



Foundation

Alumni Committee Meeting Agenda

Monday, Sept. 28, 2026 | 3-4 p.m.

Zoom Link: <https://cuesta-edu.zoom.us/j/81225021286>

Meeting ID: 812 2502 1286

I. Call to Order

II. Roll Call: Establishment of Quorum

III. History – Alumni Engagement at Cuesta College

- a. Office of Institutional Research definition of “alumni”

The research office has always reported alumni as students having earned an award [degree or certificate]

- b. Review committee charter

Section 7. Alumni Committee (10/04/91)

There shall be an Alumni Committee consisting of the corporation's Vice President for Alumni, at least three Directors, and members of the community as appointed by the President of this corporation (05/06/96, 05/07/01).

The Cuesta College Alumni Committee shall be responsible for initiating and coordinating all programs and efforts of the corporation to support and improve the Cuesta College Alumni Association. It assists in developing and maintaining good relations between alumni and Cuesta College. The committee shall operate and carry out its responsibilities pursuant to (a) committee Bylaws approved and adopted by this corporation's Board of Directors; (b) these Bylaws; and (c) such instructions and policies as may be established from time to time by this corporation's Board of Directors. The funds of the Committee shall be deposited with and maintained by this corporation (5/7/01).

The Alumni Committee shall collaborate with the Foundation staff to locate former students, graduates and program completers to maintain and improve its alumni mailing list (05/07/01).



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The Alumni Committee shall oversee the Honored Alumnus Selection process. Selection Committee members shall include the corporation's Vice President for Alumni and members chosen to represent the Alumni Committee, current Cuesta College faculty, emeritus faculty/staff, and current management/staff (06/05/89, 08/06/91, 05/07/01).

IV. 2025–26 Alumni Engagement Report

- a. Goals: Establish positive first touchpoints, build relationships, capture data
- b. Strategies: Engagement at events, contact capture
- c. Outcomes
 - i. Donor impact awareness
 - ii. Contact capture

V. 2026–27 Alumni Committee Priorities (Strategic plan goals: 3.1, 3.4, 3.5, 4.5)

- a. Alumni data (Staff)
 - i. Data append and wealth screening (3.1)
 - ii. Identify priority segments (3.4)
- b. Alumni engagement (Committee; Staff)
 - i. Alumni stories – Collect using appended list (3.4, 3.5)
 - ii. Events (3.5, 4.5)
 - o 2026 Honored Alumni Awards Reception – Oct. 5, 2026 SLO
 - o Grad cap decorating – April 13, 2027 SLO; April 15, 2027 NCC
 - o Transfer celebration – TBD
 - o Commencement – May
 - ii. 2027 Honored Alumni Awards

V. 2027 Honored Alumni Nomination and Selection Process

- a. Review updated Honored Alumni Awards nomination and selection process
- b. Select 2027 Honored Alumni Awards nomination deadline

VI. Adjournment