

CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2023

Program: Fitness Professional Certificate

Planning Year: AY 23-24

Division: Kinesiology, Health Sciences, and Athletics

Last Year of CTER: AY 21-22

INSTRUCTIONS: CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

1. Meets a documented labor market demand.
 2. Does not represent unnecessary duplication of other manpower training programs in the area.
 3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.
- A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.
 - B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.
 - C. This section shall apply to each program commenced subsequent to July 28, 1983.
 - D. A written summary of the findings of each review shall be made available to the public.

NARRATIVE: Review your CTE program according to the following three prompts with analysis of data provided by the State: <http://www.labormarketinfo.edd.ca.gov/>.

If assistance is needed to retrieve data, please contact the Dean of Instruction for Health, Workforce and Kinesiology.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

I. Meets a documented labor market demand, <http://www.labormarketinfo.edd.ca.gov/>.

The data provided demonstrates that there is a documented demand for Fitness Professionals in San Luis Obispo County including an increase in projected job demand and positions.

Fitness Trainers and Aerobic Instructors

Area: California

Year: 2022

Hourly Mean: \$28.44

Projected Jobs: 53,900

Increase: 14.9%

Long Term Projection: Increase of 140 positions.

Instruct and/or coach groups or individuals in exercise activities and the fundamentals of sports. Demonstrate techniques and methods of participation. Observe participants and inform them of corrective measures necessary to improve their skills.

There is labor and market demand for these positions based on both the Labor Market Data and the Occupational Outlook Handbook. In researching the success of local students, it has become clear that the tracking of these students needs to happen and the Division level in addition to the College-wide level. The Division (instructor) connection with the students and the follow-up by faculty, is a more effective way of demonstrating the necessity of this program.

See the next page for large-scale data.

AutoSave Ca\$OccProj2021-2023 Allison Head

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Clipboard Font Alignment Number Styles Editing Analysis Sensitivity

A449 A B C D E F G H I J K L M N O P Q R S T

1 2021-2023 Occupational Employment Projections
2 California
3 Statewide

SOC Level ⁽¹⁾	SOC Code ⁽²⁾	Occupational Title ⁽³⁾	Second Quarter Estimated Employment 2021 ⁽⁴⁾⁽⁵⁾	Second Quarter Projected Employment 2023	Numeric Change 2021-2023 ⁽⁶⁾	Percentage Change 2021-2023 ⁽⁷⁾	Exits ⁽⁸⁾	Transfers ⁽⁹⁾	Total Job Openings ⁽¹⁰⁾	Median Hourly Wages ⁽¹¹⁾	Median Annual Wages ⁽¹²⁾	Entry Level Education ⁽¹³⁾⁽¹⁴⁾	Work Experience ⁽¹⁵⁾⁽¹⁶⁾	On-the-Job Training ⁽¹⁷⁾⁽¹⁸⁾
449	4 39-9031	Fitness Trainers and Aerobics Instructors	38,400	48,900	10,500	27.3%	5,120	8,290	23,910	\$25.85	\$53,752	High school diploma or equivalent	None	Short-term on-the-job training
450	4 39-9032	Recreation Workers	46,100	49,300	3,200	6.9%	5,590	9,060	17,850	\$15.84	\$32,941	High school diploma or equivalent	None	Short-term on-the-job training
451	4 39-9041	Residential Advisors Cromatory Operators and Personal Care and Service Workers, All Other*	10,400	11,000	600	5.8%	1,080	1,920	3,600	\$18.14	\$37,717	High school diploma or equivalent	None	Short-term on-the-job training
452	4 39-9098	Other*	5,100	5,700	600	11.8%	610	820	2,030	\$15.89	\$33,055	High school diploma or equivalent	None	Short-term on-the-job training
453	2 41-0000	Sales and Related Occupations	1,591,500	1,653,600	62,100	3.9%	169,990	257,390	489,480	\$18.07	\$37,577	N/A	N/A	N/A
454	3 41-1000	Supervisors of Sales Workers	172,500	176,100	3,600	2.1%	11,890	23,480	38,970	\$0.00	\$0	N/A	N/A	N/A
455	4 41-1011	First-Line Supervisors of Retail Sales Workers	138,700	141,900	3,200	2.3%	9,920	19,440	32,560	\$21.81	\$45,365	High school diploma or equivalent	<5 years	None
456	4 41-1012	First-Line Supervisors of Non-Retail Sales Workers	33,800	34,200	400	1.2%	1,970	4,040	6,410	\$35.01	\$72,829	High school diploma or equivalent	<5 years	None
457	3 41-2000	Retail Sales Workers	855,300	887,900	32,600	3.8%	118,620	152,190	303,410	\$0.00	\$0	N/A	N/A	N/A
458	4 41-2011	Cashiers	396,600	407,100	10,500	2.6%	68,370	76,940	155,810	\$15.06	\$31,332	No formal educational credential	None	Short-term on-the-job training

Occupational Notes

Labor Market Data Professional Trainer 1

Fitness Trainers and Instructors: x +

bls.gov/oooh/personal-care-and-service/fitness-trainers-and-instructors.htm

U.S. BUREAU OF LABOR STATISTICS

HOME SUBJECTS DATA TOOLS PUBLICATIONS ECONOMIC RELEASES CLASSROOM BETA

Bureau of Labor Statistics > Publications > Occupational Outlook Handbook > Personal Care and Service

OOH HOME | OCCUPATION FINDER | OOH FAQ | HOW TO FIND A JOB | A-Z INDEX | OOH SITE MAP

OCCUPATIONAL OUTLOOK HANDBOOK

Search Handbook Go

Fitness Trainers and Instructors


PRINTER-FRIENDLY

Summary What They Do Work Environment How to Become One Pay Job Outlook State & Area Data Similar Occupations More Info

Summary

Quick Facts: Fitness Trainers and Instructors	
2021 Median Pay	\$40,700 per year \$19.57 per hour
Typical Entry-Level Education	High school diploma or equivalent
Work Experience in a Related Occupation	None
On-the-job Training	Short-term on-the-job training
Number of Jobs, 2021	306,400
Job Outlook, 2021-31	19% (Much faster than average)
Employment Change, 2021-31	57,800

What Fitness Trainers and Instructors Do
Fitness trainers and instructors lead, instruct, and motivate individuals or groups in exercise activities.



II. Does not represent unnecessary duplication of other manpower training programs in the area.

This certificate does not duplicate other training programs in the area. The certificate is aligned with the American Council on Exercise (ACE), American College of Sports Medicine (ACSM), and National Academy of Sports Medicine (NASM) certifications. Students who complete this certificate are prepared to take on or more of these certificate exams and, as a result, be industry employable. The certificate consists of the following courses:

KINE 214 – Exercise Science

KINE 218 – Group Exercise Leadership or KINE 224 Personal Training

KINE 219 – Coaching Wellness Behaviors

KINE 213 – Introduction to Sports Medicine

HEED 204 – Standard First Aid and CPR

NUTR 240 – Personalized Nutrition

One unit of from any Kinesiology Activity (KINA) course.

III. Is of demonstrated effectiveness as measured by the employment and completion success of its students,

https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Summ_CoreIndi_TOPCode.aspx

The Division has been successful in leveraging Strong Workforce Funds cover the cost of professional exam vouchers for students. The cost is prohibitive, so removing that barrier empowers students to sit for the appreciate professional exam and, once passed, be immediately eligible for employment. Below is the MIS data for the program, the TOP code for Fitness Trainer is 0835.10

As noted previously, anecdotally, faculty who teach in this certificate track current and previous students enrolled in this program. In both the Certified Personal Training Class and the Group Exercise Leadership class, approximately 50% of the students enrolled took and passed their relevant professional exam. However, not all students enrolled in the program had earning the professional certificate as their reason for taking the courses. Some students use the courses as professional preparation for other related field such as massage therapy, chiropractic medicine, and physical therapy.

	Core 1 Skill Attainment			Core 2 Completions			Core 3 Persistence		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	100.00	6	6	80.00	4	5	100.00	6	6
Female	100.00	3	3	66.67	2	3	100.00	3	3
Male	100.00	3	3	100.00	2	2	100.00	3	3
Non-traditional	0.00	0	0	0.00	0	0	0.00	0	0
Displaced Homemaker	100.00	1	1	100.00	1	1	100.00	1	1
Economically Disadvantaged	100.00	4	4	100.00	3	3	100.00	4	4
Limited English Proficiency	0.00	0	0	0.00	0	0	0.00	0	0
Single Parent	100.00	1	1	100.00	1	1	100.00	1	1
Students with Disabilities	0.00	0	0	0.00	0	0	0.00	0	0
Technical Preparation	0.00	0	0	0.00	0	0	0.00	0	0
District	100.00	6	6	80.00	4	5	100.00	6	6
State	80.76	1,335	2,199	98.29	1,668	1,697	98.22	1,887	2,139

	Core 4 Employment			Core 5a NT Participation			Core 5b NT Completion		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	33.33	1	3	0.00	0	0	0.00	0	0
Female	50.00	1	2	0.00	0	0	0.00	0	0
Male	0.00	0	1	0.00	0	0	0.00	0	0
Non-traditional	0.00	0	0	0.00	0	0	0.00	0	0
Displaced Homemaker	100.00	1	1	0.00	0	0	0.00	0	0
Economically Disadvantaged	50.00	1	2	0.00	0	0	0.00	0	0
Limited English Proficiency	0.00	0	0	0.00	0	0	0.00	0	0
Single Parent	100.00	1	1	0.00	0	0	0.00	0	0
Students with Disabilities	0.00	0	0	0.00	0	0	0.00	0	0
Technical Preparation	0.00	0	0	0.00	0	0	0.00	0	0
District	33.33	1	3	0.00	0	0	0.00	0	0
State	87.76	968	1,281	0.00	0	0	0.00	0	0

The DR notation indicates privacy requirements - EDD requires that counts less than six not be displayed.

Performance Rate Less Than Goal is Shaded

Core 1 - Skill Attainment, GPA 2.0 & Above, 91.75% Performance Goal - (2017-2018)
 Core 2 - Completions, Certificates, Degrees and Transfer Ready, 80.00% Performance Goal - (2017-2018)
 Core 3 - Persistence in Higher Education, 91.00% Performance Goal - (2017-2018)
 Core 4 - Employment, 73.27% Performance Goal - (2017-2018)
 Core 5 - Trained, Leading to Non-traditional Employment, Greater than 23.93% Participation & 28.82% Completion - (2017-2018)
 Source: CCCCO MIS Database, EED Base Wage File, CSU Chancellor's Office, UC Office of the President, 2000 Census, Student Loan Clearing House
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Perkins Employment and Success Indicator 1

