

Welcome to BUS 218 (CRN #74226)
Fall Semester 2018
08/13/18-12/14/18

Dear Student:

Welcome to distance education at Cuesta College and the online version of Business Law 218. My name is Willis Baughman and I will be your instructor for this course. This letter is to inform you of some of the important details prior to the start of this course.

Contact information

Instructor: Willis Baughman

Email Address: willis_baughman@cuesta.edu

Office Location/ Hours: Business Education Office Building #4300, By Appointment Only, Part-time instructor office.

Required Text: Miller, Roger L. (2017). Business Law Today, Comprehensive Edition (11th Ed.).

Mind Tap is optional.

Instructor Contact Expectations: The best and fastest way to contact me is email. During the semester, I will generally respond to your emails within 24 hours during weekdays only. During busy times of the semester, the response time may increase to 48 hours. On weekends, I will do my best to get back to you ASAP, but I cannot guarantee an expeditious response.

Course Environment: This online course will be using a Web-based Learning Management System Canvas as the method to disseminate information. Canvas provides the framework for the course including PowerPoint presentations, student data files, the tools to receive and send course materials, and a grade book. Using the communication tools, you can communicate using e-mail, and you can share materials and ideas with other course participants via the discussion forums and groups.

Class opens / Accessing Canvas: Classes start August 13, 2018 and continue through December 14, 2018. The exact date for the final exam will be announced in the course syllabus.

You will receive an email to your my.Cuesta.edu address providing you with a reminder that class will be starting and log in procedures for Canvas, the learning management system (LMS) used to deliver course content.

You can access Canvas by logging into MyCuesta, then clicking on the Resources Tab, then clicking on Canvas in the Online Learning Channel, or by typing <https://cuesta.instructure.com/> into your browser address bar. Do not bookmark / favorite the canvas site after your login, or you will get an error message next time you try to log in. You must access the canvas log in directly.

If you are not familiar with logging into canvas, please refer to the Canvas Quick Reference Guide. Once logged into Canvas you will be directed on where to get started. Be sure to read all the direction on the course home page.

If you are having difficulty logging into Canvas after August 13, 2018 and need assistance please email me or technical support at support@my.cuesta.edu.

Online Learning

If you have never taken an online class or this is your first experience with Canvas, please be patient with yourself. Online classes are not inherently easier, although they may be much more convenient for many students. You should expect to spend at least as much time, if not more, on this course as you would on a course that meets face to face. Since there is no lecture component, much of this time will be self-directed and there will be a substantial amount of reading, viewing, studying, and writing required. This course is completely online using Canvas; all coursework (discussions, assignments, quizzes) is submitted online. There are no face-to-face meetings. **Please be prepared to spend at least 8 - 12 hours per week on coursework for this class!**

Course Description

Business Law 218 offers legal knowledge concerning business and business relationships with emphasis on the laws of torts, property, contracts, agency, business organizations, and sales. It also includes a study of the nature and background of American law, court systems, and court procedures. Advisory: Eligibility for ENGL 156. Transfer: CSU; UC.

Student Learning Outcomes

Upon completion of this course, the student will be able to:

1. Identify the different sources and types of American law and demonstrate how American law is created, changed, and classified.
2. Distinguish between the ethical and social responsibilities of business imposed by law versus by custom.
3. Use law library materials including cases and statutes to research legal principles.
4. Use the IRAC (Issue, Rule, Analysis, Conclusion) method to analyze legal cases.
5. Discuss both the constitutional power of and limitations on government in regulating business. Describe the federal and state court systems along with court procedures such as litigation and alternative dispute resolution procedures such as mediation and arbitration.
6. Compare and contrast personal and business torts, and distinguish among intentional, negligent, and strict liability torts.
7. Distinguish between real and personal property and recall the different means of acquiring ownership to property.
8. Summarize the laws and applications of trademarks, copyrights, and patents.
9. Demonstrate an understanding of contract law, including the nature and classification of contracts, agreement and consideration, capacity and legality, assent and form, third party rights, performance and discharge, breach, and remedies.
10. Identify the ways an agency relationship can arise and be terminated and specify the duties owed by agents and principals to each other.
11. Discuss basic employment law and employer-employee relationships including the doctrine of employment at will and exceptions to the employment at will doctrine.
12. Describe the different rights and obligations among the different business organizations, and the individual owners of each, including, but not limited to: sole proprietorships, partnerships, corporations, and limited liability companies.

13. Summarize the Uniform Commercial Code requirements regarding sales of goods and demonstrate how these requirements differ from general contract law.
14. Differentiate the types of warranties provided under the Uniform Commercial Code.
15. Compare and contrast negligent product liability with strict product liability.
16. Describe the general functions of Administrative agencies and the role these agencies play in regulating business.
17. Explain the concept of a monopoly and identify related activities prohibited by Federal antitrust law.

Technical Support

Cuesta students are encouraged to direct all technical support inquiries to support@my.cuesta.edu. If you are having issues with Canvas, you should contact the Canvas Support Hotline at (877) 921-7680, or click on the help button on the Canvas Navigation to report a problem.

If you are having difficulty viewing the course or logging in, it may be because you are not using the correct url: <https://cuesta.instructure.com/> or you are using your phone or using an unsupported browser.

Your learning environment is best accessed from a desktop or laptop computer, using Firefox or Chrome. This may solve your problem! Please review the browser requirements and minimum computer specifications at: http://www.cuesta.edu/student/aboutacad/distance/faqs_technical.html

Accommodations:

This course is designed using an accessible Learning Management System, and course materials have been created with ADA compliance in mind. If you have a disability and might need accommodations in this class such as extended time on exams or other resources, please contact the instructor as soon as possible so that you can receive appropriate accommodations in a timely manner. You should also contact DSPS (Disabled Student Programs & Services) at 805-546-3148 or <http://www.cuesta.edu/student/studentservices/dsps/index.html>

College & Course Policies:

Academic Honesty Policy: In addition to my course policy, please note all students attending San Luis Obispo County Community College District at any district site and when representing Cuesta College in any off-campus activity, assume an obligation to conduct themselves in an acceptable manner compatible with the Student Code of conduct. Please review the Cuesta College Student Code of conduct at:

http://www.cuesta.edu/student/documents/admissions_records/code_of_conduct.pdf

Add / Drop Policy: I will not add students after week 1 of the course. In addition to my policy, please review the Cuesta policy for drops:

- Add Policy: <http://www.cuesta.edu/student/studentservices/admrreg/arpolicies/addcourse.html>
- Drop Policy: <http://www.cuesta.edu/student/studentservices/admrreg/arpolicies/dropcourse.html>

Waitlist Policy: In addition to my course specific procedures, please review Cuesta's waitlist procedure and instructions:

<http://www.cuesta.edu/student/studentservices/admrreg/arpolicies/Waitlist.html>