

CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2025

Program Planning Year: 2025-2026 Unit: Health and Wellness

Cluster: Health, Wellness, Skills, Trades, and Technology Last Year of CPPR: Current

INSTRUCTIONS: CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

1. Meets a documented labor market demand.
2. Does not represent unnecessary duplication of other manpower training programs in the area.
3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.

A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.

B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.

C. This section shall apply to each program commenced subsequent to July 28, 1983.

D. A written summary of the findings of each review shall be made available to the public.

NARRATIVE: Review your CTE program according to the following three prompts with analysis of [data provided by the State](#).

If assistance is needed to retrieve data, please contact your Instructional Dean.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

I. Meets a documented labor market demand, [data provided by the State](#).

The data below is provided by the State. Currently, there is not a category for Health and Wellness Coaches in the State information. The industry is relatively “new” and the closest data is based on “Self Enrichment Teachers.” While there is growth as demonstrated in other databases, currently there is no way to measure market demand based on State data. Information from other data sources is presented below. A career as a Health and Wellness Coach is a viable industry in California. Unfortunately, there is confusion in the industry. The California Department of Health Care Access and Information launched a Coaching Wellness program beginning in 2024 focusing on youth behavioral health. This program represents one facet of a multi-faceted Health and Wellness Coaching program. The current certificate at Cuesta is a steppingstone program for students interested in gaining certification in a National Board for Health and Wellness Coaching program.

Self-Enrichment Education Teachers
(SOC Code : 25-3021)

in California

Teach or instruct courses other than those that normally lead to an occupational objective or degree. Courses may include self-improvement, nonvocational, and nonacademic subjects. Teaching may or may not take place in a traditional educational institution.

Employers are usually looking for candidates with Work experience in a related occupation .

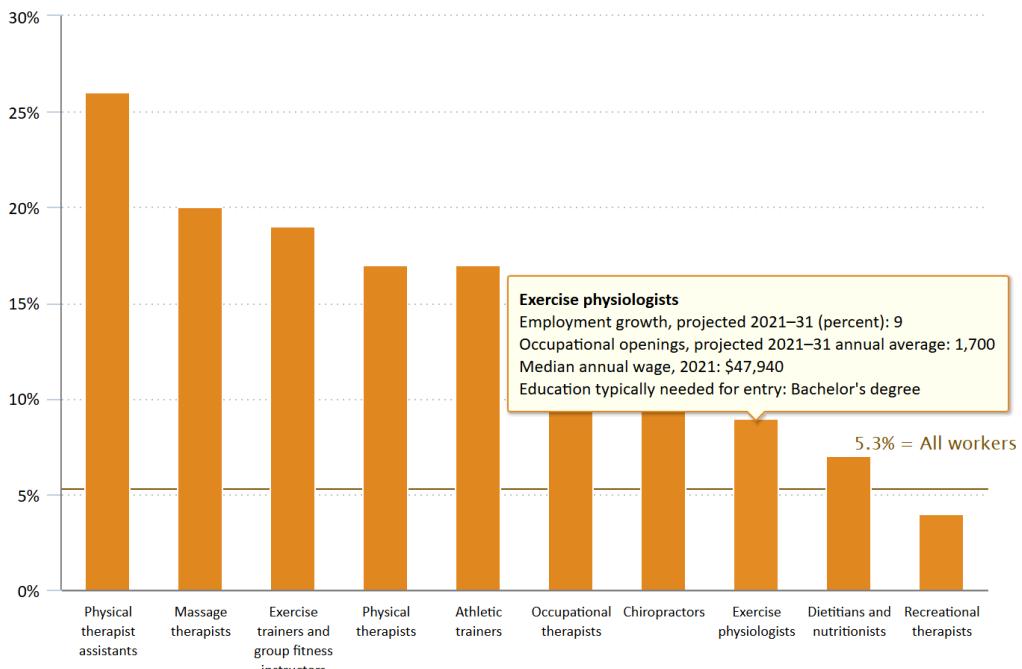
Occupational Wages							[Top]
Area	Year	Period	Hourly Mean	Hourly by Percentile			
				25th	Median	75th	
California	2024	1st Qtr	\$29.52	\$19.00	\$23.65	\$34.29	

[View Wages for All Areas](#) [About Wages](#)

Occupational Projections of Employment (also called "Outlook" or "Demand")							[Top]
Area	Estimated Year	Projected Year	Employment	Employment Change	Percent	Total Job Openings	
			Estimated	Projected	Number		
California	2020 - 2030		42,700	55,900	13,200	30.9	69,100

S Stanislava Ilic-Godfrey and Patricia Tate, "Working in wellness: Occupations with a healthy outlook," Career Outlook, U.S. Bureau of Labor Statistics, October 2022.

Employment growth in selected wellness occupations, projected 2021–31 (percent)



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Health Education Specialists

[Summary](#) [What They Do](#) [Work Environment](#) [How to Become One](#) [Pay](#) [Job Outlook](#)

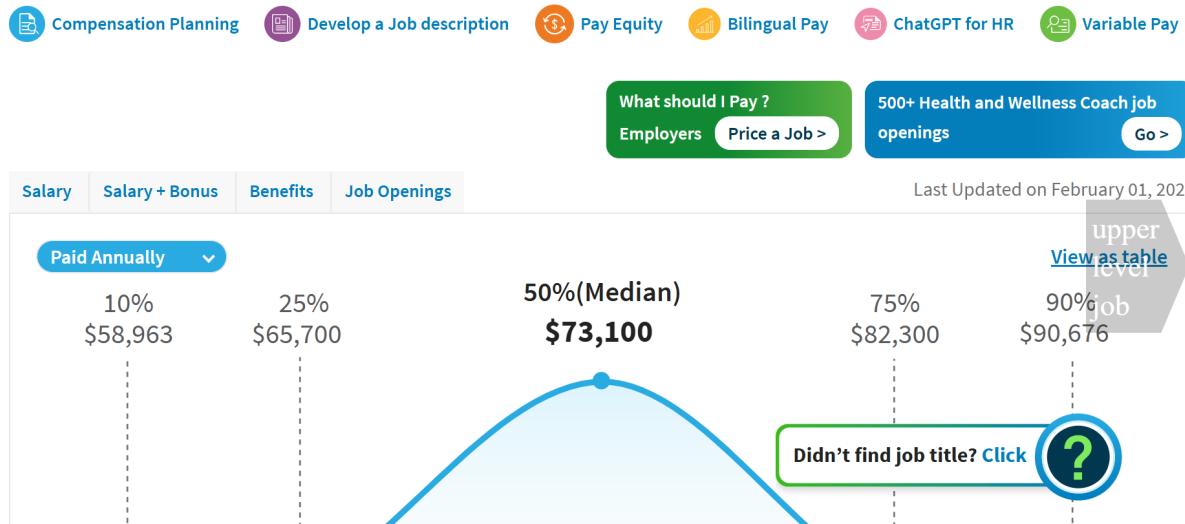
Summary

Quick Facts: Health Education Specialists	
2023 Median Pay ?	\$62,860 per year \$30.22 per hour
Typical Entry-Level Education ?	Bachelor's degree
Work Experience in a Related Occupation ?	None
On-the-job Training ?	None
Number of Jobs, 2023 ?	62,100
Job Outlook, 2023-33 ?	7% (Faster than average)
Employment Change, 2023-33 ?	4,300

Health and Wellness Coach Salary in California

[Change City](#)

How much does a Health and Wellness Coach make in CA? As of February 01, 2025, the average annual salary for a Health and Wellness Coach in California is **\$73,100**. Salary.com reports that pay typically ranges from **\$65,700** to **\$82,300**, with most professionals earning between **\$58,963** and **\$90,676**.



II. Does not represent unnecessary duplication of other manpower training programs in the area. No, this program is unique to Cuesta.

III. Is of demonstrated effectiveness as measured by the employment and completion success of its students, [Core Indicator Reports \(Summary by TOP code\)](#)



PERKINS IV Core Indicators of Performance by Vocational TOP Code
Indicators for 2019-2020 Fiscal Year Planning
Summary by College for: CUESTA - SAN LUIS OBISPO

To display 4 or 6 digit TOP codes, click on the plus sign to the left of the TOP code.

	Core 1 Skill Attainment	Core 2 Completion	Core 3 Persistence	Core 4 Employment	Core 5a NT Participation	Core 5b NT Completion
⊕ 01 AGRICULTURE AND NATURAL RESOURCES	22.22	100.00	100.00		33.33	33.33
⊕ 02 ARCHITECTURE AND RELATED TECHNOLOGIES	94.29	100.00	100.00	80.00	28.57	37.04
⊕ 05 BUSINESS AND MANAGEMENT	89.47	99.46	99.01	73.68	51.79	51.67
⊕ 06 MEDIA AND COMMUNICATIONS	88.68	100.00	98.11	87.50	37.04	62.50
⊕ 07 INFORMATION TECHNOLOGY	91.67	100.00	100.00	75.00	9.52	11.54
⊕ 08 EDUCATION	100.00	100.00	100.00	100.00		
⊕ 0835 PHYSICAL EDUCATION	100.00		100.00			
⊕ 0836 RECREATION	100.00	100.00	100.00	100.00		
⊕ 09 ENGINEERING AND INDUSTRIAL TECHNOLOGIES	95.52	95.40	97.75	85.19	7.08	8.16
⊕ 10 FINE AND APPLIED ARTS	100.00	87.50	95.00	100.00	35.00	14.29
⊕ 12 HEALTH	82.24	100.00	99.80	94.05	27.10	28.71
⊕ 13 FAMILY AND CONSUMER SCIENCES	94.12	100.00	99.69	67.65	6.86	8.33
⊕ 14 LAW	100.00	100.00	100.00	72.73	11.43	5.00
⊕ 16 LIBRARY SCIENCE	95.56	100.00	100.00	81.82	11.11	4.55
⊕ 21 PUBLIC AND PROTECTIVE SERVICES	90.53	98.00	97.89	100.00	38.10	42.86

Performance Rate Less Than Goal is Shaded

Total Count is 10 or Greater

Total Count is Less Than 10

Core 1 - Skill Attainment, GPA 2.0 & Above: 91.75% Performance Goal - (2016- 2017)

Core 2 - Completions, Certificates, Degrees and Transfer Ready: 89.00% Performance Goal - (2016- 2017)

Core 3 - Persistence in Higher Education: 91.00% Performance Goal - (2016- 2017)

Core 4 - Employment: 73.23% Performance Goal - (2016- 2017)

Core 5 - Training Leading to Non-traditional Employment: Greater than 23.78% Participation & 27.46% Completion - (2016- 2017)

Source: OAC 50000, MIS Data - FED Data - WAC Data - CCR Data - CTE Data



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Source: CCCCO MIS Database, EDD Base Wage File, CSU Chancellor's Office,

This program does not meet the employment requirements pursuant to Career Technical Education designation and should be removed from the CTE certificate list. This program is a gateway to careers in the Health and Wellness Coaching field and should be reassigned to an instructional designation.