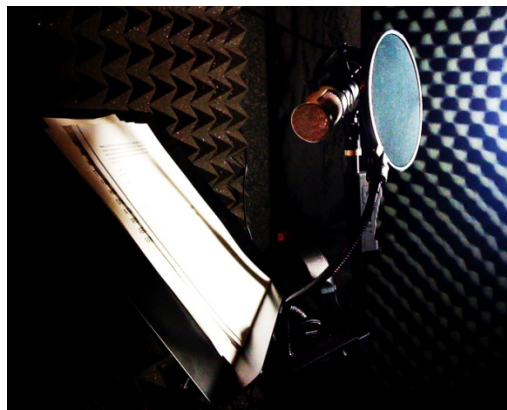




## Broadcast Performance

### FTVE 227 / 73906



### Instructor:

Wendy Wagoner

### Contact information

**Email Address:** [wwagoner@cuesta.edu](mailto:wwagoner@cuesta.edu)

**Phone Number:** 546-3146 M-TH 8am to 4pm

**Office Location/ Hours:** Stop by my office in portable building 6700 (next to Campus Police) M-TH 8a-4p.

You can also make arrangements with me to meet online at the course site.

**Instructor Contact Expectations:** The best and fastest way to contact me is email. I will generally respond to your emails within 24 hours Monday-Friday. On Saturdays, I will do my best to get back to you ASAP but I cannot guarantee an expeditious response. No email replies on Sundays.

**Course Environment:** This online course will be using a Web-based Learning Management System Canvas as the method to disseminate information. Canvas provides the framework for the course including PowerPoint presentations, student data files, the tools to receive and send course materials,

and a grade book. Using the communication tools, you can communicate using e-mail, and you can share materials and ideas with other course participants via the discussion forums and groups.

**Class opens / Accessing Canvas:** Prior to the Monday classes start Oct. 2nd, you will receive an email to your my.Cuesta.edu address providing you with a reminder that class will be starting and log in procedures for Canvas, the learning management system (LMS) used to deliver course content. You can access Canvas by logging into MyCuesta, then clicking on the Resources Tab, then clicking on Canvas in the Online Learning Channel, or by typing <https://cuesta.instructure.com/> into your browser address bar. Do not bookmark / favorite the canvas site after your login, or you will get an error message next time you try to log in. You must access the canvas log in directly.

If you are not familiar with logging into canvas, please refer to the [Canvas Quick Reference Guide](#). Once logged into Canvas you will be directed on where to get started. Be sure to read all the direction on the course home page.

If you are having difficulty logging into Canvas after Oct. 2nd and need assistance please email me or technical support at [support@my.cuesta.edu](mailto:support@my.cuesta.edu).

### **Online Learning**

If you have never taken an online class or this is your first experience with Canvas, please be patient with yourself. Online classes are not inherently easier, although they may be much more convenient for many students. You should expect to spend at least as much time, if not more on this course as you would on a course that meets face to face. Since there is no lecture component, much of this time will be self-directed and there will be a substantial amount of reading, viewing, studying, and writing required. This course is completely online using Canvas; all coursework (discussions, assignments, quizzes) is submitted online. There are no face-to-face meetings. Please be prepared to spend 8 - 12 hours per week on coursework for this class

IS an ONLINE CLASS FOR YOU?

- First of all, go to the [Online Readiness Resources](#) and take the "self assessment " and review all the resources that were designed to help you understand the basis for an online class and the skills necessary for success. (If the tutorials do **NOT** describe you, then taking this class online is **NOT** for you and I strongly suggest that you drop the online class and enroll in a traditional classroom section.)

## **Regular Effective Contact policy:**

Regular and Effective Instructor Contact will be met through weekly instructor initiated threaded discussion forums; weekly announcements to students; timely and effective feedback on student assignments; email, phone or messaging to individuals; and virtual office hours.

You are expected to login at the course site throughout the 12 weeks of this course.

## Course Description:

Explores techniques necessary to effectively communicate messages through basic announcing skills, interviewing, radio news, commercial announcing, ad-lib techniques, voice tracking and career exploration will be covered in-depth. Learn practice skills needed to professionally perform in radio broadcasting as a career.

## Student Learning Outcomes:

1. Practice techniques to improve speaking voice for broadcasting.
2. Practice the skills of an effective announcer.
3. Practice skills for proper radio music announcing.
4. Analyze communications messages for a variety of audiences.
5. Analyze future announcing trends in new media.
6. Practice effective airchecks and resume skills for a career in broadcasting.

## Text Book and Materials

- Text Book: No Text book required
- USB Microphone
- Headphones
- Editing software will be provided along with easy tutorials.

## Technical Support

Cuesta students are encouraged to direct all technical support inquiries to [support@my.cuesta.edu](mailto:support@my.cuesta.edu). If you are having issues with Canvas, you should contact the Canvas Support Hotline at (877) 921-7680, or click on the help button on the Canvas Navigation to report a problem.

If you are having difficulty viewing the course or logging in, it may be because you are not using the correct url: <https://cuesta.instructure.com/> or you are using your phone or using an unsupported browser.

Your learning environment is best accessed from a desktop or laptop computer, using Firefox or Chrome. This may solve your problem! Please review the browser requirements and minimum computer specifications at:

[http://www.cuesta.edu/student/aboutacad/distance/faqs\\_technical.html](http://www.cuesta.edu/student/aboutacad/distance/faqs_technical.html)

## **Accommodations:**

This course is designed using an accessible Learning Management System, and course materials have been created with ADA compliance in mind. If you have a disability and might need accommodations in this class such as extended time on exams or other resources. Please contact the instructor as soon as possible so that you can receive appropriate accommodations in a timely manner. You should also contact DSPS (Disabled Student Programs & Services) at 805-546-3148 or <http://www.cuesta.edu/student/student-services/dsps/index.html>

## **College & Course Policies:**

**Academic Honesty Policy:** Please note all students attending San Luis Obispo County Community College District at any district site and when representing Cuesta College in any off-campus activity, assume an obligation to conduct themselves in an acceptable manner compatible with the Student Code of conduct. Please review the Cuesta College Student Code of conduct at:

[http://www.cuesta.edu/student/documents/admissions\\_records/code\\_of\\_conduct.pdf](http://www.cuesta.edu/student/documents/admissions_records/code_of_conduct.pdf)

**Add / Drop Policy:** Please review the Cuesta policy for drops

- Add Policy: <http://www.cuesta.edu/student/student-services/admrreg/arpolicies/addcourse.html>
- Drop Policy: <http://www.cuesta.edu/student/student-services/admrreg/arpolicies/dropcourse.html>

**Waitlist Policy:** Please review Cuesta's waitlist procedure and instructions:

<http://www.cuesta.edu/student/student-services/admrreg/arpolicies/Waitlist.html>