

## INSTRUCTIONAL COMPREHENSIVE PROGRAM PLANNING AND REVIEW (CPPR) For 2024

Only to be completed by those programs scheduled for the year according to the institutional comprehensive planning cycle for instructional programs (i.e., every four years for CTE programs and five years for all other instructional programs), which is produced by the Office of Instruction. Faculty should meet with their dean prior to beginning this process. Training is available to support faculty completing this work.

**Cluster:** Humanities

**Area of Study:** Fine Arts

**Program:** Photography Certificate of Achievement    **Current Academic Year:** 2023-2024

**Last Academic Year CPPR Completed:** N/A

**Current Date:** 03/04/2024

### NARRATIVE: Instructional CPPR

Please use the following narrative outline:

#### I. Describe how this program review was conducted, including how all program members were involved in the planning process.

Full-time faculty lead in the Photography area, Douglas Highland wrote the CPPR after discussion with area faculty, assessment of institutional data for enrollment, retention, and course and certificate completion, the needs of the local service area and previous APPWs since the inception of the certificate in Fall 2019.

#### II. GENERAL PROGRAM INFORMATION

##### A. Program Mission

The Certificate of Achievement in Photography prepares students for work in commercial photography studios, complements existing Fine Arts degrees for students hoping to transfer in photography, and prepares students for entry-level employment as a photographer or photography assistant in the professional photography community. This certificate is also designed for students wanting to set up their own production studios to work as independent commercial or fine-art entry-level photographers. Students learn the foundations of photographic design and produce original work that demonstrates a high level of technical expertise and craft. Emphasis is placed on job-related skills including digital photography, digital workflow, lighting, specialized darkroom techniques, and studio photography techniques.

##### Program/ Certificate Learning Outcomes:

1. Analyze and discuss photographic artworks utilizing relevant terminology and addressing historical and contemporary issues at an intermediate level.
2. Assess professional career options in photography.
3. Creatively apply the visual elements and principles of 2-D design in finished photographic works.
4. Demonstrate intermediate to advanced knowledge of the use and safety pertaining to photographic skill sets including camera systems, processing, printing, material usage, lighting, and presentation.
5. Employ photographic techniques to express personal vision and content in finished photographic works.

#### Fine Arts Program Objectives:

1. Prepare students for successful junior level transfer to Universities, Colleges and Art Academies.
2. Assist students in earning degrees and certificate.
3. Prepare students to enter art related fields.
4. Provide artistic skills, knowledge, and enrichment to art and non-art majors

#### Salary, Growth and Careers:

Careers associated with this program have a salary range from \$28,000 to \$206,000 with an average salary of \$86,000. Career opportunities for this program are expected to grow nationwide +11% from 2019 to 2029. Possible careers in this area are; professional photographer, professional artist, professional photography assistant, post-secondary art teaching positions, non-credit teaching positions, photography sales associate, internships. The certificate augments potential work in museums, galleries, and art fairs.

#### **B. Please highlight any changes and improvements since the last Comprehensive Program Review. Be sure to specifically indicate those changes that have been made in the program in order to address equity gaps.**

The Photography Certificate of Achievement became available starting Fall 2019. The COVID pandemic was a major factor in students being awarded the certificate due to course cancellations due to lack of enrollment for remote/online instruction. As we return to normal instruction and the ability to offer all required courses for the certificate post pandemic, we anticipate increased interest and completion rates for the certificate in photography.

#### **5yr. Summary:**

##### Events & Outreach:

The Photography Area has consistently participated in the following outreach events with Lab/ Studio tours, darkroom printing workshops, and studio lighting demonstrations:

- Cougar Welcome Day, Promise Day and Student Success Festivals on the SLO campus, yearly
- Dana Elementary School Pathways to College Presentation and Tour, February 2022
- Educate/Promise Day, yearly
- Los Osos Middle School College for a Day, yearly
- Connect@Cuesta, yearly

Curriculum Changes: In the next 2 years we will concentrate on Art 249A satisfying CSU GE requirements. In Fall 2023 major curriculum updates were completed for all Photography area studio courses. The main emphasis for this was the change to lab loading which was instituted in Spring 2024. Because of this, all studio courses were changed to accommodate variable lab loading. This also allowed all studio courses to be reviewed and aligned with possible changes to titles, catalog descriptions and schedule descriptions, editing of SLOs, updating assignments, changes to recommended materials fees, updated textbooks, updated topics and scopes, and alignment of objectives to assessments.

#### Summary of Facilities Improvements:

• 2016-2017 - The Photography area installed a major computer and printing upgrade for the digital classroom that included a re-design to accommodate 20 students, raising the enrollment maximum for face-to-face digital photography classes from 16 to 20. Note: Replacement of this lab's now aging computers is a top priority for the Photography area and has ranked #1 for this current year and last year's *Resource Plan*. Additionally, this need had

been introduced into the *Resource Plan* in 2019-2020 as in intermediate need and continued to be included each year until now.

- 2020-2021 - Digital Cameras and Cases (4), Small/Portable Flash Location Lighting (4) & Studio Strobe Lighting Kit (1)
- 2021-2022 - Digital Cameras and Cases (12), Small/Portable Flash Location Lighting Kits (15), Studio Strobe Lighting Kit (1), High-End Professional Lens (2)
- 2022-2023 - Large Format Ink Jet Printers (2), Print Dryers for B&W Photo Darkroom (1) , Professional Photographic Shooting Table for Photographic Lighting Projects (1).

#### 2023-2024

Doug Highland, FT lead in Photography and the Fine Art Division Chair was able to return late Spring 2023 from medical leave to take over classes and other duties. He also serves on the Planning and Budget Committee and Instructional Cabinet Committee for the division.

The COVID pandemic and the creation of the Photography Certificate of Achievement were the two influential factors in the photography discipline since the last CPPR. Although continuing to post ongoing hirings and placing several new persons in the pool, Photography has had difficulty in filling the areas current instructional needs and any future expansion. These efforts will be ongoing as Photography continues to have challenges hiring and retaining adjunct faculty. We were able to complete an emergency hire with Dara Rosenwasser for our Spring 2024 face-to-face Art 249A course. We look forward to Dara applying to the pool and becoming a permanent PT faculty member. To continue and increase enrollments, we offered even shorter term fully DE digital photography offerings in Spring 2024 to allow students to complete both Art 249A (1st 9-weeks) and Art 249B (2nd 9-weeks) in one term. 249A filled extremely well and early enrollment in 249B is very promising. We were also able to bring back Art 252 (Spring 2023) and Art 251 (Spring 2024) for face-to-face instruction after a 4yr. hiatus due to the COVID pandemic causing cancellation of classes due to interest and inability to instruct safely. Additionally, materials fees for all courses were evaluated and we were able to substantially lessen our fee for our face-to-face digital photography courses which should make Another focus for our curriculum will be to complete work to make our Art 249A Digital Photography I course satisfy CSU GE requirements. We are hopeful that as we return to being able to offer all of our curriculum on a consistent basis and find staff to instruct these courses that our enrollment numbers and certificate earners will increase.

The photography faculty again look forward to assisting students in achieving the CA certificate in Photography and their goals of transferring to 4-yr. institutions and/or entering the workforce. One student completed in 2021 and one more in 2022. There are a minimum of three students who have stated they would like to complete the certificate by Spring 2024 with several more stating interest in the future. Future students' abilities to progress in Photography courses and complete the CA will be dependent on being able to offer required courses and finding skilled instructional faculty to staff the courses. Several students from the Fall 2024 Art 293 portfolio course have expressed interest in transferring to a 4 yr. institution to continue their studies in Photography.

In support of our students' financial needs, we are now able to give monetary awards to students in both the Fall and Spring terms from the Frank A. "Tony" Sprague endowment that recognizes students for the excellence in studio class performance in photography. Students submit work and are awarded based upon the highest combined achievements in motivation, overall growth and accomplishments, technical excellence, and conceptual clarity of their work. We look forward to seeing how this support and encouragement might foster a more equitable experience in the Photography area and pay dividends with increases in enrollment and certificate and degree earners.

The biggest need in the area is to replace the 19 iMac computers in the digital photo lab, which will be 9 years old in Fall 2024, not able to successfully run the needed software, and at the end of their useful lifespan per the technology plan. The expected replacement cost for this lab update is \$47,000. Unfortunately, these computers were not funded last year. This was the highest ranked need last year and again this current year in the division's IPPR Resource Plan. Note: This need had been introduced into the *Resource Plan* in 2019-2020 as in intermediate need and continued to be included each year until now. We will be writing proposals for Institutional Support and Foundation grants in support of this need. These computers support not only all digital photography options, but also all other offerings in the Photography area, our open lab times, as well as Art 293 Portfolio, the capstone class in the Fine Arts Division. The portfolio class specifically uses the lighting studio to photograph their diverse works, computers to edit those images and assemble digital portfolios that include professional writing, and professional printers to create finished physical portfolios.

Making sure that the Photography area's equipment and lab spaces are up to date allows equitable support for all students interested in the Fine Arts. The physical Photography area directly supports all courses including DE versions of digital photography, the division's Art 293 Portfolio class, and open lab times with rental cameras and equipment both film and digital, on-site lighting equipment, our lighting studio, our darkroom spaces, and our digital lab which includes computers, software, scanners, and professional printers. Our part-time tech. is instrumental in supporting our area and staffing our open lab times. Of specific note, we many times see our fully DE digital photography students coming in to check out cameras and use our Friday 6hrs. of open lab time to support of their courses. Making sure that these resources continue to be accessible in an equitable way is critically important.

#### 2022-2023

The data for photography was not analyzed this year because our fulltime photography instructor, Doug Highland, is on medical leave. The following comments were compiled by Margaret Korisheli and Magnolia Stork.

Photography continues to have challenges hiring and retaining adjunct faculty. We were unable to cover Doug Highland's classes with adjunct faculty from the pool leading us to do an emergency hire that required the applicant to be approved by the equivalency committee. The recent successful hiring of Tim Stark and David Pascolla in 2022 brought two talented photographers to the program, both of whom completed training for DE Certification, but both instructors have limited availability due to work and personal commitments. Tim Stark as an artist and gallery coordinator brings rich experience to the classroom in terms of techniques and the conceptual aspects of contemporary art and photography. Fine Arts is running ongoing part time pools to search for new instructors and are exploring changing the minimum qualification for specific courses.

The photography area celebrated several students and program grants this past year:

- We were able to award 13 students \$75 each thanks to the Frank A. "Tony" Sprague endowment that recognizes students for the excellence in studio class performance in photography. They are awarded based upon the highest combined achievements in motivation, overall growth and accomplishments, technical excellence, and conceptual clarity of their work.
- The Photography area greatly benefitted from Foundation grants in 2022-23 with the addition of 2 large format ink jet printers to replace the aging and broken ones in the digital photography studio. We were also awarded a Foundation grant to purchase 2 print dryers for our B&W photo darkroom but are still trying to locate these highly specialized and somewhat old-fashioned pieces of equipment for purchase. Ultimately, 1 used fiber base print dryer was purchased, while the other was unavailable for purchase. The unused monies were returned to the Foundation.

- Photo student Emily DesJardins who has worked her way through the photo program has launched a wedding photographer business and has been a contributing photographer to SLO Life Magazine this year.

Looking forward, the next big expense we expect is replacing the 19 iMac computers in the digital photo lab, which are now 7 years old and approaching the end of their useful lifespan per the technology plan. The expected cost for this lab update is ~~\$86,000~~ now estimated at \$47,000.

Curriculum changes will concentrate on Art 249A satisfying CSU GE requirements.

The photography faculty look forward to assisting students in achieving the CA certificate in Photography. Another student was awarded the certificate in 2022 and several students have expressed continuing interest this year. Future students' abilities to progress in Photography courses and complete the CA will be dependent on being able to offer required courses.

### 2021-2022

The Photography Area was awarded several grants for critical equipment replacements last year and the previous year with equipment being purchased and finally delivered due to supply chain issues surrounding the COVID pandemic. This equipment is in direct support of student and program learning outcomes - [Digital Cameras and Cases (12), Small/Portable Flash Location Lighting Kits (15), Studio Strobe Lighting Kit (1), High-End Professional Lens (2)]. These awards were from a variety of sources that included Foundations Grants, Cares Act Funding, Academic Affairs Strategic Instructional Support Funding, and VPAA Grants. New needs reflected in the Resource plan include the replacement of aging, 10-year-old high-end photographic inkjet printers (2) to support all digital and three of our traditional photography courses and photographic darkroom paper dryers (2) that are critical in the day-to-day operations for all traditional photography courses.

Due to the COVID pandemic some of the classes that would make use of this equipment were unfortunately canceled due to lack of enrollment for remote/online instruction. Other equipment such as digital cameras were in high demand to support our increased online/ DE offerings. Modifications to instructional modalities and methods to accommodate restricted F2F Lab instruction were implemented. Darkroom Lab based classes were moved to a hybrid split-lab model which implemented remote/ online lectures with split cohort F2F labs. This model proved very successful with students commenting very positively about their experience. Additional offerings of digital photography were made available in 18, 15, and 12-week term lengths with the shorter-term lengths being offered as late start after the start of the term to assure high fill rates. Some of these courses were instructed in a hybrid model with synchronous online Lectures and DE Labs. Curriculum changes will concentrate on Art 249A satisfying CSU GE requirements, and exploration of changing minimum quals. for specific courses and/or areas in the Fine Arts.

Based on continued declining enrollment numbers for the college as a whole, the Photography Area responded by cutting sections of classes, especially in face-to-face Digital Photography classes. This improved the area's fill rate and successful course completion versus previous years. We have had continued success in offering short-term versions of Art 249A/B Digital Photography I/II in the DE modality with full-term (18 week) offerings of face-to-face modality not continuing as they haven't proved nearly as popular with students post the COVID pandemic. When these classes return, offerings for F2F sections of 249A should be scheduled at a slightly latter start time which has shown slightly greater student interest and enrollment.

Additionally, we look forward to assisting students in achieving the newly approved CA certificate in Photography. One student has been awarded the certificate and several students have expressed interest this year.

Future students' abilities to progress in Photography courses and complete the CA will be dependent on being able to offer required courses.

#### 2020-2021

The Photography Area was awarded several grants for critical equipment replacements last year with equipment being purchased and delivered. This equipment is in direct support of student and program learning outcomes - [Digital Cameras and Cases, Small/Portable Flash Location Lighting Kits, Studio Strobe Lighting Kit].

Due to the COVID-19 pandemic some of the classes that would make use of this equipment were unfortunately canceled due to lack of enrollment for remote/online instruction. Other equipment such as digital cameras were in high demand to support our increased online/ DE offerings. Modifications to instructional modalities and methods to accommodate restricted F2F Lab instruction were implemented. Darkroom Lab based classes were moved to a hybrid model which implemented remote/ online lectures with split cohort F2F labs. This model proved very successful with students commenting very positively about their experience. Additional offerings of digital photography were made available in 18-, 15-, and 12-week term lengths with the shorter-term lengths being offered as late start after the start of the term to assure high fill rates. Some of these courses were instructed in a hybrid model with synchronous online Lectures and DE Labs.

Based on continued declining enrollment numbers for the college as a whole, the Photography Area responded by cutting sections of classes. This improved the area's fill rate and successful course completion versus previous years. We have also had success in offering short-term versions of Art 249A/B Digital Photography I/II in the DE and Hybrid modalities with full-term (18 week) offerings of face-to-face modality continuing. Offerings for F2F sections of 249A at a slightly latter start time showed greater student interest and enrollment also. Additionally, we look forward to assisting students in achieving the newly approved certificate in Photography starting Fall 2019. Although no students have been awarded the new certificate, several were working to complete the requirements through the Spring 2021 term.

#### **C. List all current full-time and part-time faculty in the program.**

##### **Full-Time Faculty:**

- |  |      |
|--|------|
| • Doug Highland (Photography/ Art 293) | 2004 |
| • Brittany Mojo (Ceramics/ Art 293)    | 2019 |

##### **Part-Time Faculty:**

- |                                |      |
|--------------------------------|------|
| • Tony Hertz (Photography)     | 2001 |
| • Syl Arena (Photography)      | 2017 |
| • Timothy Stark (Photography)  | 2022 |
| • David Pascolla (Photography) | 2022 |

All Photography area faculty are fully DE certified. PT Faculty Syl Arena was hired by the college as one of the DE certification specialists during the COVID pandemic and was instrumental in assisting those in our area, our division and across the college in certification efforts. For new PT hires, we suggest and support working to become fully DE Certified as soon as possible to support all possible modalities of instruction.

### III. PROGRAM SUPPORT OF DISTRICT'S MISSION STATEMENT, INSTITUTIONAL GOALS, INSTITUTIONAL OBJECTIVES, AND/OR INSTITUTIONAL LEARNING OUTCOMES

#### A. Identify how your program addresses or helps to achieve the **District's Mission Statement**.

Fine Arts offers inclusive and diverse representation of artists and civilizations through our academic and gallery programs. Our curriculum supports students from foundational to transfer and workforce ready skills. Innovative and challenging learning opportunities are provided in the classroom and the Harold J. Miossi Art Gallery. The study of art and art history augments intellectual, personal and professional growth, and prepares art majors and non-art majors to become culturally engaged world citizens.

The Photography area in the Fine Art Division helps achieve the District's Mission Statement by improving foundational skills, earning certificates, and advancing in the workforce through cultural and institutional support in the arts are a few ways we directly reflect the mission of Cuesta College.

#### B. Identify how your program addresses or helps to achieve the **District's Institutional Goals and Objectives**, and/or operational planning initiatives.

1A - The Photography area has consistently participated in the following outreach events supporting increased enrollment of low-income and underrepresented students:

- Promise Day and Student Success Festivals on the SLO campus, yearly
- Dana Elementary School Pathways to College Presentation and Tour, February 2022
- Educate/Promise Day, yearly
- Los Osos Middle School College for a Day, yearly
- Connect@Cuesta, yearly

1A & 2A - The Photography area has expanded our offerings and worked to make classes more affordable so they will be appealing to low-income, underrepresented students, and community members who are 55 years of age or older.

- Brought back in-person Art 249A Digital Photography
- Scheduled short term 9-week Art 249A (1st 9-weeks) and Art 249B 92nd 9-weeks) to allow
- completion of both courses in one term.
- Worked to modify Materials Fees to make them low cost
- Worked to increase courses with Zero Cost Textbook options.

1C - The Photography area continually looks for ways to celebrate student success and support our students financially. The student's efforts were reflected in those who were included in the \$3,375 in awards for the Student Annual Exhibition funded by the Novy endowment and the Miossi Gallery endowment and \$2,325 in Novy and Sprague Photography awards that are bestowed on students who demonstrated excellence in the classroom.

1D - [Please See Chart Below - Courses/Content Related to Photography] Our Fine Arts Photography area has been increasing career pathways for local high school students through Certificate offerings, dual enrollment, and with high school classroom visits with targeted promotional materials. The division as a whole grew from having no dual enrollment students in 2016-2017 to having 226 in 2017-2018. We now have 289 dual

enrollment students in 2022-2-23. For 2023-2024 we have 36 sections at 9 different high school sites in our county. We believe that this number will be even higher for 2023-2024, although total headcount isn't yet available. Our full-time lead in photography and division chair Douglas Highland continues to do site visits for each section of dual enrollment classes to talk about our Fine Art and Photography programs, degrees, certificates, and career pathways. We have a PowerPoint presentation that assists with this goal.

Cuesta Dual Enrollment for <b>PHOTOGRAPHY Related Courses/ Content</b> - Fine Art Division 2023 - 2024									
TERM_CODE	SUBJ_CODE	CRSE_NUMB	CRN	High School	HS Period	START_DATE	END_DATE	INST_NAME	23-24 Faculty Designee
202307	ART	255	75205	Central Coast New Tech HS	2	9/25/23	6/7/24	Oliver, Robert	Canguo Liu
202307	ART	255	75206	Central Coast New Tech HS	4	9/25/23	6/7/24	Oliver, Robert	Canguo Liu
202307	ART	256	74404	Coast Union High School	2A	9/18/23	6/5/24	Hartzell, Daniel	Canguo Liu
202307	ART	256	75315	Coast Union High School	3B	9/18/23	6/5/24	Hartzell, Daniel	Canguo Liu
202307	ART	256	74611	Morro Bay High School	3	8/21/23	6/6/24	Haener, Meredith	Canguo Liu
202307	ART	256	74391	Nipomo High School	4	10/2/23	6/7/24	Sutherland, Kelly	Canguo Liu
202307	ART	256	74405	Paso Robles High School	3B	10/2/23	6/6/24	Mount, Jeffrey	Canguo Liu
202307	ART	256	74452	San Luis High School	4,0,4	8/21/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74453	San Luis High School	4,0,1	8/21/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74855	San Luis High School	4,0,5	8/21/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74857	San Luis High School	5,0,1	8/21/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	75369	San Luis High School	5,0,4	8/21/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	75370	San Luis High School	5,0,5	8/21/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	73558	San Luis High School	0,1,1	12/4/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74390	San Luis High School	0,1,4	12/4/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74392	San Luis High School	0,1,5	12/4/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74394	San Luis High School	0,2,1	12/4/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74450	San Luis High School	0,2,4	12/4/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	74451	San Luis High School	0,2,5	12/4/23	6/6/24	Heimerdinger, Jason	Canguo Liu
202307	ART	256	75348	Templeton High School	4 - White	9/25/23	6/6/24	Wislersham, Amber	Canguo Liu
202307	ART	249A	74513	Arroyo Grande High School	6	10/9/23	6/7/24	Clarke, Jefferson	Doug Highland
202307	ART	249A	74515	Arroyo Grande High School	5	10/9/23	6/7/24	Clarke, Jefferson	Doug Highland
202307	ART	249A	74897	Arroyo Grande High School	3	10/9/23	6/7/24	Clarke, Jefferson	Doug Highland
202307	ART	249A	74865	Arroyo Grande High School	2	10/9/23	6/7/24	Clarke, Jefferson	Doug Highland

2A - The newly launched new studio art certificate in Photography Fall 2019 helps students who want to complete an area of emphasis for work-force entry, to demonstrate a concentration in a specific art discipline for transfer, or to augment an Associate Arts degree.

The Fine Arts Division has also established several traditions to promote our certificates: (1) A reminder to faculty on Opening Day to take our degree and certificate information to their first-class session and make themselves available after class to talk to students. (2) Displaying targeted marketing (posters with Cuesta's degree and certificate application dates and the department chair's email) so students can set up an appointment to talk about degrees and/or certificates and get directed to a counselor. (3) Participation in multiple outreach events and the Promise Day event each fall. 4) Our Portfolio Presentation Art 293 which is included in the Photography certificate, is a course that directs and assists students in refining their goals and creating professional quality portfolios for work-force entry or transfer.

3A - The Fine Arts Division and Photography area has established several traditions to promote our degrees and certificates:

- 1) A reminder to faculty on Opening Day to take our degree and certificate information to their first-class session and make themselves available after class to talk to students.
- 2) Displaying targeted marketing (posters with Cuesta's degree and certificate application dates and the department chair's email) so students can set up an appointment to talk about degrees and/or certificate and get directed to a counselor.



- 3) Participation in multiple outreach events and the Promise Day event each fall.
- 4) Our Portfolio Presentation class directs and assists students in refining their goals and creating professional quality portfolios for transfer.
- 5) The breadth and depth of our program assists in transfer to CSU's, UC's.

4A - The Photography certificate is by itself a way for students who complete it to decrease the average number of units accumulated while achieving a meaningful and useful marker in their educational goals. All Fine Arts instructors are dedicated to creating clear pathways for our students to achieve certificates and degrees which limits the average number of units accumulated. We've created course-sequencing documents in 2016 and continue to update these for our certificates and degrees. The Chair has attended several meetings to discuss guided pathways in the last several years and all full-time and part-time faculty have seen or been made aware of presentations to help support and direct students regarding Guided Pathways at our Opening Day meetings in Fall and Spring.

5A, 5B, 5C - Our Fine Arts Photography area has been increasing career pathways for local high school students through dual enrollment and targeted classrooms visits. The Photography certificate offer opportunities for our students to increase median annual earnings, increase the proportion of students who attain a living wage, and increase the proportion of students with a job closely related to their field of study.

6A - Current technology is vital for all our Photography area. Over the last 5 yrs. we have made large strides in improving facilities and technology to support student learning and innovations. These have been made possible for the Photography area from Foundations Grants, Cares Act Funding, Academic Affairs Strategic Instructional Support Funding, and VPAA Grants.

#### Photography:

- 2016-2017 - The Photography area installed a major computer and printing upgrade for the digital classroom that included a re-design to accommodate 20 students, raising the enrollment maximum for face-to-face digital photography classes from 16 to 20. Note: Replacement of this lab's now aging computers is a top priority for the Photography area and has ranked #1 for this current year and last year's *Resource Plan*. Additionally, this need had been introduced into the *Resource Plan* in 2019-2020 as in intermediate need and continued to be included each year until now.
- 2020-2021 - Digital Cameras and Cases (4), Small/Portable Flash Location Lighting (4) & Studio Strobe Lighting Kit (1)
- 2021-2022 - Digital Cameras and Cases (12), Small/Portable Flash Location Lighting Kits (15), Studio Strobe Lighting Kit (1), High-End Professional Lens (2)
- 2022-2023 - Large Format Ink Jet Printers (2), Print Dryers for B&W Photo Darkroom (1), Professional Photographic Shooting Table for Photographic Lighting Projects (1).

These improvements have and will enhance our students' experiences and successes, making them more prepared for the workforce, and helping them to get more high-impact *WOW moments* to engage with contemporary technology experiences in their areas of study.

C. Identify how your program helps students achieve **Institutional Learning Outcomes**.

#### *ILO 1. Personal, Academic, and Professional Development*

Photography courses develop a student's personal and academic growth through the study of the physical, intellectual, and emotional aspects of life. The written and practical skills learned in all our certificate courses, but specifically in Photographic Lighting (Art 252), Portfolio Presentation (Art 293), and Occupational Work Experience (Art 250) specifically focus on professional development and career opportunities.

#### *ILO 2. Critical Thinking and Communication*

Art is about communication and visual literacy. Integrating the elements and principles of design with the conceptual and perceptual aspects of making art requires critical thinking. Students in our program learn to communicate through their creative work produced in the different mediums represented in the Fine Arts and through written assignments to develop analytical thinking.

#### *ILO 4. Social, Historical, and Global Knowledge and Engagement*

The study of art and art history immerses students in the study of social, historical, and global knowledge. Art studio courses use techniques developed worldwide and class examples pulled from a diverse range of cultures and time- periods. Our gallery program gives our students the opportunity to directly interact with art and artists from around the world, representing a wide array of social, historical, and global issues.

#### *ILO 5. Artistic and Cultural Knowledge and Engagement*

All our courses teach artistic and cultural knowledge. The elements and principles of design and the conceptual and contextual aspects of art are fundamental. Group critiques in studio classes and the making of artwork engage students with diverse points of view and teach them to articulate their own artistic and cultural ideas. Media presentations by instructors, and exhibitions in our main gallery and student gallery, teach students about a wide range of art made by people of various cultural, socioeconomic, racial, and other diverse richness of experience.

#### *ILO 6. Technical and Informational Fluency*

Much contemporary art is rooted in time-based and technology-based approaches to art; but specifically photography. Our gallery exhibits work by photography, video, and performance artists who use technological documentation and web-based viewing. Students in the graphics and photography courses gain skills and knowledge from hand on experience with Apple OSx applications, Adobe Suite applications, other proprietary photography applications, and specific photography equipment to become experienced and discerning users regarding appropriate solutions for projects while at Cuesta, at other institutions if they transfer, and once they enter the workforce. Most of our courses offer options for multiple modalities of instruction from face-to-face to fully asynchronous DE.

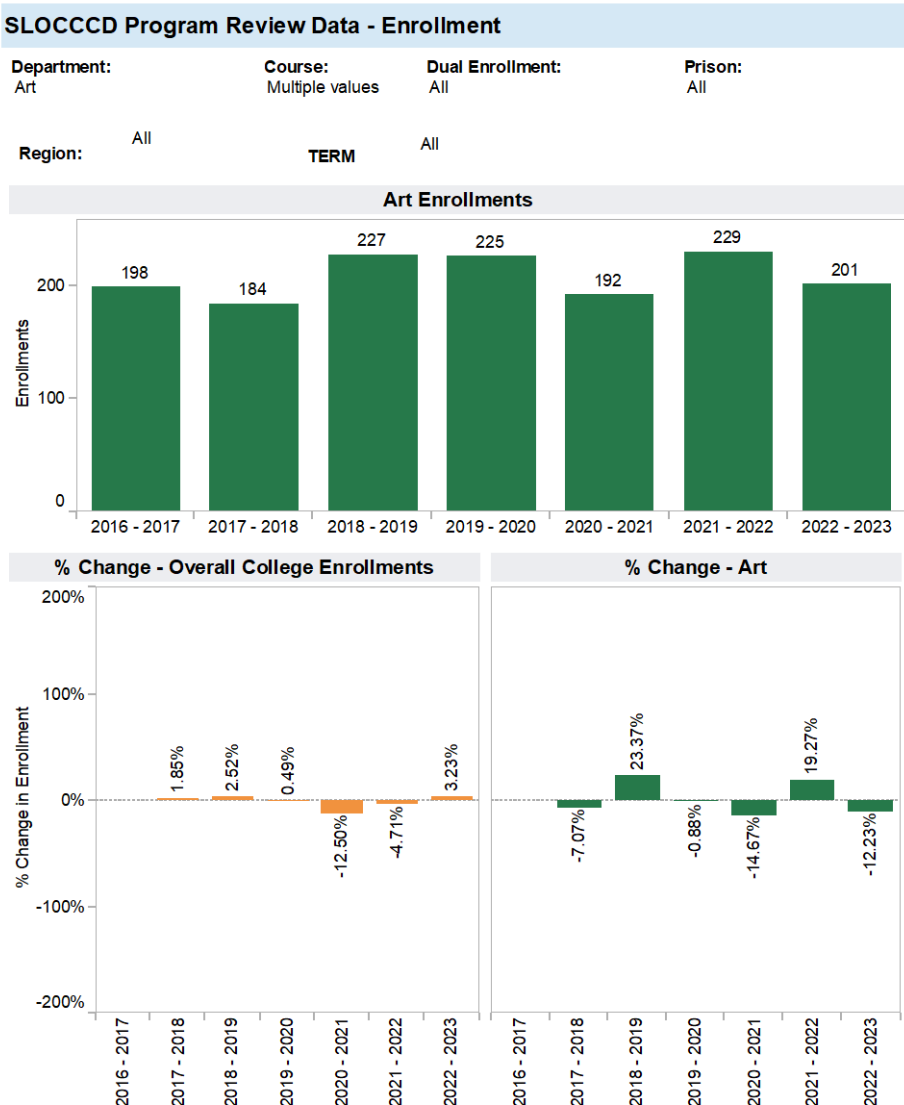
#### IV. PROGRAM DATA ANALYSIS AND PROGRAM-SPECIFIC MEASUREMENTS

(Where applicable the success metrics are aligned with the Student Success Metrics/SCFF).

The data components are hyperlinked below.

##### A. General Enrollment (Insert Aggregated Data Chart)

Insert the data chart and explain observed differences between the program and the college.



Enrollment: Duplicated count of students who completed greater than 0 units in positive attendance courses or were present on census for all other accounting methods.

In general, the photography has seen some ups and downs in total enrollments prior to and including the Photography certificate. Between the highs in 2018-19 (227), 2019-20 (225), and 2021-22 (229) the dip of -14.67% can be attributed to the COVID pandemic. During this time, all digital photography courses were made fully DE which removed in-person options for students, limited in-person lab experience were offered, and specific upper-level classes were cancelled due to low enrollment. After an increase of total enrollments to a point slightly higher than before the pandemic with a total enrollment of 229, we have an observed dip of -12.23% which is equal to 28 total enrollments. We believe this dip can be attributed to

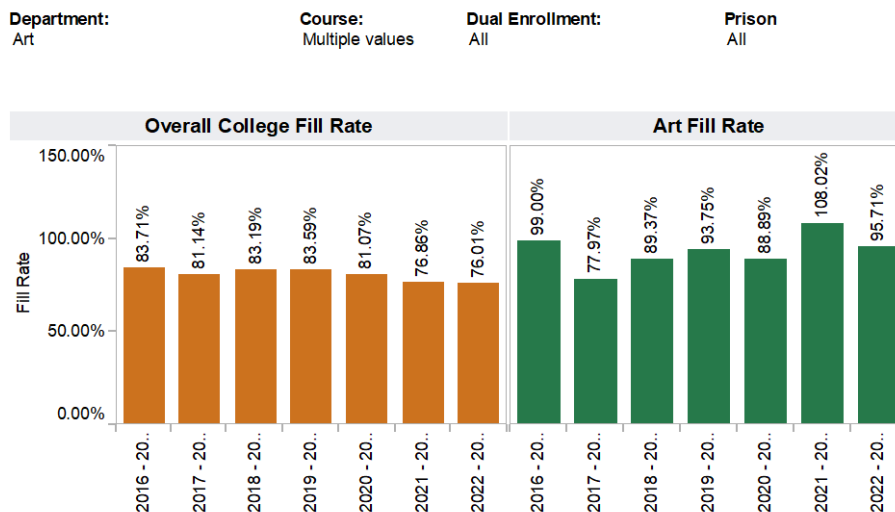
two occurrences. One, being the inability to offer in-person digital photography courses due to lack of possible instructors, even though our area has done 'ongoing hirings' since 2021. Two, with the unfortunate emergency medical leave of full-time photography lead Douglas Highland, many students expressed dropping current courses and/or not wanting to enroll in specific courses.

Prior to the COVID pandemic the Photography area showed greater growth percentage wise year over year than the college. Post the COVID pandemic the Photography area had initial greater growth than the college with the previously explained dip in 2022-23. We look forward to our enrollment numbers and percentages increasing in the near future as we are back on track with our offering of in-person digital photography classes, offering even shorter term fully DE digital photography offerings to allow students to complete both Art 249A (1st 9-weeks) and Art 249B (2nd 9-weeks) in one term. 249A (1st 9-weeks) has filled extremely well and early enrollment in 249B (2nd 9-weeks) is very promising for spring 2024. We were also able to bring back Art 252 (Spring 2023) and Art 251 (Spring 2024) for face-to-face instruction after a 4yr. hiatus.

**B. General Student Demand (Fill Rate) (Insert Aggregated Data Chart)**

Insert the data chart and explain observed differences between the program and the college.

**SLOCCCD Program Review Data - Student Demand (Fill Rate)**



Fill Rate: The ratio of enrollments to class limits. Cross listed class limits are adjusted appropriately.  
Also, courses with zero class limits are excluded from this measure.

Fill rates for Photography courses have been above the college fill rate for all years except 2017-18. For the Photography area of note was the large increase shown in 2021-22 of 108.02% which was 31.14% above the college and the fill rate in 2022-23 of 95.71% which was 19.7% above the college. In both of these years the Photography area showed an increase while the college showed a decline over the same years.

C. **General Efficiency (FTES/FTEF) (Insert Aggregated Data Chart)**

Insert the data chart and explain observed differences between the program and the college.

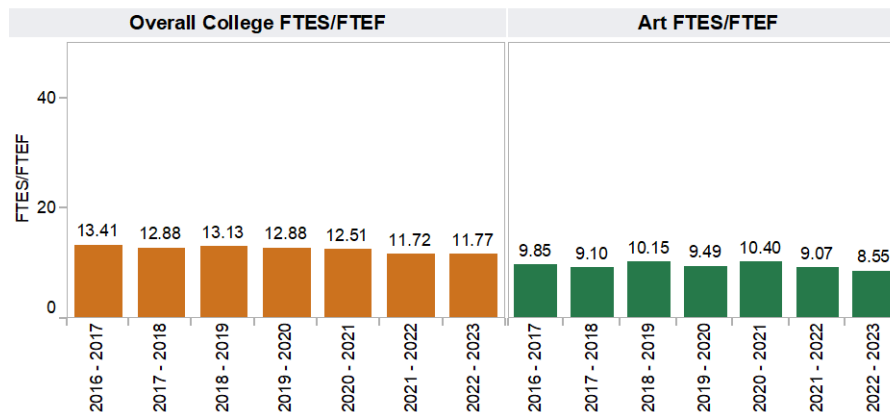
**SLOCCCD Program Review Data - Efficiency (FTES/FTEF)**

Department:  
Art

Course:  
Multiple values

Dual Enrollment:  
All

Prison:  
All



FTES/FTEF: The ratio of total FTES to Full-Time Equivalent Faculty  
(SXD4 Total-Hours/17.5)/XE03 FACULTY-ASSIGNMENT-FTE)

Although Photography has had consistently slightly lower numbers than the college year over year, this can generally be attributed to the Covid Pandemic, smaller art studio class sizes and the previously mentioned (IV. A.) unfortunate emergency medical leave of full-time photography lead Douglas Highland.

#### D. Student Success—Course Completion by Modality (Insert Data Chart)

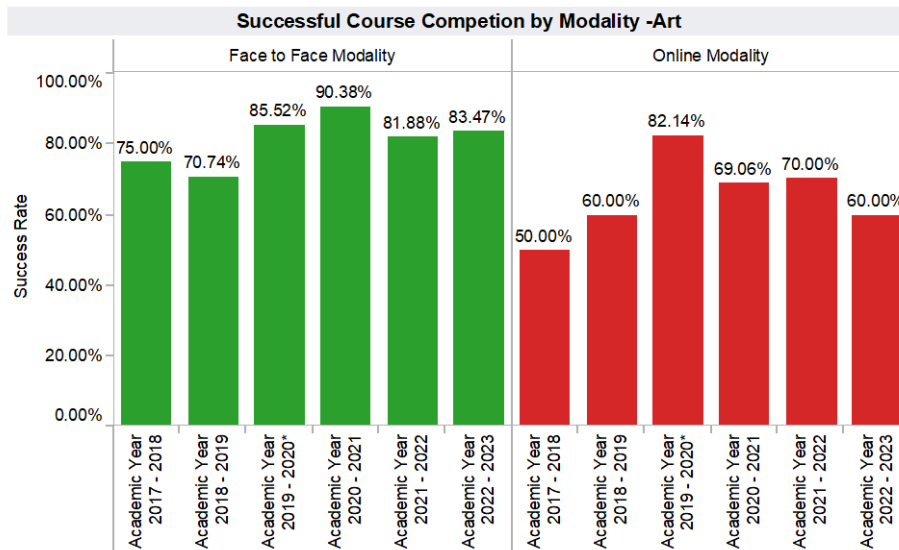
Insert the data chart and explain observed differences between the program and the college.

##### SLOCCCD Program Review Data: Successful Course Completion

Select Department:  
Art

Course:  
Multiple values

Legend:  
■ Face to Face Modality  
■ Online Modality



Successful Course Completion by Modality Table - Art							
		Academic Year 2017 - 2018	Academic Year 2018 - 2019	Academic Year 2019 - 2020*	Academic Year 2020 - 2021	Academic Year 2021 - 2022	Academic Year 2022 - 2023
Face to Face Modality	Department Success Rate	79.78%	79.09%	84.71%	83.56%	80.37%	82.07%
	Total Department Enrollment	1,904	2,037	1,943	379	1,248	1,493
Online Modality	Department Success Rate	61.47%	68.21%	79.66%	72.60%	74.66%	74.97%
	Total Department Enrollment	571	583	568	1,692	1,108	915

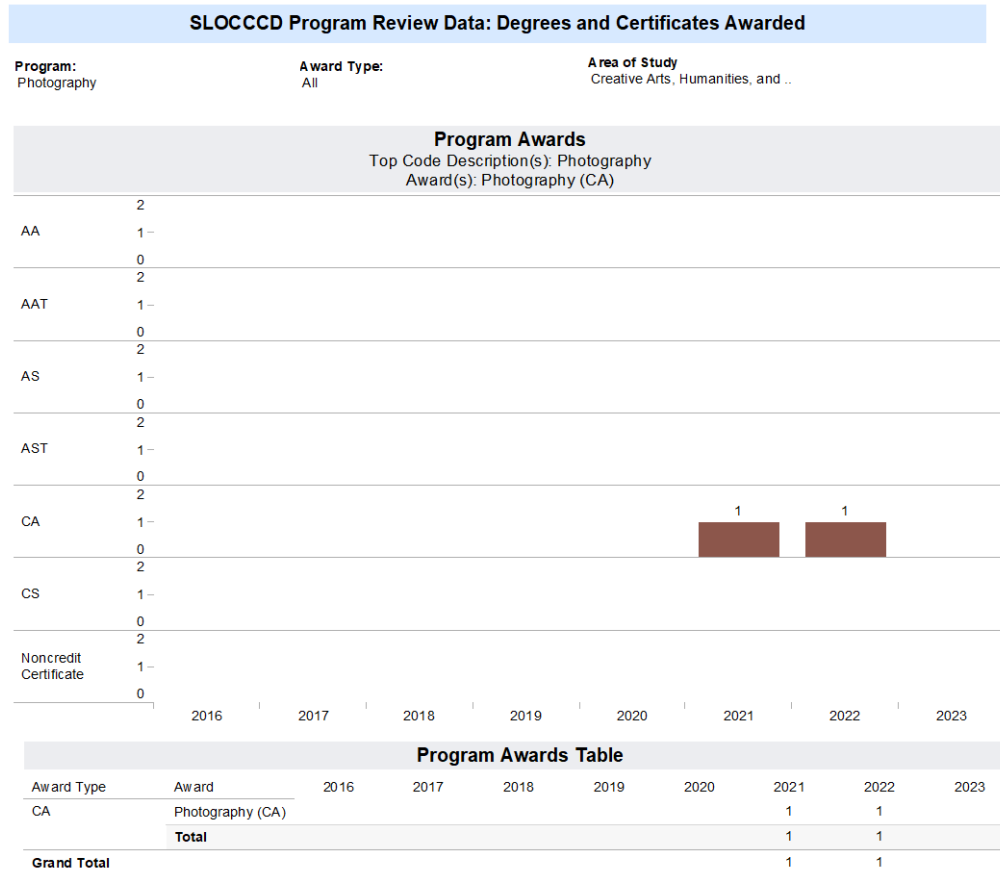
For face-to-face modality, the Photography area sees satisfactory results for 2017-18 & 2018-19, with above satisfactory results for years 2019-20 through 2022-23.

The online modality saw less than satisfactory success rates in 2017-18 & 2018-19, a high in 2019-20 of 82.14% and a drop over the next three years from satisfactory in 2020-21 & 2021-22 with unsatisfactory rates in 2022-23. For digital photography courses, there is a steep learning curve, high time commitment that is many times unexpected by the students, and a high dollar amount for entry that is not necessarily equitable for all of our students. Required equipment is a computer that can run the latest version of Adobe Lightroom, the Adobe Lightroom software and a manually controlled digital camera. It is also suggested students have the textbook and a form of removable media (ex. hard drive). To offset this, the Photography area has been supported in the acquisition of several digital cameras for check out and we make our open labs available to all fully online DE students. Our lab technician is fully trained in Adobe lightroom and assists as needed. Some of our instructors choose to hold office hours in-person during our open lab times to assist students 1:1. It would be helpful if the college provided software support for all enrolled students and some laptops that could be checked out for those students able to display a financial

need. We look forward to improving our success rates in our fully online DE courses through scheduled faculty workshops surrounding opening day events in the upcoming Fall and Spring.

#### E. Degrees and Certificates Awarded (Insert Data Chart)

Insert the data chart and explain observed differences between the program and the college.



Program Awards: The number of degrees and certificates awarded by program type

There were 2 students who completed their CA's, one in 2021 and one in 2022. There are several students identified who we anticipate completing their CA's in Spring 2024. The photography faculty look forward to assisting students in achieving the CA certificate in Photography and entering the workforce. Future students' abilities to progress in Photography courses and complete the CA will be dependent on being able to offer required courses and finding skilled instructional faculty to staff the courses.

**F. General Student Success – Course Completion (Insert Aggregated Data Chart)**

Insert the data chart and explain observed differences between the program and **Institutional Standards of Achievement**. If your program did not meet the Institutional Set Standard, please describe how you implement activities to meet the Institutional Set Standard.

**SLOCCCD Program Review Data: Successful Course Completion**

Select Department:  
Art

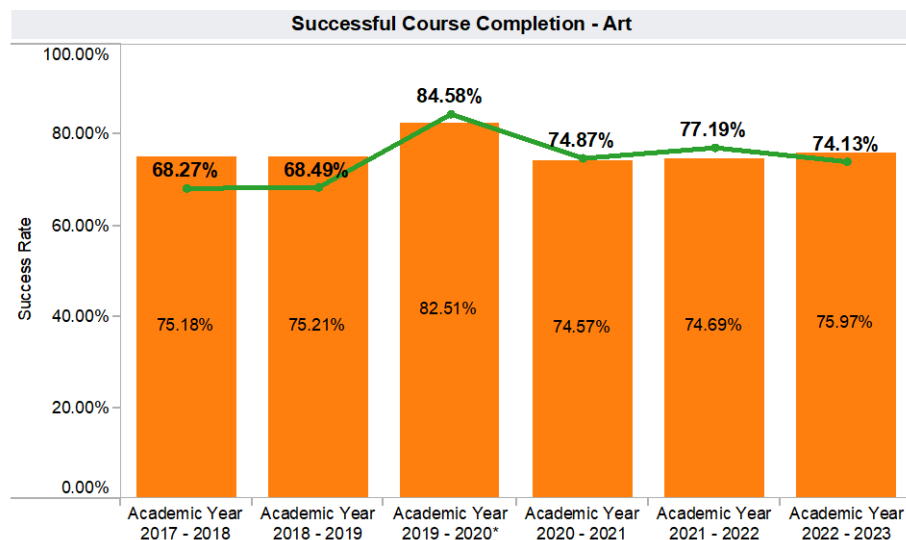
TERM  
All

Measure Names

Department Success Rate

Overall College Success Rate

COURSE  
Multiple values



Art Success Rate Table						
	Academic Year 2017 - 2018	Academic Year 2018 - 2019	Academic Year 2019 - 2020*	Academic Year 2020 - 2021	Academic Year 2021 - 2022	Academic Year 2022 - 2023
Department Success..	68.27%	68.49%	84.58%	74.87%	77.19%	74.13%
Total Enrollments	208	239	225	194	232	201

Success: The Percentage of student enrollments resulting in a final grade of "C" or better

*(1) CHART SHOWING SUCCESSFUL COURSE COMPLETION - OVERALL PHOTOGRAPHY [ABOVE]*



## SLOCCCD Program Review Data: Successful Course Completion

Select Department:  
Art

TERM  
All

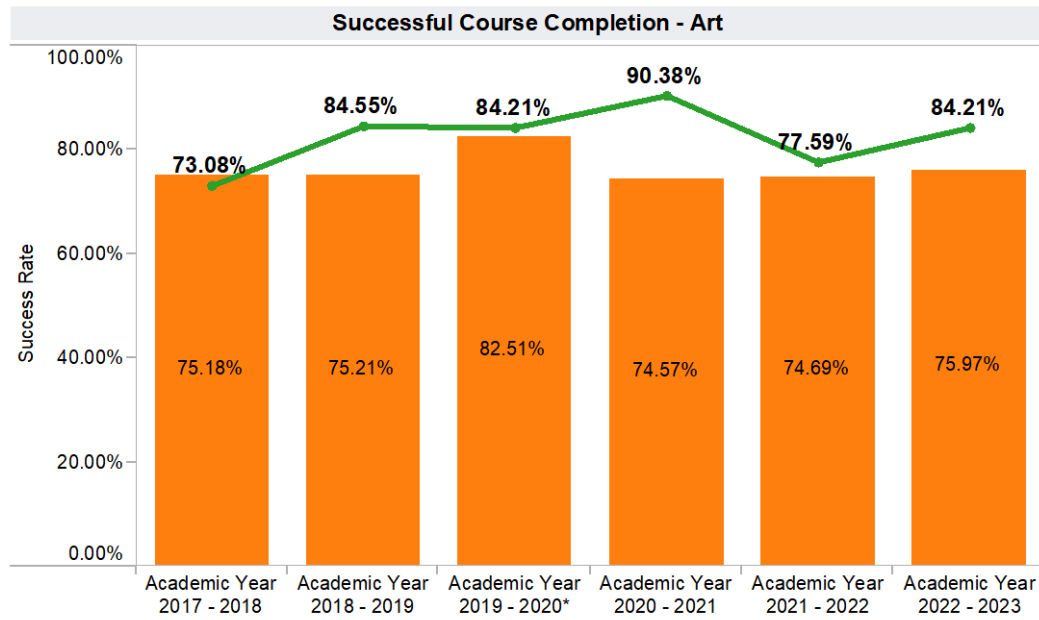
Measure Names

Department Success Rate

Overall College Success Rate

COURSE

Multiple values



Art Success Rate Table						
	Academic Year 2017 - 2018	Academic Year 2018 - 2019	Academic Year 2019 - 2020*	Academic Year 2020 - 2021	Academic Year 2021 - 2022	Academic Year 2022 - 2023
Department Success..	73.08%	84.55%	84.21%	90.38%	77.59%	84.21%
Total Enrollments	156	110	90	53	58	57

Success: The Percentage of student enrollments resulting in a final grade of "C" or better

### (2) CHART SHOWING SUCCESSFUL COURSE COMPLETION - OVERALL PHOTOGRAPHY WITHOUT ART 249A & 249B [ABOVE]

Successful course completion rates are displayed above for all courses in the Photography area (chart 1) and then without our digital photography courses Art 249A/B (chart 2). Both of these courses have been predominately taught in the fully online DE modality post 2019-20. Without digital photography courses, successful course completion rates are higher than the college post 2017-18. Including digital photography courses causes successful completion rates to generally mirror the college rates year over year. This comparison of face-to face and fully online DE courses is also reflected in the chart and comments from area IV. D.

What resources might you need to meet and exceed the Institutional Set Standard?

N/A

- G. Review the **Disaggregated Student Success** charts; include any charts that you will reference. Describe any departmental or pedagogical outcomes that have occurred as a result of programmatic discussion regarding the data presented.

Note: No chart included here. Disaggregated data is not available nor relevant for the small collection of photography courses (6) and Art 293 Portfolio or Art 250 Work Experience. Disaggregated data is addressed in the Fine Arts division CPPR.

The following are some questions you might want to consider:

- What strategies have you implemented to address equity gaps in the classroom?

The Photography area has consistently participated in the following outreach events supporting low-income, underrepresented students, and addressing equity gaps in the classroom:

- Promise Day and Student Success Festivals on the SLO campus, yearly
- Dana Elementary School Pathways to College Presentation and Tour, February 2022
- Educate/Promise Day, yearly
- Los Osos Middle School College for a Day, yearly
- Connect@Cuesta, yearly

Fine Arts continually looks for ways to celebrate student success and support our students financially including \$3,375 in awards for the Student Annual Exhibition funded by the Novy endowment and the Miossi Gallery endowment, \$2,325 in Novy and Sprague Photography awards that are bestowed on students who demonstrated excellence in the classroom.

In support of our students' financial needs, we are now able to give monetary awards to students in both the Fall and Spring terms from the Frank A. "Tony" Sprague endowment that recognizes students for the excellence in studio class performance in photography. Students submit work and are awarded based upon the highest combined achievements in motivation, overall growth and accomplishments, technical excellence, and conceptual clarity of their work. In 2022-23 We were able to award 13 students \$75 each from the Frank A. "Tony" Sprague endowment. We look forward to seeing how this support and encouragement might foster a more equitable experience in the Photography area and pay dividends with increases in enrollment and certificate and degree earners.

- What type of professional development opportunities are your program faculty participating in to address equity in the classroom?

Faculty in the Photography area attend and encourage students to attend events and artist talks in the Cuesta College Harold J. Miossi gallery and the community thereby taking advantage of the diverse programming.

- What resources might you need to minimize equity gaps?

Students/ Facilities:

It would be helpful if the college provided course required Adobe software support for all students (F2F and DE) and some laptops that could be checked out for those students able to display a financial need. Additional support to continue to purchase updated digital cameras due to obsolescence or breakage would assist all students.

The use of lottery funds to support additional purchases of one time supplies each term such as photographic paper and film to support those students who encounter intermittent financial difficulties.

Our lab technician assists in all things related to the Photography area from the digital photography lab (computers, cameras, software, printers, and scanners) to the photographic lighting studio, to the darkroom (chemical mixing, film and print developing, special processes). The more time faculty can spend with students, the more one-on-one instruction they have. Currently, our faculty are divided between individual instruction and regular photography area tasks in our facilities. Our lab technician, who is 50%, assists in all things related to the Photography area from the digital photography lab (computers, cameras, software, printers, and scanners) to the photographic lighting studio, to the darkroom (chemical mixing, film and print developing, special processes). An increase to a 75% lab assistant position would benefit instruction in such a way as to address and minimize student equity gaps.

Faculty:

Continued opportunities for professional development concerning minimizing equity gaps would be welcome.

### Other Relevant Program Data (optional)

Provide and comment on any other data that is relevant to your program such as state or national certification/licensure exam results, employment data, etc. If necessary, describe origin and/or data collection methods used.

N/A

## V. PROGRAMS AND CURRICULUM REVIEW

### A. Programs Review

1. Review the CurriQunet "Program of Study" outline for each program and indicating yes/no for each program/certificate.

Program/Certificate Title (include all those programs and certificates that were active at the time of the last CPPR).	Currently active	New program since last CPPR (if yes, include active date)	Program modified since last CPPR (if yes, include modified date)	Deactivated since last CPPR (if yes, include deactivation date)

Photography (CA)	Yes	Yes, 1/2020	No	No
------------------	-----	-------------	----	----

2. **For all Currently Active Programs/Certificates**, review the CurrlQunet “Program of Study” outline for each active program/certificate and complete the table by indicating yes/no for each column.

<b>Program/Certificate Title</b> (include only those programs/certificates that are active).	Required courses and electives (including course numbers, titles, and credits) are accurate	Program description is current	Program Learning Outcomes are accurate and include method of assessment.	If any answers are “no” for a program, please enter a date (MM/DD/YYYY) in the next 5 years by which the program will be corrected.
Photography (CA)	Yes	Yes	Yes	

#### B. Curriculum Review

Complete the [Curriculum Review Worksheet](#) and submit the form with your CPPR.

Based on information that you enter, the template will create a 5-year calendar for your program to follow during which any modifications to the Course Outline of Record determined during the curriculum review.

**What is the purpose of the worksheet?** Completing the worksheet provides evidence that the curriculum (including course delivery modalities) have been carefully reviewed during the past five years for currency in teaching practices, compliance with current policies, standards, regulations, and with advisory committee input. The form requires you to include evidence that you have reviewed that the entries on the course outline of record (CurrlQunet format) are appropriate and complete.

## VI. PROGRAM OUTCOMES, ASSESSMENT AND IMPROVEMENTS

A. Attach or insert the assessment calendar for your program for the next program review cycle.

my docs/curriculum/course slos/assess_map.xlsx			SLO	pre F2018	F2018	S2019	F2019	S2020	F2020	S2021	F2021	S2022	F2022	S2023	F2023	S2024	F2024	S2025	F2025	S2026	F2026	S2027	F2027	S2028	F2028	S2029
IART 244	PHOTOGRAPHY I	02 S2003 S2013 F2016 Approved	x				X						X						A							A
IART 245	PHOTOGRAPHY II	02 S2003 S2013 Approved Change I	x				X						X				A									A
IART 249 A	DIGITAL PHOTOGRAPHY 1	02 X2004 S2016 Approved	x				X						x				A				A					A
ART 249B	DIGITAL PHOTOGRAPHY II	F2017	X							C				X						A						A
ART 251	ALT PHOTO PROCESSES	S2011 F2016	X					X				C				A				A					A	
ART 252	PHOTO LIGHTING	S2011	x			X								x			A					A				A
IART 293	PORTFOLIO PRESENTA	02 F2000 F2016 Approved Change I	x				X				X		X				A				A				A	
"X" =assessment, analysis, and changes (if needed) completed																										
"R" = revised Curriculum effective and new assessment planned for that semester																										
"A" = Assessment planned based on regular cycle																										

B. Have you completed all course assessments in eLumen? If no, explain why you were unable to do so during this program review cycle and what plan(s) exist for completing this in the next program review cycle.

Yes, Photography area course assessment in eLumen is consistently done on a 2-3 year plan for all sections of all courses.

C. Include the most recent "PLO Summary Map by Course" from eLumen which shows the Course-level SLOs mapped to the Program-level SLOs.

# Outcome Summary Map by Course

Map Origin: CA PHOTOGRAPHY					
Map Target: CA PHOTOGRAPHY					
SE Ch	CA PHOTOGRAPHY				
	Analyze and discuss photographic artwork's offering relevant terminology and addressing historical and contemporary issues at an intermediate level.	Analyze professional career options in photography.	Gradually apply the visual elements and principles of 2-D design in finished photographic works.	Demonstrate intermediate to advanced knowledge of the use and safety pertaining to photographic skills including camera systems, processing, printing, material usage, lighting, and presentation.	Employ photographic techniques to express personal vision and aesthetic in finished photographic works.
<b>ART244</b>					
Implement photographic technical skills including camera controls, image acquisition, processing, printing, and the handling and maintenance of equipment and materials in finished photographic works.			X	X	X
Demonstrate the use of formal and conceptual qualities in finished photographic works.	X		X	X	X
Present a portfolio of photographic works that implements photographic technical skills and displays a synthesis of formal and conceptual qualities.	X		X	X	X
Examine and discuss historical and contemporary trends, languages, aesthetics, culture and media in photographic works.	X				
<b>ART245</b>					
Demonstrate an intermediate level of knowledge and implementation of photographic technical skills including camera systems, processing, printing, material usage, and presentation in finished photographic works.			X	X	X
Employ concepts through the discussion and use of visual elements, principles of design, and creative approaches to subject matter and photographic techniques in finished photographic works.	X		X	X	X
Examine and discuss historical and contemporary concepts in photographic fine art through analysis of trends, languages, aesthetics, culture, and media.	X				
Present a portfolio of photographic works that implements and displays a synthesis of technical skills, formal qualities, and concepts in the breadth of the finished work.	X		X	X	X
<b>ART246A</b>					
Demonstrate the use of formal and conceptual qualities in finished photographic works.	X		X	X	X
Examine, evaluate, analyze, and discuss historical and contemporary photographic works in regards to trends, languages, aesthetics, and contemporary culture and media through the use of relevant terminology and concepts.	X				
Implement photographic technical skills including camera controls, image acquisition, processing, image output, printing, and the handling and maintenance of equipment and materials in finished photographic works.			X	X	X
Present a portfolio of photographic works that implements photographic technical skills and displays a synthesis of formal and conceptual qualities.	X		X	X	X
<b>ART246B</b>					
Demonstrate an intermediate level of knowledge and implementation of digital photography technical skills including camera systems, image acquisition, processing, image output, printing, and the handling and maintenance of equipment and materials in finished photographic works.	X		X	X	X
Employ concepts through the discussion and use of visual elements, principles of design, and creative approaches to subject matter and photographic techniques in finished photographic works.	X		X	X	X
Examine and discuss historical and contemporary concepts in photographic fine art through analysis of trends, languages, aesthetics, culture, and media.	X				
Present a portfolio of photographic works that implements and displays a synthesis of technical skills, formal qualities, and concepts in the breadth of the finished work.	X		X	X	X
<b>ART250</b>					
<b>ART251</b>					
Identify alternative photographic processes.	X				
Employ alternative photographic processes to express personal vision and aesthetic.	X		X	X	X
Research and discuss alternative photographic history in historical and contemporary photography.	X				
<b>ART252</b>					
Identify various artificial photographic lighting techniques.	X				
Employ various artificial photographic lighting techniques to express personal vision and aesthetic.	X		X	X	X
Research and discuss artificially lit photographic history in historical and contemporary photography.	X				
<b>ART253</b>					
Examine relevant and relevant career opportunities in visual art.		X			
Determine appropriate artwork and supporting materials for designated medium.					
Present a portfolio of artwork in both digital and physical format.					
Demonstrate skills in preparing appropriate video presentation materials in an artistic design.					
	0	0	0	0	0

D. Include the most recent “ILO Summary Map by Course” from eLumen that shows the Course-level SLOs mapped to the Institutional Learning Outcomes.

[illegible]

E. Highlight changes made at the course or program level that have resulted from SLO assessment. Please include the evidence of dialog that prompted these changes.

### Photography Area Curriculum Changes:

- Concentrate on Art 249A satisfying CSU GE requirements.
- Brought back in-person Art 249A Digital Photograph
- Offered even shorter term fully DE digital photography offerings in Spring 2024 to allow students to complete both Art 249A (1st 9-weeks) and Art 249B (2nd 9-weeks) in one term
- Worked to modify Materials Fees to make them low cost

- Worked to increase courses with Zero Cost Textbook options.

Note: Please see above areas in this CPPR for all other changes previously mentioned to curriculum across studio art courses in Photography.

Art 293 Portfolio [see - VIII. End Notes for a listing of Student Successes]:

Our studio program and thus our Photography area is assessed each year using students' portfolios and writing generated in the Art 293 Portfolio Presentation course offered each Fall. Our group of FT faculty and any PT faculty wanting to be involved generated the following narrative analysis of the assessments from portfolios generated in 2023. For detailed responses please review the 2023-2024 Fine Art CPPR and for the years 2020, 2021, and 2022, please review the Fine Art APPW's for those years.

Faculty in the Fine Arts area have discussed changes for Art 293, which is the course that Douglas Highland (FT Photography) taught for the past 9 years, and that Brittany Mojo (FT Ceramics) began instructing in the Fall of 2023. In these discussions, faculty have identified the need for increased studio time for students to work on projects outside of classroom assignments. This helps to build robust portfolios for workforce-entry and grant applications.

2023 Portfolio Review Feedback: All FT Faculty:

General consensus was that we are seeing some discrepancy in the level of finished work in the Portfolio class from previous years. Several of the students in the class were only in their 2<sup>nd</sup> semester at Cuesta. Need to communicate with counseling that this is a capstone class that is best taken towards the end of a student's time here. Suggested Fall of 2nd year or later. Students pursuing AA-T on the Promise really aren't here that long. Students resisted thinking of their work as an idea or as under an umbrella of concept. This reinforces the need to bring back the bus trips to expose them to contemporary art. A lot of effort was spent in the Portfolio class workshopping artist statements.

Future Ideas:

Consider setting aside an hour a week of class time for students to work on any artwork not related to their class assignments with a goal to make 2 solid pieces that are not assignment driven from another class. Also suggested a student event with 24 iPads loaded with pdfs of work, where people can flip through and review bodies of work – could be set up in the student gallery as an interactive display.

- F. Identify and describe any budget or funding requests that are related to student learning outcome assessment results. If applicable, be sure to include requests in the [Resource Plan Worksheet](#) and review the [Resource Allocation Rubric](#).

Budget requests for the Photography area are linked to course and program learning outcomes and are detailed within the Resource Plan (see below). Our top needs are prioritized through a collaborative process. The number one request for the Fine Art Division and Photography area is to replace the 19 ageing computers in the Digital Photography Lab rm. 7175. We will also be submitting Foundation grants and Institutional Support grant requests for these items. Additionally, we have prioritized replacement of the 19 ageing/ broken chairs in the same Digital Photography Lab rm. 7175.



Rank	Program (Prefix)	Item/Description	Cost (est.)	Item Category	Instructional	Frequency	Time Frame	Location (be as specific as possible)	Justification
1	Art Studio - Photo	20 iMacs for Digital Photography Lab	\$ 47,000.00	Technology	Instructional	One-time	Immediate (Next Year or Sooner)	Digital Photo Lab - room 7175	Current equipment is 9yrs. old, will be obsolete/ NOT FUNCTIONAL to continue instruction with required Adobe applications and in need of replacement per Technology Plan replacement model at the end of the 2023-2024 school year. Replacements will be needed to support new operating system and software upgrades. These computers will be required to continue Photography Area offerings in ART 244, 245, 249A/B, 251, 252. Supports SLOs ART245 1, 2; ART249A/B 1, 2; ART252 2; ART251 2; ART249A/B 1, 2; ART252 2; ART251 2; Tech Plan Init. #1 I.O.s #1.1 and 1.2
2	Art Studio - Photo	19 chairs for Digital Photography Lab (7175)	\$ 2,500.00	Facility	Instructional	One-time	Immediate (Next Year or Sooner)	Digital Photo Lab - room 7175	New chairs needed for student seating due to broken or worn existing seating being inadequate for students to operate. These chairs will be required to continue Photography Area offerings in ART 244, 245, 249A/B, 251, 252.

## VII. PROGRAM DEVELOPMENT

Indicate how the program supports efforts to achieve any of the following:

### A. Institutional Goals and Objectives

Note: Please see section III. A. for more details.

1A - The Photography area has consistently participated in the following outreach events supporting increased enrollment of low-income and underrepresented students:

- Promise Day and Student Success Festivals on the SLO campus, yearly
- Dana Elementary School Pathways to College Presentation and Tour, February 2022
- Educate/Promise Day, yearly
- Los Osos Middle School College for a Day, yearly
- Connect@Cuesta, yearly

1A & 2A - The Photography area has expanded our offerings and worked to make classes more affordable so they will be appealing to low-income, underrepresented students, and community members who are 55 years of age or older.

- Brought back in-person Art 249A Digital Photography
- Scheduled short term 9-week Art 249A (1st 9-weeks) and Art 249B 92nd 9-weeks) to allow
- completion of both courses in one term.
- Worked to modify Materials Fees to make them low cost
- Worked to increase courses with Zero Cost Textbook options.

1C - The Photography area continually looks for ways to celebrate student success and support our students financially. The student's efforts were reflected in those who were included in the \$3,375 in awards for the Student Annual Exhibition funded by the Novy endowment and the Miossi Gallery endowment and \$2,325 in Novy and Sprague Photography awards that are bestowed on students who demonstrated excellence in the classroom.

1D - [Please See Chart Below - Courses/Content Related to Photography] Our Fine Arts Photography area has been increasing career pathways for local high school students through Certificate offerings, dual enrollment, and with high school classroom visits with targeted promotional materials. The division as a whole grew from having no dual enrollment students in 2016-2017 to having 226 in 2017-2018. We now have 289 dual enrollment students in 2022-2-23. For 2023-2024 we have 36 sections at 9 different high school sites in our county. We believe that this number will be even higher for 2023-2024, although total headcount isn't yet available. Our full-time lead in photography and division chair Douglas Highland continues to do site visits for

each section of dual enrollment classes to talk about our Fine Art and Photography programs, degrees, certificates, and career pathways. We have a PowerPoint presentation that assists with this goal.

2A - The newly launched new studio art certificate in Photography Fall 2019 helps students who want to complete an area of emphasis for work-force entry, to demonstrate a concentration in a specific art discipline for transfer, or to augment an Associate Arts degree.

The Fine Arts Division has also established several traditions to promote our certificates: (1) A reminder to faculty on Opening Day to take our degree and certificate information to their first-class session and make themselves available after class to talk to students. (2) Displaying targeted marketing (posters with Cuesta's degree and certificate application dates and the department chair's email) so students can set up an appointment to talk about degrees and/or certificates and get directed to a counselor. (3) Participation in multiple outreach events and the Promise Day event each fall. 4) Our Portfolio Presentation Art 293 which is included in the Photography certificate, is a course that directs and assists students in refining their goals and creating professional quality portfolios for work-force entry or transfer.

3A - The Fine Arts Division and Photography area has established several traditions to promote our degrees and certificates:

- 1) A reminder to faculty on Opening Day to take our degree and certificate information to their first-class session and make themselves available after class to talk to students.
- 2) Displaying targeted marketing (posters with Cuesta's degree and certificate application dates and the department chair's email) so students can set up an appointment to talk about degrees and/or certificate and get directed to a counselor.
- 3) Participation in multiple outreach events and the Promise Day event each fall.
- 4) Our Portfolio Presentation class directs and assists students in refining their goals and creating professional quality portfolios for transfer.
- 5) The breadth and depth of our program assists in transfer to CSU's, UC's.

4A - The Photography certificate is by itself a way for students who complete it to decrease the average number of units accumulated while achieving a meaningful and useful marker in their educational goals. All Fine Arts instructors are dedicated to creating clear pathways for our students to achieve certificates and degrees which limits the average number of units accumulated. We've created course-sequencing documents in 2016 and continue to update these for our certificates and degrees. The Chair has attended several meetings to discuss guided pathways in the last several years and all full-time and part-time faculty have seen or been made aware of presentations to help support and direct students regarding Guided Pathways at our Opening Day meetings in Fall and Spring.

5A, 5B, 5C - Our Fine Arts Photography area has been increasing career pathways for local high school students through dual enrollment and targeted classrooms visits. The Photography certificate offer opportunities for our students to increase median annual earnings, increase the proportion of students who attain a living wage, and increase the proportion of students with a job closely related to their field of study.

6A - Current technology is vital for all our Photography area. Over the last 5 yrs. we have made large strides in improving facilities and technology to support student learning and innovations. These have been made possible for the Photography area from Foundations Grants, Cares Act Funding, Academic Affairs Strategic Instructional Support Funding, and VPAA Grants.

## Photography:

- 2016-2017 - The Photography area installed a major computer and printing upgrade for the digital classroom that included a re-design to accommodate 20 students, raising the enrollment maximum for face-to-face digital photography classes from 16 to 20. Note: Replacement of this lab's now aging computers is a top priority for the Photography area and has ranked #1 for this current year and last year's *Resource Plan*. Additionally, this need had been introduced into the *Resource Plan* in 2019-2020 as in intermediate need and continued to be included each year until now.
- 2020-2021 - Digital Cameras and Cases (4), Small/Portable Flash Location Lighting (4) & Studio Strobe Lighting Kit (1)
- 2021-2022 - Digital Cameras and Cases (12), Small/Portable Flash Location Lighting Kits (15), Studio Strobe Lighting Kit (1), High-End Professional Lens (2)
- 2022-2023 - Large Format Ink Jet Printers (2), Print Dryers for B&W Photo Darkroom (1), Professional Photographic Shooting Table for Photographic Lighting Projects (1).

These improvements have and will enhance our students' experiences and successes, making them more prepared for the workforce, and helping them to get more high-impact *WOW moments* to engage with contemporary technology experiences in their areas of study.

## B. Institutional Learning Outcomes

### ILO 1. *Personal, Academic, and Professional Development*

Photography courses develop a student's personal and academic growth through the study of the physical, intellectual, and emotional aspects of life. The written and practical skills learned in all our certificate courses, but specifically in Photographic Lighting (Art 252), Portfolio Presentation (Art 293), and Occupational Work Experience (Art 250) specifically focus on professional development and career opportunities.

### ILO 2. *Critical Thinking and Communication*

Art is about communication and visual literacy. Integrating the elements and principles of design with the conceptual and perceptual aspects of making art requires critical thinking. Students in our program learn to communicate through their creative work produced in the different mediums represented in the Fine Arts and through written assignments to develop analytical thinking.

### ILO 4. *Social, Historical, and Global Knowledge and Engagement*

The study of art and art history immerses students in the study of social, historical, and global knowledge. Art studio courses use techniques developed worldwide and class examples pulled from a diverse range of cultures and time- periods. Our gallery program gives our students the opportunity to directly interact with art and artists from around the world, representing a wide array of social, historical, and global issues.

### ILO 5. *Artistic and Cultural Knowledge and Engagement*

All our courses teach artistic and cultural knowledge. The elements and principles of design and the conceptual and contextual aspects of art are fundamental. Group critiques in studio classes and the making of artwork engage students with diverse points of view and teach them to articulate their own artistic and cultural ideas. Media presentations by instructors, and exhibitions in our main gallery and student gallery, teach students about a wide range of art made by people of various cultural, socioeconomic, racial, and other diverse richness of experience.

## ILO 6. *Technical and Informational Fluency*

Much contemporary art is rooted in time-based and technology-based approaches to art; but specifically photography. Our gallery exhibits work by photography, video, and performance artists who use technological documentation and web-based viewing. Students in the graphics and photography courses gain skills and knowledge from hand on experience with Apple OSx applications, Adobe Suite applications, other proprietary photography applications, and specific photography equipment to become experienced and discerning users regarding appropriate solutions for projects while at Cuesta, at other institutions if they transfer, and once they enter the workforce. Most of our courses offer options for multiple modalities of instruction from face-to-face to fully asynchronous DE.

### C. Program outcomes

Indicate any anticipated changes in the following areas:

#### 1. Curriculum and scheduling

##### Photography Area Curriculum Changes:

- Concentrate on Art 249A satisfying CSU GE requirements.
- Brought back in-person Art 249A Digital Photograph
- Offered even shorter term fully DE digital photography offerings in Spring 2024 to allow students to complete both Art 249A (1st 9-weeks) and Art 249B (2nd 9-weeks) in one term
- Worked to modify Materials Fees to make them low cost
- Worked to increase courses with Zero Cost Textbook options.

#### 2. Support services to promote success, persistence and retention

- Need to communicate with counseling that this is a capstone class that is best taken towards the end of a student's time here. Suggested Fall of 2nd year or later.
- College provided course required Adobe software support for all students (F2F and DE).
- Laptops that could be checked out for those students able to display a financial need.
- Continued support to purchase updated digital cameras due to obsolescence or breakage.
- Use of lottery funds to support additional purchases of one time supplies each term such as photographic paper and film to support those students who encounter intermittent financial difficulties.
- An increase from 50% to 75% for the Photography Technician lab assistant position.

- Continued opportunities for professional development concerning minimizing equity gaps would be welcome.

### 3. Facilities needs

Budget requests for the Photography area are linked to course and program learning outcomes and are detailed within the Resource Plan (see below). Our top needs are prioritized through a collaborative process. The number one request for the Fine Art Division and Photography area is to replace the 19 ageing computers in the Digital Photography Lab rm. 7175. We will also be submitting Foundation grants and Institutional Support grant requests for these items. Additionally, we have prioritized replacement of the 19 ageing/ broken chairs in the same Digital Photography Lab rm. 7175.

Rank	Program (Prefix)	Item/Description	Cost (est.)	Item Category	Instructional	Frequency	Time Frame	Location (be as specific as possible)	Justification
1	Art Studio - Photo	20 iMacs for Digital Photography Lab	\$ 47,000.00	Technology	Instructional	One-time	Immediate (Next Year or Sooner)	Digital Photo Lab - room 7175	Current equipment is 9yrs. old, will be obsolete/ NOT FUNCTIONAL to continue instruction with required Adobe applications and in need of replacement per Technology Plan replacement model at the end of the 2023-2024 school year. Replacements will be needed to support new operating system and software upgrades. These computers will be required to continue Photography Area offerings in ART 244, 245, 249A/B, 251, 252. Supports SLOs ART245 1, 2; ART249A/B 1, 2; ART252 2; ART251 2; ART249A/B 1, 2; ART252 2; ART251 2; Tech Plan Init. #1 I.O.s #1.1 and 1.2
2	Art Studio - Photo	19 chairs for Digital Photography Lab (7175)	\$ 2,500.00	Facility	Instructional	One-time	Immediate (Next Year or Sooner)	Digital Photo Lab - room 7175	New charis needed for student seating due to broken or worn existing seating being inadequate for students to operate. These chairs will be required to continue Photography Area offerings in ART 244, 245, 249A/B, 251, 252.

### 4. Staffing needs/projections

Continued need to add skilled PT faculty to our Photography pool for darkroom-based courses, photographic lighting base courses, and digital photography courses both face-to-face- and fully online DE. This need is currently being addressed with ongoing hiring pools for these positions every year since 2021.

Lastly, address any changes in strategy in response to the predicted budget and FTES target for the next program review cycle.

- Being able to bring back our upper-level Art 251 and 252 in-person courses should increase certificate earners.
- Continuing to explore term length options, possible modality options, and lab loading options. Ex. Offering even shorter term fully DE digital photography offerings in Spring 2024 to allow students to complete both Art 249A (1st 9-weeks) and Art 249B (2nd 9-weeks) in one term.

- Ongoing efforts to recruit faculty and retain students will continue to address FTES targets.

## **VIII. END NOTES**

If applicable, you may attach additional documents or information, such as awards, grants, letters, samples, lists of students working in the field, etc.

**Student Success Chart - Transfer/ Workforce-Entry 2018-2023 (A - below):**

<b>2023/2024</b>			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
N.A.	UC Davis	MFA - 1st year	UC Davis
S.A.	UCSB	BFA - 1st year	UCSB
L.B.	UCSC	Studio Arts	UCSC
L.B.	Applying to Laguna College of Art and Design		
M.B.	Applying to Cal Poly		
L.D.	Applying to Emerson University and Northwestern		
P.G.	Yale, School of Art	MFA - Photography	2022-2024 MFA program.
C.H.	PCPA	Technical Theatre (props/scenery)	PCPA
G.L.	San Diego State University	BA (Graphic Design)	SDSU
L.M.	Applying to College of Creative Studies at UCSB and UCSC		
C.N.	Applying to Cal Poly		
E.S.	Applying to CalArts, Art Center		Art Center
E.T.	SAIC - Chicago (offered \$21,000 merit scholarship), Columbia College		Columbia College Chicago
<b>2022/2023 (Partial - Acceptance Info.)</b>			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
I.C.	Art Center, California College of the Arts	Illustration	California College of the Arts
O.c.	Sac State, Chico State, SDSU	Interior Architecture	San Diego State
J.C.	Cal Poly, Baylor	Theatre Arts	Cal Poly
K.E.	Cal Poly	Graphic Design	Cal Poly
M.H.	University of Silicon Valley	Animation/Digital Design	University of Silicon Valley
C.H.	CSU Sacramento, San Jose, Cal Poly SLO, and NAU	Photography (Art & Design School)	Cal Poly SLO
K.L.	CSU Northridge	Art/Animation	CSUN
N.J.	SFSU, CP Humboldt, CSUMB, UCSB, UCSC, UCSD	Visual Arts	UCSD
T.J.		Photography	Arizona State University
L.M.	CSUs: San Marcos, Northridge, Dominguez Hills, Long Beach, Channel	Art/Digital Media	CSU San Marcos
R.R.	CSU Chico, CSU Fresno, CSULA	Animation	CSU Fresno
I.S.	Stanislaus State, Sacramento State	Studio Art	Sacramento State
L.W.	University of Wisconsin - Milwaukee	BFA	University of Wisconsin - Milwaukee
<b>2021/2022 (Partial - Acceptance Info.)</b>			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
J.A.	SJSU, CSU Fullerton	Illustration	CSU Fullerton
T.B.	CSUMB	Public and Visual Art	CSUMB
C.D.	San Jose State	Studio Arts	SJSU
E.E.	Emily Carr University of Art & Design in Vancouver, BC		Emily Carr University of Art & Design in Va
G.J.	Cal State Fullerton, CSU Channel Islands, SDSU	Graphic Design	CSU Channel Islands
K.K.	Arizona State University	Graphic Design	ASU
V.L.	UCSB, PNCA, Berkeley	Fine Arts	UC Berkeley
A.M.	CSU San Marcos, CSU Channel Islands, CSU Monterey Bay, Cal Poly	Graphic Design	CSU San Marcos
S.N.	Art Center, UCSC, UC Irvine, CSU Long Beach, CSU Fullerton	Illustration	CSU Fullerton (\$8,500 in grants)
L.T.	Didn't apply for transfer, will move straight to the workforce	Studio Arts, minor in Illustration	Offered interior design job and an internship
H.W.	SFSU, Sonoma State, CSU Channel Islands, UC Davis, UC Santa Cruz	Art History	UC Berkeley (offered FinAid and Cal Grant)
<b>2020/2021 (Partial - Acceptance Info.)</b>			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
F.C.	SAIC (12k scholarship), Belmont, waiting to hear back from NYU		
B.C.		Studio Art	CSU Channel Islands
C.C.	UCSC (with helpful amount of FinAid), CSU Humboldt, CSU Chico	BFA program	UC Santa Cruz
J.H.		Graphic Design	CSU Sacramento
E.L.	Arizona State University	Photography	Arizona State University
E.M.	may have gotten her degree from Hancock but took 3D Design here	Art	CSU Los Angeles
K.M.			Cal Poly
S.P.	UCSD, Cal Poly, UCR. Was a business major at Cuesta taking art class	Art History, minor is Speculative Design	UCSD, working at the Museum of Contemporary Art
S.R.		Set Design?	Savannah College of Art and Design
M.R.		Sociology with Art Minor	CSUN
J.R.			CSU Fullerton
S.S.	Chicago Art Institute, Kansas City Art Institute, PNCA Portland, CCA San Francisco	Painting	KCAI (with \$23,500/year award)
N.T.		Performance	SAIC (MFA)
S.W.		Studio Art	UC Santa Barbara
H.Y.		Art Practice	UC Berkeley
<b>2019/2020</b>			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
M.A.	Cal Poly SLO		Cal Poly SLO
F.C.	? / Applied - Parsons School of Design, NYU, Belmont University, School of Art	Photography	?
A.C.	CSU Long Beach, Cal Poly SLO	Painting, Illustration, Graphic Design	CSU Long Beach
R.J.	CSU San Jose (MFA)	Illustration	CSU San Jose (MFA)
V.L.	UC Santa Barbara	Painting/ Studio Arts	CSU San Jose (MFA)
J.O.	CSU Long Beach	Studio Arts	CSU Long Beach
R.R.		Art History	UT Austin (graduated from there in 2022)
A.S.	Chicago Art Institute	Painting	Chicago Art Institute
O.W.	Columbus College of Art & Design	Illustration	Columbus College of Art & Design

## Student Success Chart - Transfer/ Workforce-Entry 2013-2018 and Prior (B - below):

2018/2019			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
E.B.	CSU Fullerton	Graphic Design	CSU - Fullerton
L.B.	Ohio State University	Photography - Journalism	Ohio State University
U.G.	UC Riverside	Studio Art	UC - Riverside
F.G.			California Conservation Corps
L.W.	CSU Chico, Cal Poly SLO	Graphic Communication	Cal Poly SLO
G.Z.			PCPA
2017/2018			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
C.A.	CSU San Jose	Fire Art	SJ San Jose
A.G.	CSU East Bay	Graphic Design	CSU East Bay
B.G.	UC Santa Barbara	Art & Design	UC Santa Barbara
D.G.	-	Photography/Graphic Design	Left Lane Sports - Lead of Product Photos
M.M.	Cal Poly SLO	Photography	Cal Poly SLO
B.M.	UC Santa Barbara	Studio Art	UC Santa Barbara
UC Davis		Studio Art	
A.N.	University of Oregon	Studio Art	University of Oregon
J.N.	Cal Poly SLO	Graphic Communication	Cal Poly SLO
M.R.	Cal Poly SLO	Studio Art	Cal Poly SLO
	CSU San Francisco	Studio Art Major	
	CSU San Jose	Art Major - Pictorial Art Concentration	
S.S.	CSU San Francisco	Interior Design	CSU San Francisco
	Art Institute San Francisco		
N.S.	CSU Sonoma	Studio Art	CSU Sonoma
M.M.	Cal Poly SLO	Graphic Design	Cal Poly SLO
C.T.	Pacific Northwest College of Art	Photography	Pacific Northwest College of Art
	Southern Oregon University		
	Oregon State University		
A.T.	Cal Poly SLO	Graphic Design	Cal Poly SLO
C.W.	Cal Poly SLO	Photography	Cal Poly SLO
M.W.	UW Madison MFA Program	MFA-Fine Art	UW Madison, WI
L.Y.	CSU San Diego	Interior Art & Architecture	CSU San Diego
2016/2017			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
C.A.	CSU Northridge, CSU Channel Islands	Fire Art	CSU Northridge *Note: Decided not to attend
K.B.	Cal Poly SLO	Fire Art	Cal Poly SLO
S.C.	CSU Channel Islands	Graphic Design	CSU Channel Islands
M.C.	UC Davis, UC Berkeley, CSU San Jose	Art History	UC Davis
D.D.	Cal Poly SLO	Graphic Design	Cal Poly SLO
T.E.	CSU San Jose	Graphic Design	CSU San Jose
P.G.	UC Santa Cruz, UC Davis, UCSB, CSU Humboldt, CSU East Bay	Fire Art	CSU Humboldt
J.H.	CSU Monterey Bay, CSU San Francisco, Kansas City Art Institute	Fire Art	?
E.K.	CSU Channel Islands	Animation	CSU Channel Islands
M.M.	University of Wisconsin Green Bay	Studio Art/ Photography	University of Wisconsin Green Bay
C.O.	Cal Poly SLO	Graphic Design	Cal Poly SLO
T.P.	UC Santa Barbara, UC Davis, UC Irvine	Art History	UC Santa Barbara
L.S.	Cal Poly SLO	Graphic Design	Cal Poly SLO
K.V.	CSU Long Beach	Fashion Design	CSU Long Beach
N.W.	CSU San Jose	Fine Arts/Pictorial Art	CSU Northridge
	CSU Northridge	Illustration	
	California College of the Arts	Illustration	
	Laguna College of Art and Design	Illustration	
	Art Center College of Design	Illustration	
T.Y.	Fashion Institute of Design & Manufacturing	Design	Fashion Institute of Design & Manufacturing
2015/2016			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
K.C.	Cal Poly SLO	Graphic Design	*Note: Decided not to attend/ staying at Cal
S.C.	CSU Humboldt	Fine Art	CSU Humboldt
C.C.	Cal Poly SLO	Graphic Design	Cal Poly SLO
K.D.	Art Center College of Design	Photography	Art Center College of Design
A.J.	Cal Arts	Fine Art/Art Education	Cal Arts
A.K.	CSU Humboldt	Fine Art	CSU Humboldt
C.L.	Cal Poly SLO	GRC/concentration Web & Digital	Cal Poly SLO
M.M.	Art Institute of Chicago	Studio Art	Note: Art Institute of Chicago (15' - 16' - C)
M.M.	Cal Poly SLO	Graphic Design	Cal Poly SLO
A.R.	Pratt NY (MFA)	Painting (MFA)	Note: Decided not to attend/ finished Graphic
2014/2015			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
		Photography	Photographer at www.valle.com (2018)
	Cal Poly SLO	Fine Art	Cal Poly SLO
	Rhode Island School of Design, Alfred U, Kansas City AL, CSULB	Ceramics	Rhode Island School of Design
	CA College of Arts and Crafts	Painting	CA College of Arts and Crafts
	Kansas City Art Institute, Ols	Fashion Design	Kansas City Art Institute
	UCSB, CSU Long Beach, CSU San Francisco	Art History	UC Santa Barbara
	CSU Channel Islands	Fine Art	CSU Channel Islands
	CSU Fresno	Ceramics	CSU Fresno
	Art Center College of Design	Entertainment/ Character Animation	Art Center College of Design
	CSU San Jose	Graphic Design	CSU San Jose
	Cal Poly SLO	Fine Art	Cal Poly SLO
	Cal Poly SLO	Graphic Design	Cal Poly SLO
	CSU Monterey Bay	Graphic Design	CSU Monterey Bay
2013/2014			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
J.A.		Graphic Design	Barnett Cox & Associates (Graphic Design)
B.B.	Cal Poly SLO	Photography	Cal Poly SLO
N.D.	Cal Poly SLO	Graphic Design	Cal Poly SLO
K.K.	Cal Poly SLO	Graphic Design	Cal Poly SLO
K.M.	Cal Poly SLO	Graphic Design	Cal Poly SLO
R.N.	Cal Poly SLO	Photography	Cal Poly SLO
A.R.	Cal Poly SLO	Graphic Design	Cal Poly SLO
S.R.		Photography/ Metal Fabrication	Tasha Moore (Fabrication - Special Project)
I.W.	Cal Poly SLO	Graphic Design	Cal Poly SLO
Prior to 2013			
Init.	Schools Accepted	Major	School Declared/ Workforce Entry
K.K.	Cal Poly SLO	Photography	Cal Poly SLO / Working Photographer
M.S.	Cal Poly SLO	Photography/ Graphic Design	Cal Poly SLO




- IX. After completing and submitting this document, please complete the **Overall Program Strength and Ongoing Viability Assessment** with your Dean before **May 3, 2024**.

## SIGNATURE PAGE

Faculty, Director(s), Manager(s), and/or Staff Associated with the Program

**Instructional Programs:** All full-time faculty in the program must sign this form. If needed, provide an extra signature line for each additional full-time faculty member in the program. If there is no full-time faculty associated with the program, then the part-time faculty in the program should sign. If applicable, please indicate lead faculty member for program after printing his/her name.

**Instructional Programs:** All full-time director(s), managers, faculty and/or classified staff in the program must sign this form. (More signature lines may be added as needed.)

Douglas Highland		May 1, 2024
Division Chair/Director Name	Signature	Date
<hr/>		
Name	Signature	Date
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Name	Signature	Date
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Name

Signature

Date

## SUPPLEMENTAL DOCUMENTS

### FACULTY HIRING PRIORITIZATION INFORMATION (If Applicable)

If your program requested a faculty position for consideration, please attach or embed the following worksheets that were presented to the College Council. The guidelines for faculty prioritization can be found here: [Faculty Prioritization Process Handbook](#)

#### APPLICABLE SIGNATURES:

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**Vice President/Dean**

**Date**

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**Division Chair/Director/Designee**

**Date**

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**Other (when applicable)**

**Date**

The above-signed individuals have read and discussed this review. The Director/Coordinator, Faculty, and staff in the program involved in the preparation of the CPPR acknowledge the receipt of a copy of the Vice President/Dean's narrative analysis. The signatures do not necessarily signify agreement.






# PHOTOGRAPHY-CPPR-2024 (1)

Final Audit Report

2024-05-01

Created:	2024-05-01
By:	Emily Hinkle (emily_hinkle@cuesta.edu)
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