

art 256 Adobe Photoshop

CUESTA DISTANCE EDUCATION — SUMMER 2017



Panorama of Cairo, Egypt composed of 5 images

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Santa Maria River Mouth, Painting and Photography combined © 2017 Patty Arnold



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Photography www.pattynarnold.com

Book Design
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Welcome to Art 256 Adobe Photoshop. This is a 3 unit accelerated course that provides an introduction to Photoshop. I currently teach part-time at Cuesta College, and have taught classes for the Art Institute of Pittsburgh (online) and Cal Poly, San Luis Obispo. You will also notice that I have 2 websites as I am an exhibiting photographer and have a small business designing books, ebooks and websites. Photoshop is a constant companion in my work whether it is teaching, photography, or commercial design. I have used and loved this program since version 1.0 from 1989 and still keep the original 4 floppy discs for sentimental reasons.

NOTE: All students receive an e-mail address that can be accessed through Gmail (my.cuesta.edu). If you do not want to use this e-mail you can login into your Gmail account and set the default e-mail to be forwarded to any e-mail of your choice (check myCuesta for information). Make sure you either check your mycuesta email daily or setup forwarding to the email you prefer to use.

The best way to contact me is by email: pattynarnold@earthlink.net

I will hold virtual office hours and post the times in our classroom once we get going. I will respond to your posts and emails within 24–48 hours. I will be checking on the classroom daily and the next week's lessons and lectures will be uploaded by Sunday of the previous week so that the new weeks will start on Monday.

Course Information: CRN: 50780

Presents primary instruction in digital imaging and editing using Adobe Photoshop.

Required Textbook:



Adobe Photoshop CC Classroom in a Book

ISBN-13: 978-0134663456

ISBN-10: 0134663454

Here is a link to the material available on Amazon or contact the Cuesta Bookstore. Make sure you have your book and software and are ready to start class. https://www.amazon.com/Adobe-Photoshop-Classroom-Book-release/dp/0134663454/ref=sr_1_1?ie=UTF8&qid=1492471082&sr=8-1&keywords=adobe+classroom+in+a+book+2017

Required Software:

Before class begins — purchase and install on your computer Adobe Photoshop CC 2017 you also may use a slightly older version but instruction will be based on CC 2017 so you may find some things you can't do as the tools have changed. You can turn in your assignments in either version. A good source for this software is <https://foundationccc.org/CollegeBuys>

We will be using Cuesta's **Distance Education** site: **CANVAS**. Here you will upload your completed lessons from the book, post discussions and your special creative projects.

Computer Requirements

Adobe Photoshop ONLY will be needed for this class although I may show or discuss Photoshop integrated with other programs in the creative suite. Make sure you have installed Photoshop and it will run on your system either Windows or Mac OSX.

Online class browser requirements/minimum computer specifications can be reviewed at http://www.cuesta.edu/student/aboutacad/distance/faqs_technical.html

Canvas course access instructions with login info can be found at: https://www.cuesta.edu/student/documents/distance_ed_students/Canvas_Quick_Reference_Students.pdf

Technical Support

If you are having technical difficulties with the course web site, please contact *Technical Support*. Please call 805-546-3100 ext. 2802 during the hours of 7:30 am–9:00 pm, Mon.–Thu. and 7:30 am–4:00 pm Fri. Or send an email to support@my.cuesta.edu Include your name, class, section number (CRN), instructor's name. Describe the problem you are experiencing. This information will be sent to a technical support individual at Cuesta who will get back to you within 48 hours (usually a response will be much sooner).

Your Skills

You need experience navigating and using your operating system. This course will **NOT** help you with Windows or Macintosh operating systems, nor is the instructor able to respond to computer questions not specific to Adobe Photoshop, or the course content. *Additionally* knowing how to download files, attach documents, use e-mail, and word processing software are critical skills in an online course environment.

If you are uncertain about your abilities, then you may want to enroll in **DIST 101: Introduction to Online**. If you have little or no experience with computers — a good “on campus” class is CAO 266. Cultivate a willingness to troubleshoot and be willing to seek technical assistance. **Bookmark this address:** <http://academic.cuesta.edu/kbontenbal/dist101/index.htm>

Course Policies and Procedures

Expect to spend at least as much time in this course as you do in a traditional class (*otherwise it wouldn't be worth 3 units-would it?*). Academic courses, such as this, with a lab component require 2 hours of lecture plus 4 hours of lab each week for a 3 unit course spanning 18 weeks. We are compressing 108 hours into this 6 week class so expect at least 18–20 hours per week plus time for special projects. It will go fast and you will accomplish a lot in a very short time! For your creative assignments I will post project instructions and the grading criteria so that you will know what is expected. You will also be required to post to the discussion and critique areas and your posts should be about 150 words.

• **Cuesta policy for drops:** http://www.cuesta.edu/student/aboutacad/acad_policies/dropcourse.html.

- **Academic honesty policy:** http://www.cuesta.edu/student/documents/admissions_records/code_of_conduct.pdf
- **Cuesta waitlist procedure and instructions:** <http://www.cuesta.edu/student/getstarted/register/Waitlist.html>.

Attendance:

Online classes also demand dedication in time for reading posted materials and writing independently in the discussion forums. In many ways it is more than an online class. You will be a part of a community and you will need to participate to be successful. The nice thing about online classes is that they can be accessed from anywhere at any time, but you have to put in the T.I.M.E. It is recommended that you login to this classroom 3 to 5 times per week, along with working on your assignments offline.

Course Objectives

By the end of your 6 weeks you will be able to:

- *Demonstrate the use of Adobe Photoshop applications with a basic level of competency.*
- *Create composite images using layers and masks.*
- *Compare and contrast the different types of file formats and their uses.*
- *Evaluate digital images and employ proper adjustments in terms of color balance, hue, saturation, contrast and levels.*
- *Compare and contrast image modes.*
- *Define the difference between a vector-based art application and a raster-based art application.*
- *Use online resources to continue to learn about Adobe Photoshop.*

Student Learning Outcomes

Upon completion of Art 256 the students should be able to:

- *Successfully apply basic photographic editing software operations*
- *Apply and integrate basic photographic and observational techniques*
- *Apply the visual elements and principles of design to the two-dimensional format*
- *Identify and analyze mixed media and digital design in historical and contemporary artworks.*