



# Foundation

## BOARD OF DIRECTORS

Monday, February 1, 2021

**TIME: 3:00 p.m. — Call to Order**

**Meeting ID: 954 2954 8892 – Password: Cuesta**

### APPROVED MINUTES

**A. CALL TO ORDER**

The Foundation President Debbie Perrault called the meeting to order at 3:01 p.m.

**B. INTRODUCTIONS, ANNOUNCEMENTS AND ROLL CALL**

<input checked="" type="checkbox"/>	Jim Anderson (late)	<input checked="" type="checkbox"/>	Janice Fong Wolf	<input checked="" type="checkbox"/>	Barbara Martinez (late)	<input type="checkbox"/>	Anneka Scranton
<input type="checkbox"/>	Bryce Boggs	<input checked="" type="checkbox"/>	Angelica Fortin	<input checked="" type="checkbox"/>	Bill Mortimer	<input checked="" type="checkbox"/>	Jill Stearns
<input type="checkbox"/>	Michael Cabassi	<input type="checkbox"/>	Rob Garcia	<input type="checkbox"/>	Kate Morgans	<input type="checkbox"/>	Pete Sysak
<input type="checkbox"/>	Bill Carpenter	<input checked="" type="checkbox"/>	Nella Girolo	<input type="checkbox"/>	Pragna Patel-Mueller	<input checked="" type="checkbox"/>	Dan Troy
<input checked="" type="checkbox"/>	Jesus Cendejas (late)	<input checked="" type="checkbox"/>	Gary Harkins (late)	<input checked="" type="checkbox"/>	Debbie Perrault	<input type="checkbox"/>	Terry Vigil
<input checked="" type="checkbox"/>	Jason Curtis	<input checked="" type="checkbox"/>	Douglas Hilton	<input type="checkbox"/>	Hunter Perry	<input type="checkbox"/>	Tim Williams
<input checked="" type="checkbox"/>	Jeff Darnton	<input checked="" type="checkbox"/>	Mary Howell	<input checked="" type="checkbox"/>	George Pudlo		
<input type="checkbox"/>	Susan Dressler	<input checked="" type="checkbox"/>	Grigger Jones	<input type="checkbox"/>	Anita Robinson		
<input checked="" type="checkbox"/>	Cyndee Edwards (late)	<input checked="" type="checkbox"/>	Jano Kray	<input checked="" type="checkbox"/>	John Rolph (late)		
<input checked="" type="checkbox"/>	Silvio Favoreto (late)	<input checked="" type="checkbox"/>	Dee Lacey	<input type="checkbox"/>	Mark Sanchez		

- Present     - Not Present

**ADVISORY STAFF:** None.

**ADVANCEMENT STAFF:** Shannon Hill, Jessica Strano, Rick Camarillo, Karen Tacket, Bonnie Morris and Erin Warren-Gordon.

**GUESTS:** Que Dang

**C. APPROVAL OF AGENDA – ACTION ITEM**

**Motion to approve as presented:** Jones/Girolo — **Passed** by a majority vote of the Foundation Board of Directors and unanimously by those members present to approve the Foundation Board of Directors agenda for Monday, February 1, 2021 as presented.

- **Yes – (15)** Curtis, Darnton, Fong Wolf, Fortin, Girolo, Hilton, Howell, Jones, Kray, Lacey, Mortimer, Perrault, Pudlo, Stearns and Troy.
- **No – (0)** none to report.

- **Absent – (21)** Anderson, Boggs, Cabassi, Carpenter, Cendejas, Dressler, Edwards, Favoreto, Garcia, Harkins, Martinez, Morgans, Patel-Mueller, Perry, Robinson, Rolph, Sanchez, Scranton, Sysak, Vigil and Williams.
- **Abstention – (0)** none to report.

**D. PUBLIC COMMENT**

No comment.

**E. APPROVAL OF MINUTES – ACTION ITEM**

**Motion to approve as presented:** Pudlo/Kray — **Passed** by a majority vote of the Foundation Board of Directors and unanimously by those members present to approve the Foundation Board of Directors minutes for the regular meeting of Monday, November 2, 2020 and the special meeting on Monday, December 7, 2020.

- **Yes – (21)** Anderson, Cendejas, Curtis, Darnton, Edwards, Favoreto, Fong Wolf, Fortin, Girolo, Harkins, Hilton, Howell, Jones, Kray, Lacey, Mortimer, Perrault, Pudlo, Rolph, Stearns and Troy.
- **No – (0)** none to report.
- **Absent – (15)** Boggs, Cabassi, Carpenter, Dressler, Garcia, Martinez, Morgans, Patel-Mueller, Perry, Robinson, Sanchez, Scranton, Sysak, Vigil and Williams.
- **Abstention – (0)** none to report.

**F. COMMUNICATIONS**

No Comment.

**G. PROGRAM**

Que Dang Director of Student Equity & Success Centers provided an overview of Cuesta’s work on diversity, equity and inclusion.

**H. BUSINESS AGENDA**

1. Quarterly Financial Report

Rick Camarillo summarized the quarterly financial statements presented at the meeting.

2. Measure L Update

Dan Troy provided Measure L updates which can also be found on the website: [www.cuestacollegebond.info](http://www.cuestacollegebond.info)

3. Foundation President’s Open Discussion

The Foundation President Debbie Perrault opened the floor for thoughts and discussion.

Jano Kray made a recommendation to invite the gallery coordinator Emma Saperstein for a future presentation.

Jesus Cendejas made a recommendation to fund part-time staff programs or extensions, for example Agriculture. Debbie Perrault stated that applications for Foundation Grants are now open and available for every division/department.

**I. ACTION ITEMS**

1. Code of Conduct

The Foundation Executive Committee proposed a Code of Conduct for Foundation Board of Directors. The recommendation is to have all members endorse this document annually for affirmation.

No action was taken. Recommendations were made to alter the language, suggesting aspirational language rather than statement of facts. Members have asked for the document to be updated and brought back to the May 1, 2021 Board of Directors Meeting.

2. Mission Statement and Strategic Planning Review

Creation of an ad hoc committee to review and make suggested updates to the board on the mission statement and potential strategic plan to better align with the foundation's work and the mission with that of the college. Debbie Perrault and staff asked for at least three board members to volunteer for this work with a target timeline below:

- 2/1/2021 - Creation of committee and identification of members
- 3/26/2021 - Recommendations to be completed
- 4/5/2021 - Recommendations reviewed by Executive Committee
- 5/3/2021 - Updates to be voted on by the full board

No action was taken. The following members were interested in volunteering on this project: Jano Kray, Dee Lacey, Mary Howell and John Rolph.

**J. REPORT FROM FOUNDATION PRESIDENT**

Foundation President Debbie Perrault reported the following:

- She recommended everyone take a look at the new CCNEWS/Annual Report: [HERE](#).

**K. REPORT FROM THE SUPERINTENDENT/PRESIDENT**

Superintendent/President Jill Stearns reported on the following:

- She is very proud of the Foundation for stepping up to help students, prioritizing the needs of the college and identifying where those fit with the resources of the Foundation.
- She has heard from community members who have enjoyed watching the 2020 Cuesta College's Honored Alumni & Volunteer Awards video: [HERE](#).
- The college received news today, confirming a maximum of seven-year reaffirmation of our accreditation. With an absolute clean bill of health - no recommendations, we have a mid-term report that will be due in 2024 that is the minimum that colleges are asked to do. She was extremely pleased with the outstanding work and leadership

from Assistant Superintendent/Vice President, Instruction/Accreditation Lesion Dr. Jason Curtis.

**L. REPORT FROM THE EXECUTIVE DIRECTOR**

Executive Director Shannon Hill reported the following:

- Second Quarter Contribution Report was provided.
- Changes to the Brown Act Affecting Use of Social Media for Members of Legislative Bodies: [HERE](#).
- A Cuesta eNewsletter is provide monthly, please reach out to a Foundation staff member to be added to the email list.
- She hoped everyone enjoyed their cocoa gift. A thank you to Debbie Perrault and Anneka Scranton for providing to all board members.
- Thank you to Dee Lacey and Jeff Darnton with their involvement in the Varian Ranch project.
- Michelle Hanafiah has been working on the South County efforts.
- Shannon has to present a commensurate return report, which is now required by the State of California for all Foundation auxiliaries annually. This report provides proof, the Foundation adds value and a good return on investment to the College.
- Thank you for all your support for CASE Funds – serving students with emergency needs.

**M. REPORTS**

**ASCC**

President of the Associated Students of Cuesta College Jesus Cendejas provided an update on current student resources and virtual events.

**Alumni Relations Committee**

Vice President of Alumni Relations Douglas Hilton reported the following:

- Honored Alumni 2021 nominations are now being accepted – Due: Friday, March 26, 2021.
- Janice Fong Wolf has been nominated to next Vice President of Alumni Relations.

**Board of Trustees**

San Luis Obispo County Community College District Board of Trustees Pete Sysak was absent.

**Classified Employees**

Classified employee Hunter Perry was absent.

**Development Committee and Cuesta Fund Campaign**

Vice President of Development Jeff Darnton reported the following:

- The 2020-21 Cuesta Fund Goal is \$240,000.

- #Giving Tuesday took place on Tuesday, December 1, 2020. The focus for this campaign was to raise critical funds for the student emergency grants. Pacific Western Bank agreed again to donate matching funds to incentivize the campaign and committed to a \$20,000 match. This also inspired another long-time donor of Cuesta's to 'match their match' and they gave an additional gift of \$20,000. In total, we raised \$51,720.00 that mostly went towards CASE and a few other campus funds.
- On December 28, 29, 30, 2020 Foundation staff launched a 3-day series of thank you end-of-year emails that included a 'soft ask'. This is the first-time staff had done this series. This resulted in an increase of nine new online gifts compared to last year during the same timeframe.
- As of December 31, 2020, 25 board members out of 37 board members have given this year. We will continue to remind the remaining board members to 'give or get' their annual gift(s) into the Foundation.
- The Foundation Development Committee met on January 21, 2021 and their next meeting will be on March 18, 2021.
- Some of the activities being planned for Spring will include a campus-wide Valentine's Day 'ask', a Spring direct mailer, a new 'trial' campus-wide crowdfunding day and an end-of fiscal year email solicitation.

#### **Faculty**

Silvio Favoreto stated that faculty have received a lot of access for training from online teaching assistance to mental health.

#### **Finance Committee**

Secretary-Treasurer Rob Garcia was absent. Rick provided the following updates:

- The December 2020 quarterly Endowment Allocation and Performance Report reflected that the market value of the endowment fund was over \$36.3 million.
- The committee will meet the last week in March with a visit from J.P. Morgan.

#### **Nominating Committee**

Vice President of Membership Anneka Scranton was absent. Shannon Hill stated that the committee had met and have started to identify: members stepping off of the board and potential new members.

### **N. REPORTS BY BOARD MEMBERS**

Mary Howell reported on behalf of Friends of the Library:

- They have provided the funding for the library to receive plexiglass barriers in the library.
- They have also provided between \$15,000 to \$18,000 for reserve books and digital books.
- They are also in the process of providing funding for an author and poet for black history month.

Mary Howell reported on behalf of the Council for the Cultural and Performing Arts Center:

- The lighting is being completely revamped, from HALO lights to LED lights, saving a tremendous amount of energy.
- There have been wonderful virtual events – thanks to all the faculty and staff for their hard work.

Angelica Fortin reported on behalf of the Library Advisory Committee:

- They will be hosting a virtual version of their book of the year, in April – The Honey Bus.

Jano Kray reported on behalf of the Friends of The Harold J. Miossi Art Gallery:

- Artists talk's and all of the different workshop participation videos can be found online: [HERE](#).

Dee Lacey recommended members visit the North County Campus in Paso Robles to see the new R & B Shultz Early Childhood Education (ECE) Center, press release: [HERE](#).

**O. REPORTS BY STAFF MEMBERS**

None.

**P. AGENDA ITEMS FOR NEXT MEETING**

Angelica Fortin recommended hearing from the library and their response to the pandemic.

**Q. WINE RAFFLE**

Janice Fong Wolf received the wine raffle prize.

**R. ADJOURNMENT**

The meeting adjourned at 4:39 p.m.

**S. MINUTES**

Minutes submitted by Cuesta College Administrative Assistant to Executive Director, Foundation/Institutional Advancement and Foundation Board of Directors Jessica Strano and reviewed by Cuesta College Foundation/Institutional Advancement Executive Director Shannon Hill.

**The next meeting will be held: Monday, May 3, 2021 – 3:00 pm**

Zoom Conference Call