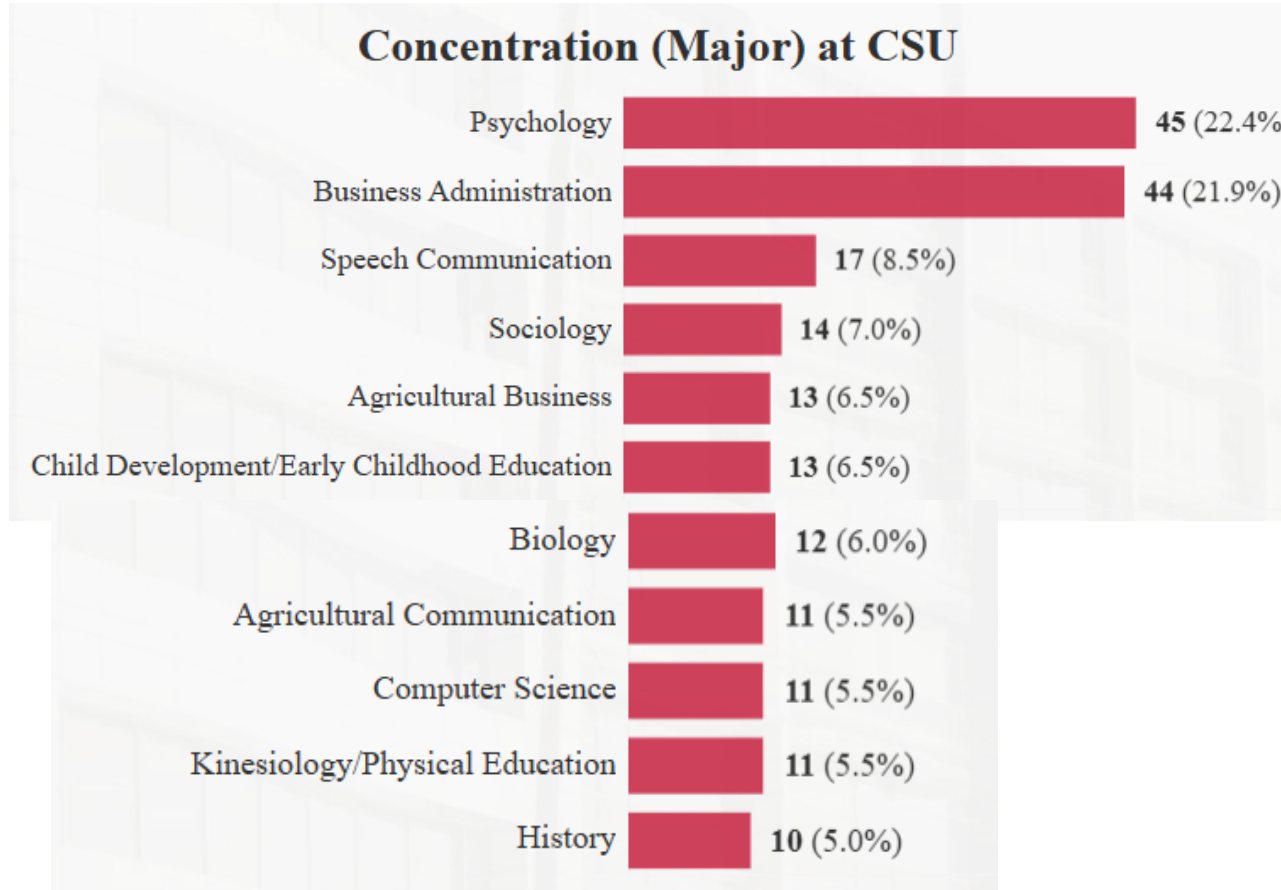


All Cuesta College Transfers:



Source: CSU, Transfers by Institution [Data Visualization](#)

Top CSU Concentrations for Cuesta College Transfer Students, Fall 2024



Source: CSU, Transfers by Institution [Data Visualization](#)

Top Majors for Cuesta College Transfer Students to the UC, 2023/24

Top Majors for Cuesta College Transfer Students to the UC

- Research and Experimental Psychology
- Political Science and Government
- English Language and Literature, General
- Fine and Studio Arts
- History
- Psychology, General
- Anthropology
- Communication and Media Studies
- Design and Applied Arts
- Economics
- Film/Video and Photographic Arts
- Mechanical Engineering
- Multi/Interdisciplinary Studies, Other
- Sociology

Source: UC Office of the President InfoCenter, [Transfers by Major](#)

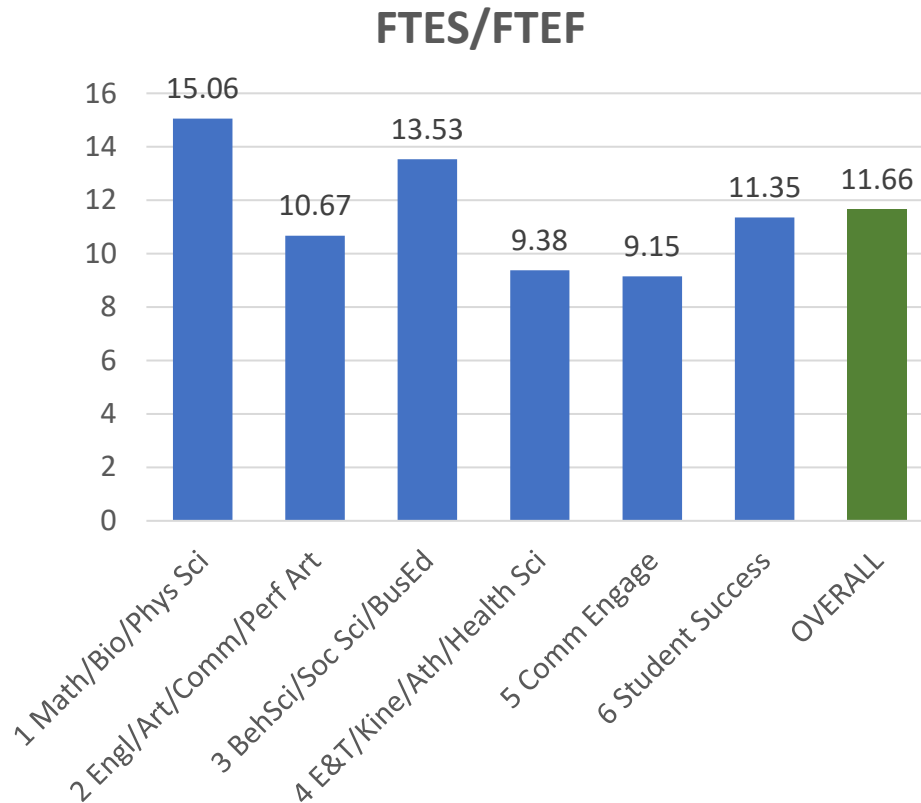


Thoughts?

Measures of Efficiency



Measures of Efficiency, Fall 2024



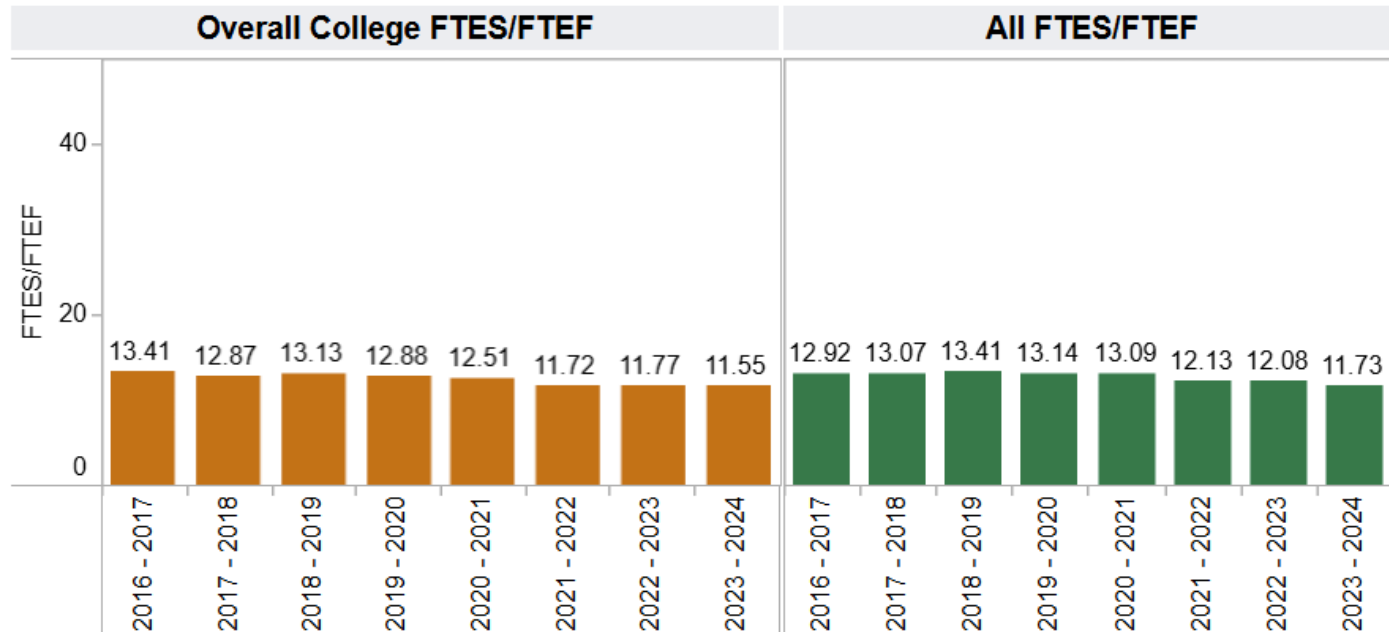
Fill Rate: 80.3%
Fill Rate at Census: 89.4%

Source: Internal Data, Cuesta OIR [Tableau](#)

Efficiency Over Time

SLOCCCD Program Review Data - Efficiency (FTES/FTEF)

Department: (All) Course: (All) Dual Enrollment: Not Dual Enrollment Prison: Not CMC:Prison

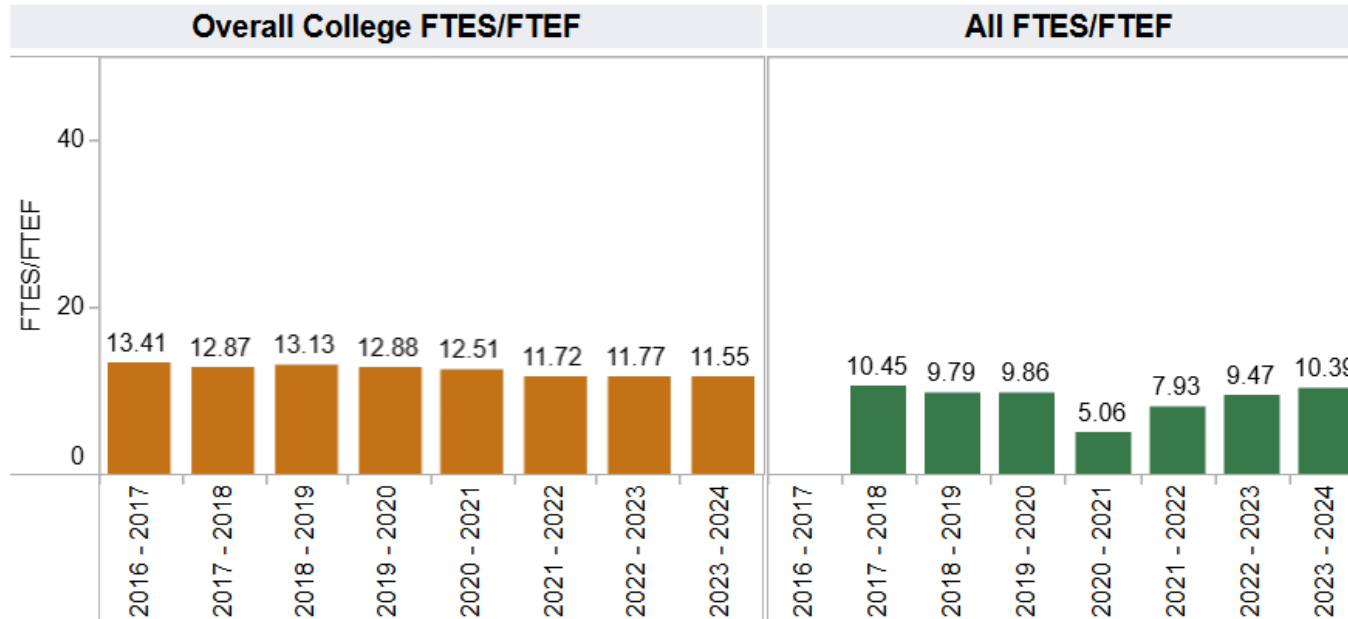


Cuesta College IR Program Review [Data Visualization](#)

Efficiency Over Time: Dual Enrollment

SLOCCCD Program Review Data - Efficiency (FTES/FTEF)

Department: (All) Course: (All) **Dual Enrollment:** Dual Enrollment Prison: Not CMC:Prison

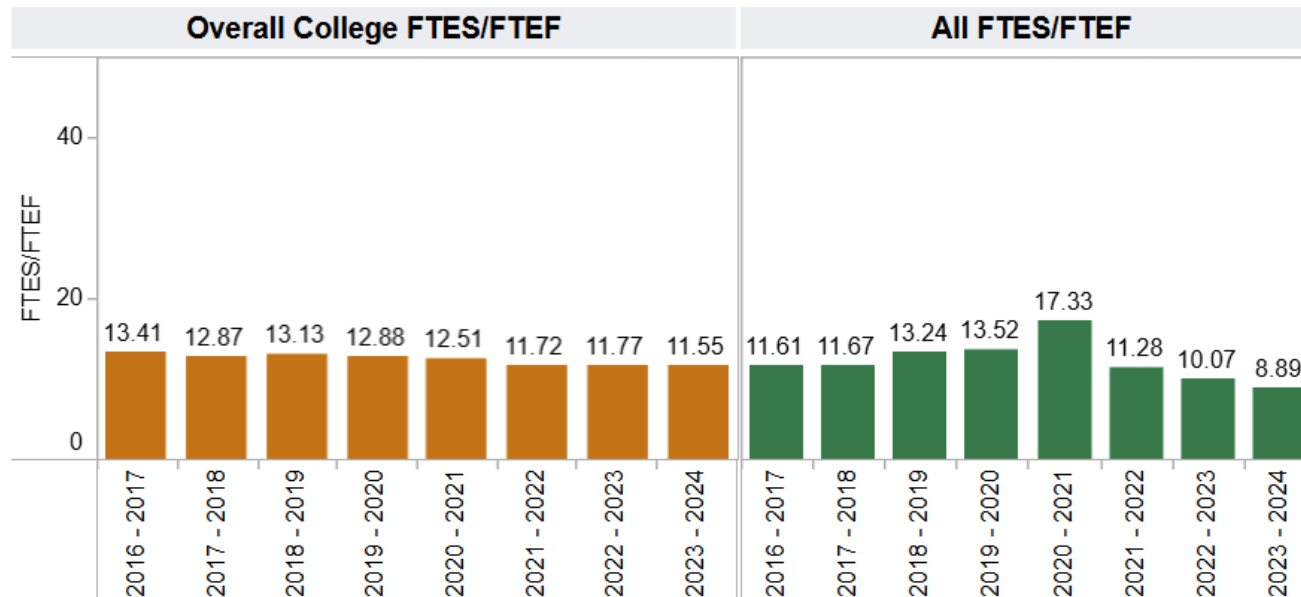


Cuesta College IR Program Review [Data Visualization](#)

Efficiency Over Time: Prisons

SLOCCCD Program Review Data - Efficiency (FTES/FTEF)

Department: (All) Course: (All) Dual Enrollment: Not Dual Enrollment Prison: CMC:Prison

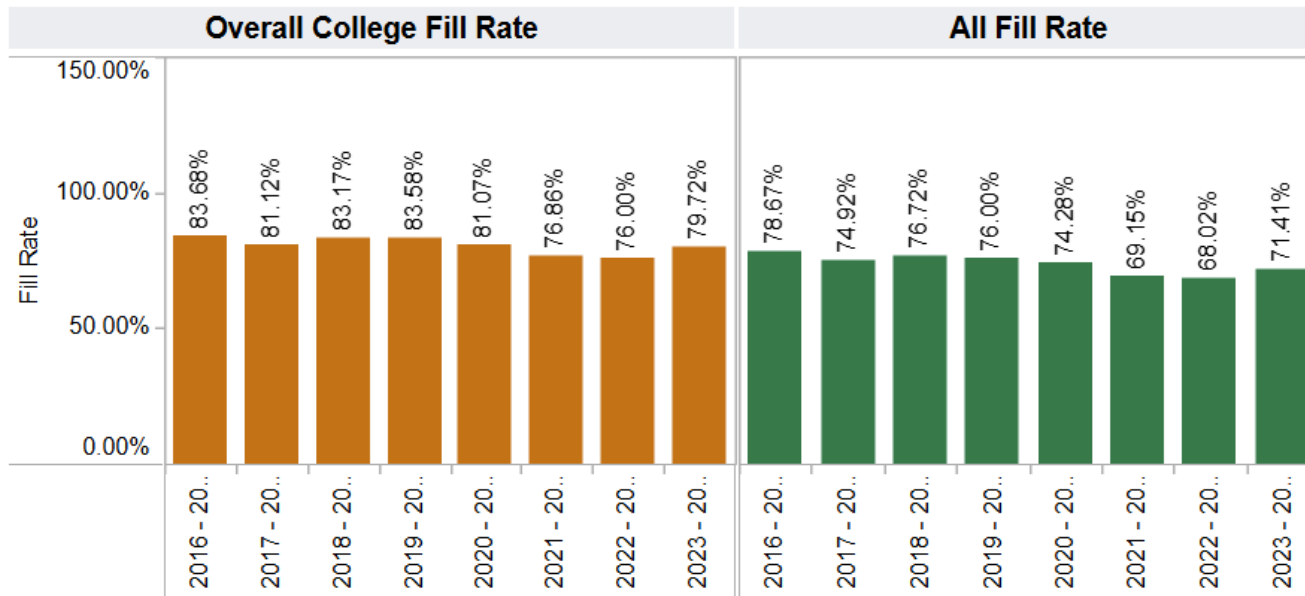


Cuesta College IR Program Review [Data Visualization](#)

Fill Rates Over Time

SLOCCCD Program Review Data - Student Demand (Fill Rate)

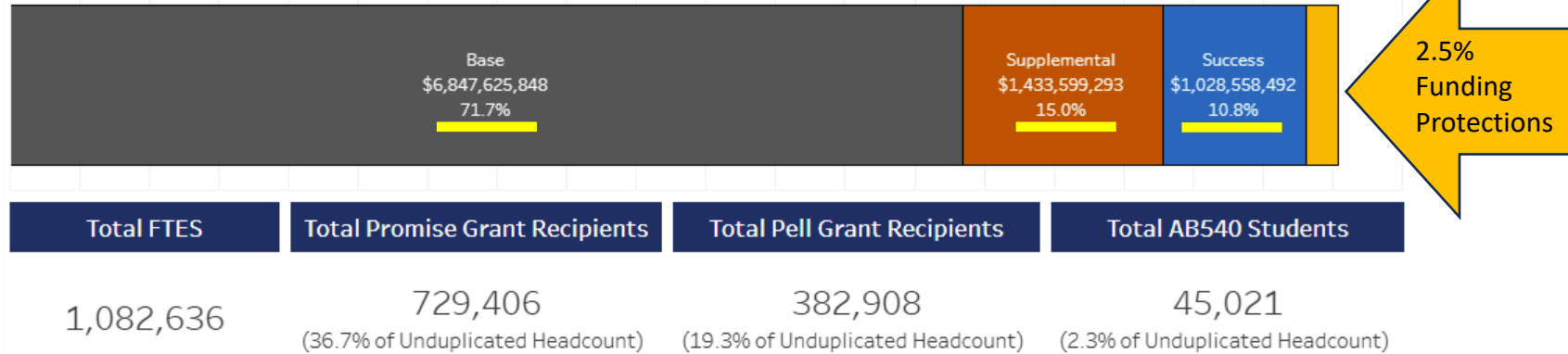
Department: (All) Course: (All) Dual Enrollment: Not Dual Enrollment Prison: Not CMC:Prison



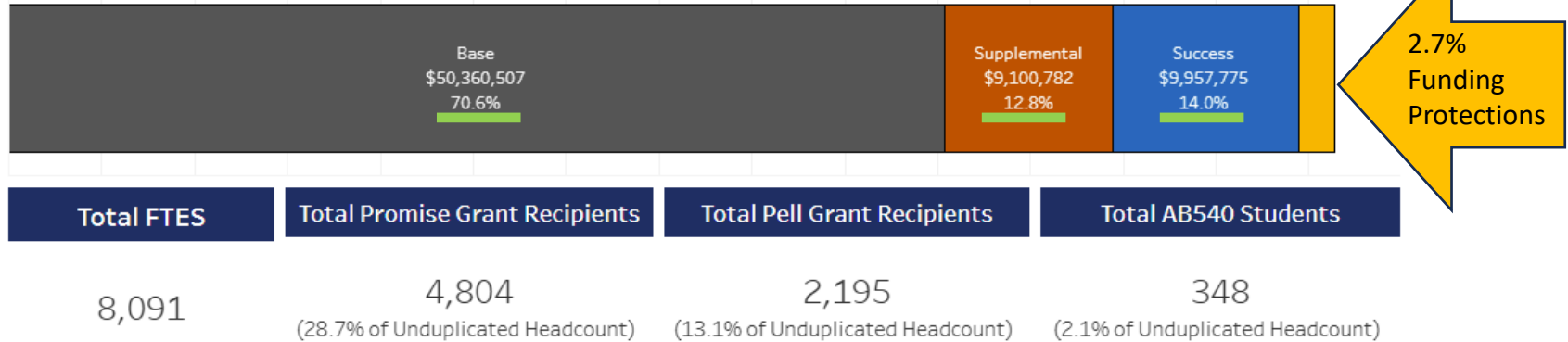
Cuesta College IR Program Review [Data Visualization](#)

SCFF Funding, Compared

All CCCs



Cuesta College



Source: [SCFF Dashboard](#)



Thoughts?