

CAREER TECHNICAL EDUCATION (CTE) TWO-YEAR PROGRAM REVIEW FOR 2023

Program: Hospitality **Planning Year:** 2023-2024 **Unit:** Applied Behavioral Sciences

Cluster: 3 **Last Year of CPPR/Voc. Ed Review:** Spring 2023

INSTRUCTIONS: CTE programs will complete and submit the below Two-Year Program Review as part of a regular two-year program review cycle (Ed Code 78016). In addition, CTE programs will complete and submit an APPW on an annual basis and an Instructional Comprehensive Program Planning and Review (CPPR) every four years according to the institutional comprehensive planning cycle for instructional programs.

California Ed Code 78016

Every vocational or occupational training program offered by a community college district shall be reviewed every two years by the governing board of the district to ensure that each program, as demonstrated by the California Occupational Information System, including the State-Local Cooperative Labor Market Information Program established in Section 10533 of the Unemployment Insurance Code, or if this program is not available in the labor market area, other available sources of labor market information, does all of the following:

1. Meets a documented labor market demand.
 2. Does not represent unnecessary duplication of other manpower training programs in the area.
 3. Is of demonstrated effectiveness as measured by the employment and completion success of its students.
- A. Any program that does not meet the requirements of subdivision (A) and the standards promulgated by the governing board shall be terminated within one year.
 - B. The review process required by this section shall include the review and comments by the local Private Industry Council established pursuant to Division 8 (commencing with Section 15000) of the Unemployment Insurance Code, which review and comments shall occur prior to any decision by the appropriate governing body.
 - C. This section shall apply to each program commenced subsequent to July 28, 1983.
 - D. A written summary of the findings of each review shall be made available to the public.

NARRATIVE: Review your CTE program according to the following three prompts with analysis of data provided by the State: <http://www.labormarketinfo.edd.ca.gov/>.

If assistance is needed to retrieve data, please contact the Dean of Instruction for Health, Workforce and Kinesiology.

Provide a written summary for each prompt. If yes, explain why and/or how. If no, explain why.

I. Meets a documented labor market demand, <http://www.labormarketinfo.edd.ca.gov/>.

New 2023:

TOP Code(s):

- 130700 Hospitality

Geography: California

Includes: All California Counties

Annual Job Openings by Occupation

SOC Code	Occupation Title (Linked to "Occupation Profile")	2018 Employment	Annual Job Openings (1)
119051	Food Service Managers	69,200	96,070
119081	Lodging Managers	5,900	6,370
	Total	75,100	102,440

Projections of Employment

In California, the number of Food Service Managers is expected to grow faster than average growth rate for all occupations. Jobs for Food Service Managers are expected to increase by 14.3 percent, or 7,700 jobs between 2016 and 2026.

Estimated Employment and Projected Growth Food Service Managers					
Geographic Area (Estimated Year-Projected Year)	Estimated Employment	Projected Employment	Numeric Change	Percent Change	Job Openings
California (2016-2026)	54,000	61,700	7,700	14.3	68,600

Source: EDD/LMID [Projections of Employment by Occupation](#)

Jobs for Food Service Managers are expected to increase by 14.3 percent, 7,700 jobs between 2016 and 2026.

What Wages and Benefits Can I Expect?

Wages for Food Service Managers tend to be higher than the rest of the industry in larger or more upscale hotels, resorts, and special food services.

Wages

The median wage in 2020 for Food Service Managers in California was \$56,628 annually, or \$27.22 hourly. The median is the point at which half of the workers earn more and half earn less.

Change to Hourly Wages

Annual Wages for 2020	Low (25th percentile)	Median (50th percentile)	High (75th percentile)
California	\$41,397	\$56,628	\$73,825

Source: EDD/LMID [Occupational Employment Statistics Survey, 2020](#) Wages do not reflect self-employment.

Wages for Food Service Managers tend to be higher than the rest of the industry.

Lodging Managers
(SOC Code: 11-9081)

in California

Plan, direct, or coordinate activities of an organization or department that provides lodging and other accommodations. Exclude "Food Service Managers" (11-9051) in lodging establishments.

Employers are usually looking for candidates with Work experience in a related occupation .

Occupational Wages

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Area	Year	Period	Hourly Mean	Hourly by Percentile		
				25th	Median	75th
California	2020	1st Qtr	\$36.67	\$24.06	\$31.35	\$44.66

[View Wages for All Areas](#) [About Wages](#)

Occupational Projections of Employment (also called "Outlook" or "Demand")

[\[Top\]](#)

Area	Estimated Year-Projected Year	Employment		Employment Change		Annual Avg Openings
		Estimated	Projected	Number	Percent	
California	2016 - 2026	6,100	6,800	700	11.5	710

Jobs for Lodging Managers are expected to increase by 11.5 percent, 700 jobs between 2016 and 2026.

Industries Employing This Occupation (click on Industry Title to View Employers List) [\[Top\]](#)

Industry Title	Number of Employers in San Luis Obispo County	Percent of Total Employment for Occupation in State of California
Other Amusement & Recreation Industries	160	48.6%
Amusement Parks and Arcades	6	24.3%
Accommodation	277	2.7%
Civic and Social Organizations	86	2.2%
Spectator Sports	5	1.8%
Museums, Parks and Historical Sites	91	1.0%

The above chart lists other hospitality jobs and associated number of employers.

The Cuesta College Hospitality program is new and we are beginning to grow it.

II. Does not represent unnecessary duplication of other manpower training programs in the area.

No, it does not.

III. Is of demonstrated effectiveness as measured by the employment and completion success of its students,

https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Summ_CoreIndi_TOPCode.aspx



PERKINS IV Core Indicators of Performance by 6-digit Vocational TOP Code
Summary Detail Report for 2020-2021 Fiscal Year Planning

CUESTA COLLEGE

130600 Nutrition, Foods, and Culinary Arts

	Core 1 Skill Attainment			Core 2 Completions			Core 3 Persistence		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	51.61	16	31	92.00	23	25	90.32	28	31
Female	58.33	14	24	94.74	18	19	91.67	22	24
Male	28.57	2	7	83.33	5	6	85.71	6	7
Non-traditional	28.57	2	7	83.33	5	6	85.71	6	7
Displaced Homemaker		0	0		0	0		0	0
Economically Disadvantaged	46.67	7	15	100.00	13	13	100.00	15	15
Limited English Proficiency	100.00	1	1	0.00	0	1	0.00	0	1
Single Parent		0	0		0	0		0	0
Students with Disabilities	40.00	2	5	100.00	4	4	100.00	5	5
Technical Preparation		0	0		0	0		0	0
District	51.61	16	31	92.00	23	25	90.32	28	31
State	82.88	6,468	7,802	91.83	3,396	3,698	92.14	7,165	7,776

	Core 4 Employment			Core 5a NT Participation			Core 5b NT Completion		
	Percent	Count	Total	Percent	Count	Total	Percent	Count	Total
Program Area Total	68.75	11	16	22.58	7	31	23.08	6	26
Female	66.67	8	12	0.00	0	24	0.00	0	20
Male	75.00	3	4	100.00	7	7	100.00	6	6
Non-traditional	75.00	3	4	22.58	7	31	23.08	6	26
Displaced Homemaker		0	0		0	0		0	0
Economically Disadvantaged	42.86	3	7	20.00	3	15	21.43	3	14
Limited English Proficiency	100.00	1	1	100.00	1	1		0	0
Single Parent		0	0		0	0		0	0
Students with Disabilities	33.33	1	3	40.00	2	5	40.00	2	5
Technical Preparation		0	0		0	0		0	0
District	68.75	11	16	22.58	7	31	23.08	6	26
State	67.10	978	1,459	29.26	2,761	9,436	30.01	1,419	4,729

The DR notation indicates privacy requirements - EDD requires that counts less than six not be displayed.

Performance Rate Less Than Goal is Shaded

Core 1 - Skill Attainment, GPA 2.0 & Above: 91.75% Performance Goal - (2017- 2018)
 Core 2 - Completions, Certificates, Degrees and Transfer Ready: 89.00% Performance Goal - (2017- 2018)
 Core 3 - Persistence in Higher Education: 91.00% Performance Goal - (2017- 2018)
 Core 4 - Employment: 73.23% Performance Goal - (2017- 2018)
 Core 5 - Training Leading to Non-traditional Employment: Greater than 23.93% Participation & 28.02% Completion - (2017- 2018)
 Source: CCCC MIS Database, EDD Base Wage File, CSU Chancellor's Office,
 UC Office of the President, 2000 Census, Student Loan Clearing House