

CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2025

Program Planning Year: 2024-25

Cluster: Health, Wellness, Skills, Trades, and Technology

Last Year of CPPR/Voc. Ed Review: 2017

INSTRUCTIONS: CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

1. Meets a documented labor market demand.
 2. Does not represent unnecessary duplication of other manpower training programs in the area.
 3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.
- A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.
 - B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.
 - C. This section shall apply to each program commenced subsequent to July 28, 1983.
 - D. A written summary of the findings of each review shall be made available to the public.

NARRATIVE: Review your CTE program according to the following three prompts with analysis of [data provided by the State](#).

If assistance is needed to retrieve data, please contact your Instructional Dean.

- **Note:** Information for Sports Coaches was extremely difficult to find. Data points from the U.S. Bureau of Labor Statistics and Employment Development Department of the State of California often blend different professions (coaches and scouts) and levels of coaching (college, professional, recreational, etc.) into one data point. In addition, and due to the blend of multiple occupations a median hourly salary is not provided in the information below.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

I. Meets a documented labor market demand, [data provided by the State](#).

- Coaches and Scouts do meet the labor market demand. National averages place the profession at 9% growth between the years of 2023-2033, faster than the average of all occupations. Over 40,000 job openings for coaches and scouts are projected each year.

Job Outlook

Employment of coaches and scouts is projected to grow 9 percent from 2023 to 2033, much faster than the average for all occupations.

About 41,800 openings for coaches and scouts are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire.

Employment

The growing interest in college sports, professional sports, and sports recreation instruction will increase demand for coaches and scouts. To remain competitive, colleges often seek the best athletes for their sports teams. Successful teams help colleges enhance their reputation, recruit future students, and raise donations from alumni. Therefore, colleges will rely on scouts to recruit the best high school athletes.

Growth in the demand for sports instruction is expected to rise, as concerns about lack of physical activity continue to be a focus for the public.

Coaches and Scouts

Percent change in employment, projected 2023-33

Occupation	Percent Change (2023-33)
Coaches and scouts	9%
Entertainers and performers, sports and related workers	7%
Total, all occupations	4%

Note: All Occupations includes all occupations in the U.S. Economy.
Source: U.S. Bureau of Labor Statistics, Employment Projections program

Employment projections data for coaches and scouts, 2023-33

Occupational Title	SOC Code	Employment, 2023	Projected Employment, 2033	Change, 2023-33		Employment by Industry
				Percent	Numeric	
Coaches and scouts	27-2022	307,100	334,000	9	26,900	Get data

SOURCE: U.S. Bureau of Labor Statistics, Employment Projections program

- San Luis Obispo County has a projected 290 job openings for Coaches and Scouts between 2020-2030. No median percentile was provided for average wage.

Coaches and Scouts

(SOC Code : 27-2022)

in San Luis Obispo County

Instruct or coach groups or individuals in the fundamentals of sports. Demonstrate techniques and methods of participation. May evaluate athletes' strengths and weaknesses as possible recruits or to improve the athletes' technique to prepare them for competition. Those required to hold teaching degrees should be reported in the appropriate teaching category. Exclude "Athletic Trainers" (29-9091).

Employers usually expect an employee in this occupation to be able to do the job after Long-term on-the-job training (> 12 months) .

San Luis Obispo County is the same as San Luis Obispo-Paso Robles-Arroyo Grande MSA.

Occupational Wages

Area	Year	Period	Hourly Mean	Hourly by Percentile		
				25th	Median	75th
San Luis Obispo-Paso Robles-Arroyo Grande MSA	2024	1st Qtr	\$0.00	\$0.00	\$0.00	\$0.00

[View Wages for All Areas](#) [About Wages](#)

Occupational Projections of Employment (also called "Outlook" or "Demand")

Area	Estimated Year-Projected Year	Employment		Employment Change		Total Job Openings
		Estimated	Projected	Number	Percent	
San Luis Obispo County	2020 - 2030	160	200	40	25.0	290

- The national average yearly pay for Coaches of \$48,060 is below the national average pay for all occupations (\$59,384) in quarter 4 of 2023 by over \$10,000. A significant margin.

Pay

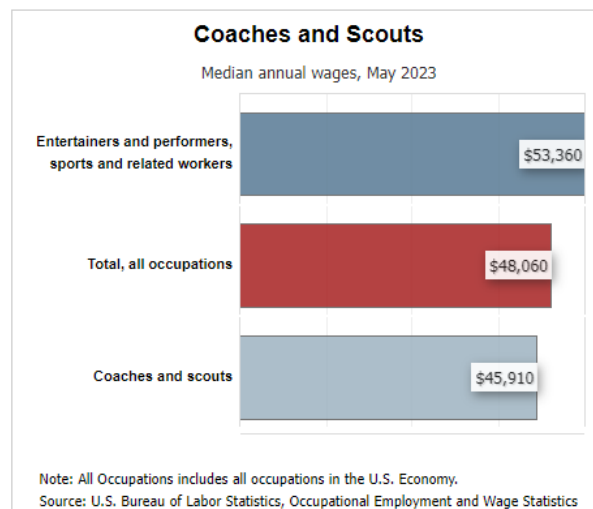
About this section ?

The median annual wage for coaches and scouts was \$45,910 in May 2023. The median wage is the wage at which half the workers in an occupation earned more than that amount and half earned less. The lowest 10 percent earned less than \$27,040, and the highest 10 percent earned more than \$95,620.

In May 2023, the median annual wages for coaches and scouts in the top industries in which they worked were as follows:

Educational services; state, local, and private	\$46,240
Arts, entertainment, and recreation	45,670
Religious, grantmaking, civic, professional, and similar organizations	37,630
Local government, excluding education and hospitals	34,440

Part-time work is common for coaches and scouts. Their work schedules vary and may involve irregular hours, including evenings, weekends, and holidays. Full-time coaches may work more than 40 hours a week for several months during the sports season. High school coaches may work part time and have other jobs aside from coaching.



II. Does not represent unnecessary duplication of other manpower training programs in the area.

- Coaching of athletes is a specialized market that is not duplicated across any other labor markets. There are numerous coaching certification programs nationally, among states and levels of sport. The CIF certificate is specialized for high school coaches in California.

III. Is of demonstrated effectiveness as measured by the employment and completion success of its students, [Core Indicator Reports \(Summary by TOP code\)](#)

- The Coaching Certification program does not meet the employment requirements pursuant to Career Technical Education designation.

Summary Core Indicators by TOP Code - Report

1 of 1 Find | Next

PERKINS IV Core Indicators of Performance by Vocational TOP Code

Indicators for 2020-2021 Fiscal Year Planning

Summary by College for: CUESTA - SAN LUIS OBISPO

To display 4 or 6 digit TOP codes, click on the plus sign to the left of the TOP code.

		Core 1 Skill Attainment	Core 2 Completion	Core 3 Persistence	Core 4 Employment	Core 5a NT Participation	Core 5b NT Completion
01	AGRICULTURE AND NATURAL RESOURCES	25.00	100.00	100.00	33.33	75.00	75.00
02	ARCHITECTURE AND RELATED TECHNOLOGIES	93.10	100.00	93.10	40.00	27.59	32.00
05	BUSINESS AND MANAGEMENT	85.62	97.42	94.50	73.91	52.21	55.39
06	MEDIA AND COMMUNICATIONS	84.78	96.88	95.65	100.00	25.93	27.78
07	INFORMATION TECHNOLOGY	97.30	97.87	91.89	55.56	9.46	8.16
08	EDUCATION	95.00	87.50	90.00	75.00		
09	ENGINEERING AND INDUSTRIAL TECHNOLOGIES	91.23	85.23	88.30	82.29	6.44	7.45
10	FINE AND APPLIED ARTS	100.00	85.19	90.48	86.67	50.00	47.62
12	HEALTH	62.26	99.23	94.27	93.52	26.78	25.84
13	FAMILY AND CONSUMER SCIENCES	80.16	96.14	94.95	59.35	7.50	9.05
14	LAW	100.00	100.00	96.88	80.00	15.63	21.43
16	LIBRARY SCIENCE	85.71	100.00	83.02	76.67	10.71	6.98
21	PUBLIC AND PROTECTIVE SERVICES	87.59	98.85	96.35	50.91	45.33	46.94

Performance Rate Less Than Goal is Shaded

Total Count is 10 or Greater

Total Count is Less Than 10

Core 1 - Skill Attainment, GPA 2.0 & Above: 91.75% Performance Goal - (2017- 2018)

Core 2 - Completions, Certificates, Degrees and Transfer Ready: 89.00% Performance Goal - (2017- 2018)

Core 3 - Persistence in Higher Education: 91.00% Performance Goal - (2017- 2018)

Core 4 - Employment: 73.23% Performance Goal - (2017- 2018)

Core 5 - Training Leading to Non-traditional Employment: Greater than 23.93% Participation & 28.02% Completion - (2017- 2018)

Source: CCCCO MIS Database, EDD Base Wage File, CSU Chancellor's Office,
UC Office of the President, 2000 Census, Student Loan Clearing House

Page 1 of 1

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