

## 2022 INSTRUCTIONAL ANNUAL PROGRAM PLANNING WORKSHEET

CURRENT YEAR: 2021-2022

PROGRAM: JOURNALISM AND DIGITAL COMMUNICATION

CLUSTER: AHSS

LAST YEAR CPPR COMPLETED: 2020-2021

NEXT SCHEDULED CPPR: 2022-2023

CURRENT DATE: 3/7/2022

The Annual Program Planning Worksheet (APPW) is the process for:

- reviewing, analyzing and assessing programs on an annual basis
- documenting relevant program changes, trends, and plans for the upcoming year
- identifying program needs, if any, that will become part of the program's [resource plan](#)
- highlighting specific program accomplishments and updates since last year's APPW
- tracking progress on a Program Sustainability Plan if established previously

**Note:** Degrees and/or certificates for the *same* program *may be consolidated* into one APPW.

This APPW encompasses the following degrees and/or certificates:

Journalism and Digital Communication A.A. and A.A.T.

### GENERAL PROGRAM UPDATE

Describe significant changes, if any, to program mission, purpose or direction. *If there are not any, indicate: NONE.*

None.

### PROGRAM SUSTAINABILITY PLAN UPDATE

Was a Program Sustainability Plan established in your program's most recent Comprehensive Program Plan and Review?

Yes  If yes, please complete the Program Sustainability Plan Progress Report below.

No  If no, you do not need to complete a Progress Report.

If you selected yes, please complete the Program Sustainability Plan Progress Report below after you complete the Data Analysis section. That data collection and analysis will help you to update, if necessary, your Program Sustainability Plan.

## DATA ANALYSIS AND PROGRAM-SPECIFIC MEASUREMENTS

Your responses to the prompts for the data elements below should be for the entire program. If this APPW is for multiple degrees and/or certificates, then you MAY want to comment on each degree and/or certificate or discuss them holistically for the entire program being sure to highlight relevant trends for particular degrees and/or certificates if necessary. Responses in this document need only reference the most recent year's available data.

[General Enrollment \(Insert Aggregated Data Chart\)](#)

## SLOCCCD Program Review Data - Enrollment

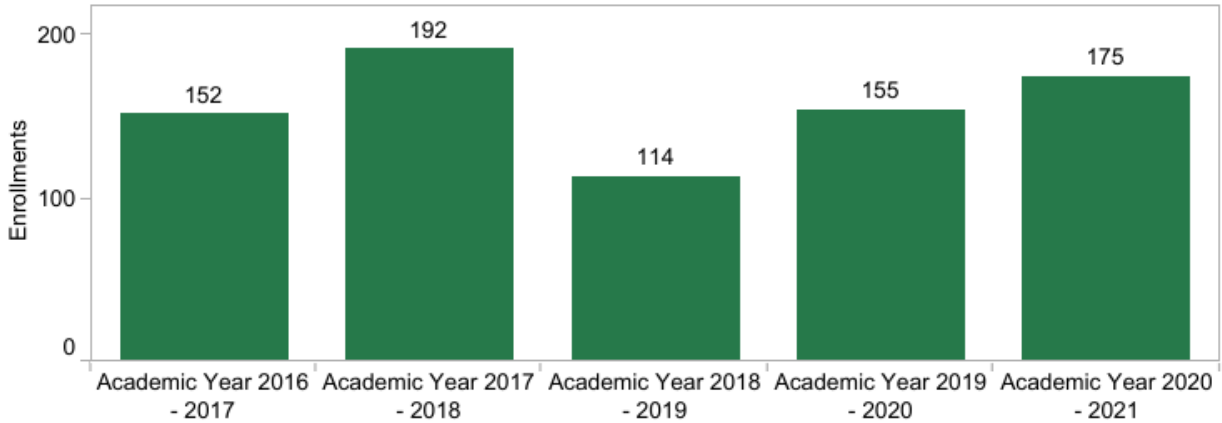
**Department:**  
Journalism and Digital Comm

**Course:**  
All

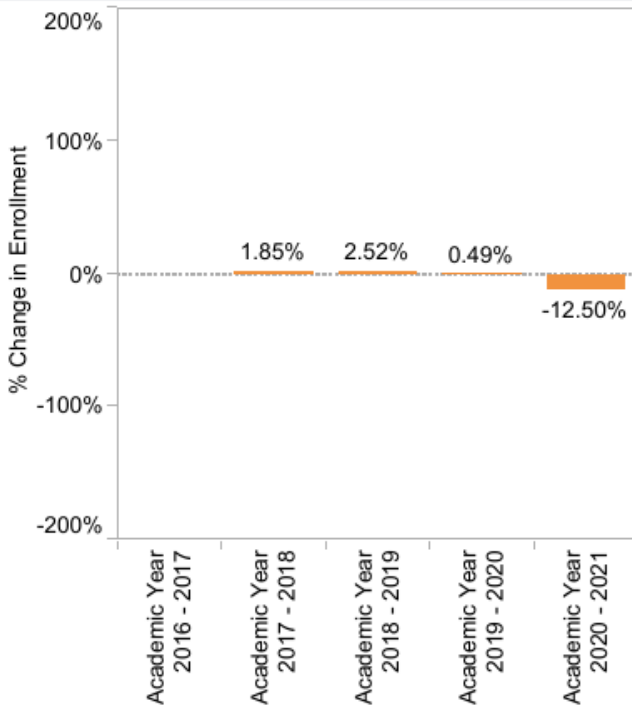
**Dual Enrollment:**  
All

**Prison:**  
All

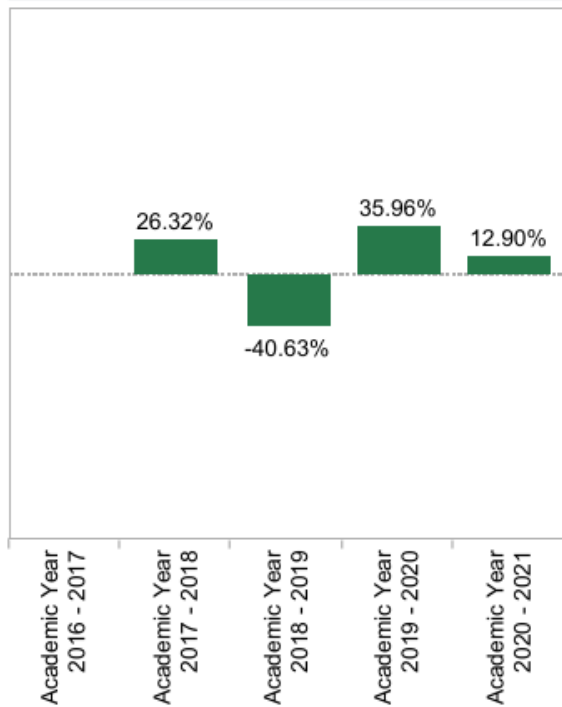
### Journalism and Digital Comm Enrollments



### % Change - Overall College Enrollments



### % Change - Journalism and Digital Comm



Enrollment: Duplicated count of students who completed greater than 0 units in positive attendance courses or were present on census for all other accounting methods.

Enrollment for the 2020-2021 year increased over the 2018-2019 academic year from 155 to 175, an increase of 12.90% compared to the college's overall enrollment **decrease** of -12.50%.

[General Student Demand \(Fill Rate\) \(Insert Aggregated Data Chart\)](#)

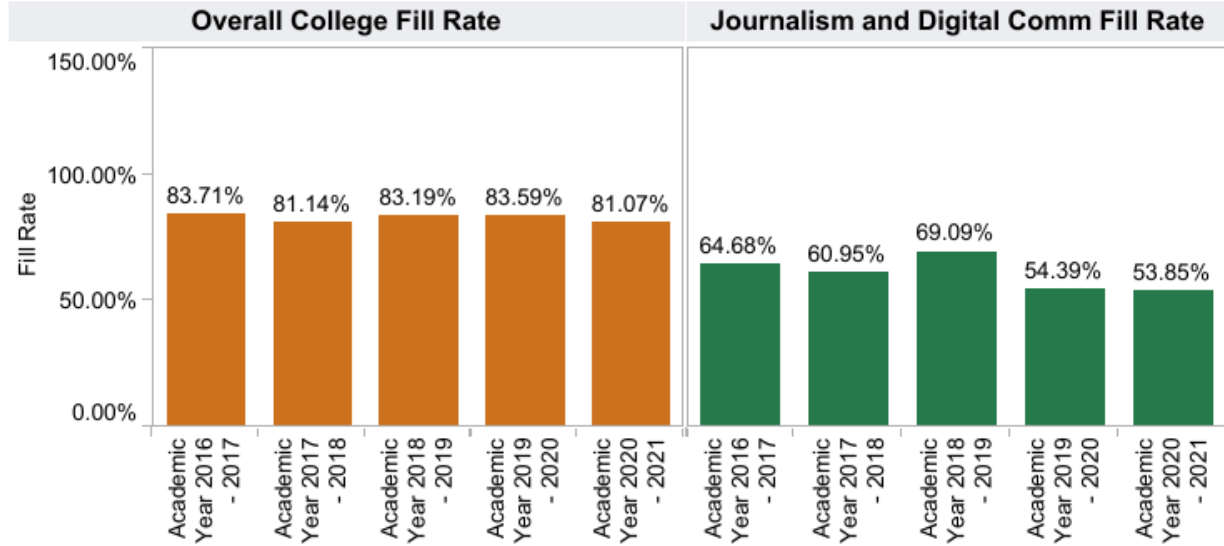
## SLOCCCD Program Review Data - Student Demand (Fill Rate)

**Department:**  
Journalism and Digital Comm

**Course:**  
All

**Dual Enrollment:**  
All

**Prison**  
All



Fill Rate: The ratio of enrollments to class limits. Cross listed class limits are adjusted appropriately. Also, courses with zero class limits are excluded from this measure.

The fill rate for the 2020-2021 year was 53.85% compared to the college's overall fill rate of 81.07%.

[General Efficiency \(FTES/FTEF\) \(Insert Aggregated Data Chart\)](#)

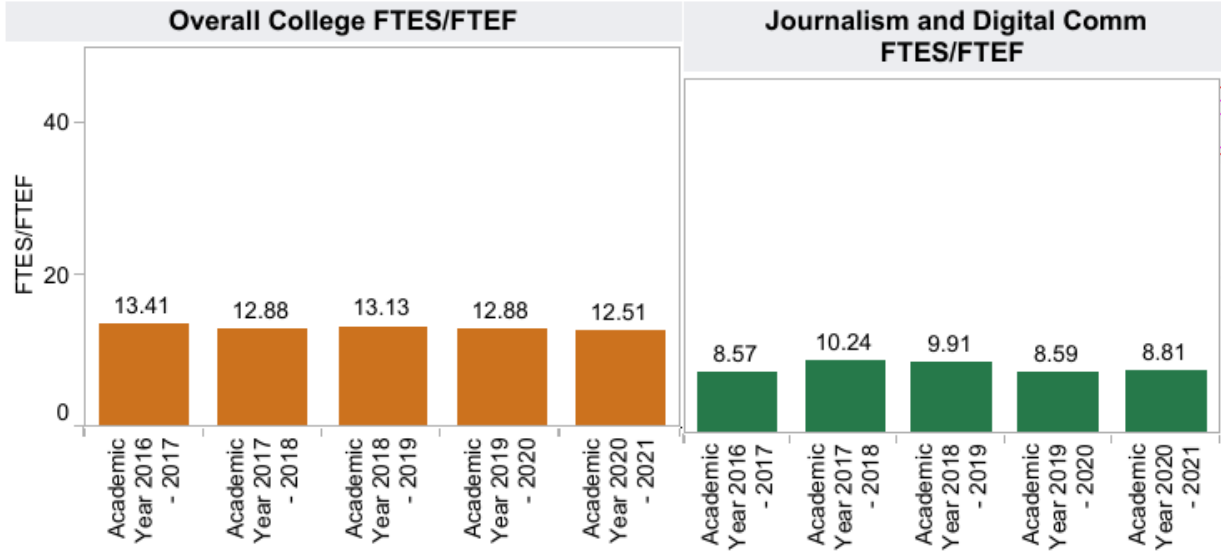
# SLOCCCD Program Review Data - Efficiency (FTES/FTEF)

**Department:**  
Journalism and Digital Comm

**Course:**  
All

**Dual Enrollment:**  
All

**Prison:**  
All



FTES/FTEF: The ratio of total FTES to Full-Time Equivalent Faculty  
(SXD4 Total-Hours/17.5)/XE03 FACULTY-ASSIGNMENT-FTE)

For Cuesta College this figure was 12.51 for the most recent academic year while in the journalism program it was 8.81.

[Student Success—Course Completion by Modality \(Insert Data Chart\)](#)

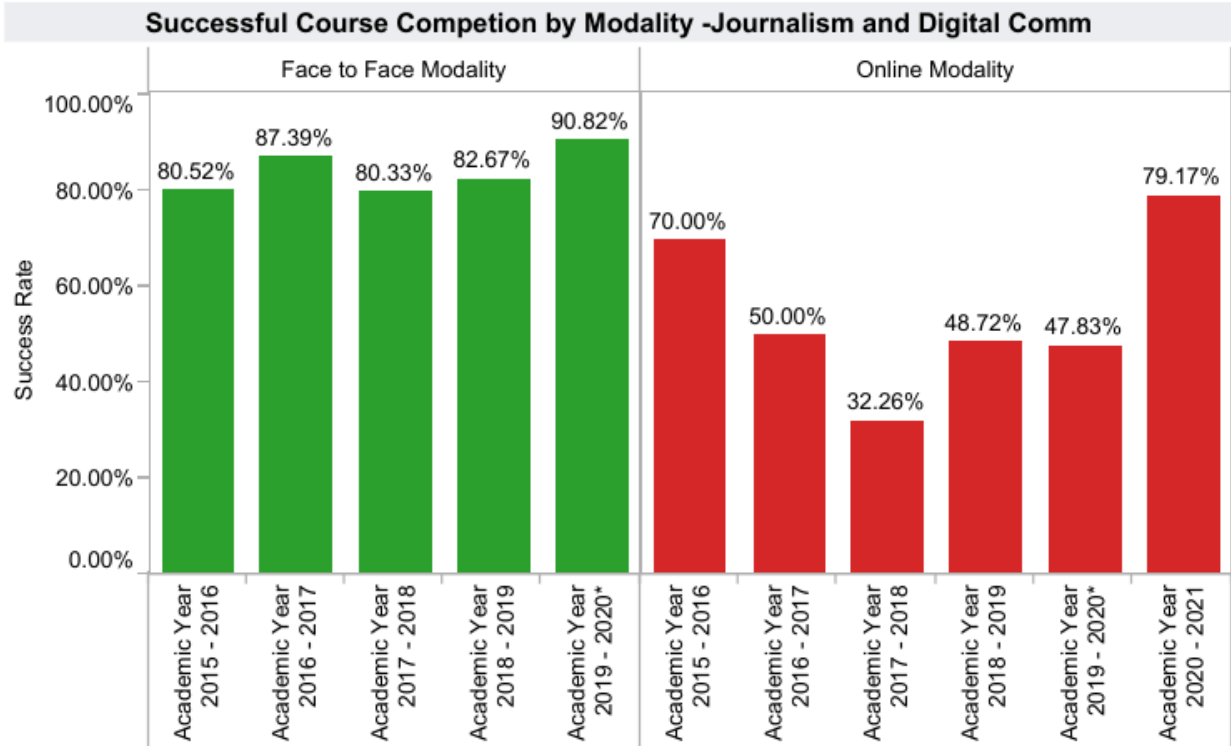


## SLOCCCD Program Review Data: Successful Course Completion

Select Department:  
Journalism and Digital Comm

Course:  
All

Legend:  
■ Face to Face Modality  
■ Online Modality



**Successful Course Completion by Modality Table - Journalism and Digital Comm**

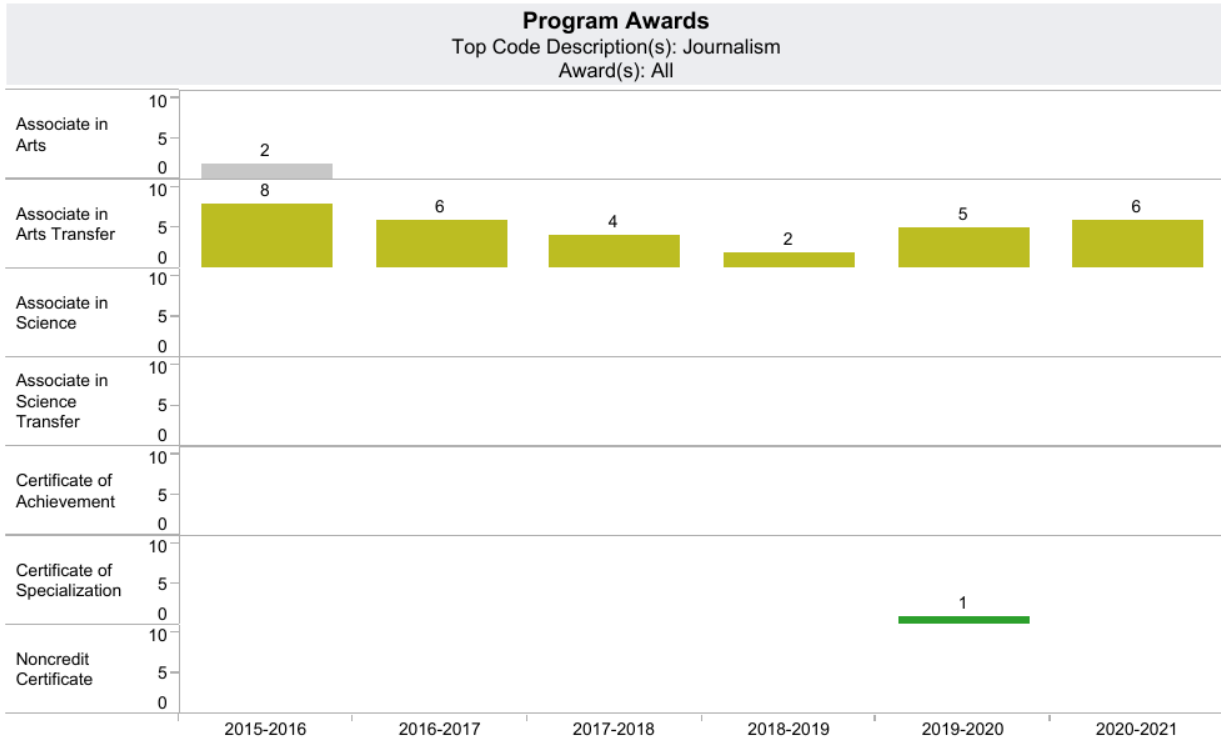
		Academic Year 2015 - 2016	Academic Year 2016 - 2017	Academic Year 2017 - 2018	Academic Year 2018 - 2019	Academic Year 2019 - 2020*	Academic Year 2020 - 2021
Face to Face Modality	Department Success Rate	80.52%	87.39%	80.33%	82.67%	90.82%	
	Total Department Enrollm..	154.0	119.0	122.0	75.0	99.0	
Online Modality	Department Success Rate	70.00%	50.00%	32.26%	48.72%	47.83%	79.17%
	Total Department Enrollm..	20.0	22.0	31.0	39.0	27.0	145.0

The success rate for students in a Face to Face Modality was N/A (this is likely because of the pandemic and courses switching modalities) while for online courses it was 79.17% (an increase of 31.34%).

[Degrees and Certificates Awarded \(Insert Data Chart\)](#)

**SLOCCCD Program Review Data: Degrees and Certificates Awarded**

Program: Journalism  
Award Type: All



Award Type	Award	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Associate in Arts	Journalism (AA)	2	0	0	0	0	0
	<b>Total</b>	2	0	0	0	0	0
Associate in Arts Transfer	Journalism (AAT)	8	6	4	2	5	6
	<b>Total</b>	8	6	4	2	5	6
Certificate of Specialization	Multimedia Journalism (CS)	0	0	0	0	1	0

Program Awards: The number of degrees and certificates awarded by program type

There were a total of six A.A.T.'s awarded in the 2020-2021 academic year, an increase of one from 2019-2020. There were no Certificates of Specialization awarded, a decrease of one.

[General Student Success – Course Completion \(Insert Aggregated Data Chart\)](#)

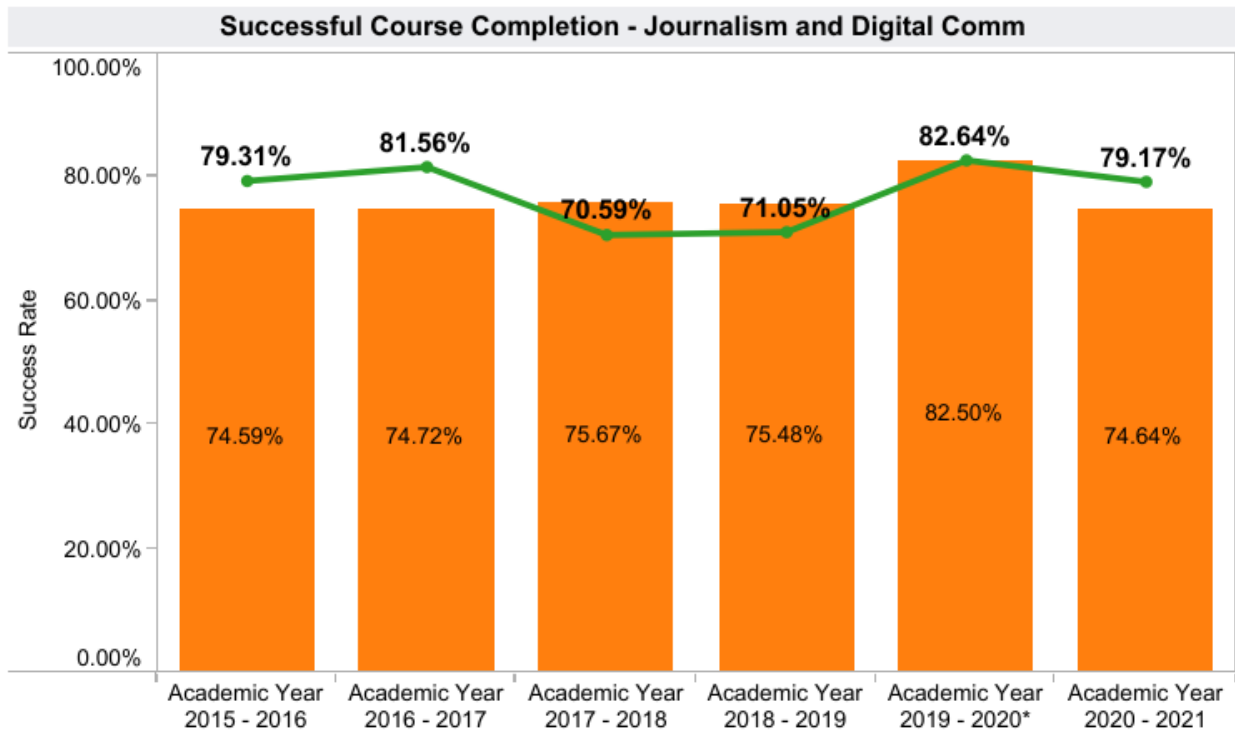
## SLOCCCD Program Review Data: Successful Course Completion

Select Department:  
Journalism and Digital Comm

TERM  
All

Measure Names  
■ Department Success Rate  
■ Overall College Success Rate

COURSE  
All

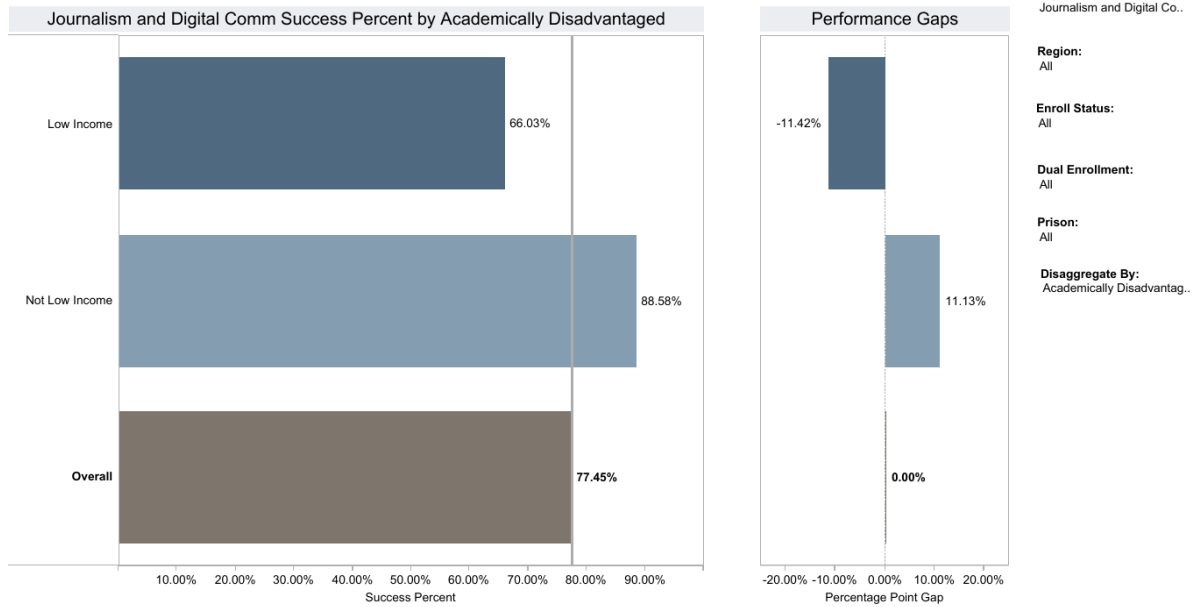


**Journalism and Digital Comm Success Rate Table**

	Academic Year 2015 - 2016	Academic Year 2016 - 2017	Academic Year 2017 - 2018	Academic Year 2018 - 2019	Academic Year 2019 - 2020*	Academic Year 2020 - 2021
Department Success..	79.31%	81.56%	70.59%	71.05%	82.64%	79.17%
Total Enrollments	174	141	153	114	126	145

Success: The Percentage of student enrollments resulting in a final grade of "C" or better

### Successful Course Completion by Student Subpopulation



Note: Successful Course Completion is the ratio of enrollments resulting in a final grade of A, A-, B+, B-, C+, C, CR or P to all valid grades.

The success rate for the most recent academic year was 79.17%, a slight decrease from 82.64% the previous year but 4.53% higher than the overall college success rate and still 8.12% higher than 2018-19 when The Cuestionian didn't have an advisor. This coincided with an increase in enrollment of 19 students from the previous academic year.

#### Other Relevant Program Data (optional)

Provide and comment on any other data that is relevant to your program such as state or national certification/licensure exam results, employment data, etc. If necessary, describe origin and/or data collection methods used.

## PROGRAM OUTCOMES ASSESSMENT CHECKLIST AND NARRATIVE

### CHECKLIST:

- SLO assessment cycle calendar is up to date.
- All courses scheduled for assessment have been assessed in eLumen.

Program Sustainability Plan progress report completed (if applicable).

**NARRATIVE:**

Briefly describe program changes, if any, which have been implemented in the previous year as a direct result of the Program or Student Services Learning Outcomes Assessment. *If no program changes have been made as results of Program or Student Services Learning Outcomes Assessment, indicate: NONE.*

None.

**PROGRAM PLANNING / FORECASTING FOR THE NEXT ACADEMIC YEAR**

Briefly describe any program plans for the upcoming academic year. These may include but are not limited to the following: *(Note: you do not need to respond to each of the items below). If there are no forecasted plans for the program, for the upcoming year, indicate: NONE.*

- A. New or modified plans for achieving program-learning outcomes
- B. Anticipated changes in curriculum, scheduling or delivery modality
- C. Levels, delivery or types of services
- D. Facilities changes
- E. Staffing projections
- F. Other

None.

## PROGRAM SUSTAINABILITY PLAN PROGRESS REPORT

This section only needs to be completed if a program has an existing Program Sustainability Plan. Indicate whether objectives established in your Program Sustainability Plan have been addressed or not, and if improvement targets have been met.

Area of Decline or Challenge	Identified Objective (Paste from PSP)	Planning Steps (Check all that apply)	Has the Improvement Target Been Met?
Enrollment	N/A	<input type="checkbox"/> Identified <input type="checkbox"/> Resources Allocated <input type="checkbox"/> Implemented	Select one
Student Demand (Fill Rate)	N/A	<input type="checkbox"/> Identified <input type="checkbox"/> Resources Allocated <input type="checkbox"/> Implemented	Select one
Efficiency (FTES/FTEF)	N/A	<input type="checkbox"/> Identified <input type="checkbox"/> Resources Allocated <input type="checkbox"/> Implemented	Select one
Student Success – Course Completion	N/A	<input type="checkbox"/> Identified <input type="checkbox"/> Resources Allocated <input type="checkbox"/> Implemented	Select one
Student Success – Course Modality	N/A	<input type="checkbox"/> Identified <input type="checkbox"/> Resources Allocated <input type="checkbox"/> Implemented	Select one
Degrees and Certificates Awarded	N/A	<input type="checkbox"/> Identified <input type="checkbox"/> Resources Allocated <input type="checkbox"/> Implemented	Select one

If Program Sustainability Plan is still necessary, provide a brief description of how you plan to continue your PSP and update your PSP to remove any objectives that have been addressed and include any new objectives that are needed.