



Foundation

Alumni Committee Meeting Agenda

Friday, Feb. 27 | 9 a.m.

Zoom Meeting Link: <https://cuesta-edu.zoom.us/j/85220469573>

Alumni Committee Chair: Janice Fong Wolf

Foundation Staff: Katie Osman, Executive Director; Sarah Fessenden, Foundation Programs Coordinator

I. Honored Alumni Program (25 minutes)

- a. Timeline reminder (nominations due May 4)
- b. Review past recipients and eligible nominees
- c. Identify 3–5 potential nominees
- d. Confirm selection process and Committee role
- e. Clarify desired attributes of honorees

Desired Outcome: Shared understanding of selection criteria and clear nomination outreach plan.

II. Alumni Engagement: Spring Activation Strategy (25 minutes)

- a. Affirm prioritization of event-based engagement and alumni contact capture this spring
 - i. Graduation cap decorating event
 - o April 14, 12 p.m. to 2 p.m. – NC Campus
 - o April 15, 11 a.m. to 1 p.m. – SLO Campus
 - ii. Rodeo Benefit – May 14
 - iii. Commencement – May 22
- b. Clarify the primary goal of Spring efforts (e.g., contact list development, positive first touchpoint, relationship-building foundation)

- c. Identify key considerations when engaging Rodeo alumni and newly graduating students

Desired Outcome: Committee affirmation of a focused, phased approach to alumni engagement to inform planning for FY implementation beginning July 1.

III. Next Steps (10 minutes)

- a. Committee members will submit additional Honored Alumni nominations by May 4.
- b. Staff will compile and distribute nominations for Committee review following the deadline, with a selection meeting scheduled for end of May or early June and recognition planned for Fall 2026.
- c. Staff will develop a concise alumni engagement framework aligned with Committee priorities and the Foundation Strategic Plan, outlining phased implementation beginning July 1 and informed by spring engagement efforts.