

# BUSINESS LAW 218

## Spring 2019 CRN 34086

Instructor: Katharine H. Kinsman, J.D.

### Contact information

Email Address: [Katharine\\_kinsman@cuesta.edu](mailto:Katharine_kinsman@cuesta.edu)

Virtual Office Hours: Virtual Office Hours TBD

Phone Number: (435) 513-2336 (to be used ONLY in emergencies)

Welcome to Business Law 218. In this class we will learn business law from the perspective of business owners as well as consumers. We will also learn how the digital age is impacting and changing the law. We have a lot to cover in one semester, so I hope you are all ready to dig in starting January 22, 2019!

### Instructor Contact Expectations

The best and fastest way to contact me is email. I will generally respond to your emails within 24 hours during weekdays only. During busy times of the semester, the response time may increase to 48 hours. On weekends, I will do my best to get back to you ASAP but I cannot guarantee an expeditious response.

### Course Environment

This online course will be using a Web-based Learning Management System [Canvas](#) as the method to disseminate information. Canvas provides the framework for the course including PowerPoint presentations, student data files, the tools to receive and send course materials, and a grade book. Using the communication tools,

you can communicate using e-mail, and you can share materials and ideas with other course participants via the discussion forums and groups.

## Class opens / Accessing Canvas

You will receive an email to your [my.Cuesta.edu](mailto:my.Cuesta.edu) address providing you with a reminder that class will be starting and log in procedures for Canvas, the learning management system (LMS) used to deliver course content.

You can access Canvas by logging into [MyCuesta](#), then clicking on the Resources Tab, then clicking on Canvas in the Online Learning Channel, or by typing the [Canvas](#) address ([cuesta.instructure.com/](http://cuesta.instructure.com/)) into your browser address bar.

Do not bookmark / favorite the canvas site after your login, or you will get an error message next time you try to log in. You must access the canvas log in directly.

If you are not familiar with logging into canvas, please refer to the "[Canvas Quick Reference Guide](#)". Once logged into Canvas you will be directed on where to get started. Be sure to read all the direction on the course home page.

If you are having difficulty logging into Canvas after August 13, 2018, and need assistance please email me or [technical support](#) at this email address: [support@my.cuesta.edu](mailto:support@my.cuesta.edu).

## Online Learning

If you have never taken an online class or this is your first experience with Canvas, please be patient with yourself. Online classes are not inherently easier, although they may be much more convenient for many students. You should expect to spend at least as much time, if not more on this course as you would on a course that meets face to face.

Since there is no lecture component, much of this time will be self-directed and there will be a substantial amount of reading, viewing, studying, and writing required. This course is completely online using Canvas; all coursework (discussions, assignments, quizzes) is submitted online. There are no face-to-face meetings.

Please be prepared to spend 8 - 12 hours per week on coursework for this class

For more information and recommendations, please refer to the [materials provided](#).

## IS an ONLINE CLASS FOR YOU?

First, go to the "Online Readiness Resources" to take a "self-assessment". There are many resources that were designed to help you understand the basics for an online class and the skills necessary for success. (If the tutorials do **NOT** describe you, then taking this class online is **NOT** for you and I strongly suggest that you drop the online class and enroll in a traditional classroom section.)

## Regular Effective Contact policy

Regular and Effective Instructor Contact will be met through weekly instructor initiated threaded discussion forums; weekly announcements to students; timely and effective feedback on student assignments; email, phone or messaging to individuals; and virtual office hours.

As noted above, I will try to respond to any questions within 24 hours of receiving the question, although during busy times and weekends, response time may be extended to 48 hours. Please keep these time frames in mind when reviewing assignments so you can get responses in time to finish assignments by the due date.

The Course is set up on a weekly schedule via Modules in Canvas. I expect students to log onto Canvas and review the class materials and assignments **at least** once weekly, preferably more. Please note that I am able to track when you log onto Canvas.

Materials for the week will be made available on Monday. Responses to certain assignments will be due in the middle of the week, other assignments will be due at the end of the week, or Sunday at 11:00 pm. It is your responsibility to track when assignments are due, credit may not be received if assignments are not submitted when due.

## Course Description

Offers legal knowledge concerning business and business relationships with emphasis on the laws of torts, property, contracts, agency, business organizations, and sales. Includes a study of the nature and background of American law, court systems, and court procedures.

## Student Learning Outcomes

- Identify the different sources and types of American law and demonstrate how American law is created, changed, and classified.
- Distinguish between the ethical and social responsibilities in the field of business that are imposed by law versus by custom.
- Use the IRAC (Issue, Rule, Analysis, Conclusion) method to analyze legal cases.
- Describe the federal and state court systems along with court procedures such as litigation as well as alternative dispute resolution procedures such as mediation and arbitration and how these procedures are used to resolve business disputes.
- Differentiate among the different areas of substantive law relevant to business such as contract, tort, and property law and describe the impact these areas of the law have on business.
- Apply the knowledge acquired in this course to make legal and business decisions based on reasoned analysis and application of legal principles.

## Text Book and Materials

[Miller, Roger Leroy (2017). [Business Law Today, Comprehensive Edition: Text & Cases](#) (11<sup>th</sup> ed.). USA: Cengage Learning. The textbook is available in the Campus Bookstores. Additionally, I believe the book is also available in an electronic format.

## Technical Support

Cuesta students are encouraged to direct all technical support inquiries to [support@my.cuesta.edu](mailto:support@my.cuesta.edu). If you are having issues with Canvas, you should contact the

Canvas Support Hotline at (877) 921-7680, or click on the help button on the Canvas Navigation to report a problem. Additionally, you can contact [Tech Support](#).

If you are having difficulty viewing the course or logging in, it may be because you are not using the correct url: [cuesta.instructure.com/](http://cuesta.instructure.com/) or you are using your phone or using an unsupported browser.

Your learning environment is best accessed from a desktop or laptop computer, using Firefox or Chrome. This may solve your problem! Please review the [browser requirements and minimum computer specifications](#).

## Accommodations

This course is designed using an accessible Learning Management System, and course materials have been created with ADA compliance in mind. If you have a disability and might need accommodations in this class such as extended time on exams or other resources, please contact the instructor as soon as possible so that you can receive appropriate accommodations in a timely manner. You should also contact [DSPS \(Disabled Student Programs & Services\)](#) at (805) 546-3148.

## College & Course Policies

### Academic Honesty Policy

All students attending San Luis Obispo County Community College District at any district site and when representing Cuesta College in any off-campus activity, assume an obligation to conduct themselves in an acceptable manner compatible with the Student Code of conduct. Please review the [Cuesta College Student Code of Conduct](#).

Add / Drop/Waitlist Policy

[Please review the Cuesta policy for adding the course.](#)

[Please review the Cuesta policy for dropping the course.](#)

[Please review the Cuesta policy for waitlist procedures and instructions.](#)