



# **Internal Environmental Scan**

February 20, 2025

# K-12 Feeder Schools



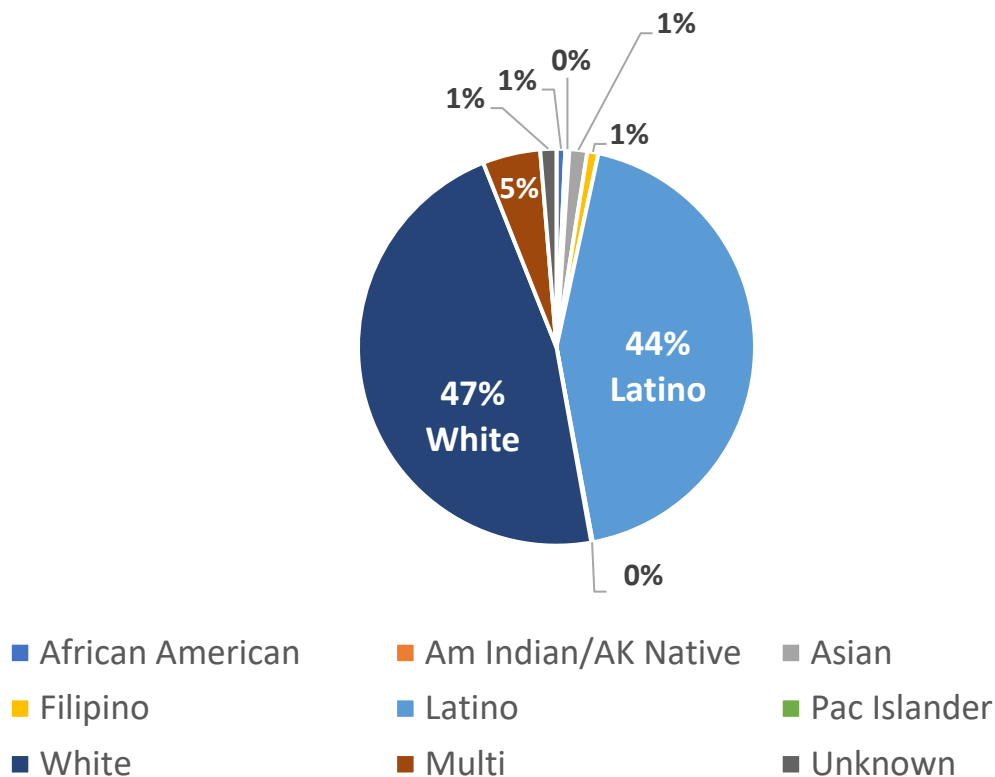
# School Districts within SLO County



- Atascadero USD
- Cayucos Elementary
- Coast USD
- Cuyama Joint USD
- Lucia Mar USD
- Paso Robles Joint USD
- San Luis Coastal USD
- San Miguel Joint Union
- Shandon Joint Union
- Templeton USD

Source: CA Department of Finance ACS Population Density [Map](#) by School Districts

# San Luis Obispo County K-12 Enrollment, by Ethnicity, 2023-24



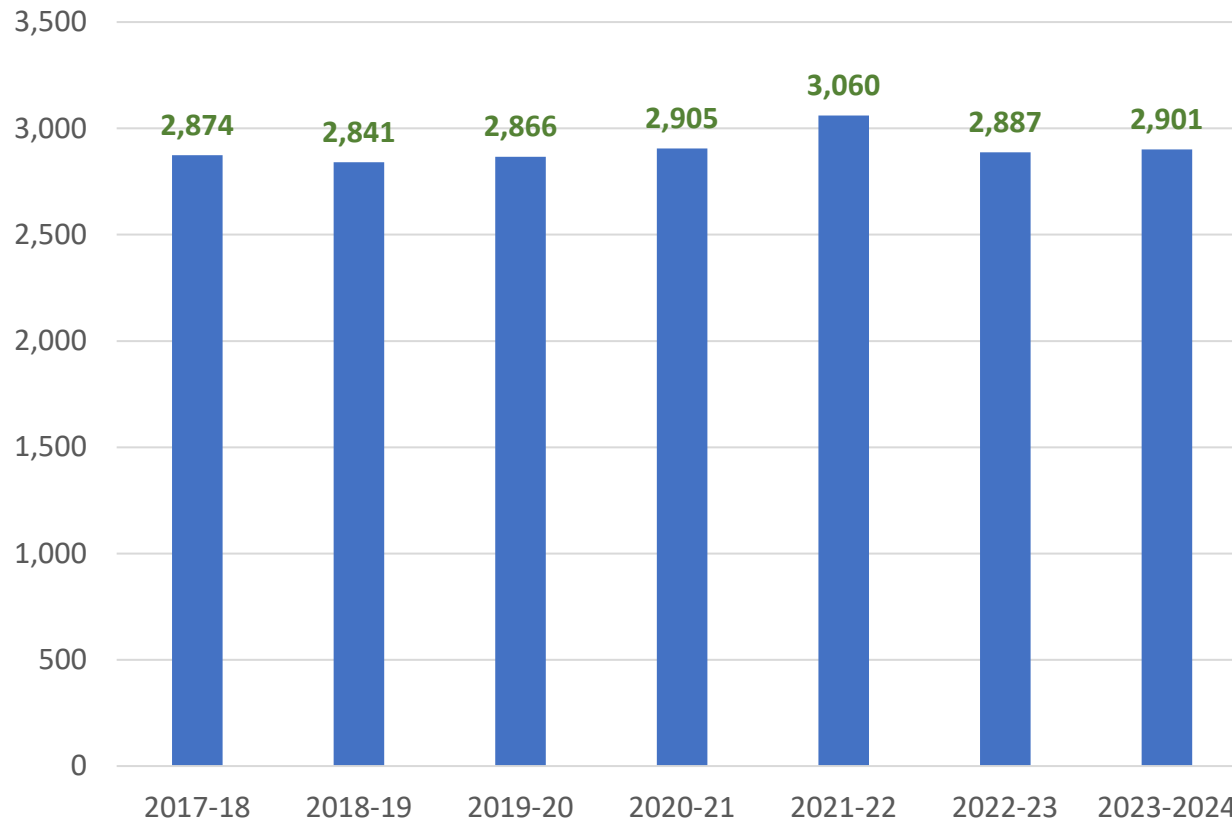
Source: CDE [DataQuest](#)

# San Luis Obispo County English Language Learners, 2023-24

- **25.7%** of K-12 students are currently or were formerly designated ELL
- Of those students, 90.1% speak **Spanish** as their first language, and 3.2% speak Otomian languages (**Mixteco**)
- **Fifty-two** different first languages are reported for ELL and former ELL students, but all besides Spanish and Mixteco are below 1%

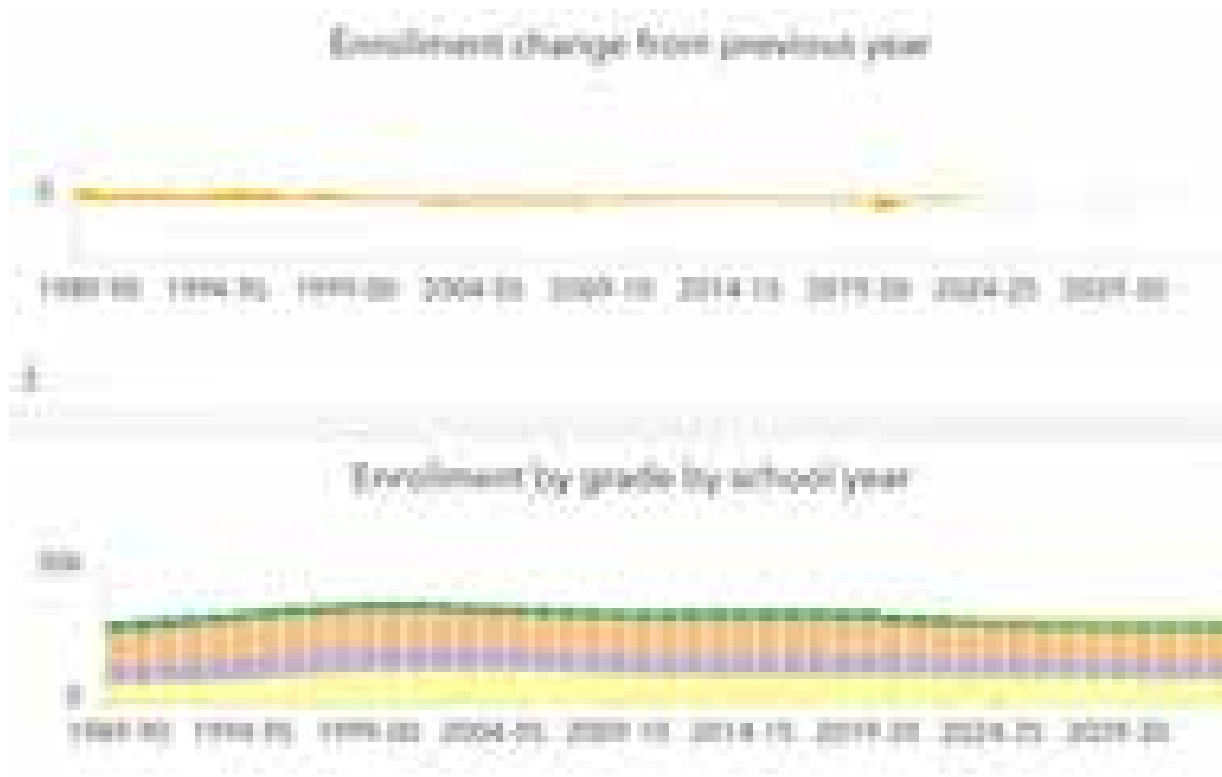
Source: CDE [DataQuest](#)

# San Luis Obispo County Twelfth Grade Enrollment



Source: CDE [DataQuest](#)

# SLO County K-12 Enrollment Projections



- Enrollment in **county** schools is projected to be relatively flat in the next decade, **decreasing 1.3%** from 32,607 in 2023-24 to 32,181 in 2033-2034
- **Statewide**, enrollment is projected to **decrease 10.0%** in the same time period

Source: [CA Department of Finance](#), *School Enrollment Projections*

# Service Area High Schools, Compared

District	N	Cohort Graduation Rate	% Meeting UC/CSU Requirements	College Going Rate	% of grads going to college choosing a CCC
Atascadero	370	<b>92.2%</b>	<b>54.6%</b>	57.5%	<b>72.3%</b>
Coast	58	<b>98.3%</b>	42.1%	<b>81.0%</b>	<b>61.7%</b>
Lucia Mar	871	<b>94.3%</b>	51.3%	<b>66.1%</b>	<b>63.7%</b>
Paso Robles	619	<b>90.5%</b>	22.5%	55.4%	<b>68.1%</b>
San Luis Coastal	646	<b>95.8%</b>	<b>63.2%</b>	<b>82.6%</b>	<b>53.5%</b>
San Luis County Office of Education	204	83.8%	0%	19.5%	<b>94.9%</b>
Shandon	22	<b>90.9%</b>	5.0%	60.0%	<b>100%</b>
Templeton	206	<b>97.6%</b>	48.8%	<b>71.2%</b>	48.6%
<i>California Statewide Average</i>		<i>87.0%</i>	<i>51.4%</i>	<i>62.0%</i>	<i>52.4%</i>

Notes: **BOLD** indicates higher than the state average; Data from 2021-22

Source: CDE [DataQuest](#)





**Thoughts?**

# Data and Trends

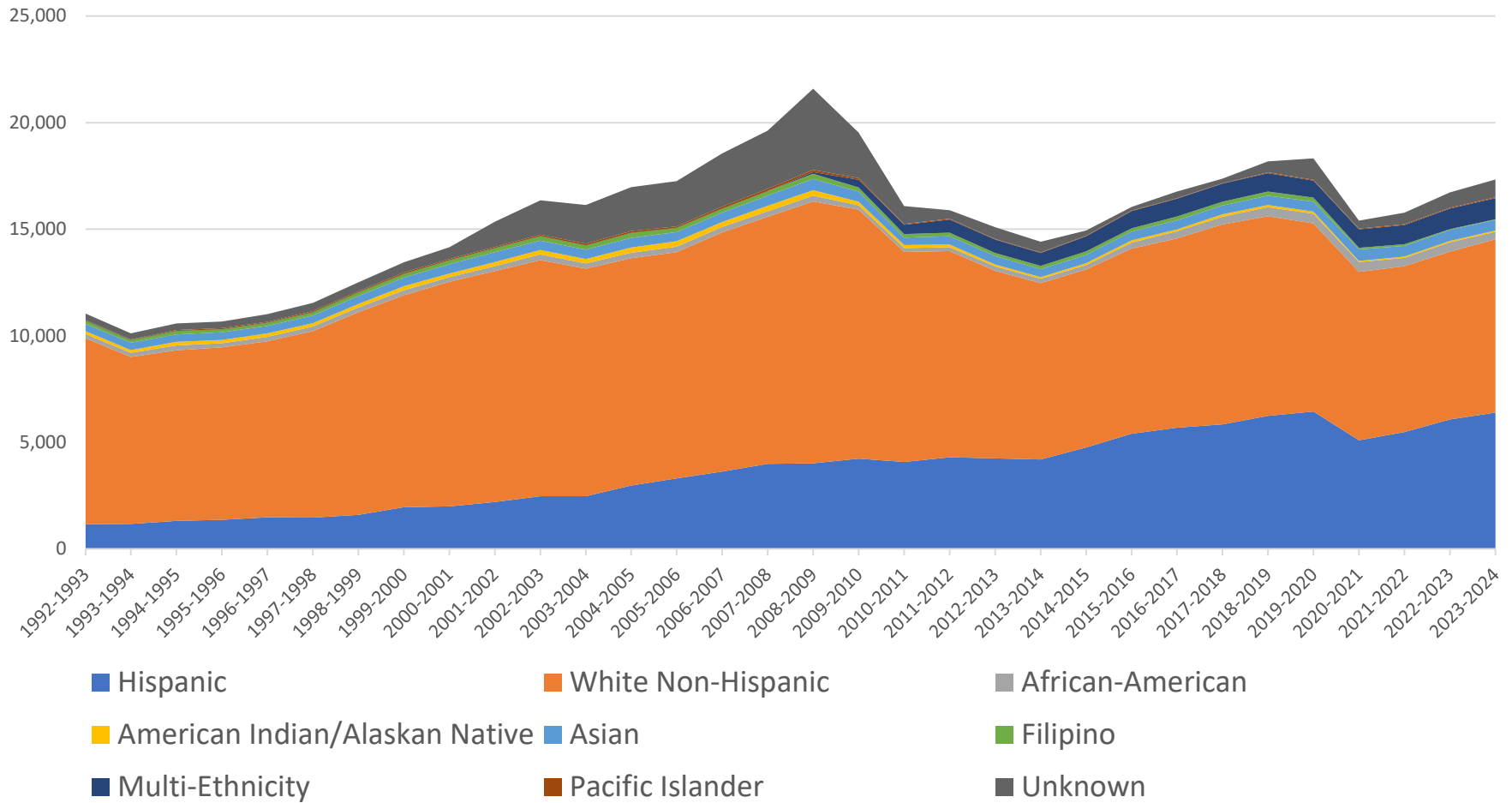
ENROLLMENT, DEMOGRAPHICS, OUTCOMES,  
MEASURES OF EFFICIENCY



**CUESTA COLLEGE STUDENTS**

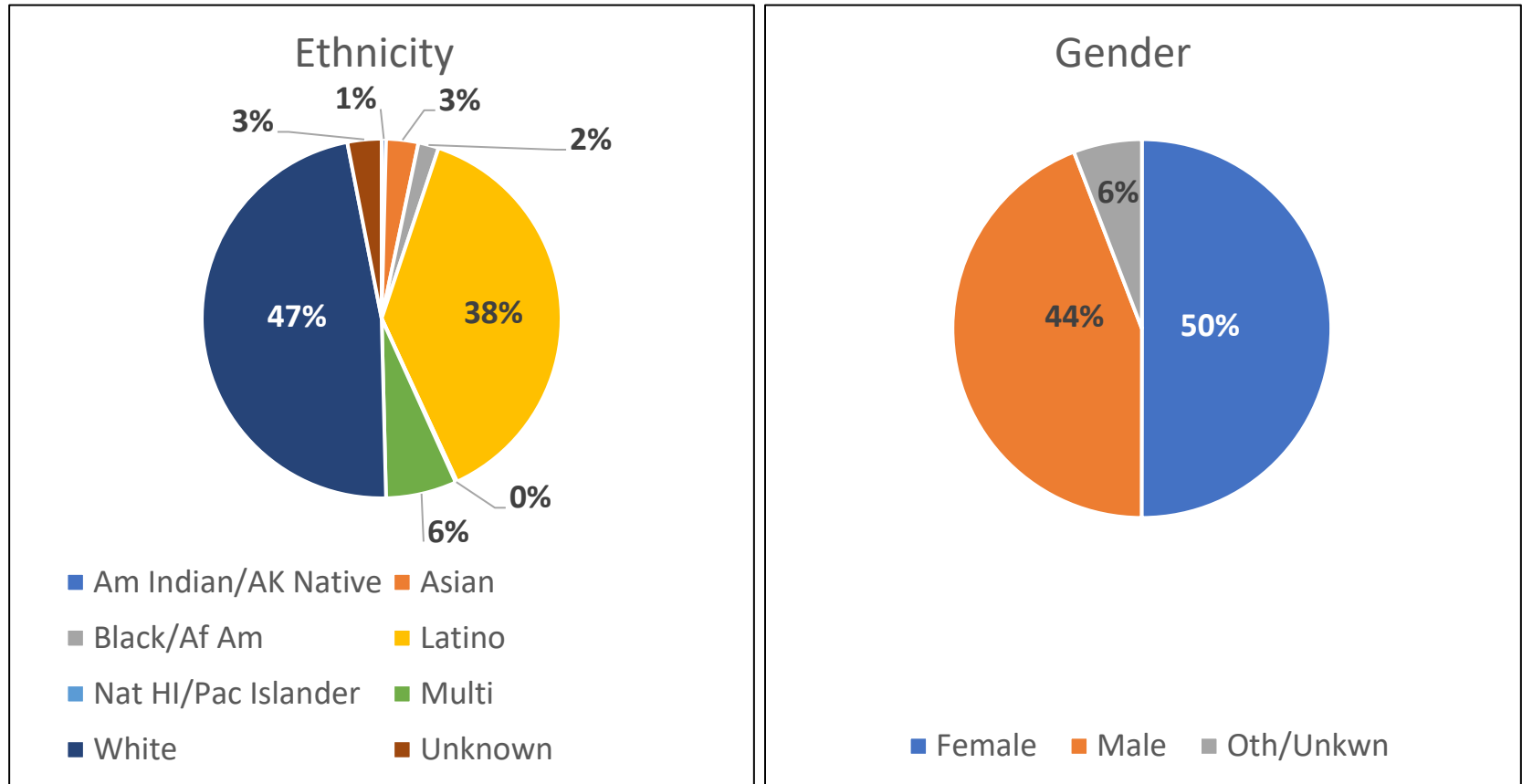


# Historic Enrollment, by Ethnicity



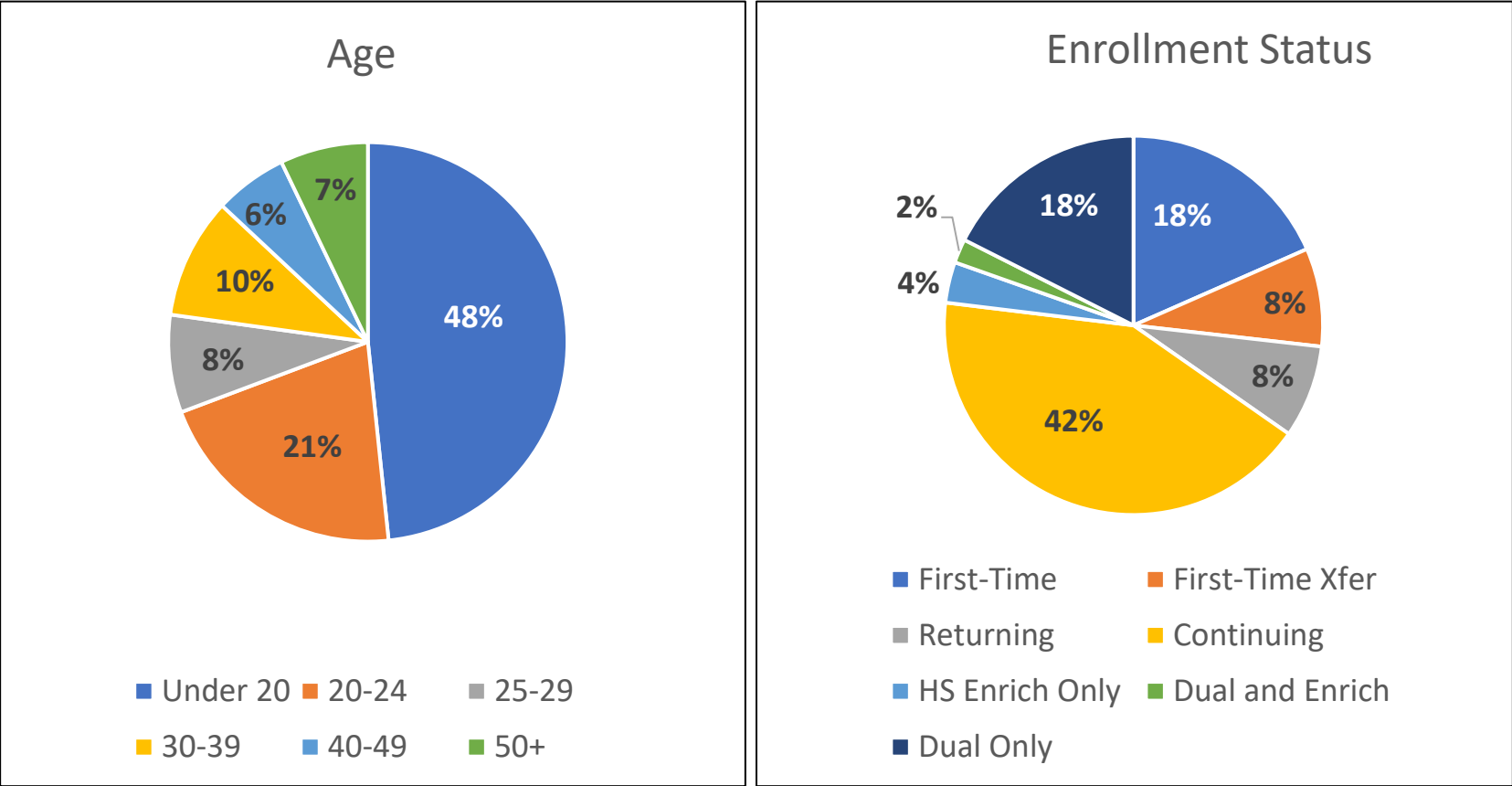
Source: CCCC DataMart

# Snapshot: Ethnicity and Gender, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

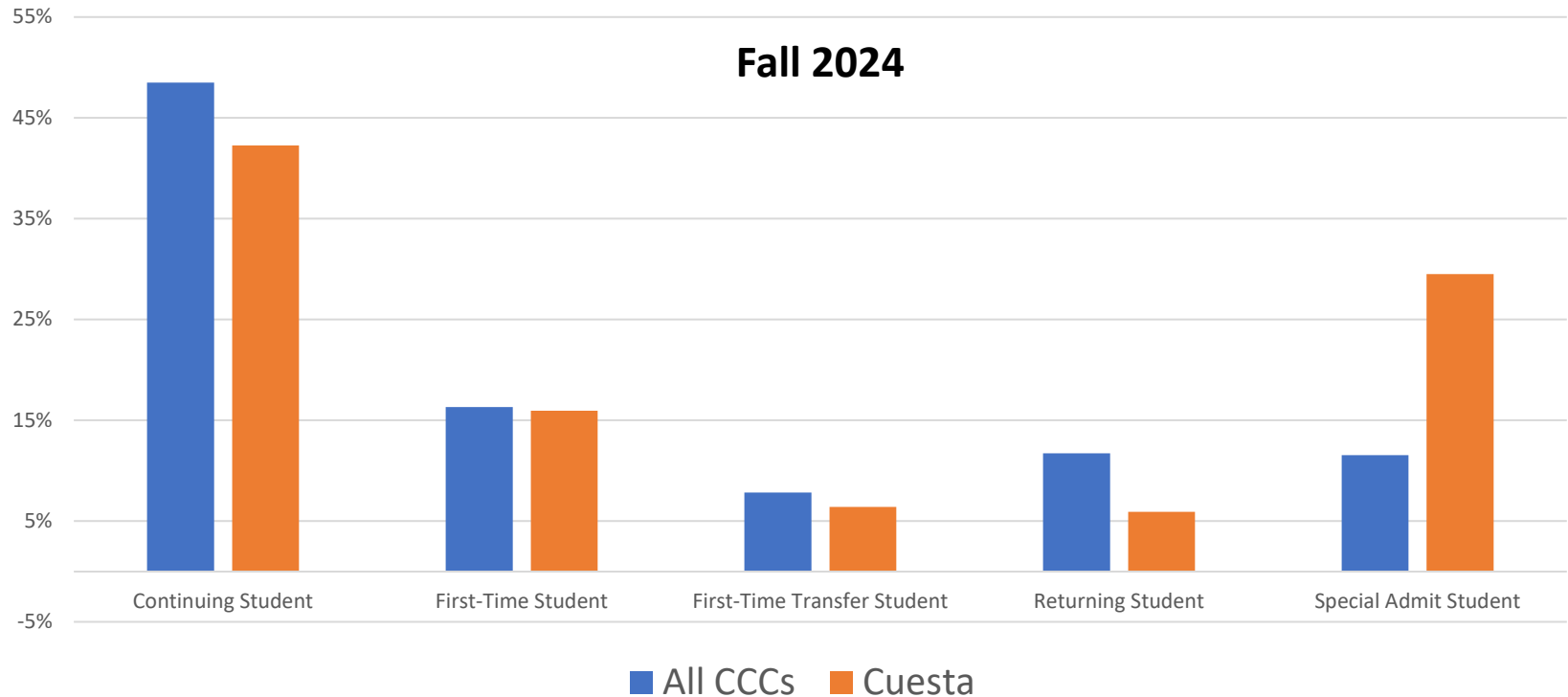
# Snapshot: Age and Enrollment Status, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)



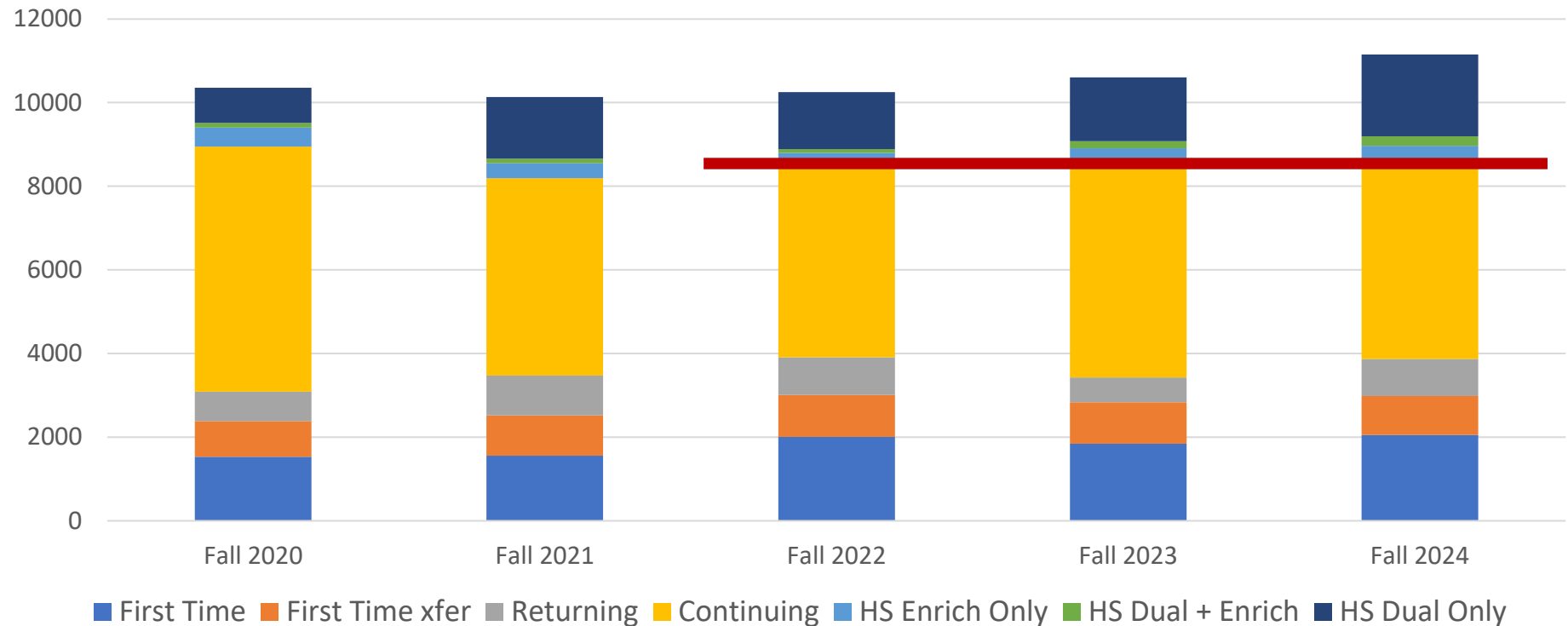
# Enrollment Status, Compared



Source: CCCC [DataMart](#)

# Cuesta Enrollment Status Over Time

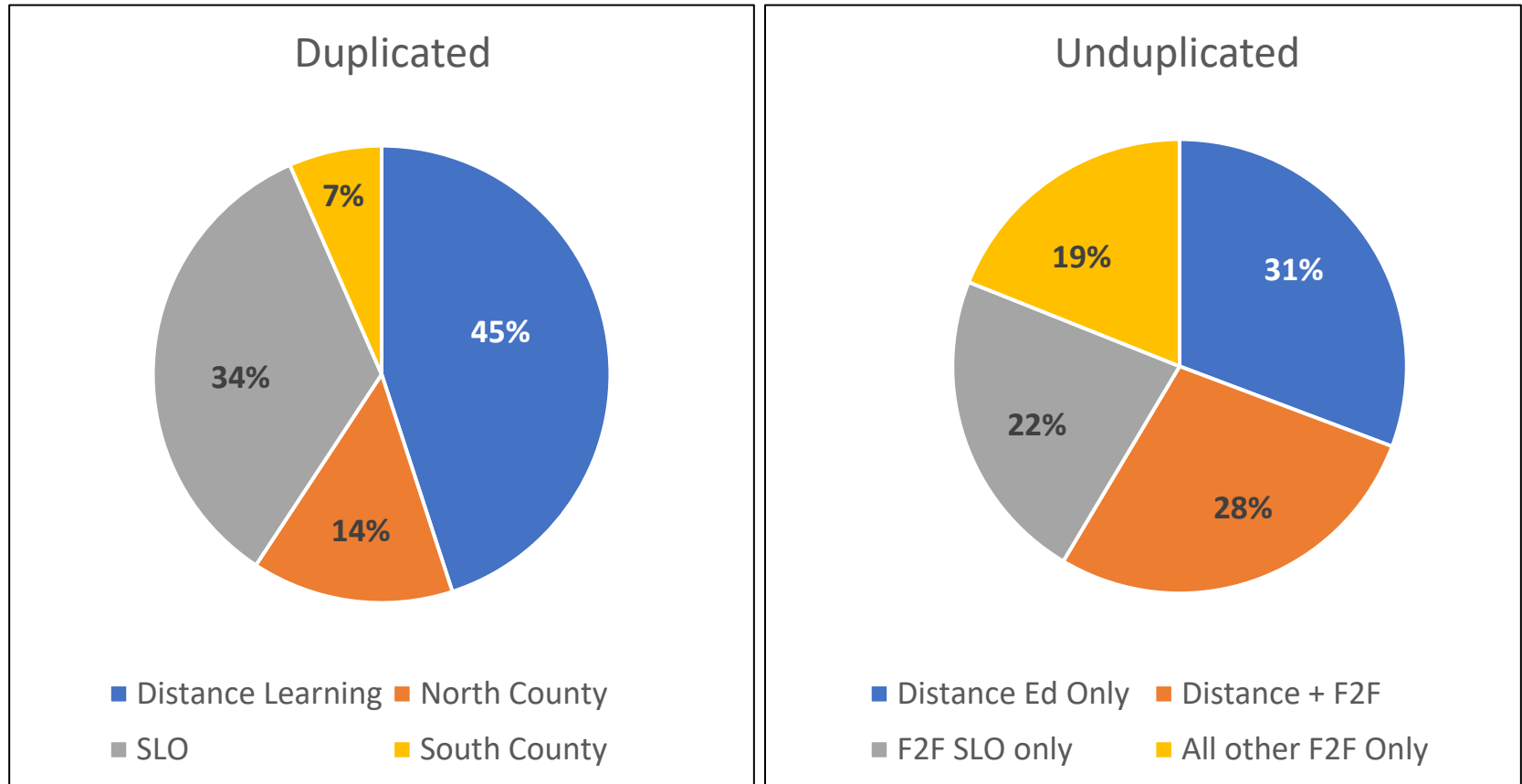
Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)



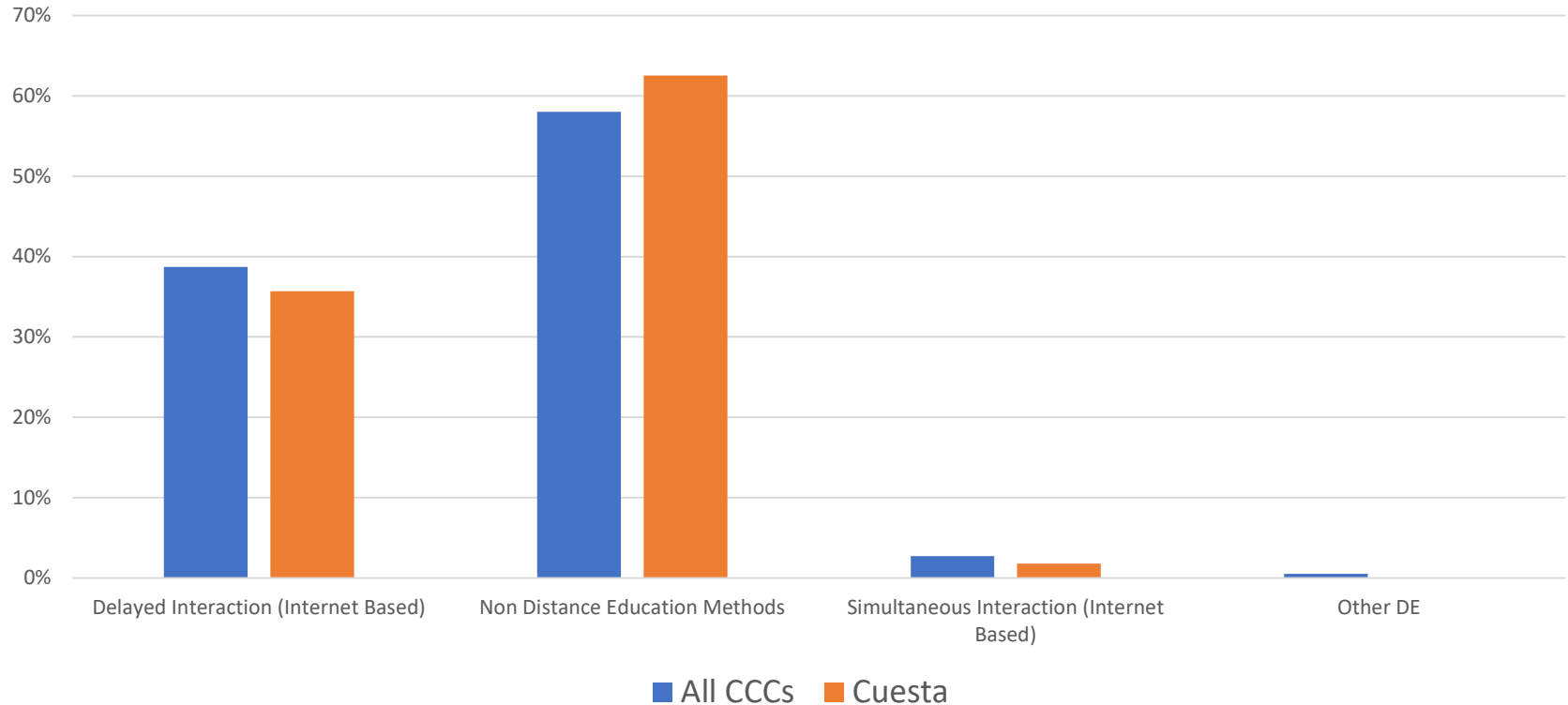
# Snapshot: Enrollment by Locale, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

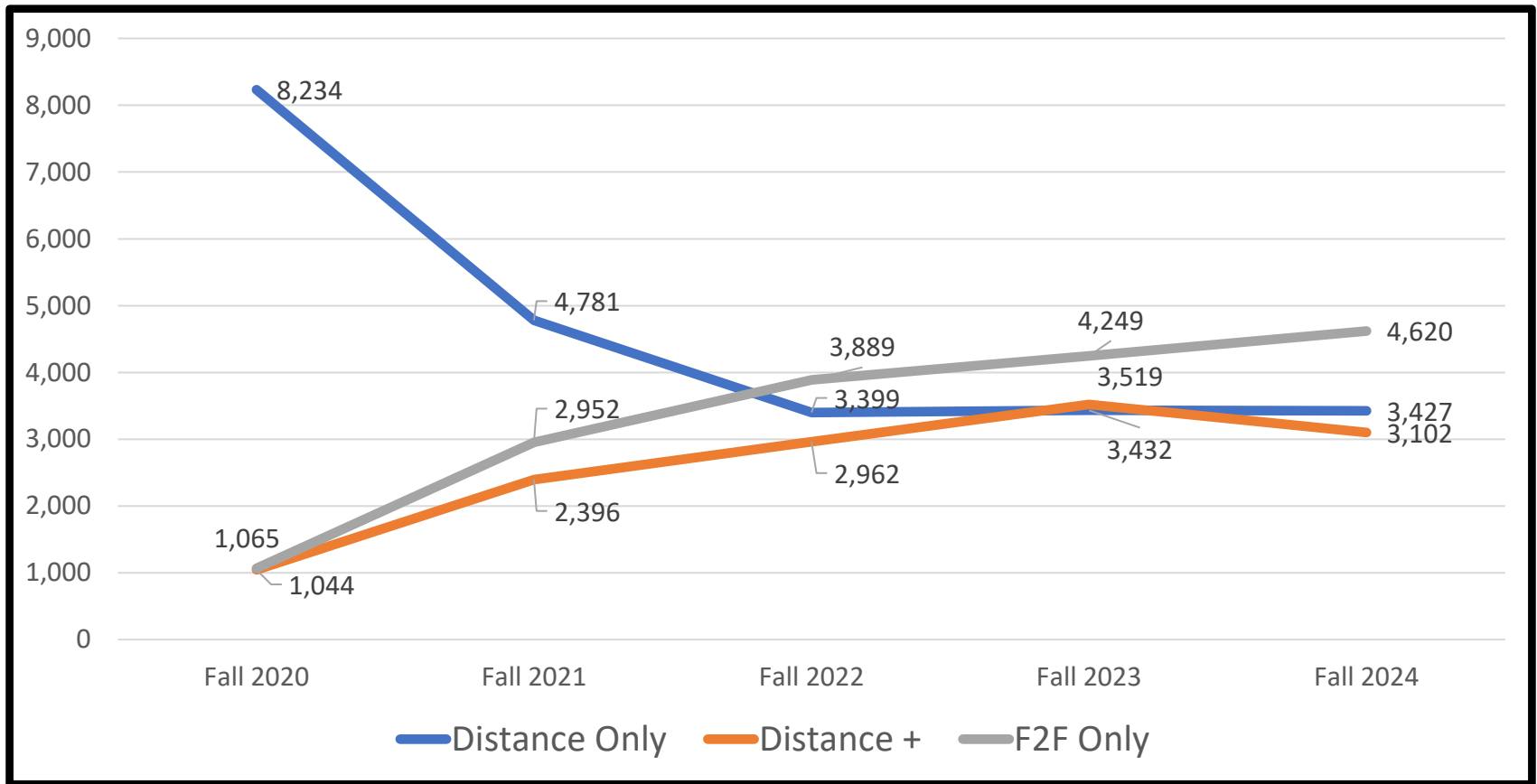
# Distance Education, Compared

Fall 2024



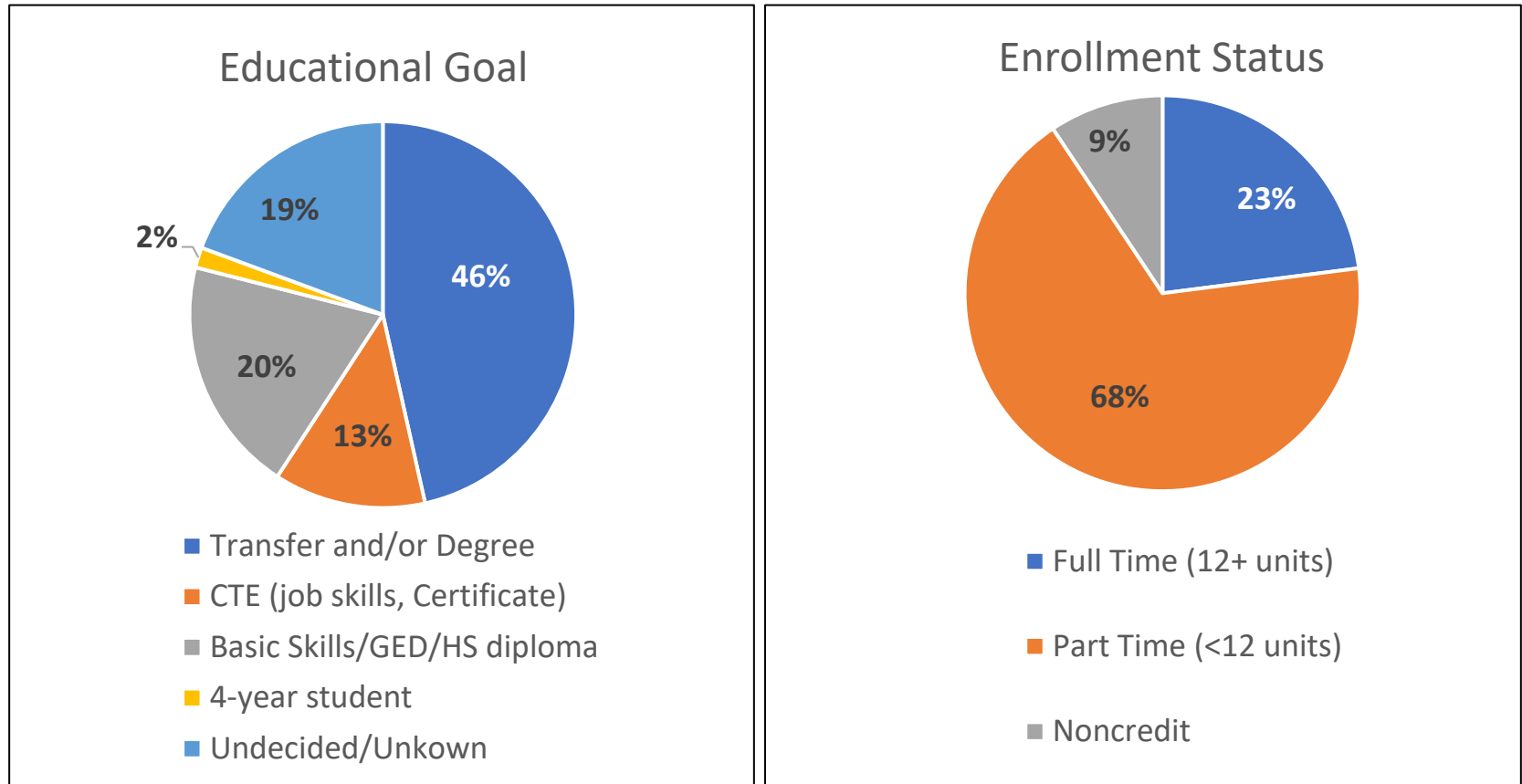
Source: CCCC DataMart

# Cuesta Distance Education Over Time



Source: Internal Data, Cuesta OIR [Tableau](#)

# Snapshot: Ed Goal and Enrollment Status, Fall 2024



Source: Internal Data, Cuesta OIR [Tableau](#)

# Dreamers, CPG, Pell Grant Recipients



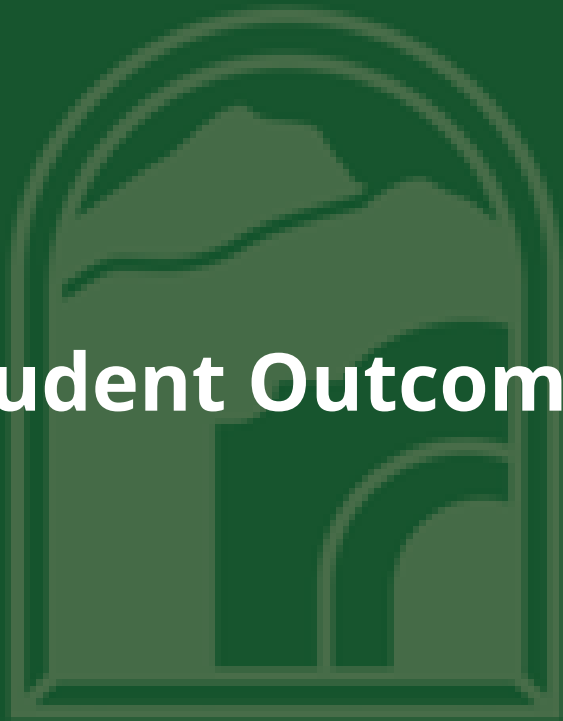
- Cuesta College has experienced a decrease in Promise, Pell, and AB540 students in recent years, which impacts funding
- Percentage of unduplicated Cuesta headcount in 2023-2024:
  - 28.7% **Promise**
    - 36.7% for all CCCs
  - 13.3% **Pell**
    - 19.3% for all CCCs
  - 2.1% **AB540**
    - 2.3% for all CCCs

Source: [SCFF Dashboard](#)

An aerial photograph of a city, likely San Jose, Costa Rica, showing a dense urban area with green spaces and a large body of water in the foreground. In the background, two prominent, dark, conical mountains rise against a clear sky. The word "Thoughts?" is overlaid in white text in the center of the image.

Thoughts?

# Student Outcomes

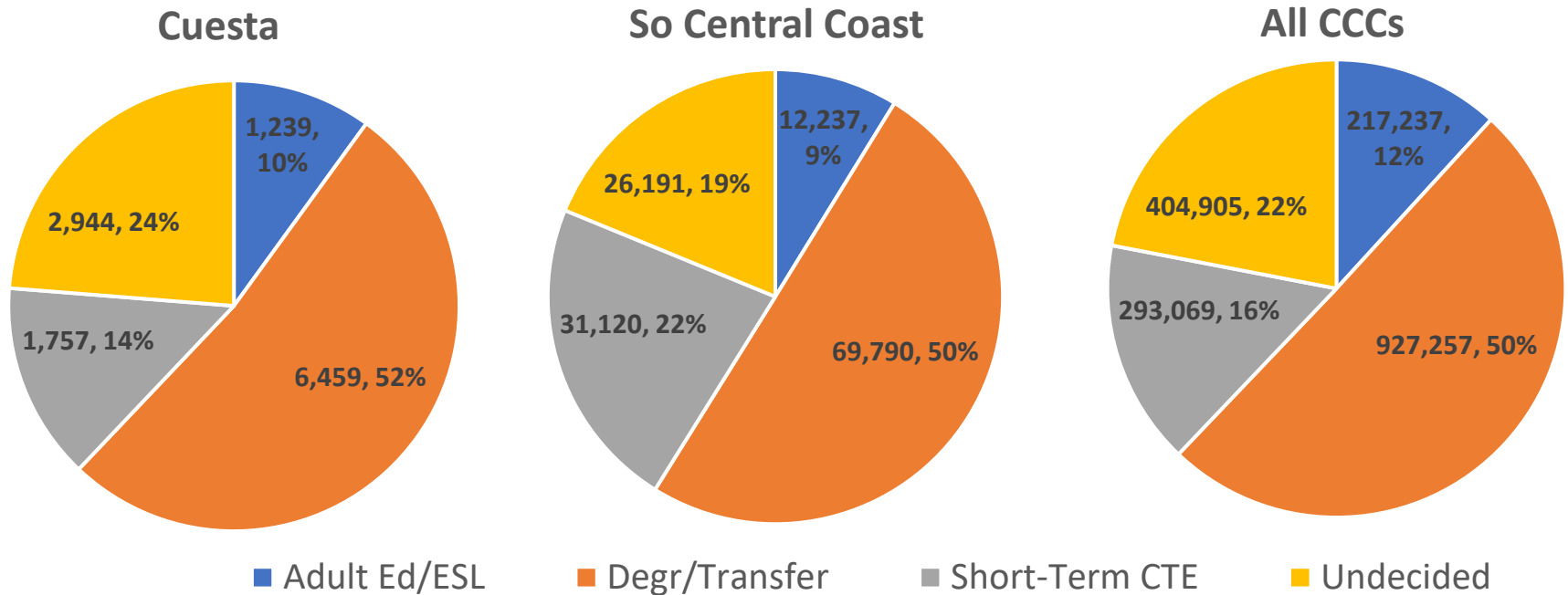


# CCCCO DataVista





# Students by Journey, Compared 2022-2023



- Data include **Non-Special Admit Students only (approximately ¼ of Cuesta students are Special Admit)**
- Cuesta has a higher percentage of Undecided and a lower percentage of Short-Term CTE
- South Central Coast includes Cuesta, Alan Hancock, Antelope Valley, Canyons, Moorpark, Oxnard, Santa Barbara, and Ventura

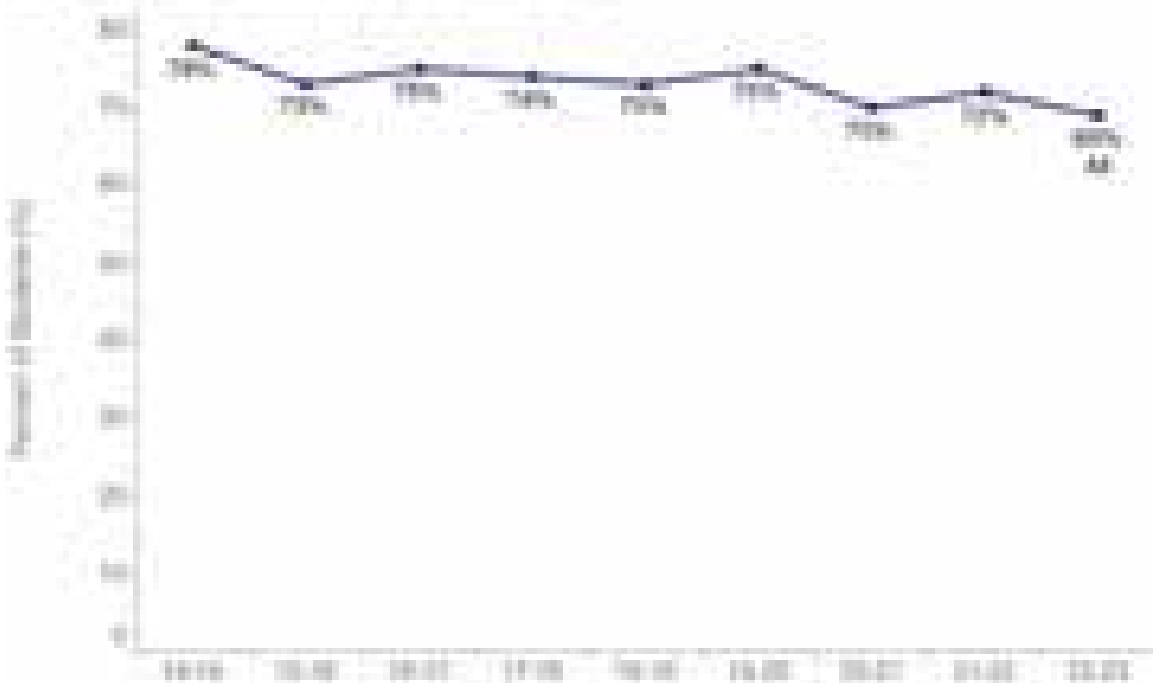
Source: CCCCCO [DataVista](#)

# Degree/Transfer Students: Persistence

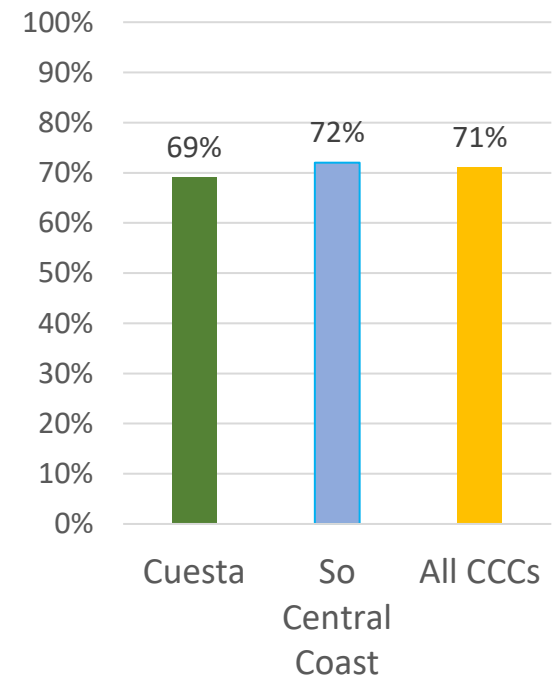
**Permitted from Fall to Spring, At the Same College**

**Degree/Transfer Students in All Programs at Cuesta College Disaggregated by Overall**

Percentage of students who did not enroll again, who did not transfer, and who enrolled in fall and spring semesters at the selected point at the selected college



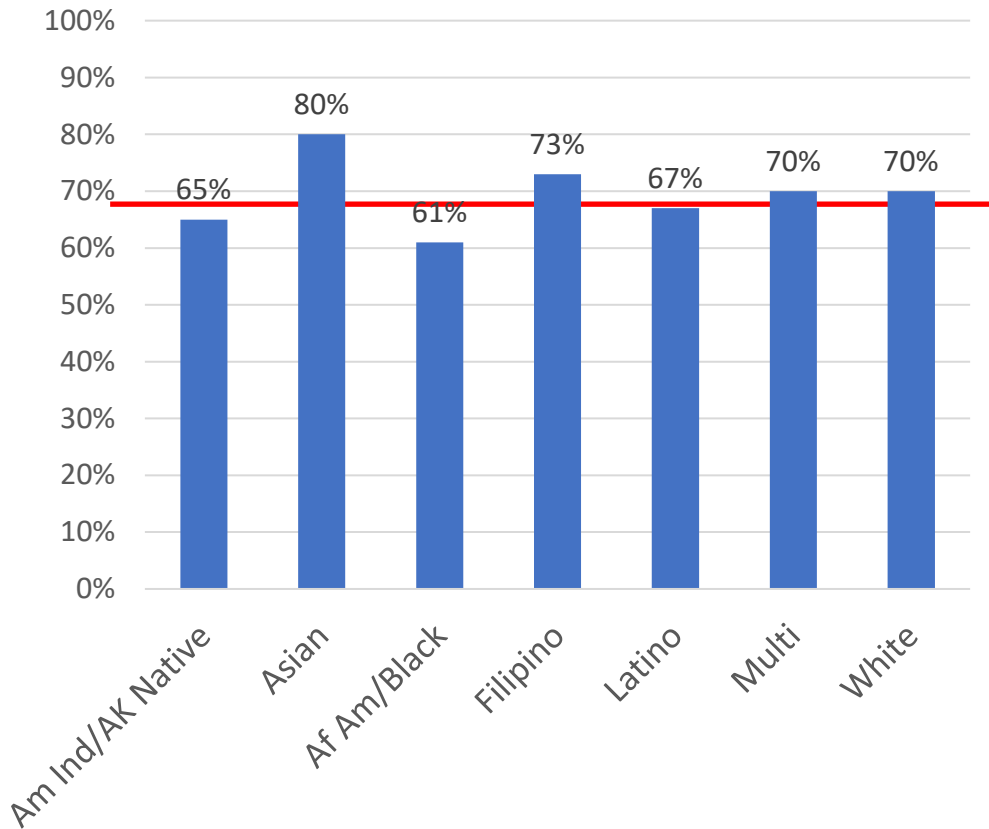
**Cuesta Compared,  
22-23**



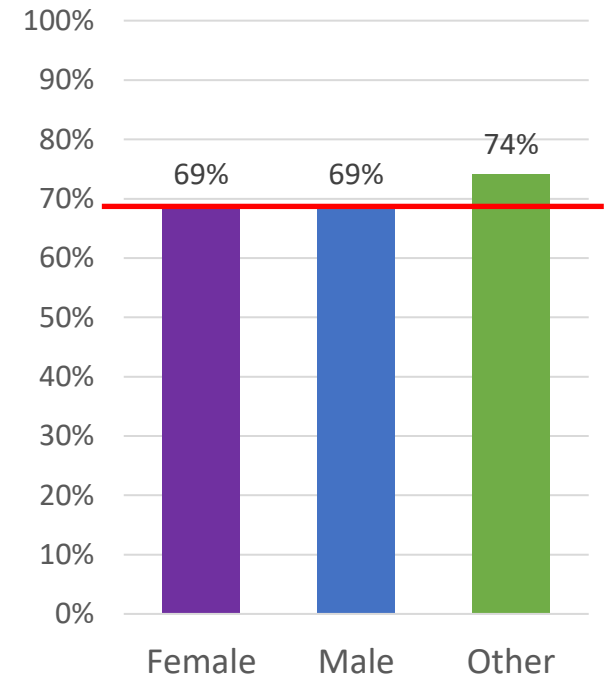
Source: CCCC [DataVista](#), most recent data from 2022-2023

# Persistence, Disaggregated

## Ethnicity



## Gender



Note: Cuesta Average = 69% (*red line*)  
N=3,732 in overall denominator

Source: CCCC [DataVista](#), most recent data from 2022-2023

# Degree/Transfer Students: Completed Transfer Level Math and English in Year 1

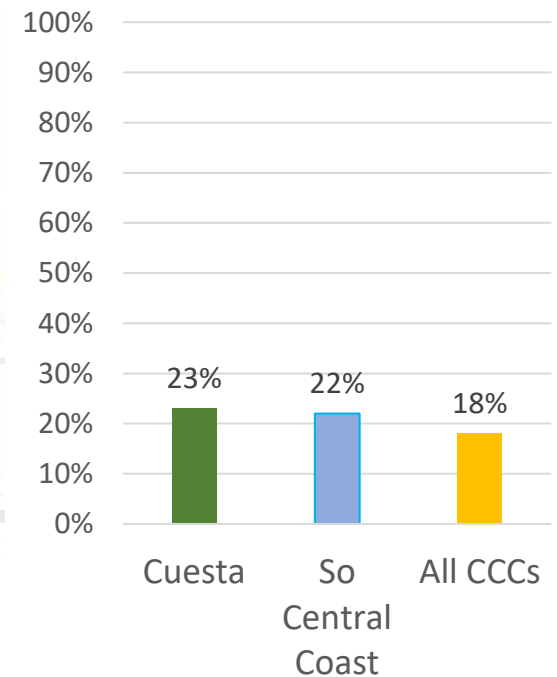
Completed Transfer-Level Math and English, Aligned with Student-Centered Funding Formula

Degree/Transfer Students in All Programs at Cuesta College (Aggregated by Overall)

Percentage of students who successfully completed transfer-level math and English within the desired or intended year

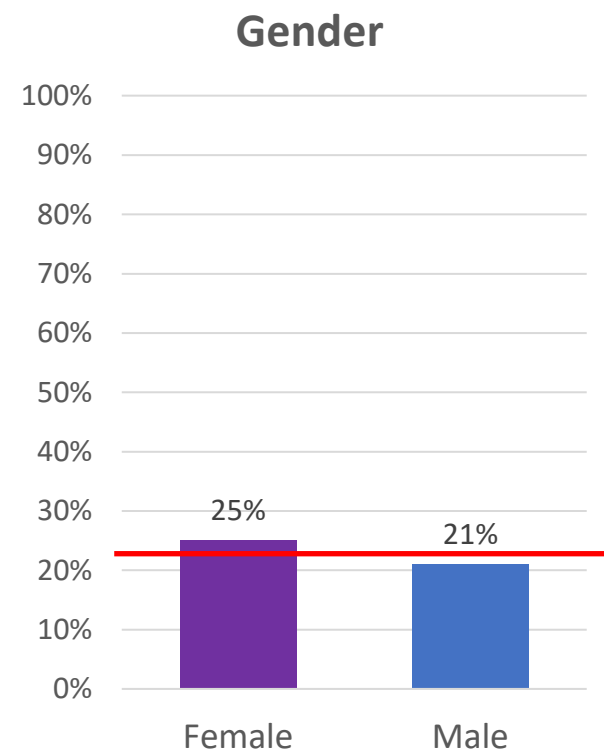
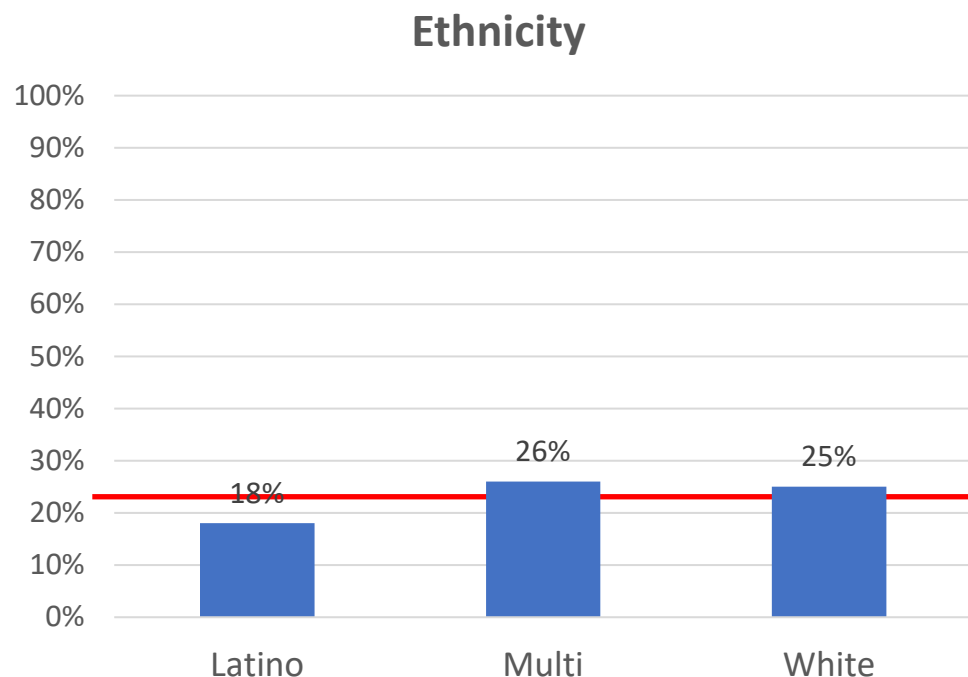


Cuesta Compared,  
22-23



Source: CCCC DataVista, most recent data from 2022-2023

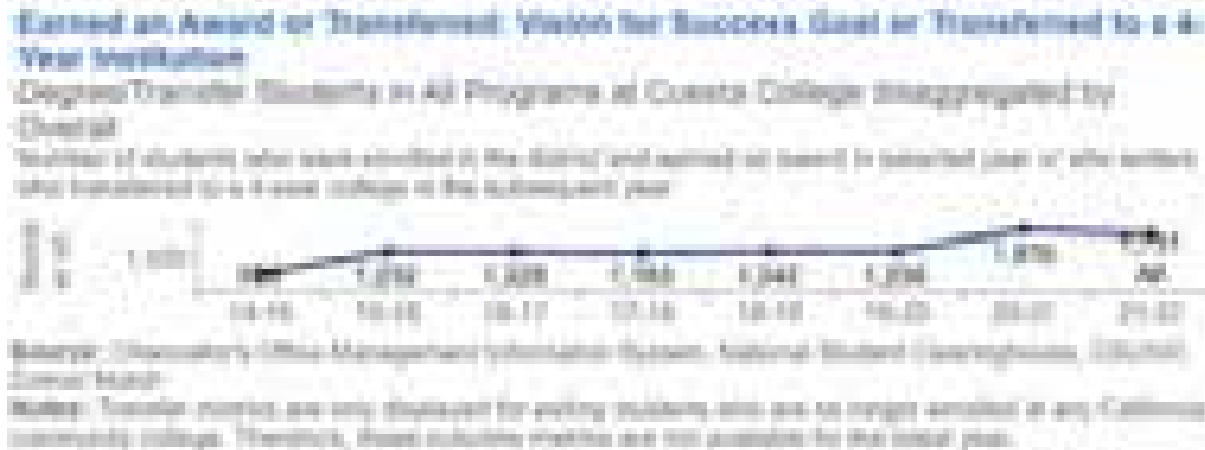
# Math + English in Year 1, Disaggregated



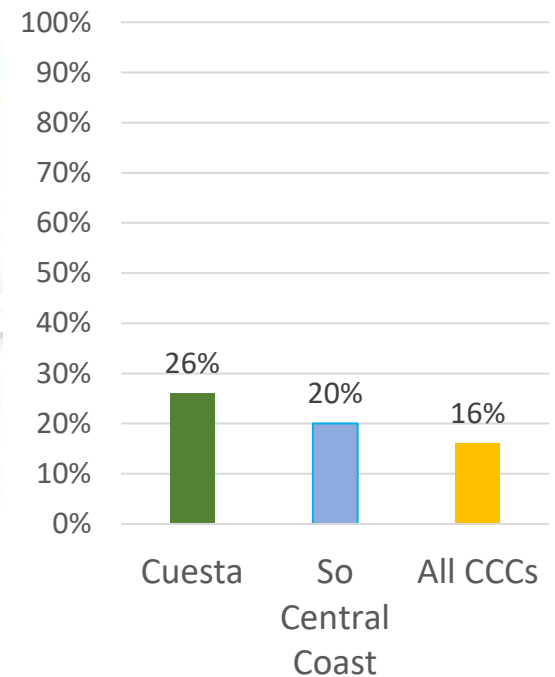
*Note: Cuesta Average = 23% (red line), N=1,728 in overall denominator*

*Source: Source: CCCCO [DataVista](#), most recent data from 2022-2023*

# Degree/Transfer Students: Completion/Transfer



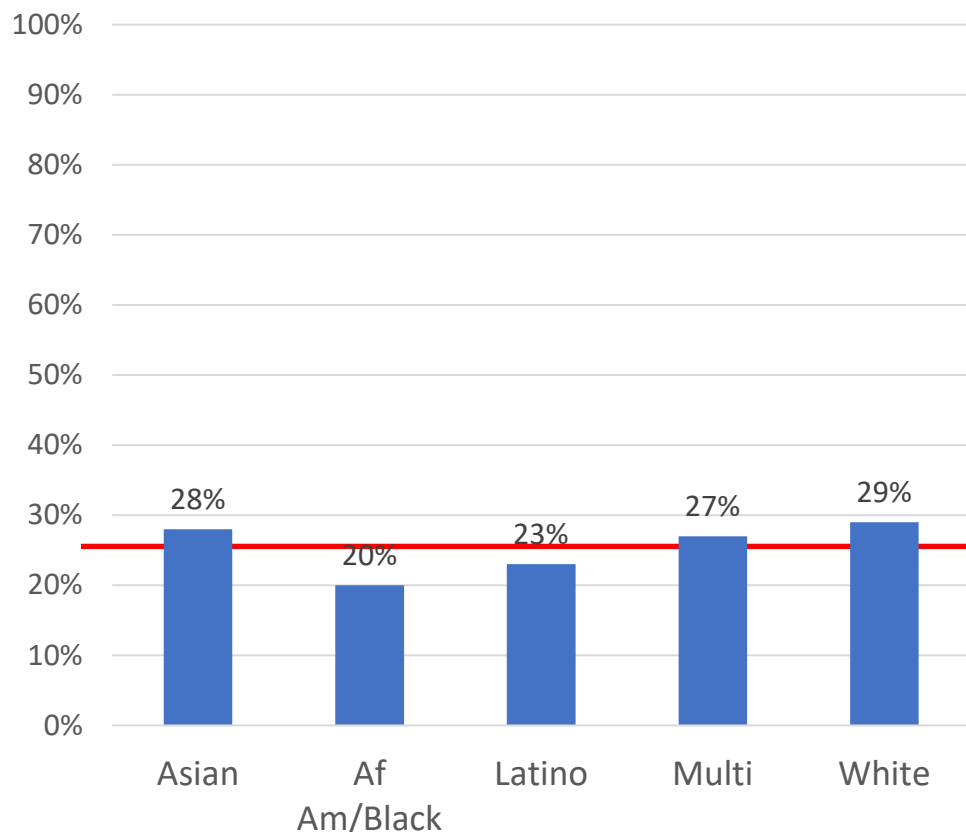
## Cuesta Compared, 21-22



Source: CCCC DataVista, most recent data from 2022-2023

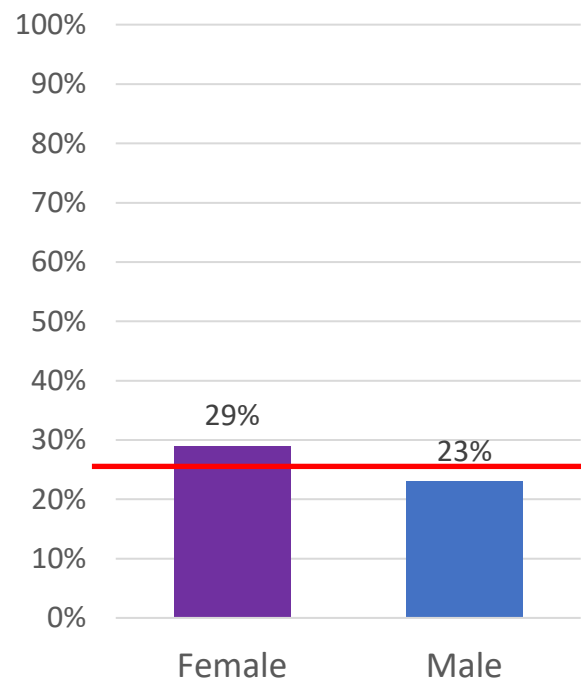
# Completion/Transfer, Disaggregated

## Ethnicity



Source: CCCC DataVista, most recent data from 2022-2023

## Gender



Note: Cuesta Average = 26% (red line)  
N= 6,722 in overall denominator

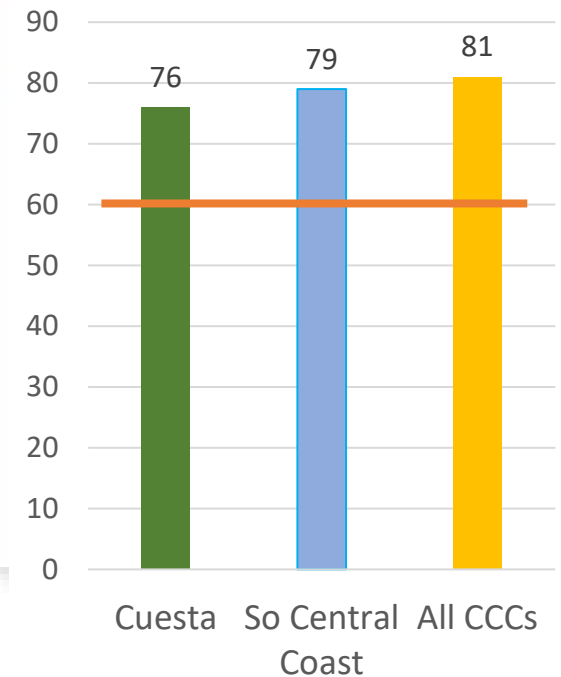
# Degree/Transfer Students: Units Upon Graduation

**Average Number of Semester Units Accumulated: Associate Degree Earners Degree/Transfer Students in All Programs at Cuesta College (disaggregated by Cohort)**

Average number of semester units earned at any college up to and including the semester year for first time associate degree earners in selected year



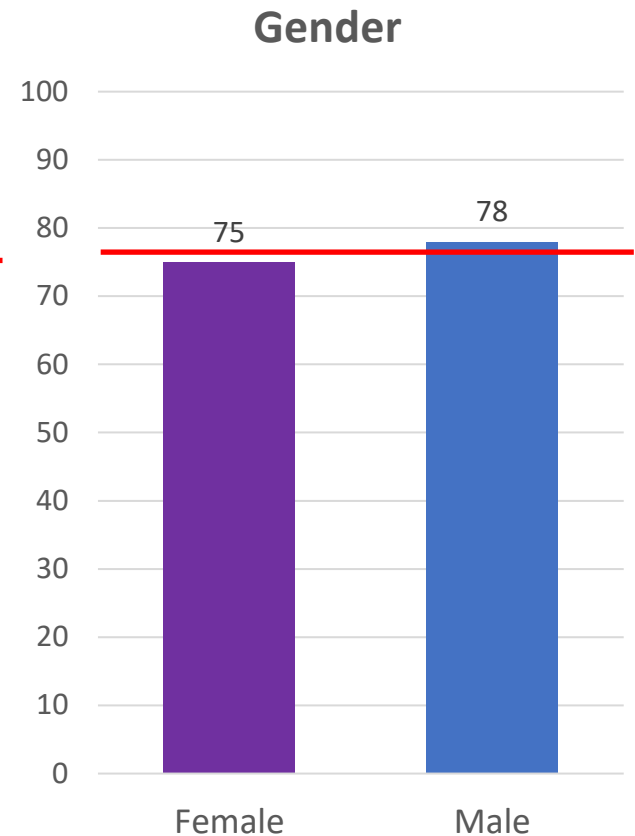
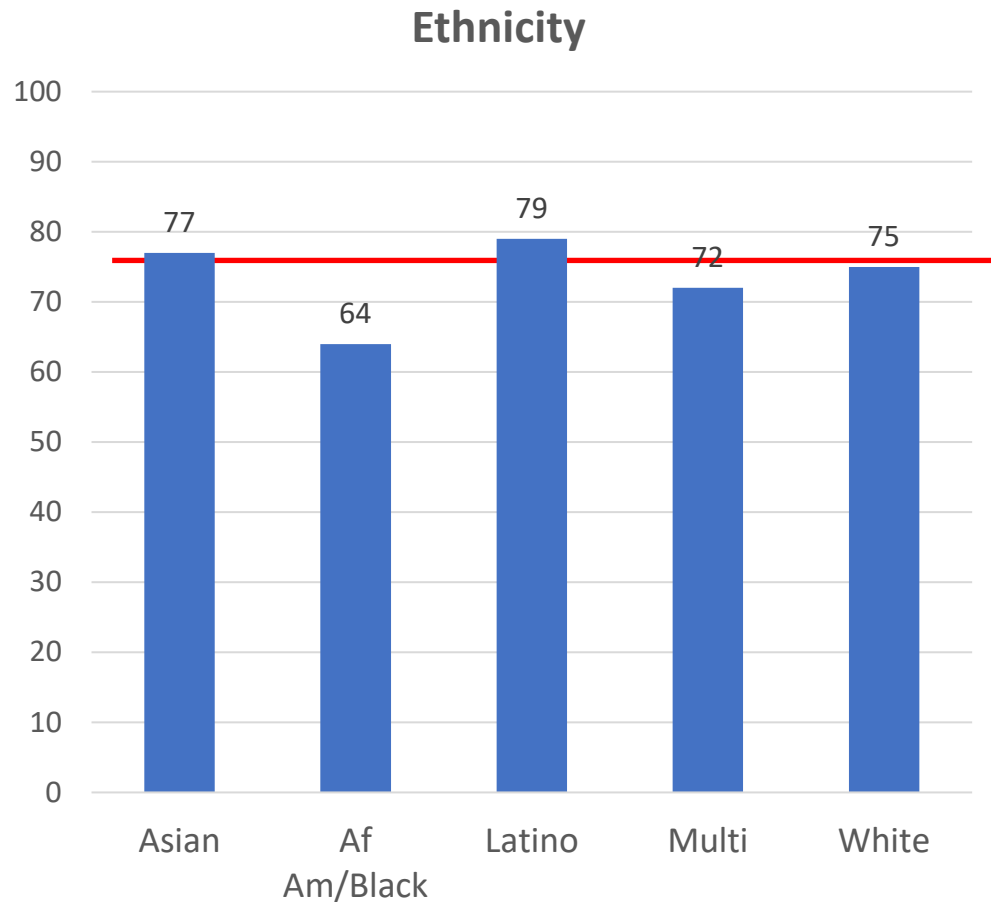
**Cuesta Compared,  
22-23**



Source: CCCC [DataVista](#), most recent data from 2022-2023



# Units Upon Graduation, Disaggregated



Source: CCCC [DataVista](#), most recent data from 2022-2023

Note: Cuesta Average = 76% (*red line*)  
N=590 in overall denominator

# Short-Term CTE Students: Course Success Rate

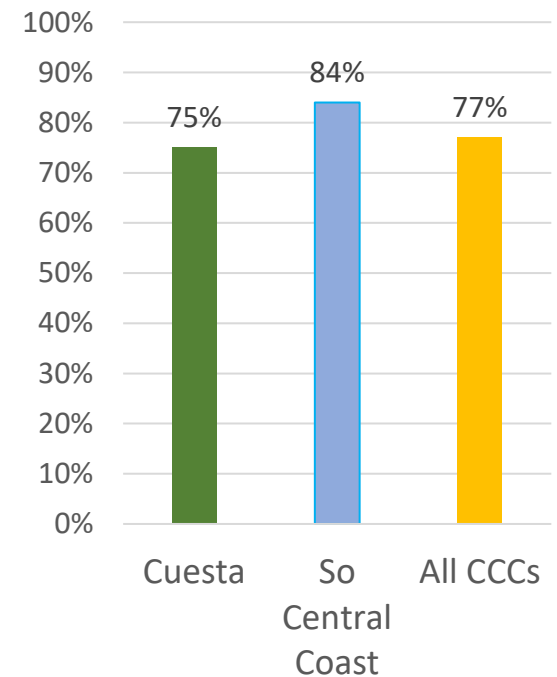
## Course Success Rate

Short-Term Career Students in All Programs at Cuesta College disaggregated by District

The success (pass) rate is plotted year



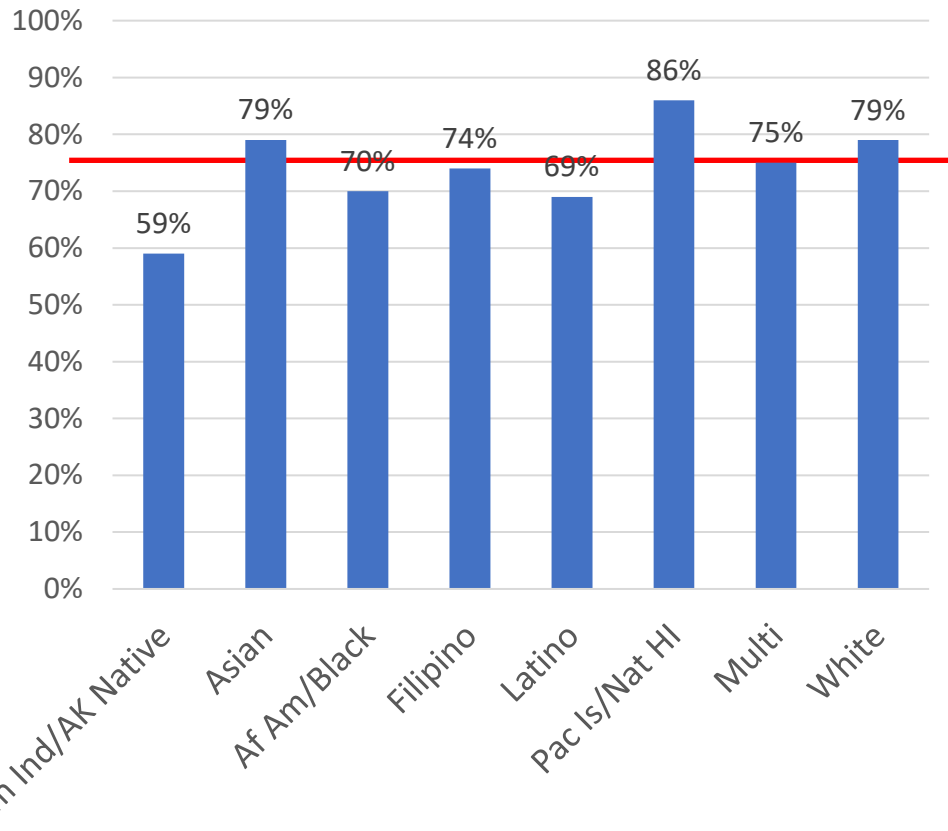
## Cuesta Compared, 22-23



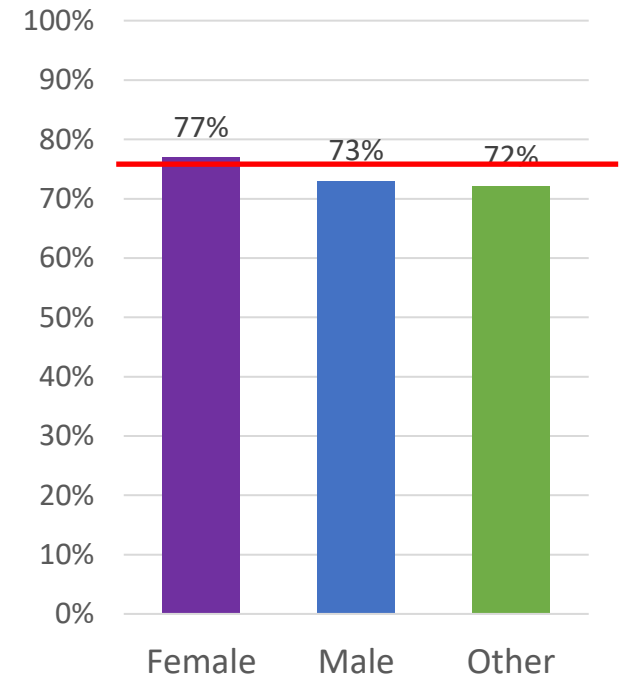
Source: CCCC [DataVista](#), most recent data from 2022-2023

# CTE Course Success, Disaggregated

## Ethnicity



## Gender



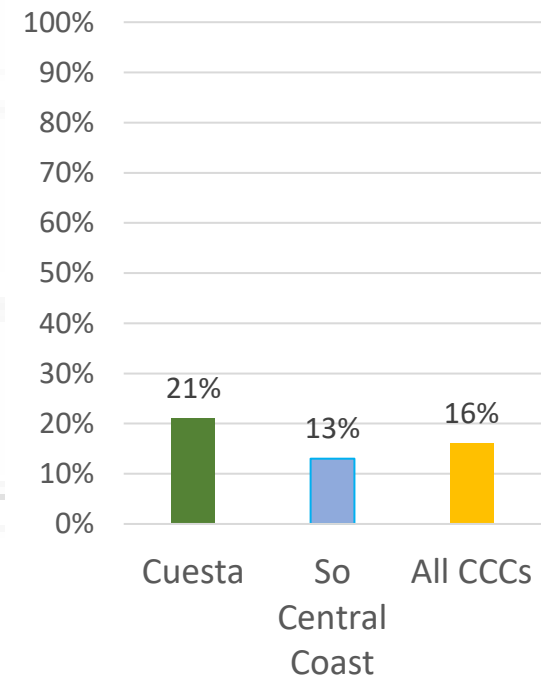
Note: Cuesta Average = 75% (red line)  
N=5,210 in overall denominator

Source: CCCC [DataVista](#), most recent data from 2022-2023

# Short-Term CTE Students: 9+ Units



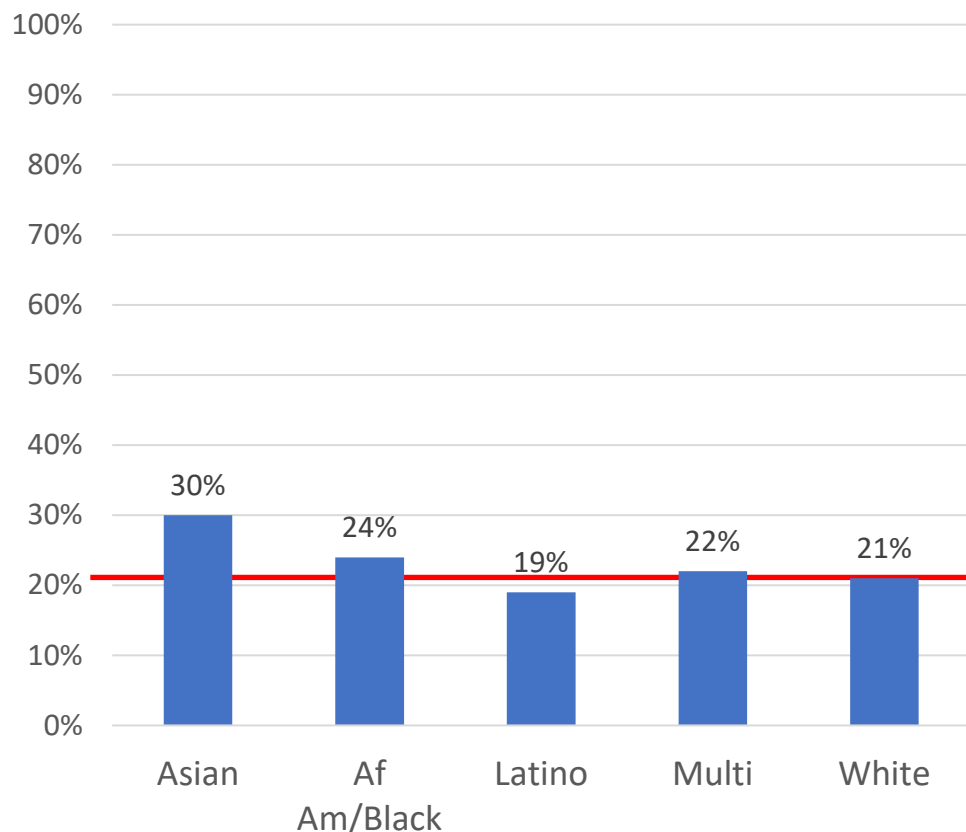
## Cuesta Compared, 22-23



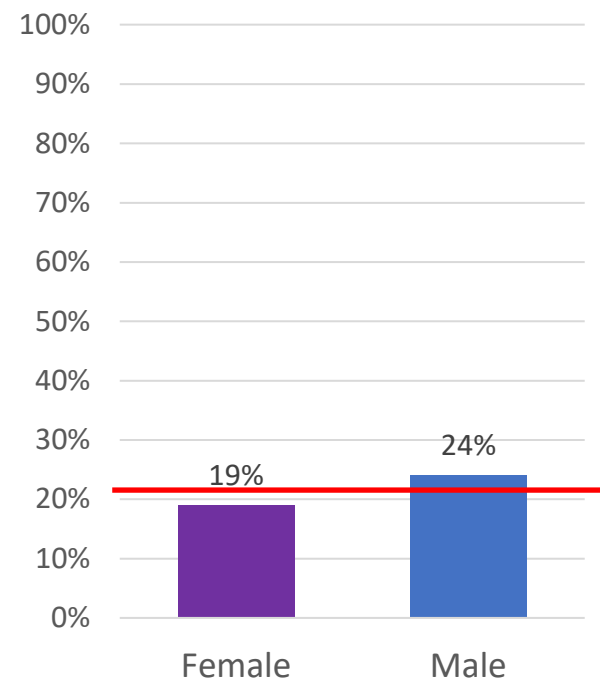
Source: CCCC [DataVista](#), most recent data from 2022-2023

# 9+ CTE Units, Disaggregated

## Ethnicity



## Gender



*Note: Cuesta Average = 21% (red line)  
N=1,757 in overall denominator*

Source: CCCC DataVista, most recent data from 2022-2023

# Short-Term CTE Students: Job Closely Related to Field of Study

## Job Closely Related to Field of Study

Short-Term Career Statistics in All Programs at Cuesta College (Disaggregated by District)

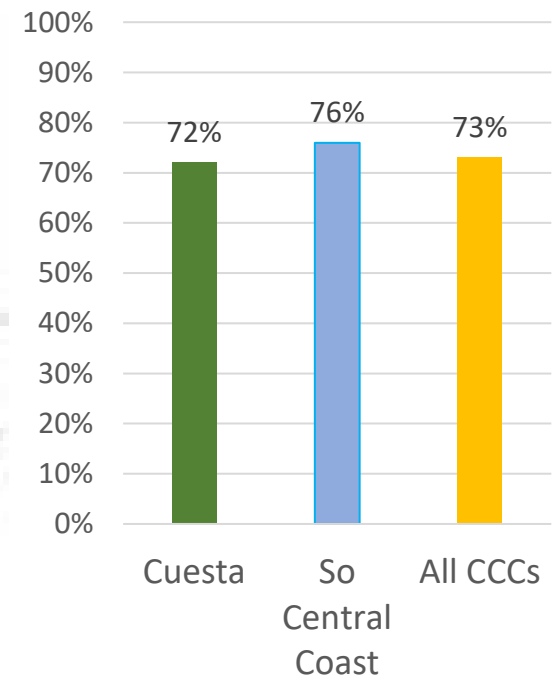
Percentage of respondents to the CTE2023 question who select all career-related and other related working in a job closely related to their field of study in selected programs



Source: Chancellor's Office Management Information System (CTE) Database, Survey, Student Career Development, CTE2023, CareerQuest

Note: Employment and earnings related are only calculated and reported for students who are no longer enrolled in any postsecondary institution. This report is based on self-reported CTE Database Survey (CTE2023) data and does not include responses to survey questions. Therefore, the data is not available for the following years.

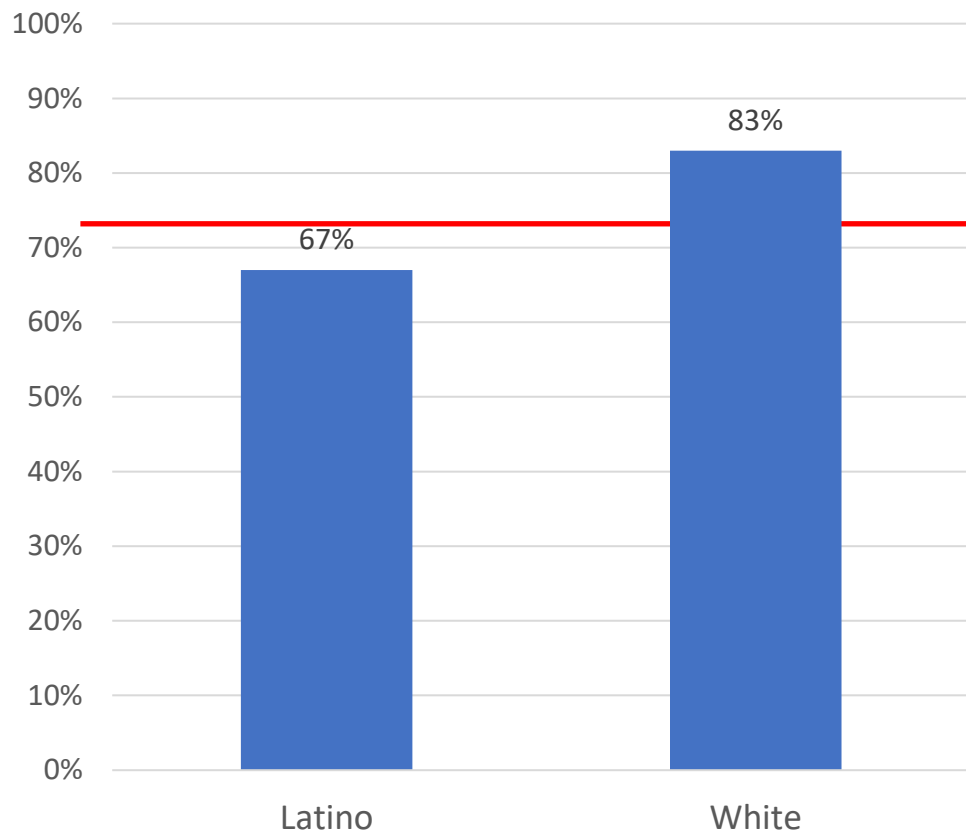
## Cuesta Compared, 20-21



Source: CCCC DataVista, most recent data from 2022-2023

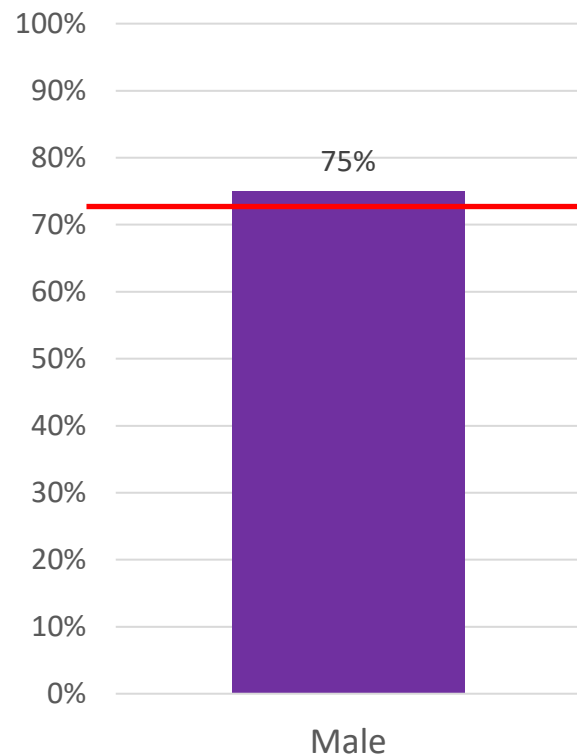
# Job Closely Related to Field of Study, Disaggregated

## Ethnicity



Source: CCCC DataVista, most recent data from 2022-2023

## Gender



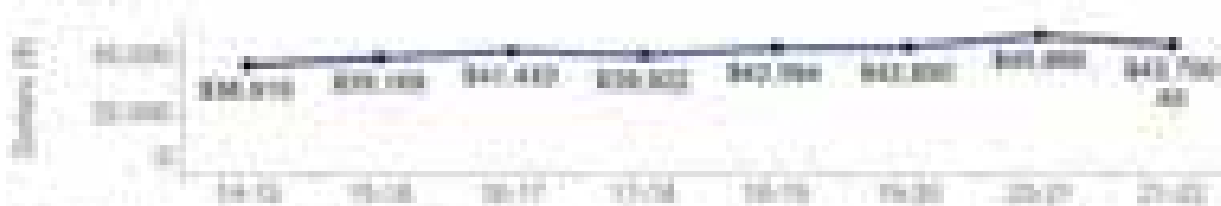
Note: Cuesta Average = 72% (red line)  
N=3,732 in overall denominator

# Short-Term CTE Students: Earnings

## Median Annual Earnings

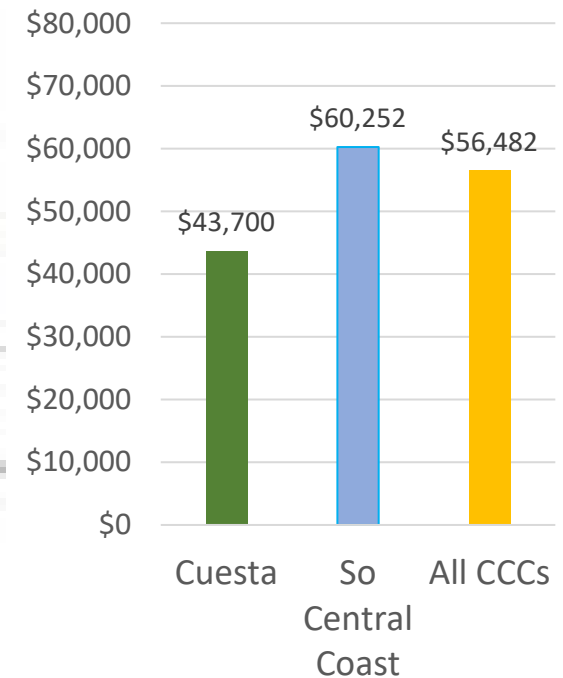
Short-Term Career Students in All Programs at Cuesta College disaggregated by Gender

Median annual earnings of students after school of postsecondary who were employed 12 months before school entry



Source: U.S. Bureau of Economic Analysis, Employment Management Department, Employment Income Survey, National Student Clearinghouse, (NSC) Data Report, 2022-23. Notes: Employment and earnings figures are only calculated and reported for students who are no longer enrolled in any postsecondary institution. Therefore, these aggregate figures are not available for the whole year.

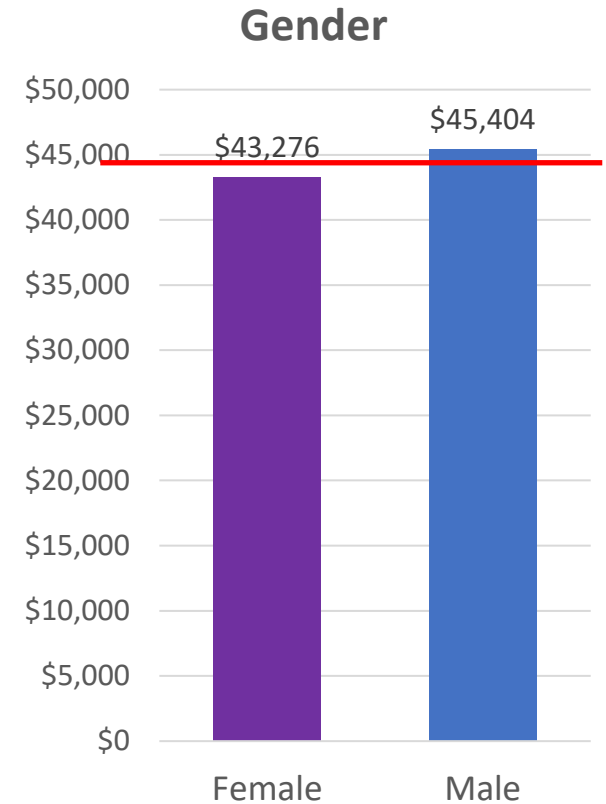
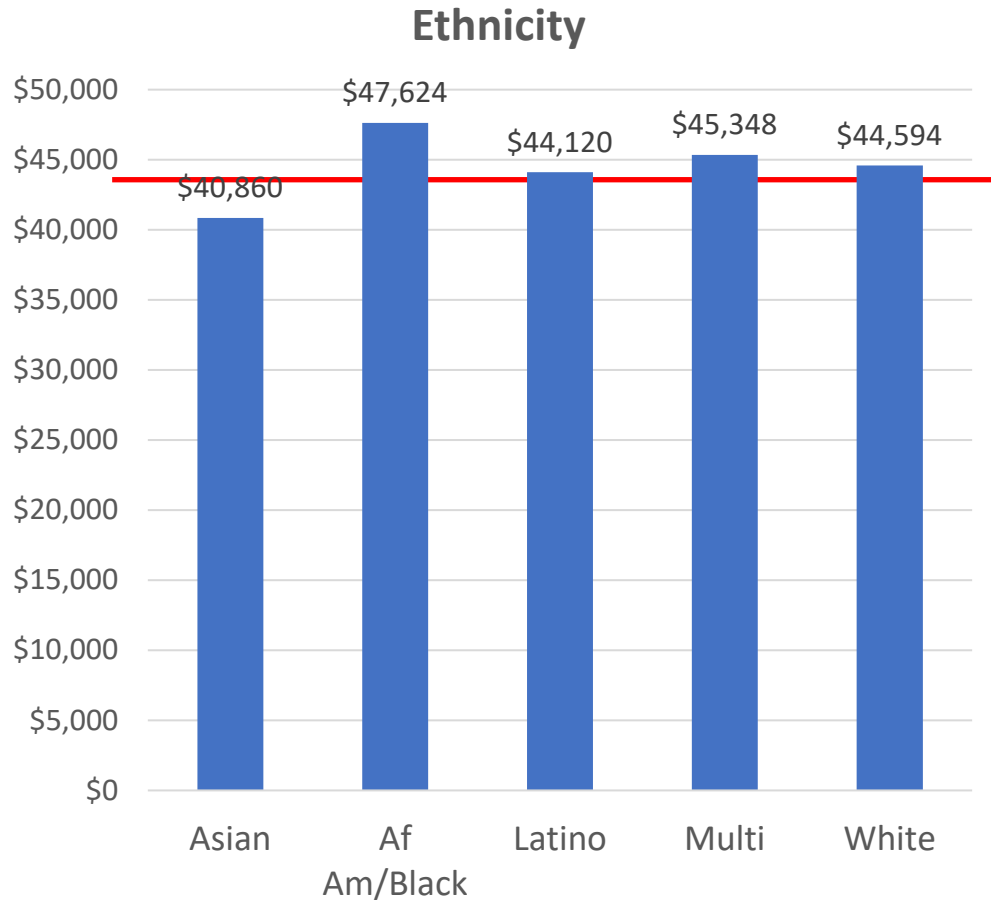
## Cuesta Compared, 21-22



Source: CCCC [DataVista](#), most recent data from 2022-2023



# Earnings, Disaggregated



*Note: Cuesta Average = \$43,700 (red line)  
N=46 in denominator*

Source: CCCC [DataVista](#), most recent data from 2022-2023

# Short-Term CTE: Attained Living Wage

## Attained Living Wage

Short-Term Career Students in All Programs at Cuesta College (Aggregated by Cohort)

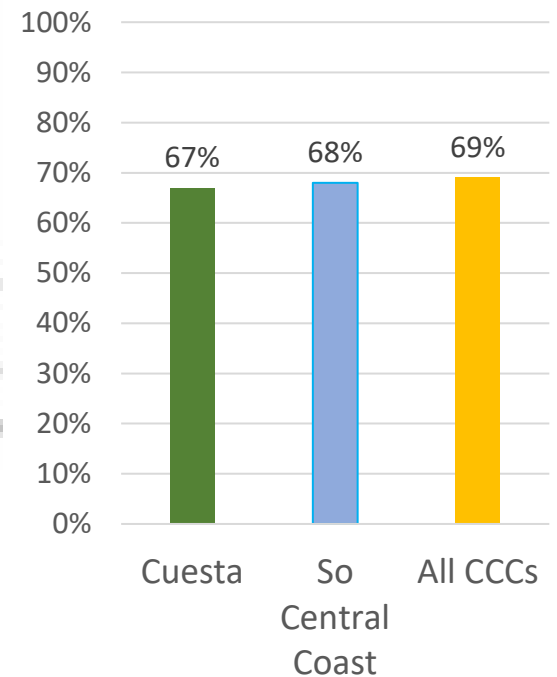
Percentage of students who earned at least one living wage job (students who did not and did not attain the living wage for a single cohort in the cohort study)



Source: Chancellor's Office Management Information System, Employment Development Department, Employment Incentive System, Federal Student Databases, CCCC, Career Watch, Incentive Center for Community Economic Development, Living Wage Table

Note: Employment and earnings metrics are only calculated and reported for students who are no longer enrolled in any postsecondary institution. Therefore, these income metrics are not available for the cohort.

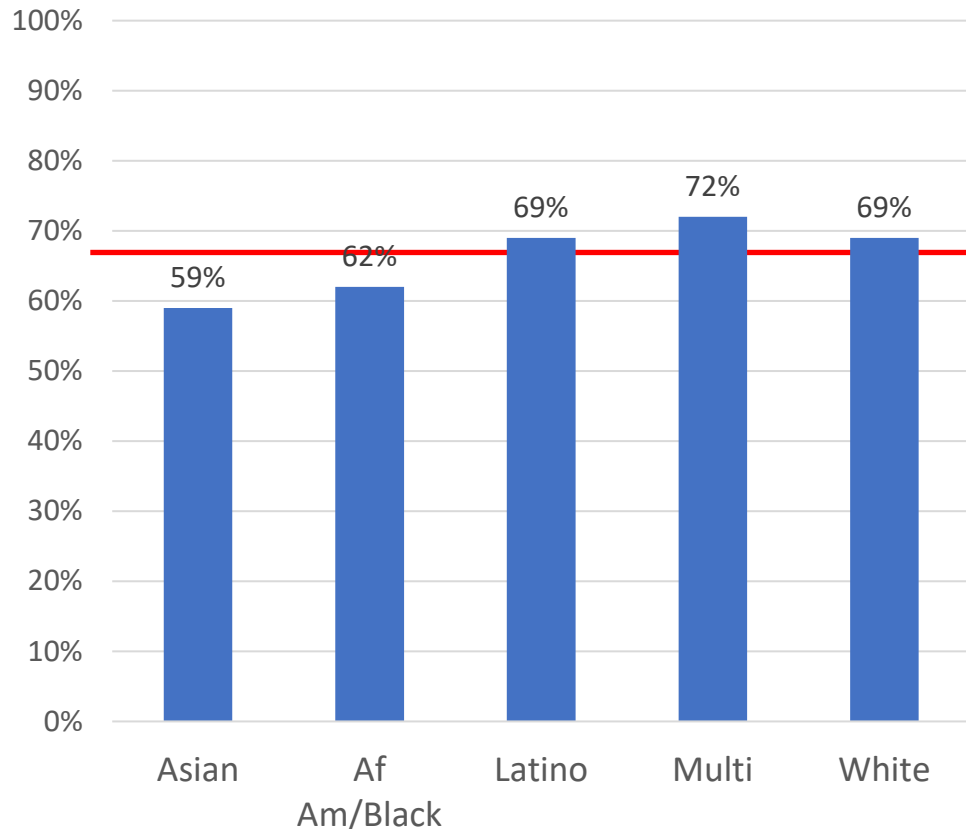
## Cuesta Compared, 21-22



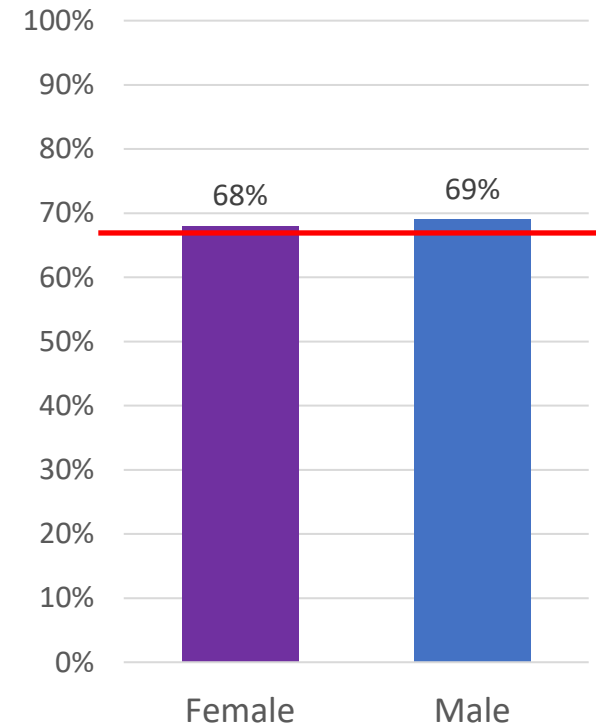
Source: CCCC [DataVista](#), most recent data from 2022-2023

# Attained Living Wage, Disaggregated

## Ethnicity



## Gender



*Note: Cuesta Average = 67% (red line)  
N=580 in overall denominator*

Source: CCCC [DataVista](#), most recent data from 2021-2022

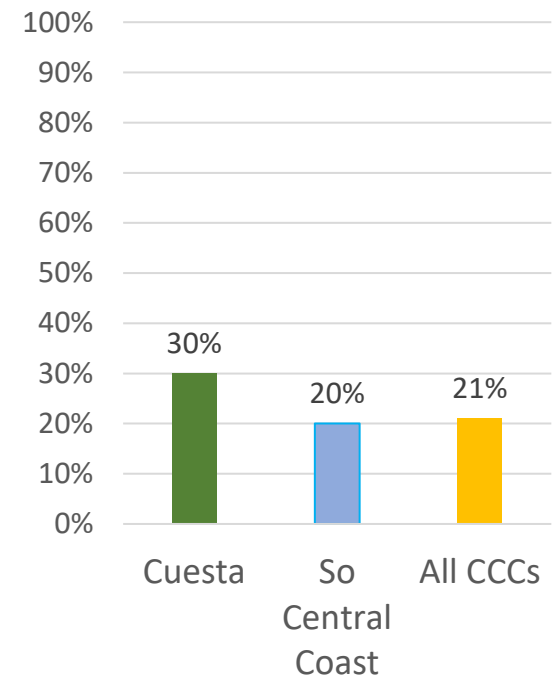
# Adult Ed/ESL: Skills Gain

## Skills Gain

Adult Education of English as a Second Language Students in All Programs at Cuesta College disaggregated by Overall Percentage of Students who improved skills to meet their educational learning levels or to achieve progression to relevant postsecondary education in relevant year



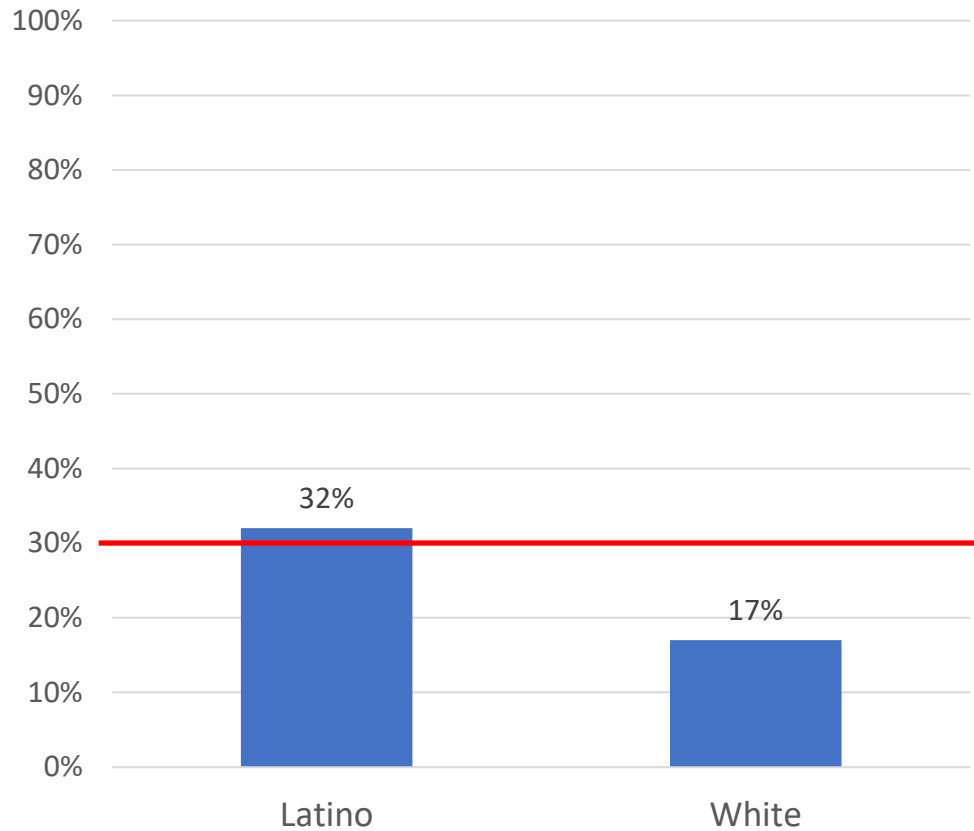
## Cuesta Compared, 22-23



Source: CCCC [DataVista](#), most recent data from 2022-2023

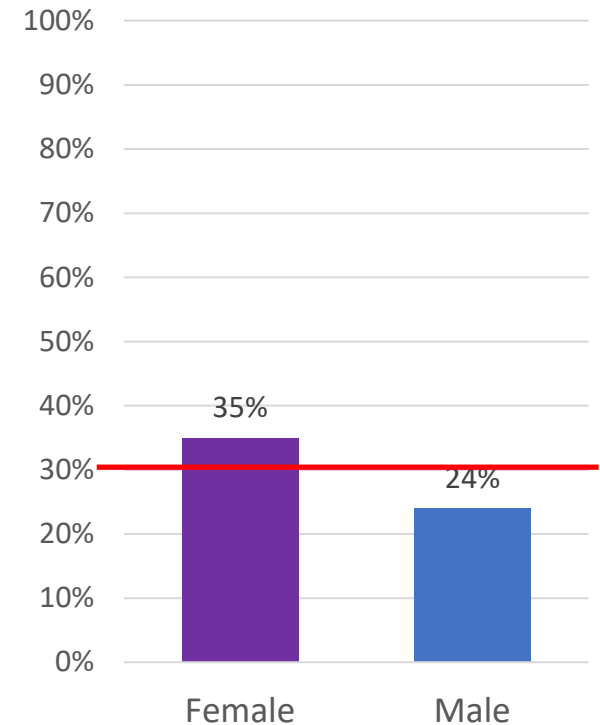
# Skills Gain, Disaggregated

## Ethnicity



Source: CCCC [DataVista](#), most recent data from 2022-2023

## Gender



Note: Cuesta Average = 30% (*red line*)  
N=933 in overall denominator

# Adult Ed/ESL Students: Became Employed

## Became Employed

Adult Education of English as a Second Language Students in All Programs at Cuesta College (disaggregated by Overall)

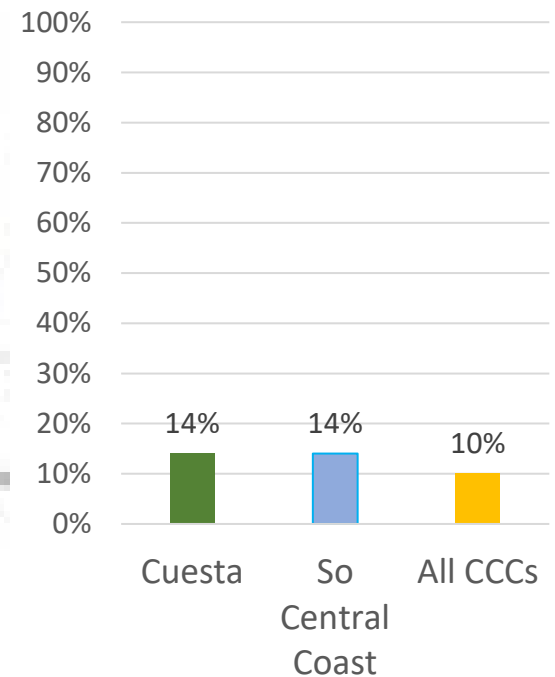
Percentage of students who exited at postsecondary and who were employed (2 quarters before entry at re-entry and became employed 2 quarters after exit)



Source: Cuesta College Office Management Information System, Employment Development Department (unemployment insurance) (Source: National Student Clearinghouse, Overall Student Search)

Notes: Employment and earnings statistics are only calculated and displayed for students who are no longer enrolled in any postsecondary institution. Therefore, these outcome results are not available for the specific year.

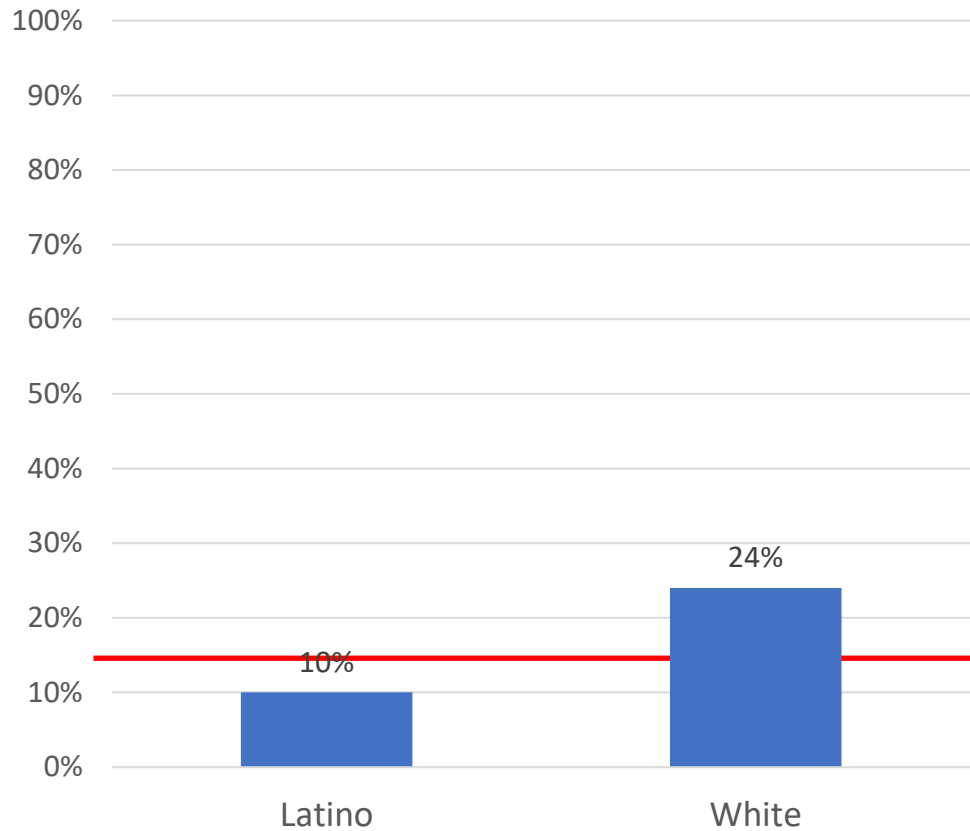
## Cuesta Compared, 21-22



Source: CCCC DataVista, most recent data from 2022-2023

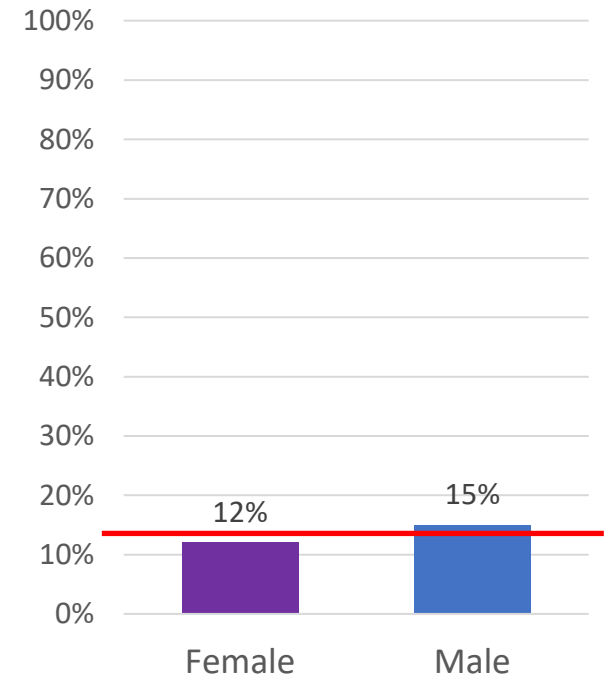
# Became Employed, Disaggregated

Ethnicity



Source: CCCC [DataVista](#), most recent data from 2022-2023

Gender



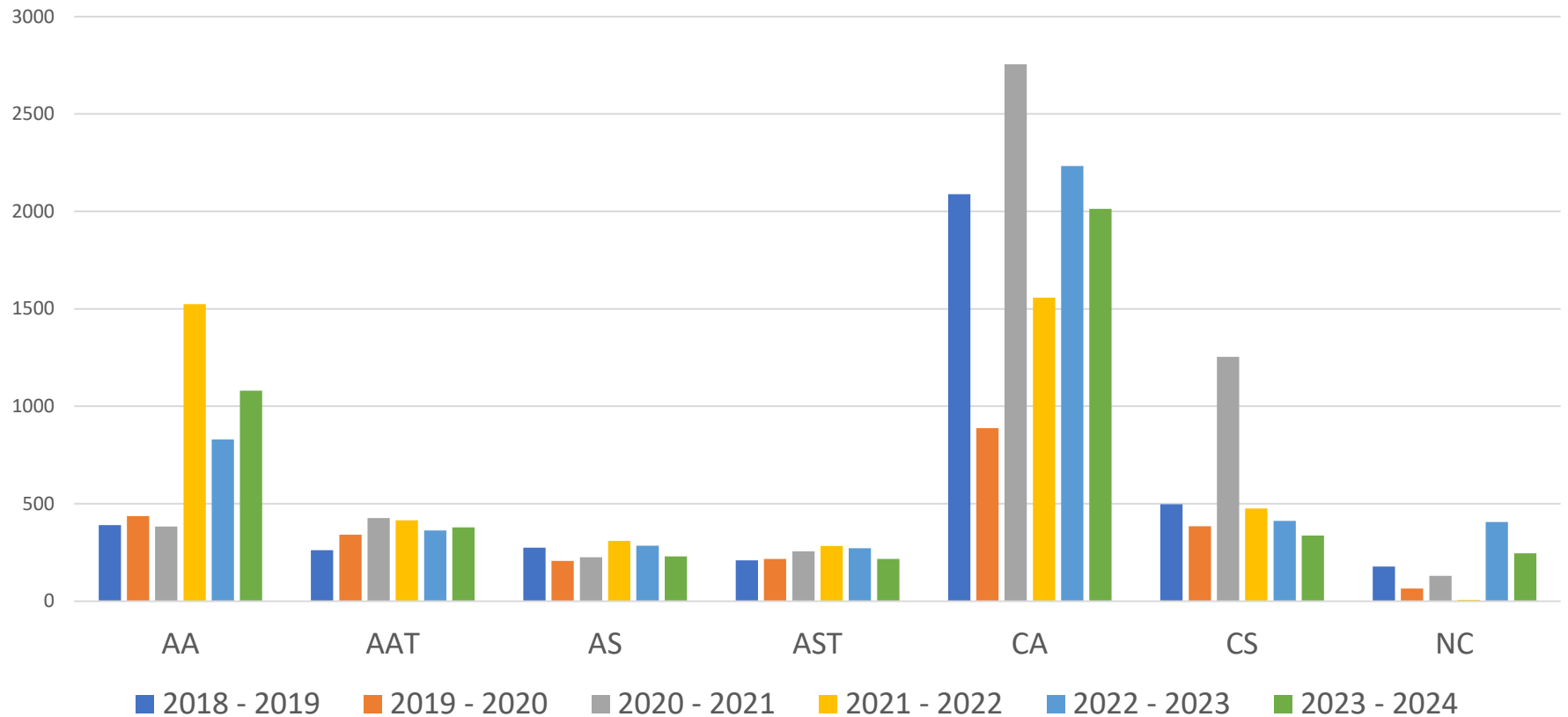
Note: Cuesta Average = 14% (*red line*)  
N=242 in overall denominator

## **Other Outcomes**





# Annual Awards, 2018/19 – 2023/24



Source: Cuesta OIR Internal Banner Data

# Top AA/AAT Degrees Awarded, 2023/24

Associate of Arts	N	Associate of Arts, Transfer	N
LA: Social & Behavior Sci (AA)	481	Psychology (AAT)	81
LA: Arts & Humanities (AA)	252	Economics (AAT)	79
LA: Science (AA)	132	Communication Studies 2.0 (AAT)	37
Psychology (AA)	47	Sociology (AAT)	32
Bus Admin - Career Track (AA)	28	Child and Adolescent Dev (AAT)	24
Human Services (AA)	19	Studio Arts (AAT)	21
Art Studio (AA)	12	English (AAT)	15
Lgl St: Business Option (AA)	12	History (AAT)	15
Addiction Treatment Studies (AA)	11	Political Science (AAT)	11
Criminal Justice (AA)	11	Communication Studies (AAT)	10

Source: Cuesta OIR Internal Banner Data

# Top AS/AST Degrees Awarded, 2023/24

Associate of Science	N	Associate of Science, Transfer	N
Pre-Nursing (AS)	102	Business Administrat 2.0 (AST)	84
Nursing, Registered (AS)	15	Business Administration (AST)	27
Psychiatric Technician (AS)	13	Mathematics (AST)	22
Architectural Technology (AS)	10	Admin of Justice (AST)	14
Computer Science (AS)	10	Biology (AST)	14
Engineering (AS)	10	Agriculture Business (AST)	12
Library/Information Tech (AS)	10	Film, TV and Elect Media (AST)	9
Computer & Network Tech (AS)	9	Early Childhood Educ. (AST)	8
Electrical Technology (AS)	9	Agriculture Plant Sci (AST)	6
Culinary/Hospitality (AS)	7	Public Health Science (AST)	6

Source: Cuesta OIR Internal Banner Data

# Top Certificates Awarded, 2023/24

Certificate of Achievement	N	Certificate of Specialization	N
CSU General Ed. Breadth (CA)	578	Emergency Med Technician (CS)	80
Intersegmental GE Trnsfr (CA)	453	Phlebotomy (CS)	64
General Business Concen (CA)	426	Weld Tech Struct Steel (CS)	44
Child Dev Assoc Teach (CA)	115	Culinary Arts Foundation (CS)	37
Bus Career Track Core (CA)	95	Search/Research Strat (CS)	25
Psychiatric Technician (CA)	57	Welding Technology Pipe (CS)	15
Parapro Educator/PreTeach (CA)	54	Computer Networking Supp (CS)	14
Aviation Mech - General (CA)	23	EMT - Refresher (CS)	14
Child Development Teacher (CA)	20	Comp Supp Spec (CS)	8
Audio Technology I (CA)	17	Lib Services to Children (CS)	8

*Source: Cuesta OIR Internal Banner Data*

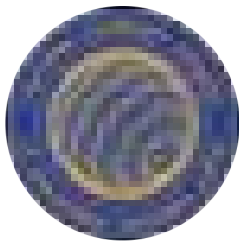
# Top Noncredit Awards, 2023/24

Noncredit Certificate	N
ESL Level 2 (NC)	70
ESL Level 1 (NC)	52
ESL Level 3 (NC)	45
ESL Level 4 (NC)	26
Employability and Transit (CC)	21
ESL: Beg Conversation (NC)	9
ESL Grammar (NC)	8
Listening and Speaking (NC)	7
Auto Refinish Repair (NC)	4
Auto Body Coll Repair (NC)	3

*Source: Cuesta OIR Internal Banner Data*

# Cuesta College CTE Awards with Highest Wage Gains, 2013-2023

Cuesta College participates in the annual statewide CTE Employment Outcomes Survey. Aggregated survey results from 2013-2023 show the Cuesta College awards with the highest wage gains, an important outcome for CTE students.



Source: California Community Colleges Career & Technical Education Employment Outcomes Survey ([CTEOS](#))

## Awards (Major or Certificate) with Highest Wage Gains, 2013-2023

CHILD DEVELOPMENT TEACHER  
AUDIO TECHNOLOGY I  
Graphics  
Film Television and Electronic Media  
Nursing, Registered  
Electronics and State Electrician  
CHILD DEVELOPMENT MASTER TEACHER  
Interior Design  
PRE-NURSING  
Paramedic  
Agriculture Business  
Business Administration - Career Track  
ADDICTION TREATMENT STUDIES  
Engine Performance Specialist  
Psychiatric Technician

# Career Education Outcomes Compared, 2023

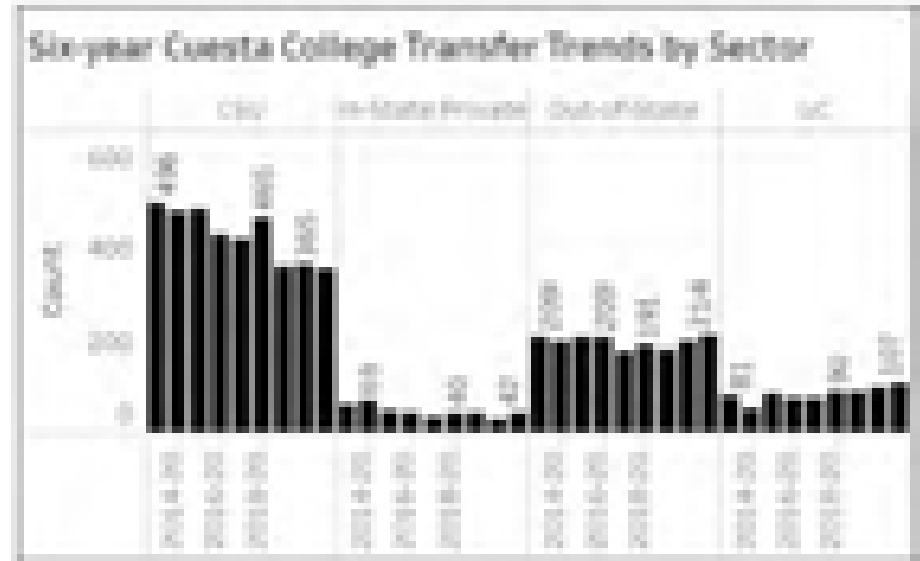
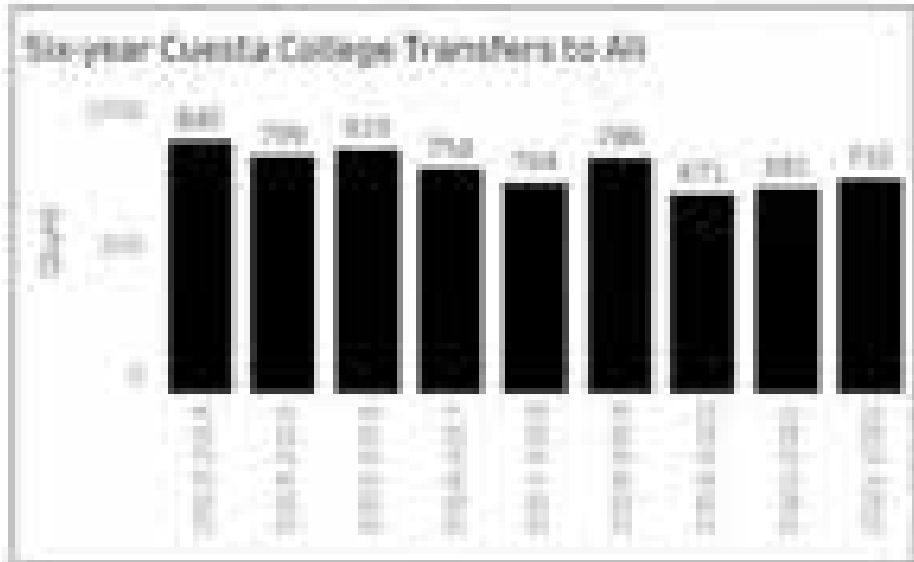
	Cuesta College	All CCCs
N	1,724	38,733
Response Rate	21%	23%
% Employed for Pay	84%	81%
Job Closely Related to Studies/Training	73.0%	71.3%
Program Satisfaction	90.9%	90.4%
Wages Prior to Studies/Training	\$17.00	\$18.00
Wages After Studies/Training	\$28.03	\$29.50
Change in Wages	\$11.03	\$11.50
% Change in Wages	65%	64%

- Cuesta College students, and CCC students statewide, show an increase in earnings after participating in career education programs.
- The increase in wages brings Cuesta College students, on average, above the living wage (which is \$26.45 for San Luis Obispo County)

Source: California Community Colleges Career & Technical Education Employment Outcomes Survey ([CTEOS](#))

SLO County Living Wage for (\$26.45) for one adult no children (Source: [MIT](#))

# Overall Transfer



Source: Internal Data, Cuesta OIR [Tableau](#)

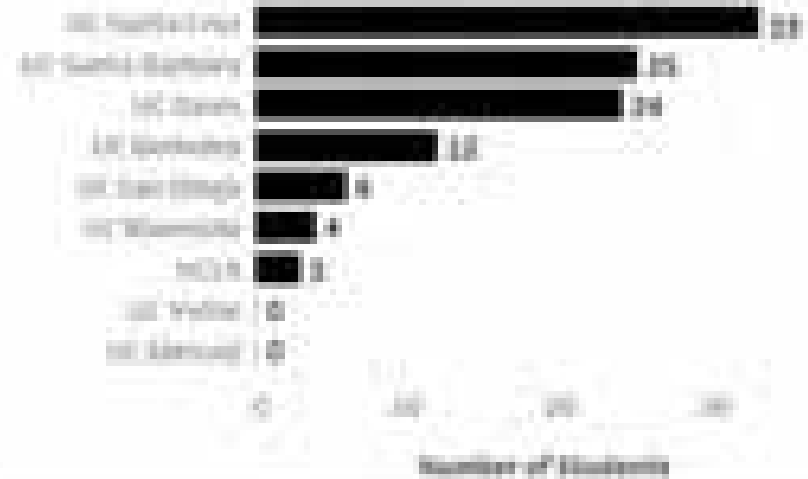


# Transfers to California Public Universities

Cuesta College Transfers to the CSU (2021-2022)

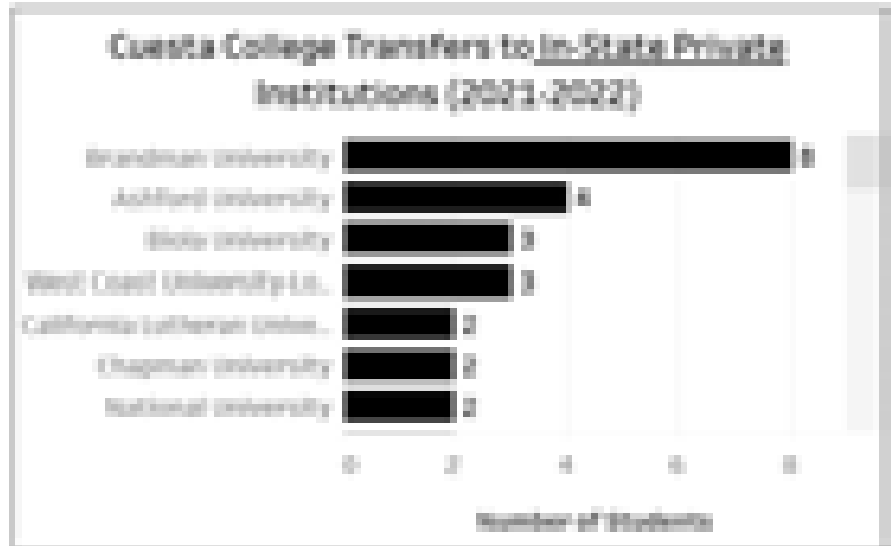
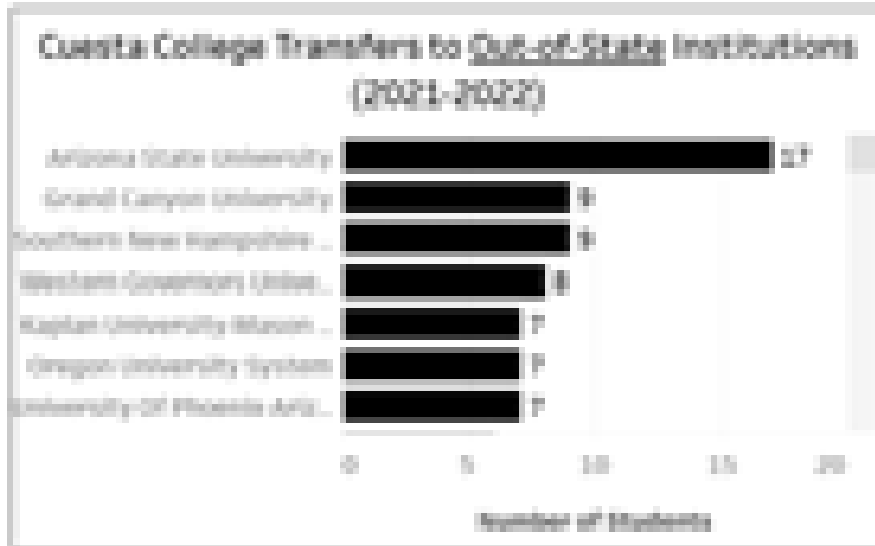


Cuesta College Transfers to the UC (2021-2022)



Source: Internal Data, Cuesta OIR [Tableau](#)

# Transfers to Private and Out of State



Source: Internal Data, Cuesta OIR [Tableau](#)

# UC and CSU Acceptance Rates

## University of California, Fall 2023

	Cuesta College	All CCC Transfers
Acceptance Rate	74.9%	76.8%
Yield Rate	51.9%	73.1%

## California State University, Fall 2024

	Cuesta College	All CCC Transfers
Acceptance Rate	89.2%	91.0%
Yield Rate	62.4%	64.6%

## Top Feeder California Community Colleges to Cal Poly, SLO, Fall 2024

	Applied	Admitted	Enrolled	Acceptance Rate	Yield Rate
Cuesta College, San Luis Obispo	545	298	234	54.7%	78.5%
Allan Hancock College, Santa Maria	337	220	157	65.3%	71.4%
Santa Barbara City College, Santa Barbara	337	74	31	22.0%	41.9%

Note: overall CCC Transfer Acceptance Rate to Cal Poly SLO = **21.3%**

Source: [UC InfoCenter](#), [CSU Data Dashboard](#)



# Associate Degree for Transfer to the CSU, Fall 2024

All Community College Transfers:



All Cuesta College Transfers:



Source: CSU, Transfers by Institution [Data Visualization](#)

# Top CSU Concentrations for Cuesta College Transfer Students, Fall 2024



Source: CSU, Transfers by Institution [Data Visualization](#)

# Top Majors for Cuesta College Transfer Students to the UC, 2023/24

Research and Experimental Psychology  
Political Science and Government  
English Language and Literature, General  
Fine and Studio Arts  
History  
Psychology, General  
Anthropology  
Communication and Media Studies  
Design and Applied Arts  
Economics  
Film/Video and Photographic Arts  
Mechanical Engineering  
Multi/Interdisciplinary Studies, Other  
Sociology

Source: UC Office of the President InfoCenter, [Transfers by Major](#)

A photograph of a modern building at night. The building features a large, illuminated, slanted glass facade that reflects the surrounding environment. The interior lights are on, and the building is surrounded by a paved area and some landscaping. The sky is dark blue.

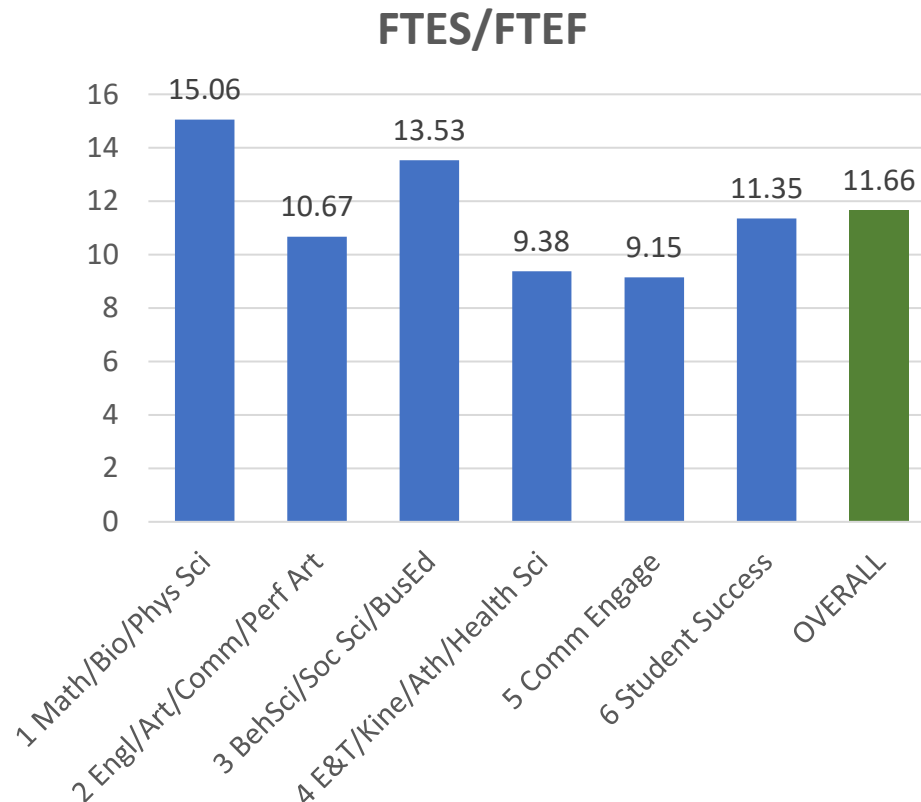
**Thoughts?**

# Measures of Efficiency





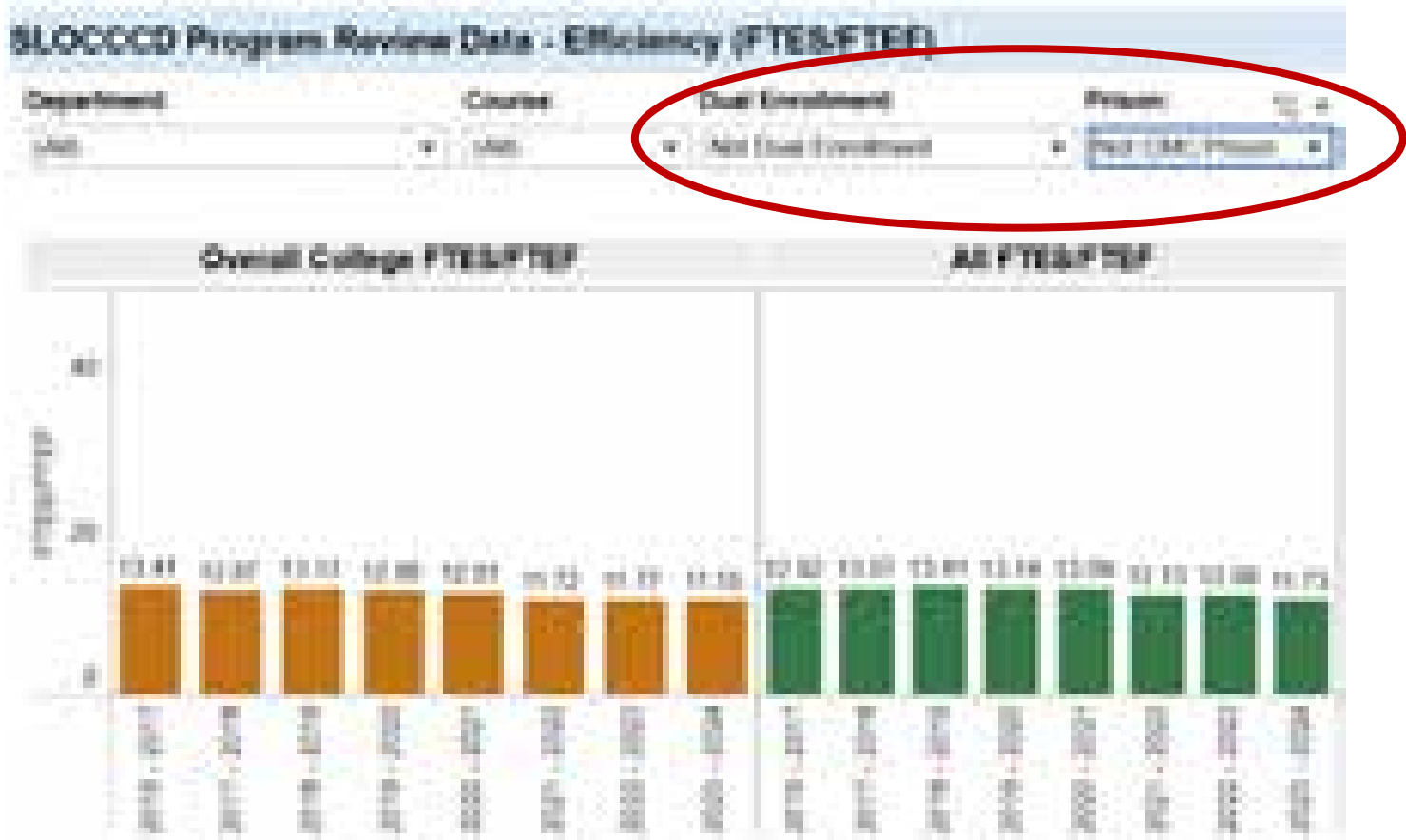
# Measures of Efficiency, Fall 2024



Fill Rate: 80.3%  
Fill Rate at Census: 89.4%

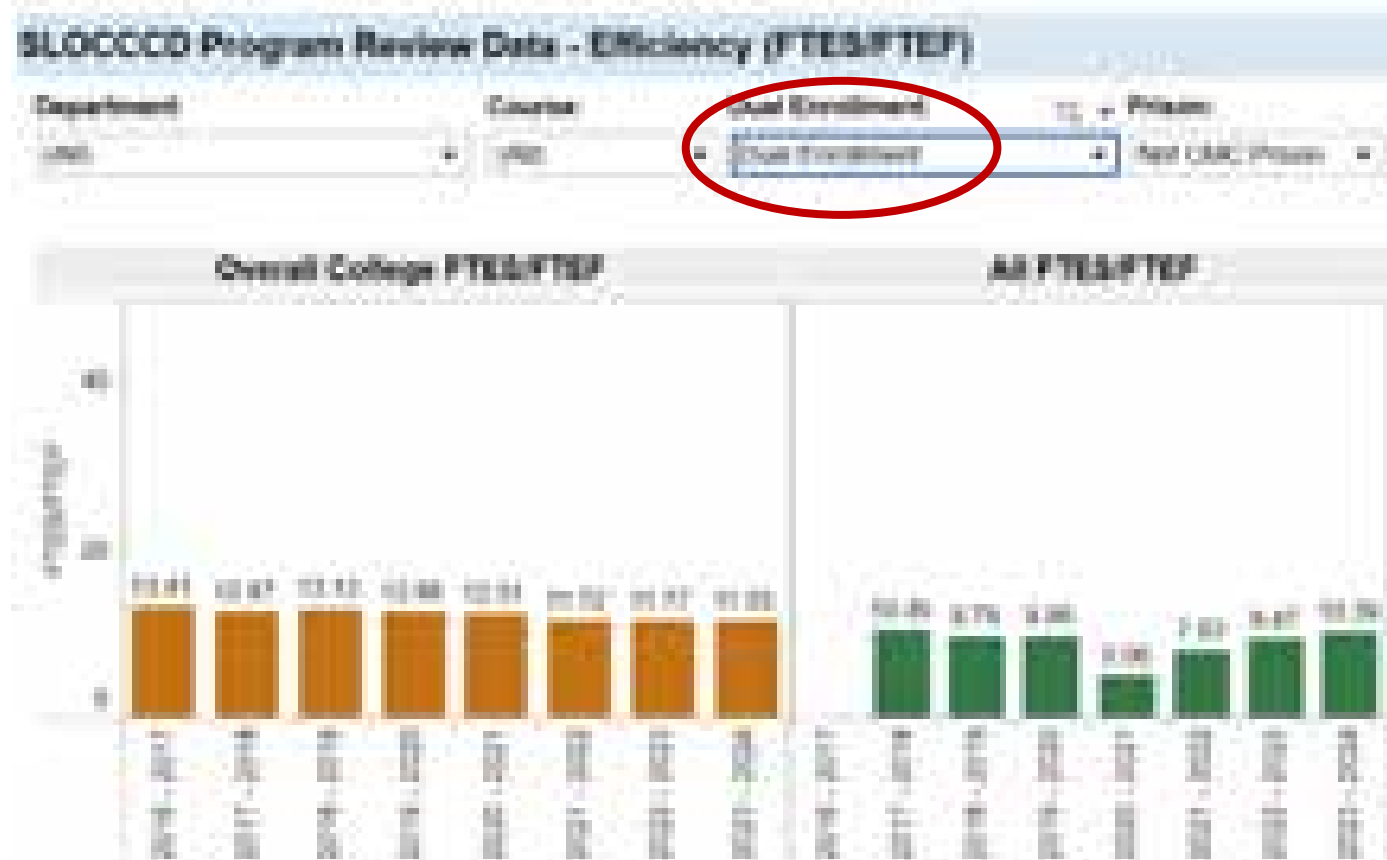
Source: Internal Data, Cuesta OIR [Tableau](#)

# Efficiency Over Time

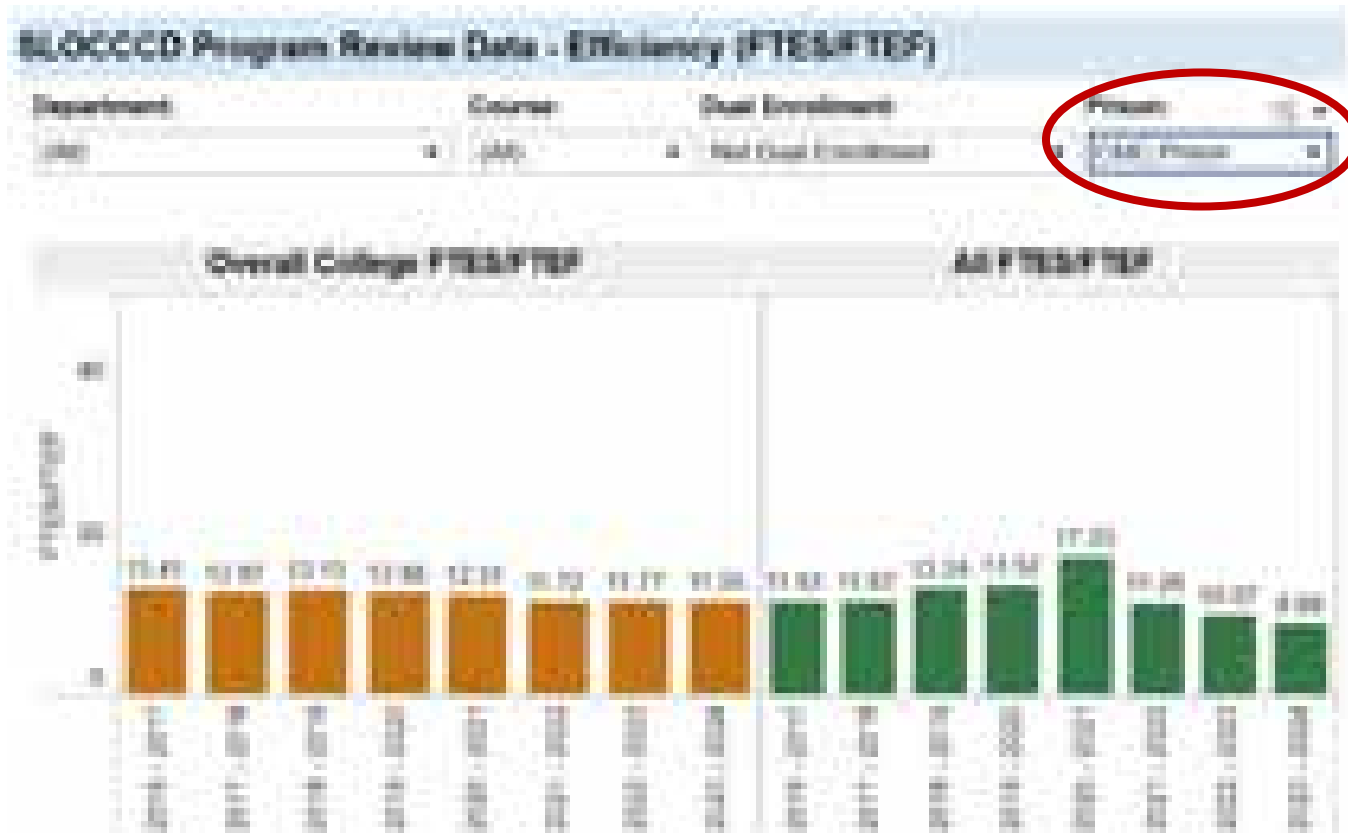


Cuesta College IR Program Review [Data Visualization](#)

## Efficiency Over Time: Dual Enrollment

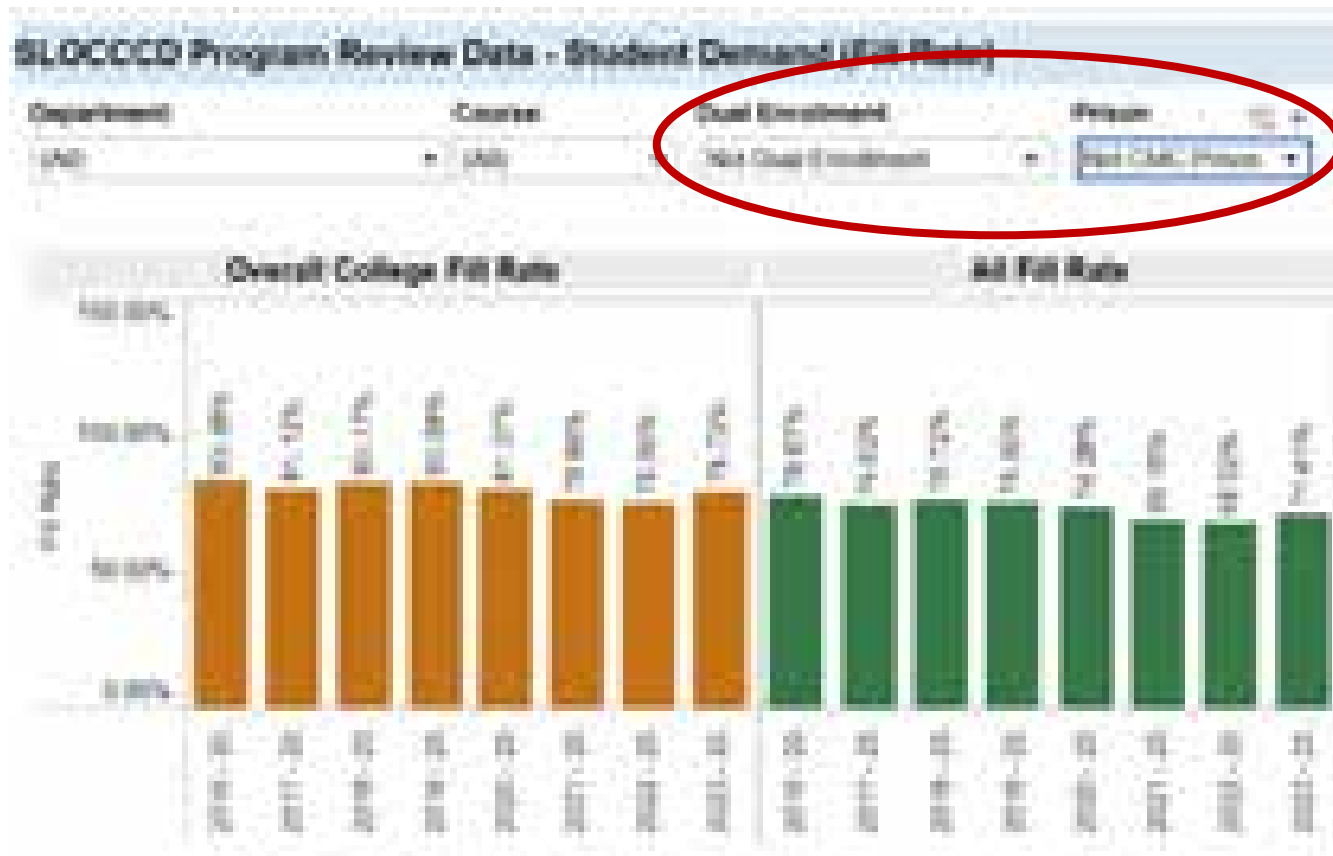
Cuesta College IR Program Review [Data Visualization](#)

# Efficiency Over Time: Prisons



Cuesta College IR Program Review [Data Visualization](#)

# Fill Rates Over Time



Cuesta College IR Program Review [Data Visualization](#)

# SCFF Funding, Compared

## All CCCs



## Cuesta College



Source: [SCFF Dashboard](#)



**Thoughts?**