Latina Leadership Network
Cuesta Chapter Contributions

Past, Present and Future
April 4, 2012
Objectives

a. Overview of LLN
b. Discuss LLN’s potential in helping Cuesta College recruit/retain Latino Students
c. Seek support to be a college-wide committee
LLN Statewide

- LLN Chapters throughout the State
- Members in all 10 regions

http://latina-leadership-network.org
LLN Mission

The Latina Leadership Network (LLN) is:

• A mutual support and advocacy organization
• Committed to providing effective opportunities to develop innovative approaches
• Committed to increase participation of Latinas in leadership roles and
• Committed to promote and maintain la cultura Latina and non-sexist familial values.
LLN Vision

- Strong network for Latinas within the California Community College system
- Guided by diverse leadership at all levels
- Support and foster exemplary and equitable educational and employment opportunities
LLN Goals 2012-2013

Goal 1: Maintain and grow a statewide educational and leadership network for Latinas/Latinos in the California Community College system.

Goal 2: Develop methodologies to address and overcome the systemic inequities that impede access and success of Latinas/Latinos in the California Community Colleges.

Goal 3: Mentor Latinas/Latinos in achieving educational advancement and developing leadership skills in the California Community Colleges.

Goal 4: Affirm and promote activities that celebrate the rich historical and cultural heritage of all Latinos.

Goal 5: Establish and maintain supportive alliances beyond the community colleges.
LLN Cuesta Chapter Members

• Glenda Moscoso, Counseling
• Diane Limon, EOPS
• Ally Aguirre, Financial Aid
• Estella Vazquez, ESL
• Margarita Ramirez, ESL
• Martha Davis, Financial Aid
• Sandra Nevarez, NCC
• Gabriela Lopez, NCC
LLN Cuesta Chapter Members

- Janet Florez, Counseling
- Tonya Hardiman, Counseling
- Lupe Beanway, Counseling
- Edie Morales, Counseling
- Lisa Wearda, Allied Health
- Monica Millard, Nursing
- LLN MADRINAS
  - Sandee McLaughlin
  - Dr. Linda Fontanilla
  - Dr. Cathleen Greiner
LLN Cuesta Chapter Officers

- Glenda Moscoso, President
- Estella Vazquez, Vice President
- Diane Limon, Secretary
- Lupe Beanway, Treasurer
- Ally Garcia, Historian
LLN Cuesta Chapter Contributions
Conferences

• Hosted 2004 LLN Statewide Conference
• Hosted “Papalotzin” Conference, 2006
• Hosted AB-540 Symposium, 2008
• Hosted “Educate” Conference, 2010
• Hosted “Edúcate- Sí Se Puede” Conference, March 30, 2012
Cultural Events

• Cinco de Mayo Celebrations
• Day of the Dead (Día de Los Muertos) Celebrations both at the SLO campus and North County
• César Chávez Celebrations
• Mexican Independence Day
Collaborations with other groups

- Latino Outreach Council
- Vision Unida
- Cal Poly
- Cal-Soap
- Participated in outreach activities local high schools
  - Career fairs
  - Classroom presentations
History

• Dr. Grace Mitchell (1989 thru 1999)
  • Opened the doors and started relationships with Latino Community
    • Latino Outreach Council
    • Vision Unida
    • Living in America
    • Outreach to ESL Started
History (continues)

• Dr. Marie Rosenwasser (1999 thru 2006)
  • Continued Dr. Mitchell legacy and commitment to Latino Community
    • Latino Outreach Council
    • Vision Unida
    • Collaborated with Living in America
      • Hosted South County Latino focus groups
  • Sponsored Cuesta Staff to attend the LLN Statewide Conference
  • Supported the birth of the LLN Cuesta Chapter
  • Sponsored 2004 Statewide LLN Conference
  • Hired first Outreach ESL staff permanently
  • Sponsored “Papalotzin” Conference, organized by LLN Cuesta Chapter
  • Supported several LLN Cultural events: Cinco de Mayo celebrations, Día de los Muertos, Mexican Independence Day
History (continues)

- Mr. Ed Maduli, Interim (2007 thru 2008)
  - LLN Cuesta Chapter started efforts to become a college-wide committee

- Dr. Dave Pelham (2008 thru 2009)
  - Supported LLN Cuesta Chapter in hosting Statewide LLN Board
History (continues)

- Dr. Gil Stork (2009 thru present)
  - Supported Edúcate Conference – $1,000 transportation costs
  - Supported Edúcate – Sí Se Puede Conference
Educational Master Plan Data
Projected Population Increase by County Region (2005 – 2020)

Year | North Inland | South County | Central (SLO city) | North Coast
--- | --- | --- | --- | ---
2005 | 87,440 | 75,120 | 46,290 | 36,080
2010 | 90,000 | 78,000 | 50,400 | 38,000
2015 | 93,000 | 80,000 | 54,000 | 40,000
2020 | 111,670 | 86,300 | 50,400 | 40,710

Source: Economic Research Associates (ERA) - Long Range Socio-Economic Projections
Figure 3-10: Selected Demographic Comparisons of San Luis Obispo County and California K-12 Students (2009/10)

- **Hispanic or Latino**: 33.6% (SLO County), 50.4% (California)
- **English Learners**: 15.9% (SLO County), 23.7% (California)
- **Free/Reduced Price Meals**: 41.3% (SLO County), 55.0% (California)
- **Compensatory Education (Title 1)**: 37.5% (SLO County), 53.4% (California)

Selected High School Demographics

- **Source**: Ed-Data: Countywide Student Profile
Inter-District Flow of Students

Fall 2011 inter-district flow of students between SLOCCCD and AHCCCD

- Live in SLO County and Attend Allan Hancock: 3,050 (20%)
- Live in Santa Barbara County and attend SLOCCCD: 120 (1%)
Local High School Going to Cuesta College

- Actual Cuesta College Enrollments
- Projected Cuesta College Enrollments Given Current College Going Rate (33.4%)
- Actual College Going Rate To Cuesta College
- College Going Rate To Cuesta College Required to maintain 2008 High School Going Counts

Actual College Going Rate To Cuesta College:
- # = 905
- 33.4%

Projected Enrollments Given Current College Going Rate (33.4%):
- # = 790
- 41.9% needed

Year:
- 2001
- 2003
- 2005
- 2007
- 2009
- 2011
- 2013
- 2015
- 2017
- 2019

Enrollment Count:
- 0.0%
- 10.0%
- 20.0%
- 30.0%
- 40.0%
- 50.0%
- 700
- 800
- 900
- 1000
- 1100
Cuesta College Top Ten Local Feeder High Schools - First-time students 17-19 years of age (Fall 2009)

1. Paso Robles High 163
2. Atascadero High 147
3. Arroyo Grande High 134
4. San Luis Obispo High 130
5. Morro Bay High 103
6. Templeton High 75
7. Nipomo High 33
8. Coast Union High 25
9. Templeton Independent Study High 15
10. Oak Hills High Continuation High 15
Possible Future Contributions

LLN has the potential of helping Cuesta College in the following areas:

• Outreach, recruitment and retention of Latino students (access and student success).
• Support Cuesta College’s mission/goals, Strategic Plan and Educational Master Plan
• Support Enrollment Management in regards to building a sustainable enrollment base
• Help address the following question: “What cultural changes does Cuesta need to make as an institution in order to increase the enrollment of Latinos?”
Connection with Operational Plans

CUESTA COLLEGE EDUCATIONAL MASTER PLAN 2011-2016

• CORE PRINCIPLE 5: LOCAL SERVICE AREA (PAGE 19)
  “Adapt College Programs and Services to Respond to the Current and Emerging Needs of Our Local Service Area”

• CORE PRINCIPLE 7: STUDENT ACCESS (PAGE 21)
  “Remove Institutional Barriers to enhance student opportunities for access”

• CORE PRINCIPLE 8: STUDENT SUCCESS (PAGE 22)
  “Identify and Provide Resources to Foster Student Success”
Institutional Goals 2011-2016, Institutional Objectives 2012-2014

• Institutional Goal 2: San Luis Obispo County Community College District will build a sustainable base of enrollment by effectively responding to the needs of its local service area.

• Institutional Objective 2.2: Increase the local high school capture rate by 2% annually
Institutional Goals 2011-2016, Institutional Objectives 2012-2014

- Institutional Goal 5: San Luis Obispo County Community College District will strengthen its partnerships with local educational institutions, civic organizations, businesses, and industries.
  - *Institutional Objective 5.1: Increase participation at district events for business and civic leaders*
  - *Institutional Objective 5.2: Increase participation at district events for K-12 districts and universities*
Challenges

External

Internal
Our challenges - Externally

The messages we are hearing today from the Latino community are the same messages they were telling us 10 years ago.

- “I am going to Allan Hancock because there are not too many Latinos at Cuesta.”
- “I prefer Allan Hancock because Cuesta is not welcoming to Latinos.”
- “Cuesta is not a Latino friendly institution.”
- “My parents need information in Spanish.”
Our Challenges - Internally

• Advertising
  • No Billboards in Spanish
  • No representation of all students in materials produced
  • Limited advertising in the Spanish Media

• Cuesta Web Page
  • No information in Spanish on the homepage

• Access to classes & services in the South County

• Evening service hours at all sites

• Translation of materials

• Involvement of the administration in the Community Latino Organizations
LLN as a college-wide committee

- College Council
  - Academic Senate
- Cabinet Support
  - Feedback
  - Better prepare ourselves
- LLN as a college-wide committee
  - Attending meetings and planning of events
  - Expanding our membership
  - Collaborating with other groups on campus
  - Making recommendations to the College
Food for thought

In relationship to Strategic Planning Goal 2 and Objective “b” of this presentation

• Interim LLN Status Proposal 2012-2013
  • LLN Task Force under Enrollment Management

• Where do we all collectively go from here?
• We would like to hear back from you as to how are we going move forward.
Other questions we have for you?

• Do we have your support to be a college-wide committee?
• Where else do you recommend that we give this presentation?
• Do you have questions for us?
Thank You!