

Thursday, September 26th	<b>Central Coast Writers Conference 2019</b>		<b>Beginner I</b>	<b>Beginner II</b>	<b>Memoir</b>	<b>Novel Writing</b>	<b>Non Fiction</b>	<b>Poetry</b>	<b>Young Adult and Childrens</b>	<b>Marketing</b>	<b>Writing for the Screen</b>
	Master Classes* *separate registration/fee required	<b>10:00am -4:00pm</b>	<b>Jonathan Maberry</b> The Publishing Process: From First Draft To Book Shelf	<b>Catherine Ann Jones</b> The Way of Story	<b>Peter Dunne</b> Contemplative Memoir: Remembering Being. Being Remembered.	<b>Jordan Rosenfeld</b> How to Write a Page Turner: Writing Tension	<b>Sam Horn</b> How to Earn a GOOD Living From Your Writing	<b>Laure-Anne Bosselaar</b> WAIT! LET ME REPHRASE THIS...	<b>Mark Parsons &amp; Wendelin Van Draanen</b> Crafting a Best Selling Young Adult Fiction Novel	<b>Deborah LeBlanc</b> E-Book Extravaganza	<b>Jeanne Veillette Bowerman</b> Navigating Hollywood from Outside of L.A.
		<b>11:00am - 4:00pm</b>	<b>Doug Richardson &amp; Chantelle Aimée Osman</b> Honing Your Pitch								
		<b>4:15 pm- 6:00pm</b>	<b>Wine &amp; Food Meet and Greet</b>								
	<b>6:00pm-8:30pm</b>	<b>Creativity Under Pressure</b> Emcee: Wendy Thies Sell Featuring Ross Brown, Monica Piper, Ricky Roxburgh, Donald H. Hewitt, Linda Aronson, and Phil Cousineau									

Friday, September 27th	Workshops	<b>10:00am - 11:15am</b>	<b>Opening Keynote</b> SOMEDAY is NOT a Day in the Week Sam Horn									
		<b>11:30am - 1:00pm</b>	<b>Networking and Lunch</b>									
		<b>11:15pm - 1:00pm</b>	<b>Book Signing</b>									
		<b>Tracks</b>	<b>Beginner</b>	<b>Memoir</b>	<b>Novel Writing</b>	<b>Non Fiction</b>	<b>Poetry</b>	<b>Young Adult and Childrens</b>	<b>Marketing</b>	<b>Writing for the Screen</b>	<b>Publishing and Agents</b>	
		<b>1:00pm - 2:00pm</b>	<b>Deborah Leblanc</b> From T to E: How To Write a Novel In 30 Days	<b>Phil Cousineau</b> Stoking the Creative Fires	<b>Nadine Nettmann</b> How To Plot Your Novel Using the Three Act Structure	<b>Heather Hummel Gallagher</b> Taking the Mystique Out of Ghostwriting	<b>Laure-Anne Bosselaar</b> Tone "I, YOU, HIM, WE, HER AND WHO?"	<b>Henry Herz</b> Writing Inspirational Picture Books	<b>Zoe Quinton</b> The Write Stuff: How to Switch from Author to Editor & Make Your Manuscript Shine	<b>Monica Piper</b> Find The Funny In Life and On The Page	<b>Jason Pinter</b> Everything You Need To Know About How the Publishing Process Works	
		<b>2:15pm - 3:15pm</b>	<b>Kathryn Blanche</b> The Author's Journey	<b>Peter Dunne</b> The Writer as Warrior	<b>Jacque Ben-Zekry</b> The Big Idea (limited to 10 students)	<b>Katya Cengel</b> Journalism: Reporting, Writing, and Publishing the News	<b>Leslie St. John</b> "Tell Me About a Time When..." : Narrative Poetry & Resilience	<b>Danny Manus</b> Writing for the Young Adult or Teen Audience	<b>Tori Eldridge</b> Dynamic Readings: How To Perform Your Own Work	<b>Donald H. Hewitt</b> Backstory: The Key To an Oscar-Winning Character	<b>Natalie Obando-Desai</b> Traditional Publishing, Indie Publishing, Self-Publishing: Which Makes the Most Sense For You?	
		<b>3:30pm - 4:30pm</b>	<b>Chantelle Aimée Osman</b> Crafting a Short Story	<b>Catherine Ann Jones</b> The Art of Pitching & Story Structure	<b>Jordan Rosenfeld</b> Scene Stealer: How to Plot Your Novel Scene-By-Scene	<b>Bryan Young</b> Freelancing	<b>Lisa Coffman</b> Poem As GPS	<b>Ross Brown</b> Does This Smell Funny To You?	<b>Andy Ross</b> First Lines	<b>Jonathan Maberry</b> How To Sell Your Novel To Screen	<b>Zoe Quinton</b> Publishing 101: What You Need to Know About the Crazy World of Books	
		<b>4:45pm - 5:45pm</b>	<b>Tori Eldridge</b> Health and Fitness for Writers			<b>Peter Sterios</b> Yoga			<b>Leslie St. John</b> Yoga			
		<b>4:45pm - 5:45pm</b>	<b>Why You Should Join a Writing Group</b>  Deborah Leblanc, Kathryn Blanche, Catherine Ann Jones	<b>Put Your Heart On The Page</b>  Peter Dunne, Zoe Quinton, Phil Cousineau, Eldonna Edwards	<b>Writing a Novel With Memorable Characters</b>  Nadine Nettmann, Jordan Rosenfeld, Jacque Ben-Zekry, Mark H. Parsons	<b>How To Make a Living In Non Fiction</b>  Katya Cengel, Heather Hummel Gallagher, Sara Roahen	<b>How and Where to Publish Your Poems</b>  Laure-Anne Bosselaar, Lisa Coffman, Janice Konstantinidis	<b>Humor Sells!</b>  Henry Herz, Ross Brown, Diane Auten, Wendelin Van Draanen	<b>New Tricks for Spreading the Word</b>  Jason Pinter, Natalie Obando-Desa, Bryan Young	<b>Writing the Perfect Script</b>  Danny Manus, Doug Richardson, Jeanne Veillette Bowerman, Donald H. Hewitt	<b>How To Find an Agent That Works for You</b>  Chantelle Aimée Osman, Jonathan Maberry, Andy Ross, Brenda Knight	
		*	<b>6:00pm-8:30pm</b>	<b>Teen Workshop with Ricky Roxburgh</b> How To Write A 10 Minute Movie								
	*	<b>6:30pm - 10:00pm</b>	<b>Party at Inn at Morro Bay</b>									

		<b>Book Signing</b>								
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	<b>9:00am - 10:00am</b>	<b>Deborah Leblanc</b> In 25 Words or Less	<b>Ross Brown</b> Grow as a Writer by Writing Outside Your Normal Genre	<b>Tori Eldridge</b> Believable Dialogue: An Actor's Approach to Embodying Characters	<b>Katya Cengel</b> Nonfiction: The Art of Crafting True Stories	<b>Leslie St. John</b> Unshackle Creativity: Yoga and Writing to Move through Writer's Block	<b>Henry Herz</b> Writing Life Productivity Tips & Tools	<b>Brenda Knight</b> 10 Commandments of Book Marketing	<b>Danny Manus</b> Crafting Stronger Scenes & Set Pieces	<b>Heather Hummel Gallagher</b> Make Your Query Letter Stand Out
	<b>10:15am - 11:15am</b>	<b>Andrea Chmelik &amp; Dayna Bennett Davis</b> Never Give Up. Perseverance for the New Writer	<b>Eldonna Edwards</b> The Hook: Make a Promise to Your Readers (and Keep It!)	<b>Jason Pinter</b> It's a Mystery	<b>Sara Roahen</b> Making Recipes and Cookbooks Matter in a Blog-Eat-Blog World	<b>Lisa Coffman</b> Disruptor Poem	<b>Diane Auten</b> How To Sell Books On Twitter	<b>Chantelle Aimée Osman</b> Perfecting Your Pitch and Query Letter	<b>Linda Aronson</b> New Structures for New Audiences: Nonlinear, Flashback, and Multiple Protagonist Storytelling Parts I & II	<b>Brenda Knight</b> How Publishers Think and How Best to Pitch Them
	<b>11:30am - 12:30pm</b>	<b>Donald H. Hewitt</b> Relationships	<b>Karen Richardson</b> How To Create Compelling Characters from Real Life People	<b>Jordan Rosenfeld</b> Transforming Fact Into Fiction: Writing a Novel From Real Events	<b>Diane Auten</b> Beginning Your Author Journey	<b>Janice Konstantinidis</b> The Licks and the Tricks of Limericks	<b>Mark Parsons</b> Tips From the Trenches	<b>Eldonna Edwards</b> Marketing for Introverts		<b>Kathryn Blanche</b> Patreon for Authors
<b>12:30pm - 2:00pm</b>		<b>Lunch and Networking</b>								
<b>Workshops</b>	<b>2:00pm - 3:00pm</b>	<b>Catherine Ann Jones</b> Heal Your Self With Writing	<b>Nadine Nettmann</b> Show vs Tell	<b>Bryan Young</b> Fast Fiction	<b>Sam Horn</b> How to Critique Our Own Work	<b>Laure-Anne Bosselaar</b> You Readin' To Me?	<b>Wendelin Van Draanen</b> Keeping Hope in the Mail	<b>Natalie Obando-Desai</b> How to Pitch Your Book Like a Pro	<b>Doug Richardson</b> Intuitive Story Structure	<b>Andy Ross</b> Finding and Working with a Literary Agent
	<b>3:15pm - 4:15pm</b>	<b>Jeanne Veillette Bowerman</b> Writing Your First Script	<b>Karen Richardson</b> The Challenges with Historical Fiction	<b>Jacque Ben-Zekry</b> Up Stream Marketing for Novelists	<b>Sara Roahen</b> Beyond the Yelp Review: How to Strengthen Any Writing with Food	<b>Leslie St. John</b> The Ekphrastic Poem	<b>Ricky Roxburgh</b> Creating Memorable Characters	<b>Eldonna Edwards</b> Five Proven Ways to Get That Manuscript Out of the Computer and Into the World	<b>Peter Dunne</b> Where Screenplays Die: Leaping Into Act Two and Coming Out Alive	<b>Brenda Knight</b> How to Sell Your Book to a Publisher and Who You're Really Selling
<b>Q &amp; A</b>	<b>4:30pm 5:15pm</b>	<b>How to Start Writing Now!</b> Kathryn Blanche, Nadine Nettman, Bryan Young, Chantelle Aimée Osman	<b>It's Your Unique Story. Be Authentic!</b> Ricky Roxburgh, Ross Brown, Diane Auten, Donald H. Hewitt	<b>Cover Art and Its Importance</b> Tori Eldridge, Jacque Ben-Zekr, Heather Hummel Gallagher	<b>Travel Writing</b> Katya Cengel & Sara Roahen	<b>Partnering with Artists</b> Leslie St. John, Lisa Coffman, Janice Konstantinidis	<b>What Kids Want to Read</b> Henry Herz, Mark H. Parsons, Wendelin Van Draanen	<b>The State of Publishing Today: Three-Track Publishing</b> Natalie Obando-Desai, Karen Richardson, Jonathan Maberry	<b>Why Movies Matter, Why You Should Write One</b> Danny Manus, Linda Aronson, Doug Richardson, Jeanne Veillette Bowerman	<b>Agent Tips</b> Brenda Knight, Jason Pinter, Eldonna Edwards, Andy Ross
<b>5:30pm- 6:15pm</b>		<b>Closing Keynote</b> Lose the Stress and Roll with the Punchlines Monica Piper								

Saturday, September 28th